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Brno – SC Olympia
South-Moravian Region





Brno

South-Moravian Region

20 – 25 tisíc^{*)} 30 – 35 tisíc^{*)}

Visits / day – Working days

Visits / day – weekends

Location: Shopping Centre Olympia
Address: U Dálnice 777, 664 42 Modřice
Placement: Indoor in the food court of the shopping centre
Dimensions: 54 m² – 600 × 300 cm (3×)
Ratio: 16:9 – 1280 × 720 px
Operation time: 9:00 a.m. – 9:00 p.m. (12 hours)

^{*)} Average daily traffic
^{**)} Estimate



Birth certificate



Statistics



Screen's potential:

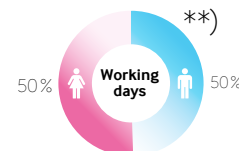
32 000 🚶 Pedestrians (people a day)

0 🚗 Motorists (people a day)

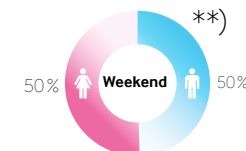
32 000 🕒 Daily Traffic Count

Locations: business district / residential area

Positions: Brno - Modřice



♀ Female 375 000
 ♂ Male 375 000



♀ Female 450 000
 ♂ Male 450 000

Description of Location:

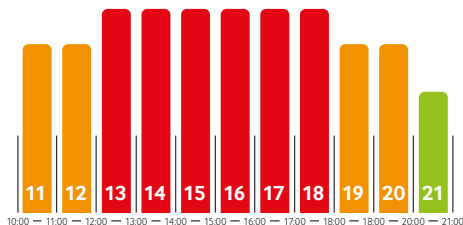
Olympia Brno is the largest shopping and entertainment centre in South Moravia. It is located on a green area in close proximity to near the D1 and D2 motorway junction, it has more than 200 shops and a wide range of services. There is also a car wash and petrol station on site. Olympia Brno offers a full spectrum of entertainment and leisure activities - cinema, bowling, ice-skating rink in winter, adjacent Olympia park with in-line track and other attractions, as well as a modernised children's corner with accompanying programmes.

Round screen – the only one in the Czech Republic:

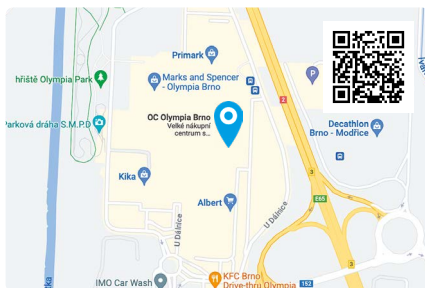
Location: in the very centre of the OC with a direct view from both the food court and individual entrances.

Surroundings: the panel: info center / Bageterie Boulevard / KFC / McDonald's / Burger King / CINEMACITY

Visibility: Ground floor and 1st floor



Daily attendance 9:00 a.m. – 9:00 p.m.



GPS coordinates: 49.13784 N, 16.63275 E







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Contacts and support

ledmultimedia 

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Terms and Conditions



Catalogue LED
2023



How to prepare data



Technical support



info@ledmultimedia.cz / www.ledmultimedia.cz 