



enteria arena

Srdm  
jste vidt  
spravnost

Sukova

34

Pardubice – Enteria Arena  
Pardubice Region



# Pardubice

**99 121**

Unique visitors / month

**125 143**

The number of visits / month



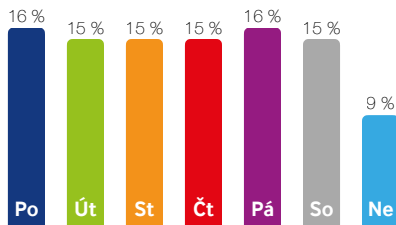
**Location:** Enteria Arena  
**Address:** Sukova třída 1735, 530 02 Pardubice I  
**Placement:** Outdoor above the main entrance  
**Dimensions:** 24,5 m<sup>2</sup> – 640 × 384 cm  
**Ratio:** 16:9 – 1280 × 720 px  
**Operation time:** 6:00 a.m. – 10:00 p.m. (16 hours)



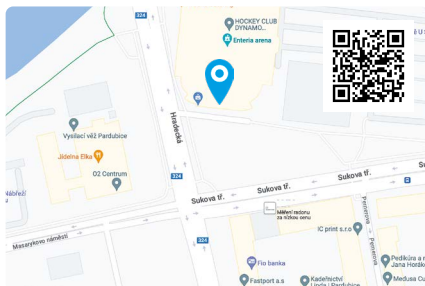
Birth certificate



Statistics



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.03958 N, 15.76936 E

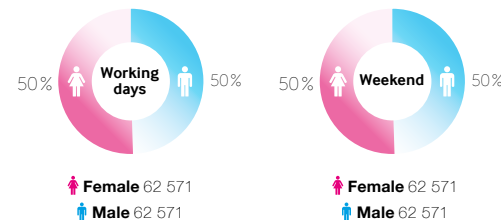
## Screen's potential:

**8 112** 🚶 Pedestrians (people a day)

**12 745** 🚗 Motorists (people a day)

**20 857** 🕒 Daily Traffic Count

**Locations:** business district / residential area

**Positions:** intersection, main entrance  
of the ice arena


## Description of Location:

The LED screen is located in the heart of Pardubice at the multifunctional hall of the Enteria Arena, which serves not only as a winter stadium, where matches of the top hockey league take place, but also cultural events. The screen is situated directly above the main entrance to the hall, with excellent visibility from the busy intersection of Sukova třída and Hradecká, and from the most famous shopping centre Palác Pardubice, which includes a Cinestar multiplex cinema.

## Coverage:

**Roadway:** parking / shopping area

**Surroundings:** Public transport (bus) / restaurants / shopping centre / shops / post office / pharmacy

**Visibility:** over 250 m






34

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# Contacts and support

ledmultimedia 



Terms and Conditions



Catalogue LED  
2023



How to prepare data



Technical support



## Our contacts:

Ledmultimedia, s.r.o.  
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## Bank connection:

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