



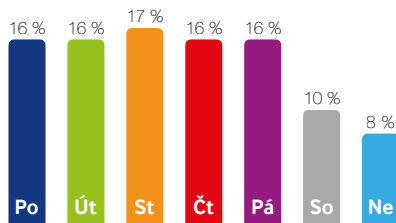
Snámi  
jste vidět.  
ledmultimedia

Eat Thai  
ORIGINALNÍ  
THAJSKÁ KUCHYNĚ  
ogladte dle chuti s prvky pačty  
a voláte z naší ústí

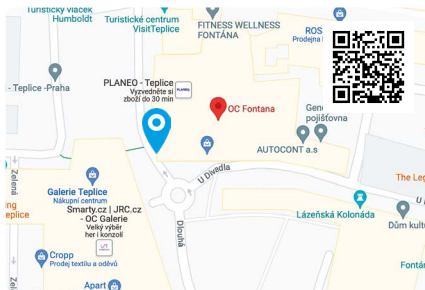
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Teplice – SC Fontána  
Ustecky Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.64032 N, 13.82442 E

# Teplice

Ustecky Region

**Location:** Shopping Centre Fontána  
**Address:** náměstí Svobody 3312, 415 01 Teplice 1  
**Placement:** Outdoors on the shopping centre shell  
**Dimensions:** 18 m<sup>2</sup> – 600 × 300 cm  
**Ratio:** 16:9 – 1280 × 720 px  
**Operation time:** 6:00 a.m. – 10:00 p.m. (16 hours)

**38 236**

Unique visitors / month

**119 014**

The number of visits / month



Birth certificate



Statistics

**33**

## Screen's potential:

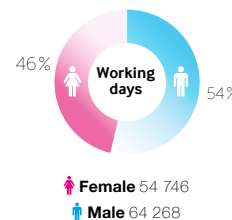
**12 014** 🚶 Pedestrians (people a day)

**7 821** 🚗 Motorists (people a day)

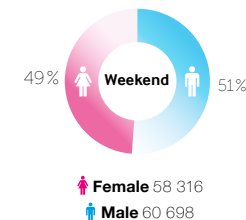
**19 835** 🕒 **Daily Traffic Count**

**Locations:** business district / residential area

**Positions:** city centre, square, pedestrian zone



👩 **Female** 54 746  
 👨 **Male** 64 268



👩 **Female** 58 316  
 👨 **Male** 60 698

## Description of Location:

The LED screen is located on the SC Fontána, which is situated in the very centre of the city, on the main Liberty Square, right next to the spa colonnade, the city hall and the busiest pedestrian zone Krupská. In a negligible distance there are other most visited locations in Teplice - Benešovo and Zámecké Square. The shopping centre is situated in a location with excellent accessibility for both pedestrians and car travellers or by public transport. In the immediate vicinity there are public transport stops, within a five-minute walk you can also get to the bus or train station.

## Coverage:

**Roadway:** pedestrian zone / shopping area / city center

**Surroundings:** Public transport / department stores / restaurants / supermarket / shops / post office / pharmacy / pedestrian zone

**Visibility:** over 100 m







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Teplice – SC Fontána  
Ustecky Region







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Teplice – SC Fontána  
Ustecky Region



# Contacts and support

ledmultimedia 

## Our contacts:

Ledmultimedia, s.r.o.  
Klokotská 744/29  
390 01 Tábor

IČ: 28118642  
DIČ: CZ28118642

## Bank connection:

CZK – 1387913078/2700  
EUR – 1387913086/2700

GSM: +420 727 874 408  
E-mail: [info@ledmultimedia.cz](mailto:info@ledmultimedia.cz)



Terms and Conditions



Catalogue LED  
2023



How to prepare data



Technical support



[info@ledmultimedia.cz](mailto:info@ledmultimedia.cz) / [www.ledmultimedia.cz](http://www.ledmultimedia.cz) 