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32 Pedestrian corridor Budějovická
Prague – The Capital City



Prague

The Capital City

197 366

Unique visitors / month

234 679

The number of visits / month



Location: Shopping zone – Budějovická pedestrian corridor
Address: Olbrachtova 1946/64, 140 00 Prague 4 – Krč
Placement: Outdoor on the footbridge
Dimensions: 3,84 m² – 210 × 160 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

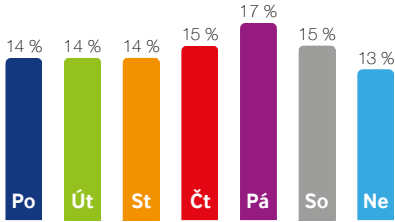
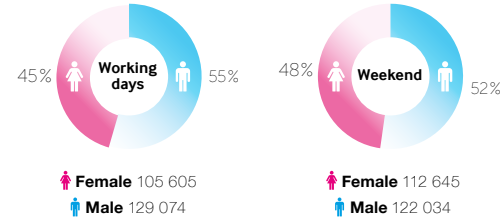
39 473 🚶 Pedestrians (people a day)

0 🚗 Motorists (people a day)

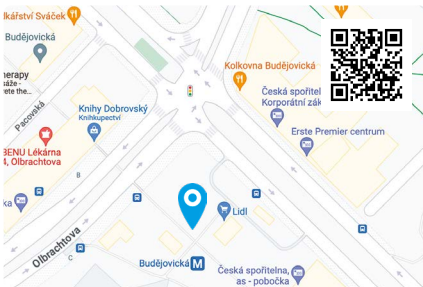
39 473 🕒 **Daily Traffic Count**

Locations: business district / residential area

Positions: pedestrian zone of OC DBK



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.04446 N, 14.44853 E

Description of Location:

The screen is located on the footbridge above the pedestrian zone of the DBK shopping centre, near the metro station Budějovická - complex of office buildings and banking houses, Budějovická polyclinic, Prague 4 Municipal Office.

Coverage:

Roadway: pedestrian zone

Surroundings: metro station / department stores / restaurants / supermarket / banking houses

Visibility: over 250 m





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Contacts and support

ledmultimedia 



Terms and Conditions



Catalogue LED
2023



How to prepare data



Technical support



Our contacts:

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