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Prague – DS Kotva
The Capital City





Prague

The Capital City

519 023

Unique visitors / month

930 764

The number of visits / month

Location: Department store Kotva
Address: Náměstí Republiky 656/8, Prague 1 – Staré Město
Placement: Outdoor on the building shell
Dimensions: 22,5 m² – 750 × 300 cm
Ratio: Atypical – 1560 × 624 px
Operation time: 7:00 a.m. – 9:00 p.m. (14 hours)



Birth certificate



Statistics



Screen's potential:

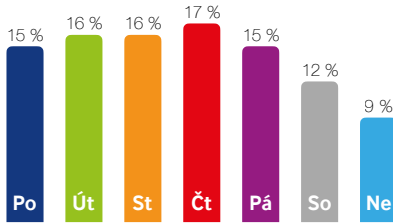
109 250 🚶 Pedestrians (people a day)

5 750 🚗 Motorists (people a day)

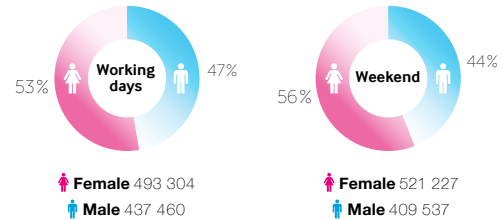
115 000 🕒 **Daily Traffic Count**

Locations: business district / residential area

Positions: city centre, public transport, pedestrian zone



Weekly viewership 7:00 a.m. – 9:00 p.m.



Description of Location:

LED screen located in an exclusive place in Prague above the entrance of the Kotva department store.

Visibility is ensured from the Square of the Republic, adjacent roads and from the metro exit.

The location guarantees perfect visibility for pedestrians, PID passengers and passing drivers.

DS Kotva is located in the commercial and historical centre of Prague on náměstí Republiky.

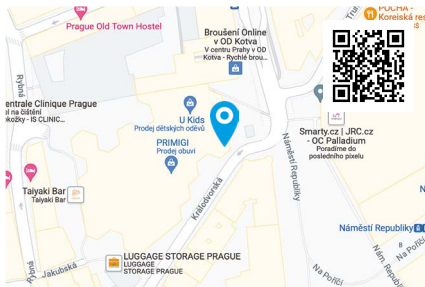
Within easy reach of the B metro line, tram lines and dozens of shops, restaurants and services.

Coverage:

Roadway: pedestrian zone / shopping area

Surroundings: Public transport (metro, bus, tram) / department stores / restaurants / supermarket / shops / post office / pharmacy / pedestrian zone

Visibility: over 60 m



GPS coordinates: 50.08909 N, 14.42779 E

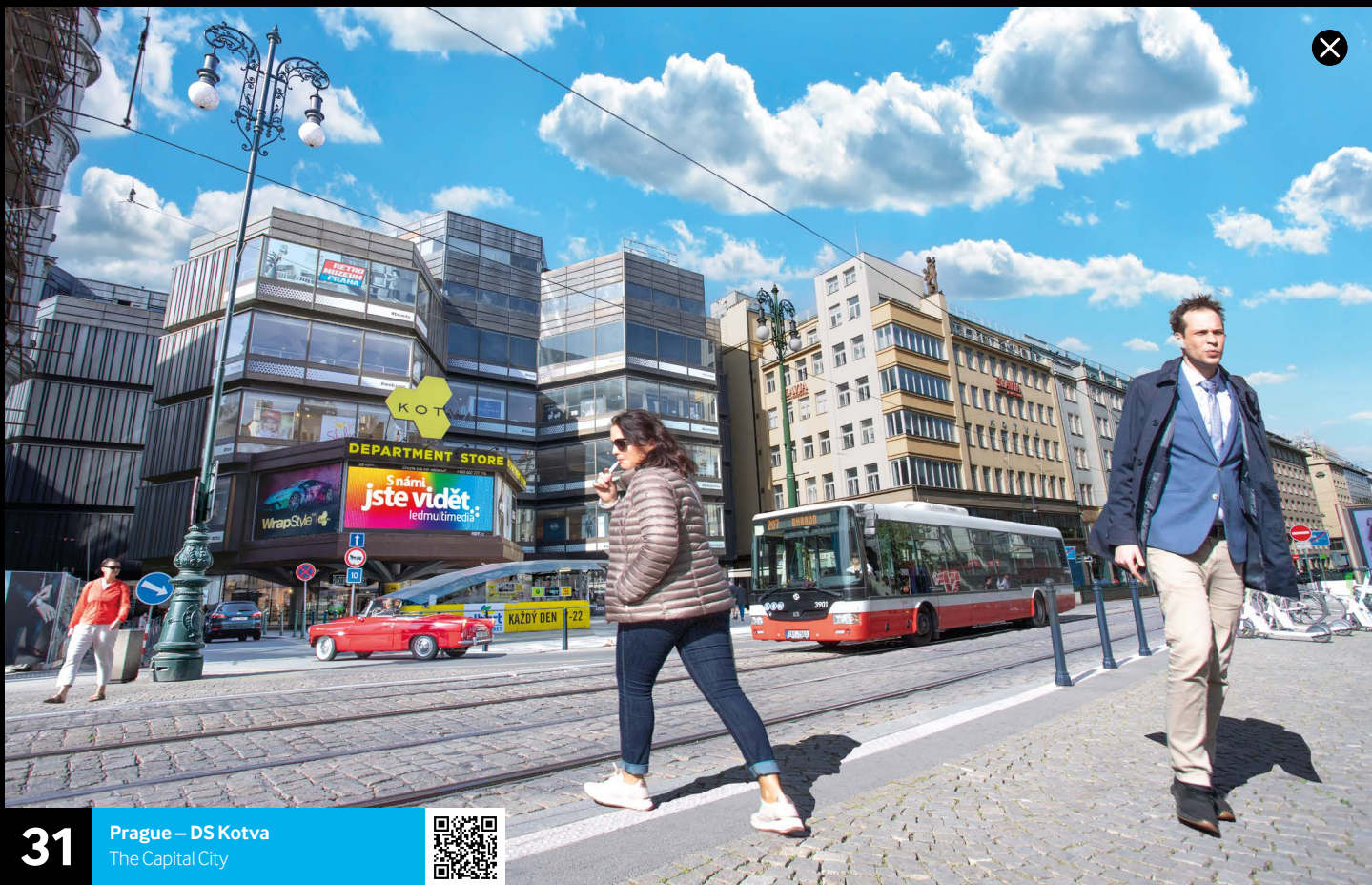




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Contacts and support

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Terms and Conditions



Catalogue LED
2023



How to prepare data



Technical support



info@ledmultimedia.cz / www.ledmultimedia.cz 