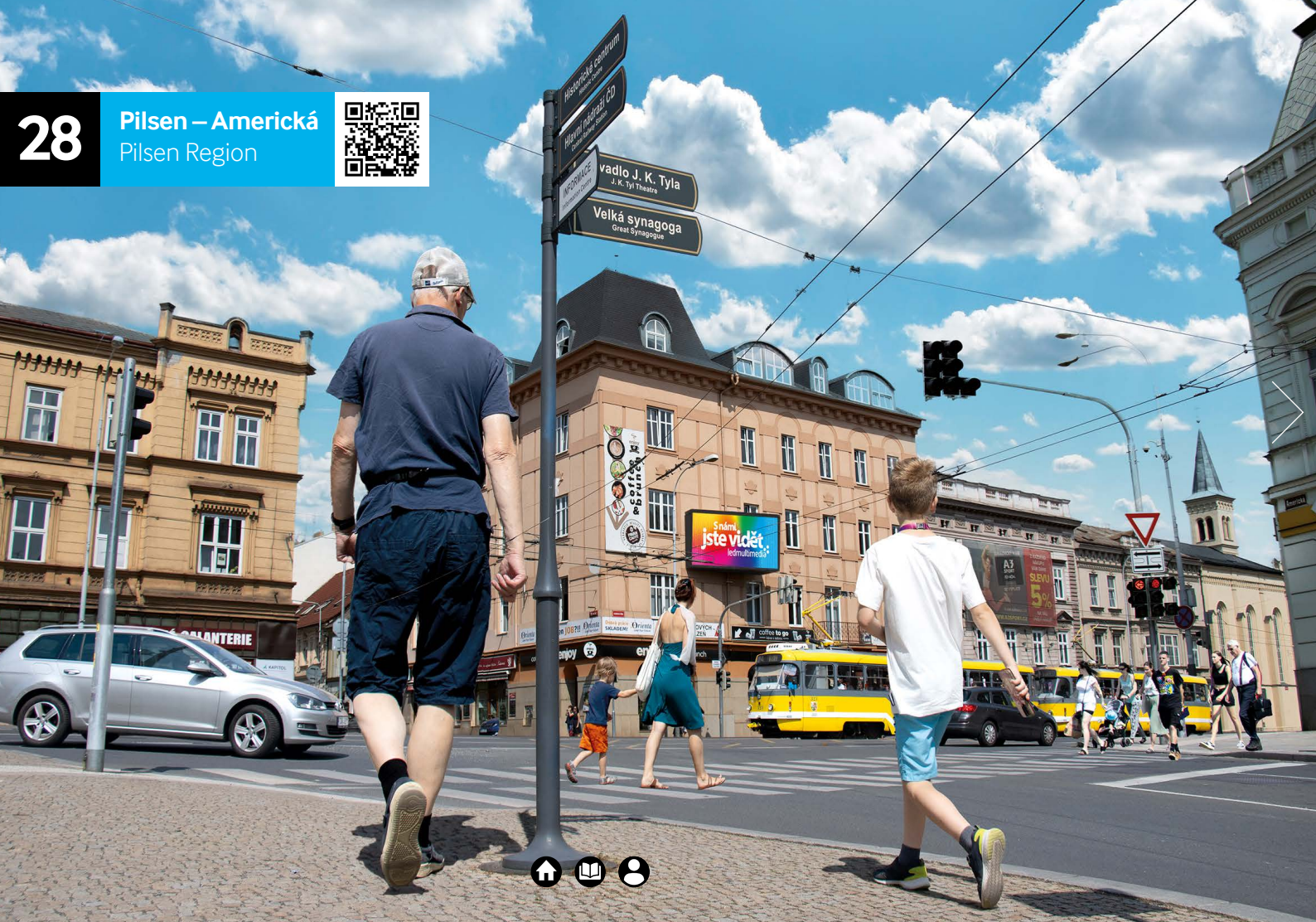


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Pilsen – Americká
Pilsen Region



- Historické centrum
Historical Centre
- Plzeňský národní divadlo
Plzeň National Theatre
- Plzeňské pivovary
Plzeň Breweries
- Vadlo J. K. Tyla
J. K. Tyl Theatre
- Velká synagoga
Great Synagogue





Pilsen

Pilsen Region

75 468

Unique visitors / month

179 548

The number of visits / month

Location: Americká [Americka Street]
Address: Klatovská třída č. p. 528, Pilsen 3 – Vnitřní Město
Placement: Outdoor on the building shell
Dimensions: 10,4 m² – 410 × 256 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

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Screen's potential:

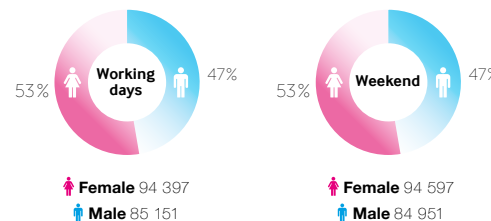
52 000 Pedestrians (people a day)

23 000 Motorists (people a day)

75 000 Daily Traffic Count

Locations: residential area / business district

Positions: downtown



Female 94 397
 Male 85 151

Female 94 597
 Male 84 951

Description of Location:

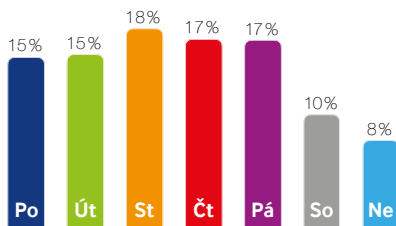
The screen is located on the facade of the building, at the intersection of Klatovská and Americká streets, opposite the American Liberators Monument. Its coverage covers both the busy pedestrian zone, as well as a busy traffic light intersection. Near the screen tram and bus stops, banks, a number of cafes, restaurants and shops.

Coverage:

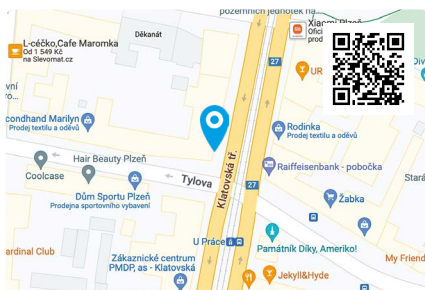
Roadway: intersection / street / pedestrian zone

Surroundings: Public transport / cultural facilities / restaurants / supermarket / hotel / shops / PNS / bank / post office / pharmacy

Visibility: over 200 m

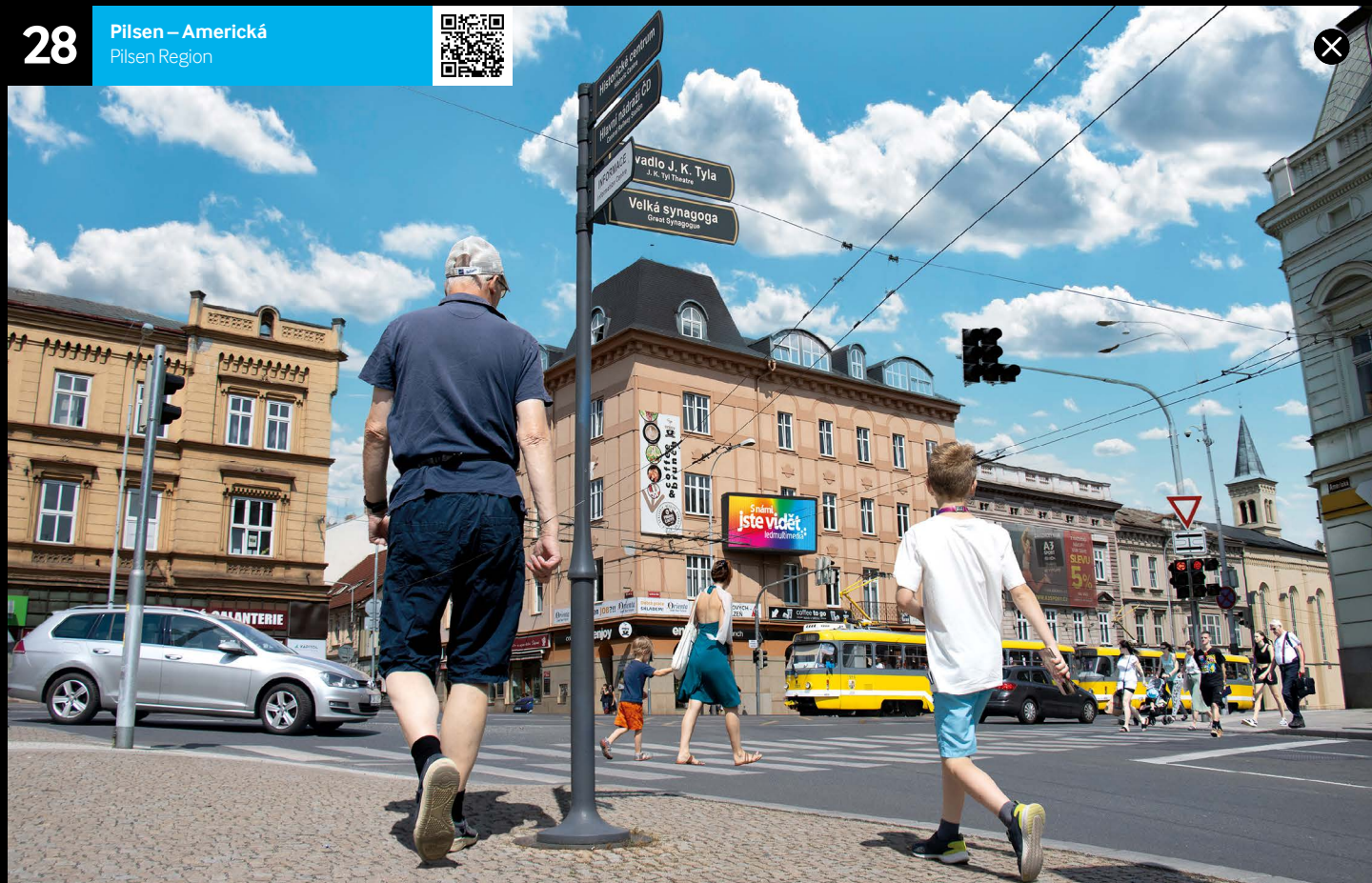


Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.744450N, 13.372248E







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Pilsen – Americká
Pilsen Region



Contacts and support

ledmultimedia 

Our contacts:

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Terms and Conditions



Catalogue LED
2023



How to prepare data



Technical support



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