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KVALITA



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České Budějovice

107 356

Unique visitors / month

315 600

The number of visits / month

- Location:** Exhibition Centre
- Address:** Husova třída 1373/13, České Budějovice
- Placement:** Outdoor on the roof of the building
- Dimensions:** 44 m² – 1100 x 400 cm
- Ratio:** Atypical – 880 x 320 px
- Operation time:** 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

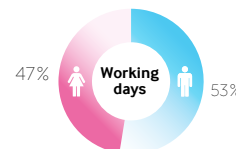
2 788 Pedestrians (people a day)

99 312 Motorists (people a day)

102 100 **Daily Traffic Count**

Locations: business district / residential area

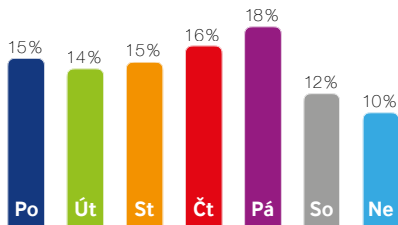
Positions: downtown



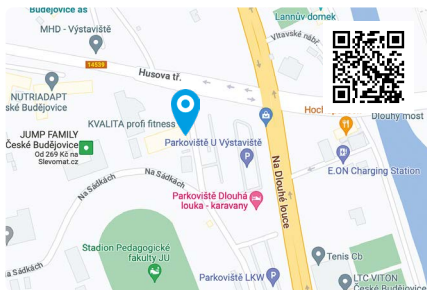
Female 148 514
 Male 167 086



Female 158 167
 Male 157 433



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 48.9780092 N, 14.4624786 E

Description of Location:

The LED screen is located at the most exposed place in České Budějovice, the intersection of the Na Dlouhém louce road and Husova třída has long been the busiest intersection.

The LED screen is clearly visible from the busiest intersection in České Budějovice and is located close to main entrance of the Exhibition Centre, famous for the Země žitelka exhibition. International road E55.

Coverage:

Roadway: street / pedestrian zone / intersection

Surroundings: Public transport (bus, trolleybus) / cultural facilities / restaurants / supermarket / sports facilities / hotel / shops / PNS / bank / post office / pharmacy

Visibility: over 150 m





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České Budějovice – Exhibition Centre
South Bohemian Region





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České Budějovice – Exhibition Centre
South Bohemian Region



Contacts and support

ledmultimedia 

Our contacts:

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Terms and Conditions



Catalogue LED
2023



How to prepare data



Technical support



info@ledmultimedia.cz / www.ledmultimedia.cz 