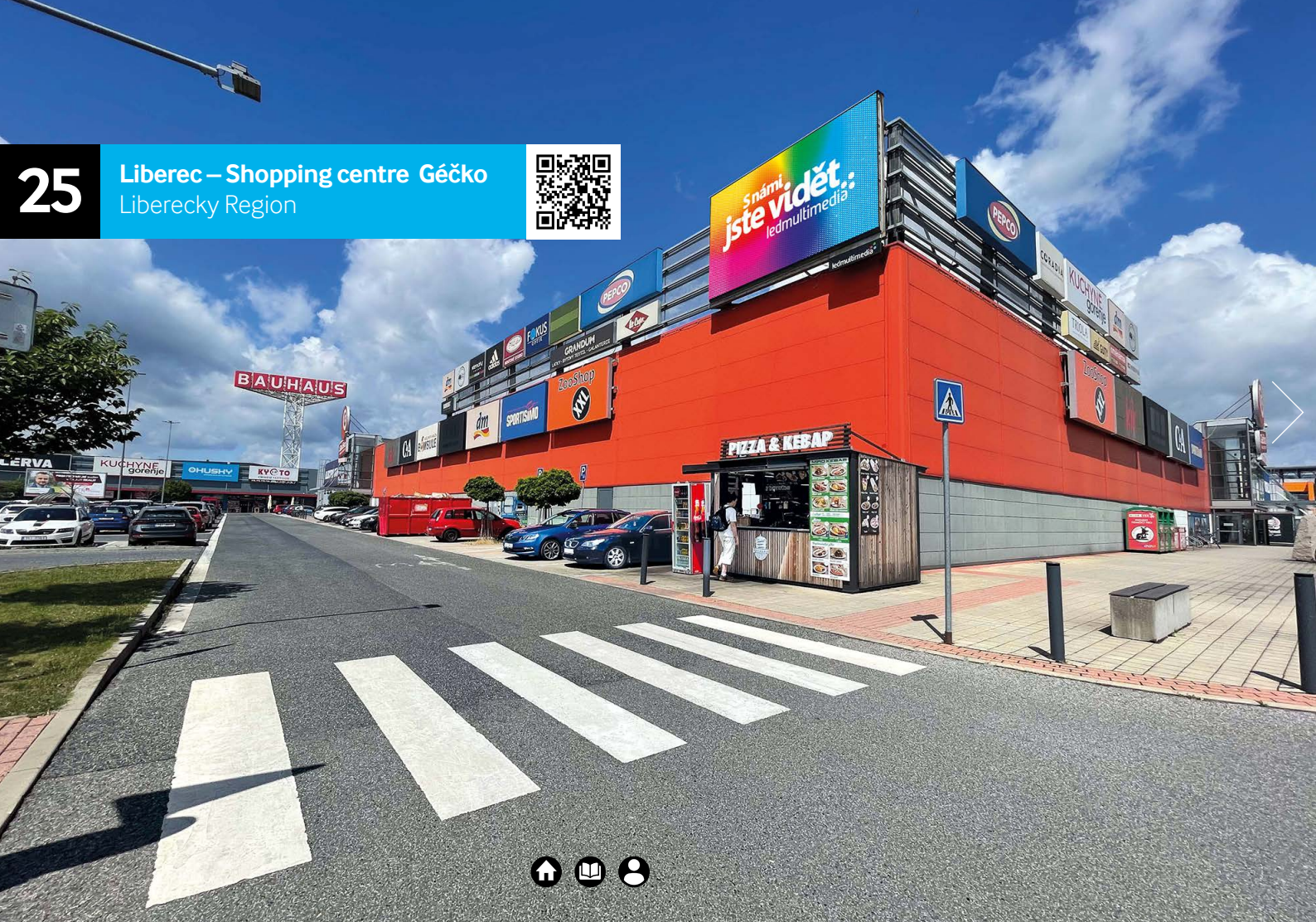


25

Liberec – Shopping centre Géčko  
Liberecky Region



# Liberec

**130 445**

Unique visitors / month

**365 310**

The number of visits / month



**Location:** Shopping centre Géčko  
**Address:** Sousedská 599, Liberec  
**Placement:** Outdoor on the roof of the shopping centre  
**Dimensions:** 23,6 m<sup>2</sup> – 615 × 384 cm  
**Ratio:** 16:9 – 1280 × 720 px  
**Operation time:** 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate



Statistics

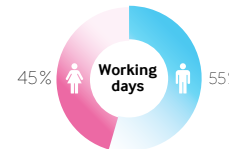


## Screen's potential:

**12160** 🚶 Pedestrians (people a day)

**19 840** 🚗 Motorists (people a day)

**32 000** 🕒 Daily Traffic Count



♀ Female 166 176  
♂ Male 199 134



♀ Female 176 366  
♂ Male 188 944

**Locations:** business district

**Positions:** shopping centre

## Description of Location:

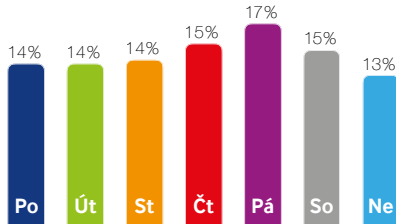
The screen is located at the Géčko shopping centre, which is located in the largest and most visited shopping zone in North Bohemia. In addition to Globus and the shops in NC Géčko, there are many other retailers and companies such as - Decathlon, Sportisimo, Siko, Bauhaus, A3 sport and others. The screen is also visible from the Globus petrol station, as well as the fast food outlets KFC and McDonalds.

## Coverage:

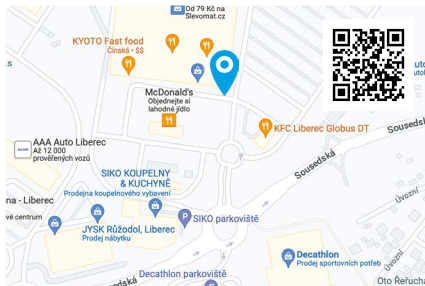
**Roadway:** street / pedestrian zone / intersection / parking lot

**Surroundings:** Public transport / shopping centre / shops / supermarket / bank / restaurant / gas station

**Visibility:** over 200 m

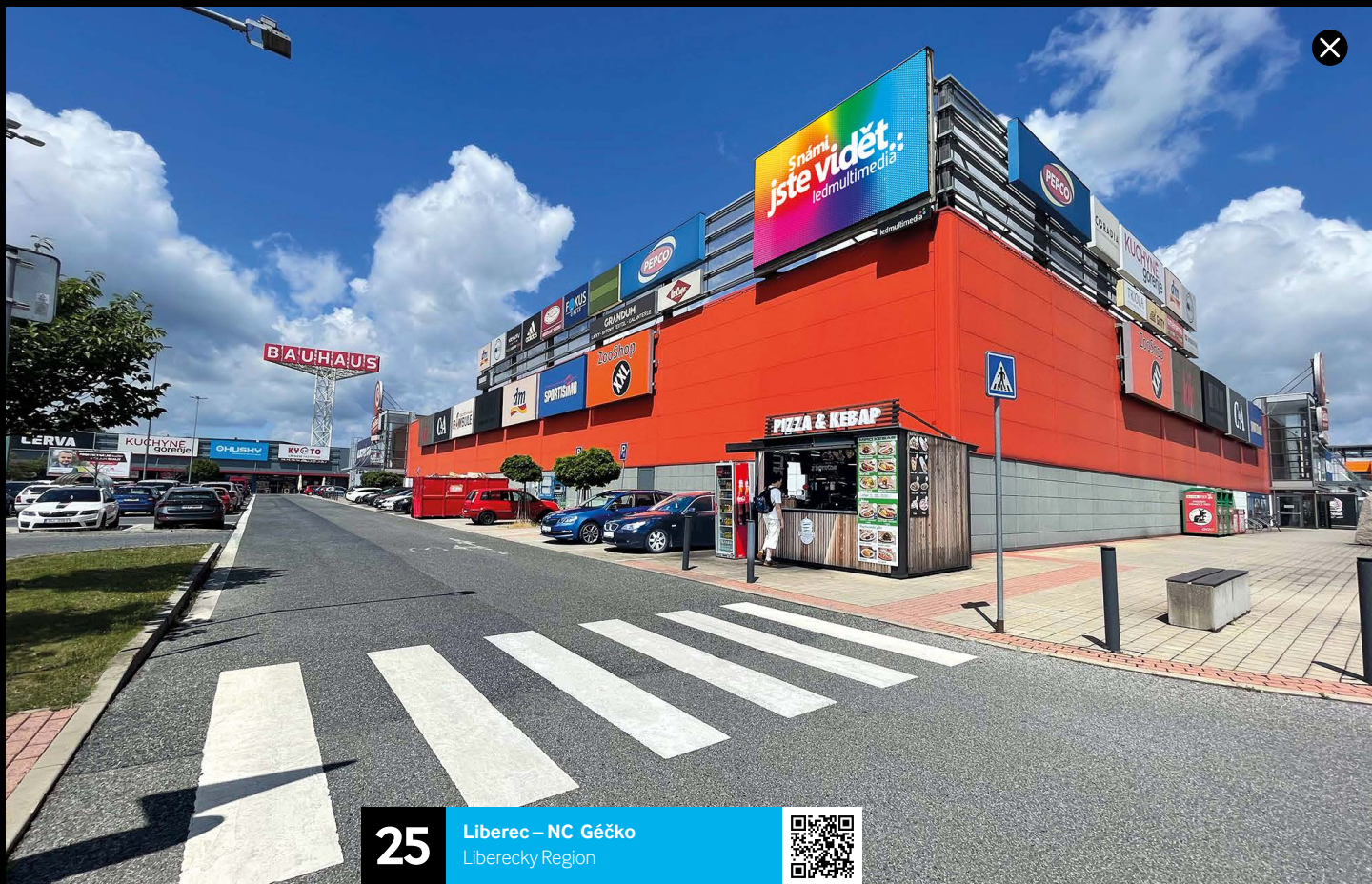


Weekly viewership 6:00 a.m. – 10:00 p.m.



**GPS coordinates:** 50.7754753 N, 15.0289089 E





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Liberec – NC Gěčko  
Liberecký Region





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Liberec – NC Géčko  
Liberecký Region



# Contacts and support

ledmultimedia 



Terms and Conditions



Catalogue LED  
2023



How to prepare data



Technical support



## Our contacts:

Ledmultimedia, s.r.o.  
Klokotská 744/29  
390 01 Tábor

IČ: 28118642  
DIČ: CZ28118642

## Bank connection:

CZK – 1387913078/2700  
EUR – 1387913086/2700

GSM: +420 727 874 408  
E-mail: [info@ledmultimedia.cz](mailto:info@ledmultimedia.cz)



[info@ledmultimedia.cz](mailto:info@ledmultimedia.cz) / [www.ledmultimedia.cz](http://www.ledmultimedia.cz) 