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Hradec Králové – Náměstí 28. října
Kralovehradecký Region



Hradec Králové

78 112

Unique visitors / month

201 897

The number of visits / month



Location: Náměstí 28. října [28th October Square]
Address: Chelčického 1054, Hradec Králové
Placement: Outdoor on the building shell
Dimensions: 25,1 m² – 614 × 409 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



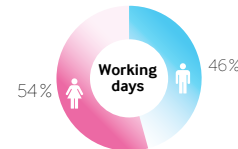
Birth certificate



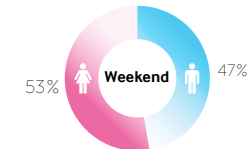
Statistics

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Screen's potential:

30 780 Pedestrians (people a day)**7 220** Motorists (people a day)**38 000** **Daily Traffic Count****Locations:** business district / residential area**Positions:** downtown

Female 109 876
Male 92 021

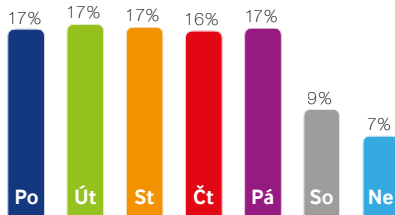


Female 107 337
Male 94 560

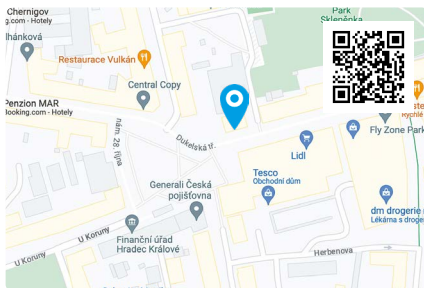
Description of Location:

This LED screen is located on the very busy 28th October Square, where the TESCO department store is and the ATRIUM Palace. The square is generally considered to be the commercial centre of the city. Your advertising spots will therefore be directly in the field of view of people moving around the square or customers heading to TESCO for shopping or Dukelská třída. Opposite the large screen are several important institutions such as the Tax Office, the bank ČSOB, the Czech Insurance Company and next to M-Bank, where thousands of people flow in every day and thus your potential customers.

Coverage:

Roadway: square / communication**Surroundings:** Public transport / department stores / restaurants / bank / shops / post office / pharmacy / bank**Visibility:** over 150 m

Weekly viewership 6:00 a.m. – 10:00 p.m.

**GPS coordinates:** 50.2136564 N, 15.8162731 E



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Contacts and support

ledmultimedia 

Our contacts:

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Terms and Conditions



Catalogue LED
2023



How to prepare data



Technical support



info@ledmultimedia.cz / www.ledmultimedia.cz 