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Hradec Králové – Riegrovo náměstí  
Kralovehradecký Region





# Hradec Králové

104 900

Unique visitors / month

348 263

The number of visits / month

Kralovehradecky Region

**Location:** Riegrovo náměstí [Rieger Square]  
**Address:** Riegrovo náměstí 4, Hradec Králové  
**Placement:** Outdoor on the roof of the building  
**Dimensions:** 29,4 m<sup>2</sup> – 717 × 410 cm  
**Ratio:** 16:9 – 1280 × 720 px  
**Operation time:** 6:00 a.m. – 10:00 p.m. (16 hours)

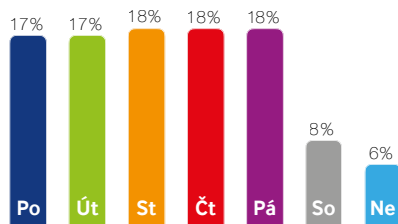


Birth certificate



Statistics

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Weekly viewership 6:00 a.m. – 10:00 p.m.

## Screen's potential:

30 780 Pedestrians (people a day)

7 220 Motorists (people a day)

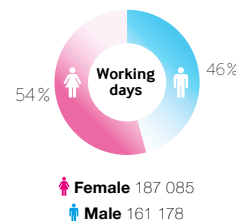
38 000 Daily Traffic Count

**Locations:** business district / residential area**Positions:** downtown

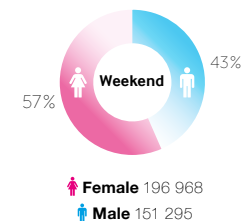
## Description of Location:

The screen is located on the roof of the Hotel Černigov building. It is in the busy location of Rieger Square within direct reach of the bus and train stations. There are shopping and office areas in the area.

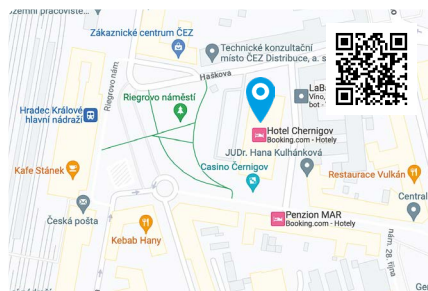
## Coverage:

**Roadway:** street / pedestrian zone / square / parking lot**Surroundings:** Public transport / ČD station / post office / shops / department store / bank / restaurant / hotel**Visibility:** over 150 m

Female 187 085  
 Male 161 178



Female 196 968  
 Male 151 295



GPS coordinates: 50.2144244 N, 15.8134981 E





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# Contacts and support

ledmultimedia 

## Our contacts:

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Terms and Conditions



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How to prepare data



Technical support



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