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14

Ústí nad Labem – Mírové náměstí  
Ustecky Region





# Ústí nad Labem

**48 977**

Unique visitors / month

**129 214**

The number of visits / month

**Location:** Mírové náměstí [*Peace square*]  
**Address:** Mírové náměstí 6, Ústí nad Labem  
**Placement:** Outdoor on the roof of the building  
**Dimensions:** 29,4 m<sup>2</sup> – 717 × 410 cm  
**Ratio:** 16:9 – 1280 × 720 px  
**Operation time:** 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate



Statistics



## Screen's potential:

**37 800** Pedestrians (people a day)

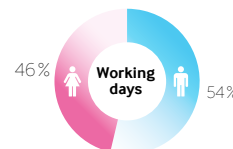
**7 200** Motorists (people a day)

**45 000** **Daily Traffic Count**

**Locations:** business district / residential district

/ square

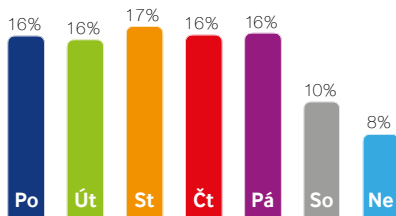
**Positions:** downtown



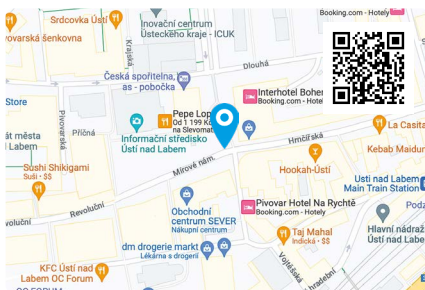
**Female** 59 955  
**Male** 69 259



**Female** 63 013  
**Male** 66 201



Weekly viewership 6:00 a.m. – 10:00 p.m.



**GPS coordinates:** 50.660543 N, 14.041704 E

## Description of Location:

The screen is located in the main square of the city. It is a busy location with direct visibility from public transport. There is a shopping and office zone in the area.

## Coverage:

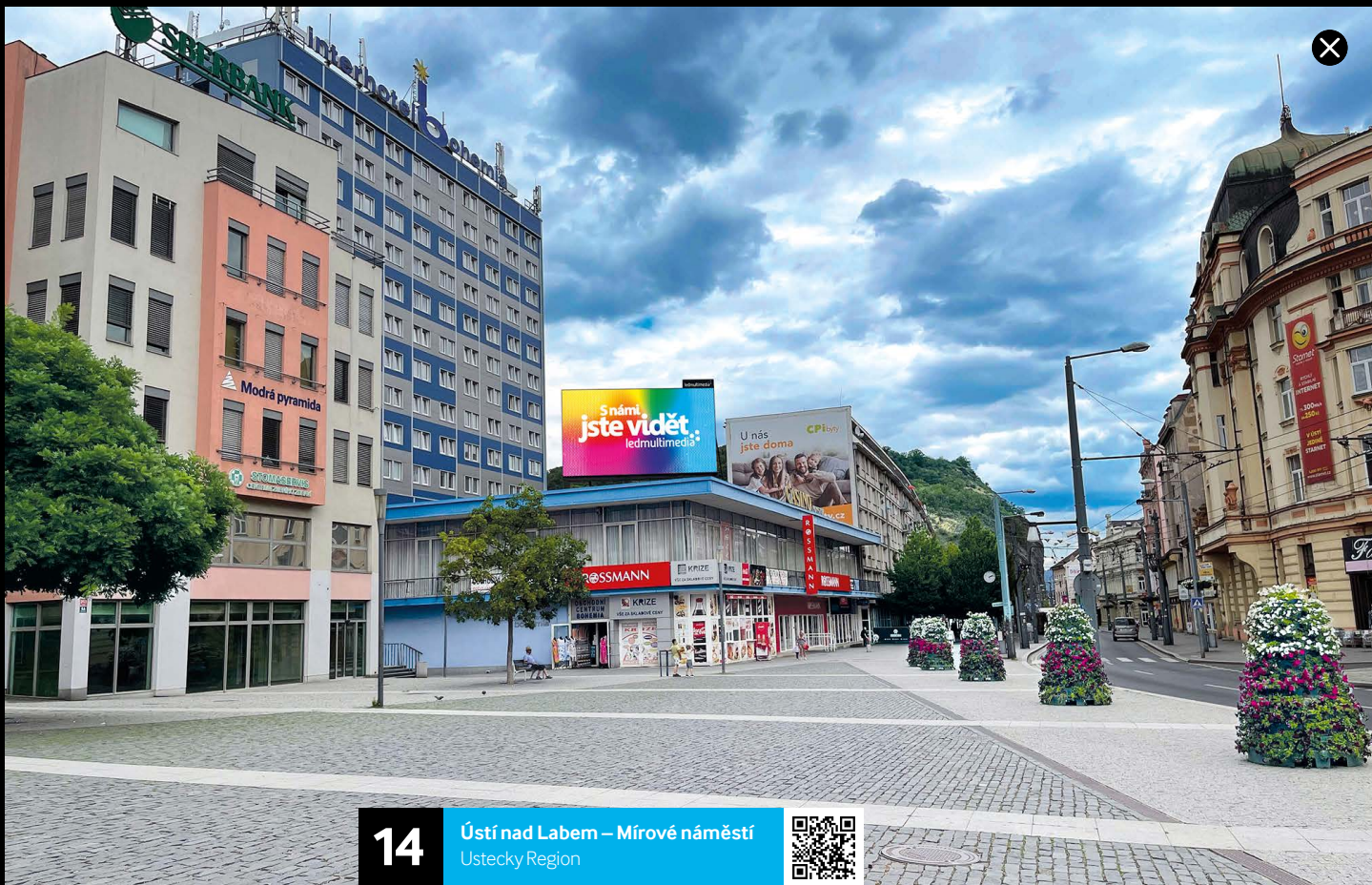
**Roadway:** street / pedestrian zone

**Surroundings:** Public transport / post office / PNS / shops / department store / supermarket / bank / restaurant / hotel / school / high school

**Visibility:** over 250 m







14

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# Contacts and support

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Terms and Conditions



Catalogue LED  
2023



How to prepare data



Technical support



## Our contacts:

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## Bank connection:

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