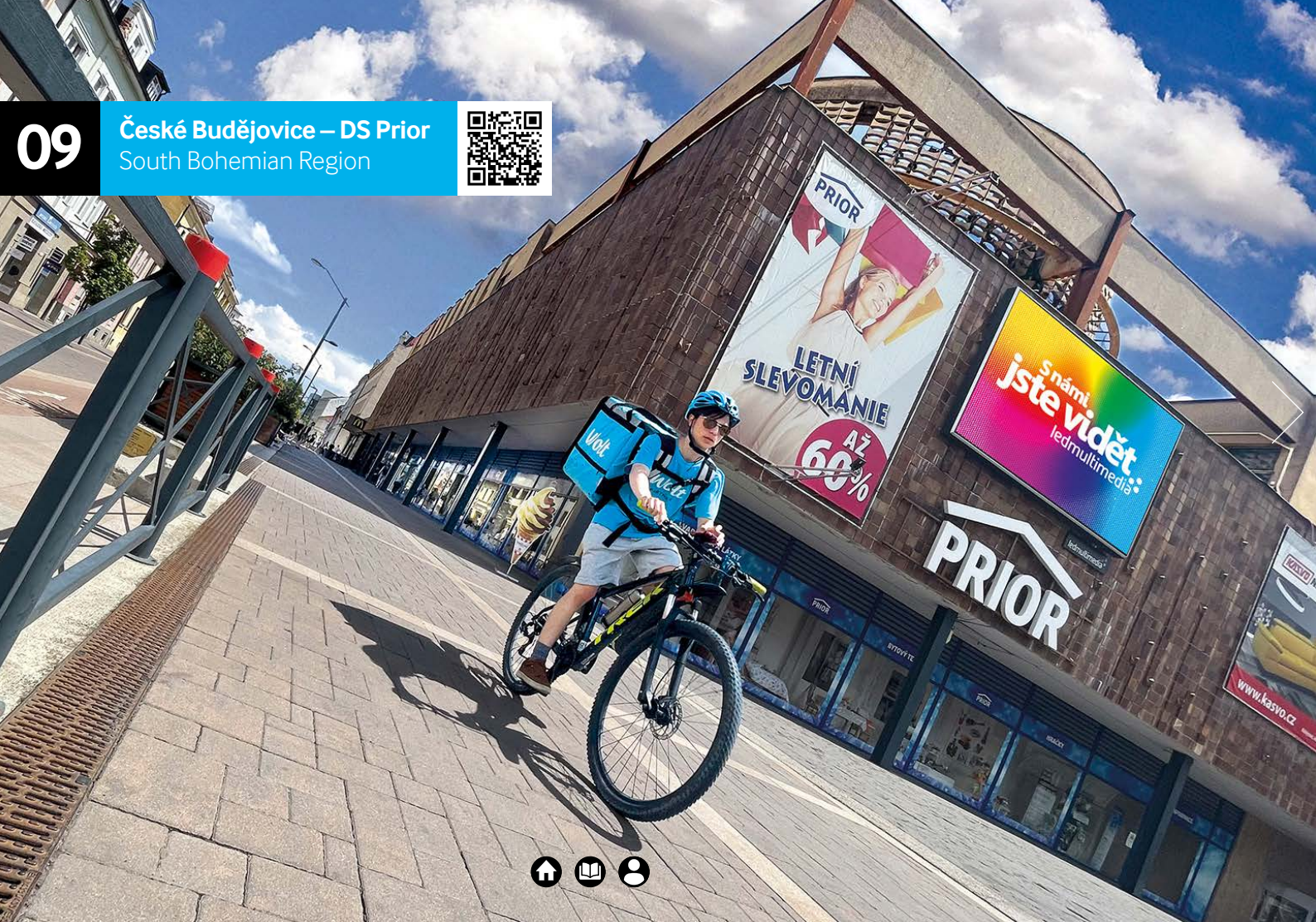


09

České Budějovice – DS Prior  
South Bohemian Region





# České Budějovice

**44 915**

Unique visitors / month

**114 015**

The number of visits / month

**Location:** Department store Prior  
**Address:** Lannova třída 22, České Budějovice  
**Placement:** Outdoor on the building shell  
**Dimensions:** 21 m<sup>2</sup> – 600 × 360 cm  
**Ratio:** 16:9 – 1280 × 720 px  
**Operation time:** 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

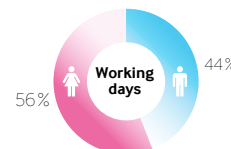


## Screen's potential:

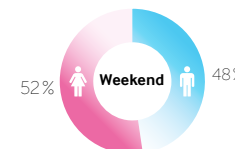
**33 100** 🚶 Pedestrians (people a day)  
**900** 🚗 Motorists (people a day)  
**34 000** 🕒 **Daily Traffic Count**

**Locations:** business district / residential area

**Positions:** downtown



👩 **Female** 63 756  
 👨 **Male** 50 259



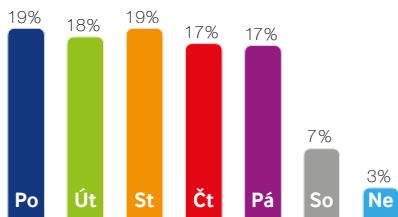
👩 **Female** 59 650  
 👨 **Male** 54 365

## Description of Location:

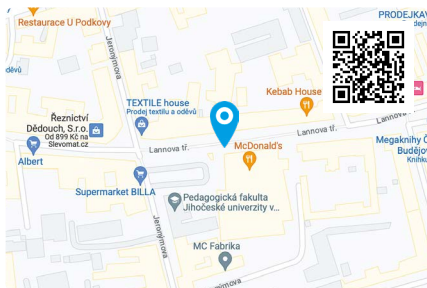
*The screen is oriented towards the pedestrian zone which connects the centre with the transportation hubs for bus and rail. There is a busy pedestrian zone with an adjoining car park. The area offers a wide range of shops and services.*

## Coverage:

**Roadway:** pedestrian zone / street / parking lot  
**Surroundings:** Public transport / ČD station, ČSAD / PNS / department store / shops / bank / pharmacy / supermarket / school / high school, university / restaurant / hotel / post office  
**Visibility:** over 150 m

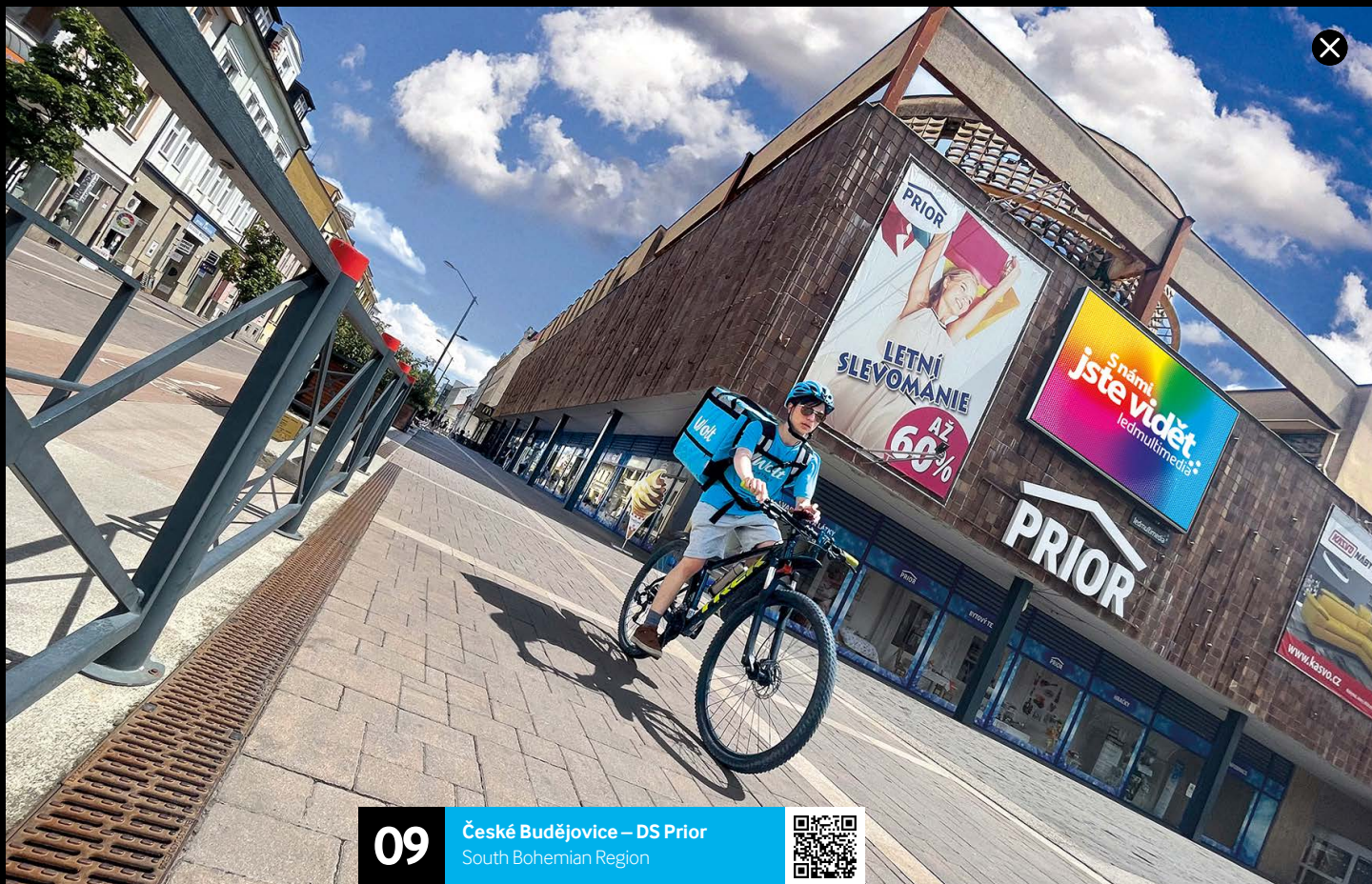


Weekly viewership 6:00 a.m. – 10:00 p.m.



**GPS coordinates:** 48.9739975 N, 14.4835161 E





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České Budějovice – DS Prior  
South Bohemian Region





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České Budějovice – DS Prior  
South Bohemian Region



# Contacts and support

ledmultimedia 

## Our contacts:

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DIČ: CZ28118642

## Bank connection:

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EUR – 1387913086/2700

GSM: +420 727 874 408  
E-mail: [info@ledmultimedia.cz](mailto:info@ledmultimedia.cz)



Terms and Conditions



Catalogue LED  
2023



How to prepare data



Technical support



[info@ledmultimedia.cz](mailto:info@ledmultimedia.cz) / [www.ledmultimedia.cz](http://www.ledmultimedia.cz) 