

03

Prague – Shopping Area Černý Most The Capital City



S námi
jste vidět.
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Už tam
budeem?

KFC
→
PO-PÁ 7:00-23:30
SO-NE 8:00-23:30





Prague

The Capital City

176 188

Unique visitors / month

377 010

The number of visits / month

Location:

Shopping and Residential Area Černý Most

Address:

Chlumecká leading to Prague, Prague 14 – Černý Most

Placement:

Outdoors, on a free-standing steel pole, Chlumecká street

Dimensions:

42 m² – 900 × 470 cm

Ratio:

16:9 – 1280 × 720 px

Operation time:

6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

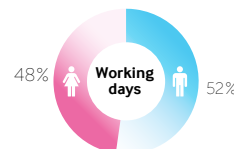
17 700 Pedestrians (people a day)

53 700 Motorists (people a day)

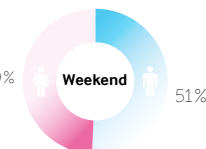
71 400 Daily Traffic Count

Locations: shopping area / residential area

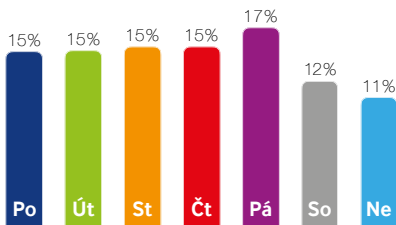
Positions: main road in and out of Prague
– Hradce Králové and Mladá Boleslav



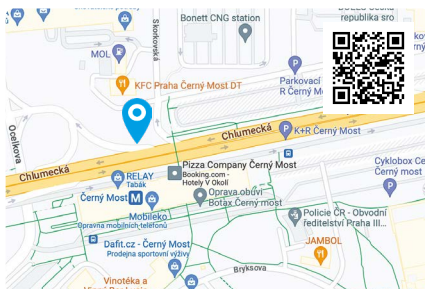
Female 179 971
 Male 197 039



Female 183 984
 Male 193 026



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.10965 N, 14.5766 E

Description of Location:

A very busy shopping and residential area in the northern suburbs of Prague.

In close proximity: Makro, Hornbach, Sconto, Toyota, Humanic, KFC, McDonald's, Ikea, Centrum Černý Most and bus station of inter-city and inner-city lines terminus of B metro line. The screen is placed on a pole in the close vicinity of Chlumecká street leading to Prague from Hradec Králové and Mladá Boleslav.

Coverage:

Roadway: main road / street / crossroads / car park

Surroundings: Public transport (metro, bus stations) / shopping malls / petrol stations / restaurants / supermarkets / car showroom / newsagent

Visibility: over 200 m





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Contacts and support

ledmultimedia 

Our contacts:

Ledmultimedia, s.r.o.
Klokotská 744/29
390 01 Tábor

IČ: 28118642
DIČ: CZ28118642

Bank connection:

CZK – 1387913078/2700
EUR – 1387913086/2700

GSM: +420 727 874 408
E-mail: info@ledmultimedia.cz



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How to prepare data



Technical support



info@ledmultimedia.cz / www.ledmultimedia.cz 