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Děčín – SC Tesco  
Ustecky Region





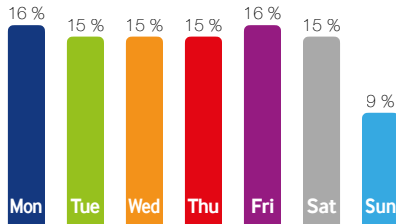
**Location:** OC Tesco  
**Address:** Ústecká 1945/10, 405 02 Děčín 2 – Rozbělesy  
**Placement:** Outdoor on the roof of the building  
**Dimensions:** 63 m<sup>2</sup> – 1.000 × 630 cm  
**Ratio:** 16:9 – 448 × 240 px  
**Operation time:** 6:00 a.m. – 10:00 p.m. (16 hrs)



Birth certificate



Statistics



Weekly viewership 6:00 a.m. – 10:00 p.m.

### Screen's potential:

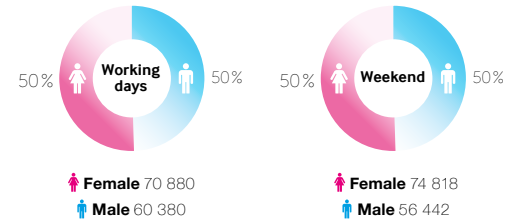
**13 834** Pedestrians (people a day)

**15 334** Motorists (people a day)

**29 168** **Daily Traffic Count**

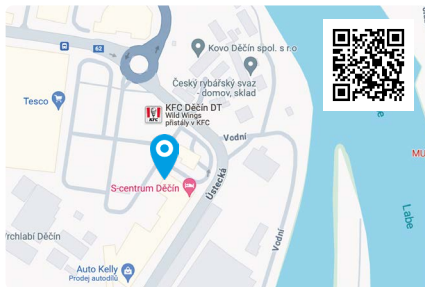
**Locations:** business district / residential area

**Positions:** commercial area



### Description of Location:

*The screen is located on the S-Centrum Děčín building facing the OC TESCO parking lot. Near the Planeo electro panel, LIDL supermarket chain, petrol station, public transport stop.*



**GPS coordinates:** 50.769628 N, 14.207674 E

### Coverage:

**Roadway:** street / roundabout / parking lot

**Surroundings:** Public transport (Bus) / shopping centre / hotel / sports ground

**Visibility:** over 400 m

