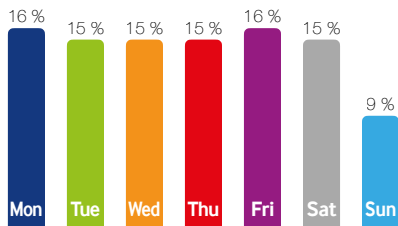




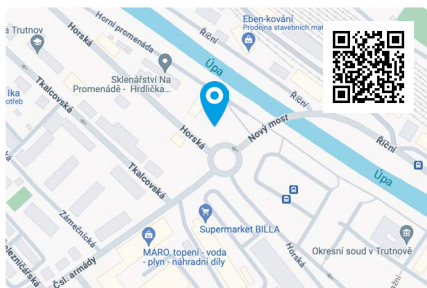
42

Trutnov – Roundabout
Kralovhradecky Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.5654508 N, 15.9070847 E

Trutnov

Kralovehradecký Region

28 684

Unique visitors / month

107 536

The number of visits / month

Location: Roundabout
Address: Horní promenáda 151, Trutnov
Placement: Outdoor on the building shell
Dimensions: 18 m² – 600 × 300 cm
Ratio: 16:9 – 280 × 144 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

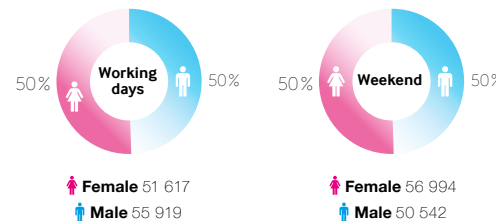
5 000 Pedestrians (people a day)

19 742 Motorists (people a day)

24 785 Daily Traffic Count

Locations: business district / residential area

Positions: passage, direction downtown



Description of Location:

The LED screen is located on the building shell of Trutnov Apartments, at the Horská roundabout, opposite the bus station or Billa Supermarket. It is a move to the Lower Old Town, the Horská street is a pedestrian zone to Trutnov Square. In the vicinity of all civic amenities.

Coverage:

Roadway: street / intersection / parking lot / access to the ice rink

Surroundings: shops / restaurants / public transport stop / cultural facilities

Visibility: over 150 m

