

With us you are seen

ledmultimedia

Browse



Interactive catalogue



Map



Photos
of panels



List
of locations



Technical
parameters



Video
commercials



Selling
arguments



Contact



Clickable
QR codes

With us
**you are
seen**

→ Interactive advertising screens
→ Flexible time planning



The largest independent network of LED screens in the Czech Republic



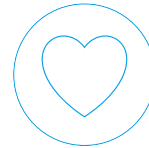
35

LED screens



20

Cities of the Czech Republic



1,6 mil.

Passengers / day



info@ledmultimedia.cz / www.ledmultimedia.cz





03

Prague – Shopping Area Černý Most
The Capital City



04

Prague Hostivař – VIVO! Shopping
The Capital City



02

Prague – Pankrác Conference Centre
The Capital City



31

Prague – DS Kotva
The Capital City



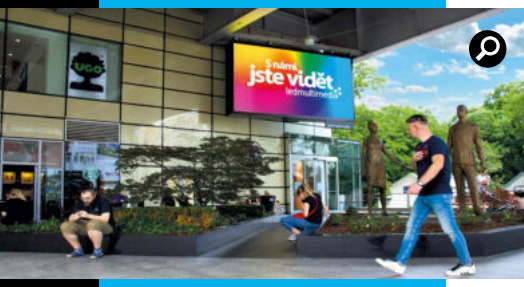
32

Pedestrian corridor Buďejovická
Prague – The Capital City



05

Prague – EUROPARK Shopping Mall
The Capital City



14

Ústí nad Labem – Mírové náměstí
Ustecky Region



33

Teplice – SC Fontána
Ustecky Region



29

Prague – SC Atrium Flora
The Capital City



06

Pilsen – Rychtářka
Pilsen Region



28

Pilsen – Americká
Pilsen Region



08

Karlovy Vary – Plech aréna
Karlovarsky Region



26

České Budějovice – Exhibition Centre
South Bohemian Region



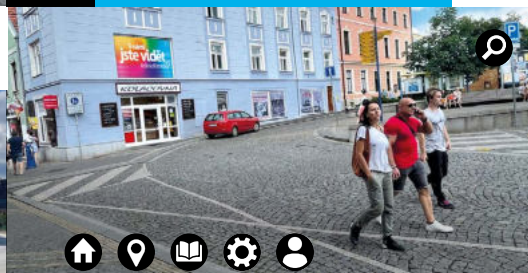
12

Strakonice – Komenského
South Bohemian Region



10

Tábor – Křížíkovo náměstí
South Bohemian Region



07

Pilsen – Sady Pětatřicátníků
Pilsen Region



09

České Budějovice – DS Prior
South Bohemian Region



11

Jindřichův Hradec – Masarykovo nám.
South Bohemian Region





20

Hradec Králové – Řiegrovo nám.
Kralovehradecky Region



21

Hradec Králové – Náměstí 28. října
Kralovehradecky Region



34

Pardubice – Enteria Arena
Pardubice Region



15

Liberec – SC Forum
Liberecky Region



25

Liberec – SC Géčko
Liberecky Region



30

Havlíčkův Brod – Smetanovo nám.
Vysocina Region



18

Ostrava – Zábřeh
Moravian-Silesian Region



19

Ostrava – Vítkovice
Moravian-Silesian Region



22

Jihlava – SC Citypark
Vysocina Region



36

Brno – SC Olympia
South-Moravian Region



38

Brno – Dornych 38
South-Moravian Region



37

Brno – Mendlovo náměstí
South-Moravian Region



35

Olomouc – Tovární 35
Olomoucky Region



16

Olomouc – Bus station
Olomoucky Region



17

Přerov – Nádražní ulice
Olomoucky Region



24

Uherské Hradiště – Rybárny
Zlínský Region



23

Zlín – Třída Tomáše Bati
Zlínský Region



List of areas

Prague – The Capital City

02	Prague 4 – Pankrác Conference Centre	11
03	Prague 14 – Shopping and Residential Area Černý Most	13
04	Prague 10 – VIVO! Shopping Mall Hostivař	15
05	Prague 10 – EUROPARK Shopping Mall	17
29	Prague 3 – Shopping Centre Atrium Flora	19
31	Prague 1 – Department store Kotva	21
32	Prague 4 – Pedestrian corridor Budějovická	23

Ustecky Region

14	Ústí nad Labem – Mírové náměstí [<i>Peace Square</i>]	43
33	Teplíce – Shopping Centre Fontána	45

Pilsen Region

06	Pilsen – Rychtářka	25
07	Pilsen – Sady Pětatřicátníků	27
28	Pilsen – Americká [<i>America Street</i>]	29

Karlovarsky Region

08	Karlovy Vary – Plech aréna	31
----	----------------------------	----

South Bohemian Region

09	České Budějovice – Department store Prior	33
26	České Budějovice – Exhibition Centre	35
10	Tábor – Křižíkovo náměstí [<i>Krizik Square</i>]	37
11	Jindřichův Hradec – Masarykovo nám. [<i>Masaryk Square</i>]	39
12	Strakonice – Komenského [<i>Komensky Street</i>]	41

List of areas

Liberecký Region

15	Liberec – Shopping Centre Forum	47
25	Liberec – Shopping Centre Géčko	49

Kralovehradecký Region

20	Hradec Králové – Riegrovo náměstí [<i>Rieger Square</i>]	67
21	Hradec Králové – Náměstí 28. října [<i>28th October Square</i>]	69

Pardubice Region

34	Pardubice – Enteria Arena	71
-----------	---------------------------	----

Vysocina Region

22	Jihlava – Shopping Centre Citypark	73
30	Havlíčkův Brod – Smetanovo náměstí [<i>Smetana Square</i>]	75

Moravian-Silesian Region

18	Ostrava – Zábřeh	63
19	Ostrava – Vítkovice	65

Olomoucký Region

16	Olomouc – Bus station	51
35	Olomouc – Tovární 35 [<i>Factory Street</i>]	53
17	Přerov – Nádražní ulice [<i>Station Street</i>]	55

South-Moravian Region

36	Brno – Shopping Centre Olympia	57
37	Brno – Mendlovo náměstí [<i>Mendel Square</i>]	59
38	Brno – Dornych 38	61

Zlínský Region

23	Zlín – Třída Tomáše Bati [<i>Tomas Bata Avenue</i>]	77
24	Uherské Hradiště – Rybárny [<i>Fisheries</i>]	79

Wide range of ads

LED technology is an opportunity to present customers with an interesting, modern and clean form of advertising, focused on image or product, with a much wider range of campaign settings.



There are no limits to creativity

When it comes to the spot itself, it's important to capture the idea you want to use in the ad and incorporate it as effectively as possible into the actual result.

There are no limits to creativity, which is a major advantage from static ads such as flyers, billboards and others.



Advantages of LED panels



Top in DOOH advertising

Large-format LED screens are among the top in dynamic visual outdoor advertising.



Excellent visibility

LED technology ensures excellent visibility of your advertising even in poor weather conditions (fog, rain, snow).



Central campaign management

Thanks to the central management of LED screens, we respond quickly to the needs of client's needs (change of spots or rotations) with minimal time delays.



Choice of content media plan

We have automated spot deployment with the possibility of adding with additional interesting content such as news, weather, traffic information.





02

Prague – Pankrác Conference Centre The Capital City





Prague

The Capital City

101 431

Unique visitors / month

415 939

The number of visits / month

Location: City Empiria Pankrác
Address: Na Strži and Budějovická Crossroads, Prague 4
Placement: Outdoors, the skin of Conference Centre
Dimensions: 37 m² – 960 × 384 cm
Ratio: 1:2,5 – 1024 × 410 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate



Statistics



Screen's potential:

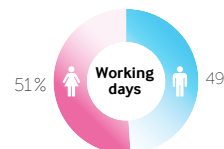
31 900 Pedestrians (people a day)

43 900 Motorists (people a day)

75 800 Daily Traffic Count

Locations: business park / residential area

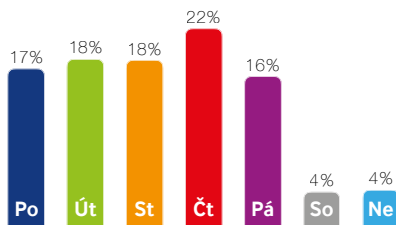
Positions: transit, towards the centre / motorway D1



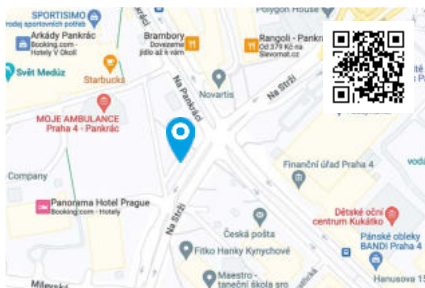
Female 212 162
 Male 203 777



Female 209 956
 Male 205 983



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.0499469N, 14.4390736E

Description of Location:

The screen is placed at one of the busiest junctions of streets Na Strži and Budějovická. The area is typical for its high concentration of office buildings (Gemini Centrum, City Empiria, Main Point Pankrác and City Tower) where prominent corporations keep their main offices. In close proximity: DIY store Bauhaus, Shopping Mall Arkády and line C metro station.

Coverage:

Roadway: street / crossroads / car park

Surroundings: Public Transport (metro, tram, bus lines) / shopping mall / administrative building / bank / restaurant / post office / newsagent

Visibility: over 200 m



03

Prague – Shopping Area Černý Most
The Capital City



S námi
jste vidět.
ledmultimedia

Už tam
budeem?

KFC
→
PO-PÁ 7:00-23:30
SO-NE 8:00-23:30



Prague

The Capital City

176 188

Unique visitors / month

377 010

The number of visits / month



Location: Shopping and Residential Area Černý Most
Address: Chlumecká leading to Prague, Prague 14 – Černý Most
Placement: Outdoors, on a free-standing steel pole, Chlumecká street
Dimensions: 42 m² – 900 × 470 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

03

Screen's potential:

17 700 🚶 Pedestrians (people a day)

53 700 🚗 Motorists (people a day)

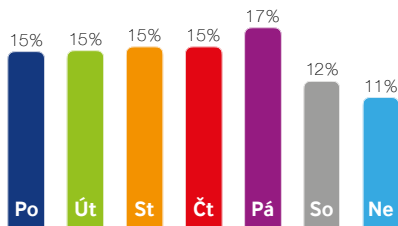
71 400 🕒 Daily Traffic Count

Locations: shopping area / residential area**Positions:** main road in and out of Prague
– Hradce Králové and Mladá Boleslav

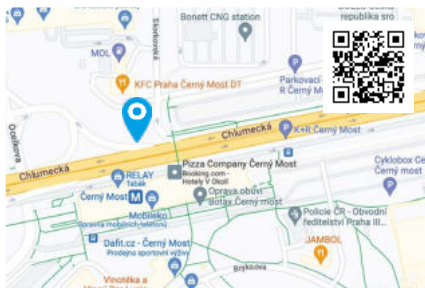
Description of Location:

*A very busy shopping and residential area in the northern suburbs of Prague.**In close proximity: Makro, Hornbach, Sconto, Toyota, Humanic, KFC, McDonald's, Ikea, Centrum Černý Most and bus station of inter-city and inner-city lines terminus of B metro line. The screen is placed on a pole in the close vicinity of Chlumecká street leading to Prague from Hradec Králové and Mladá Boleslav.*

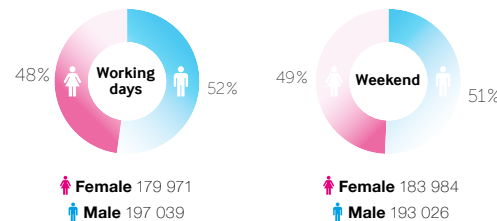
Coverage:

Roadway: main road / street / crossroads / car park**Surroundings:** Public transport (metro, bus stations) / shopping malls / petrol stations / restaurants / supermarkets / car showroom / newsagent**Visibility:** over 200 m

Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.10965 N, 14.5766 E





04

Prague Hostivař – VIVO! Shopping
The Capital City



 **Raiffeisen
BANK**

Banka inspirovaná klienty



Prague

The Capital City

114 019

Unique visitors / month

347 011

The number of visits / month



Location: Hostivař – VIVO! Shopping
Address: Švehlova 1391/32, Prague 10 – Hostivař
Placement: Outdoor on the building shell
Dimensions: 14,7 m² – 512 × 288 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

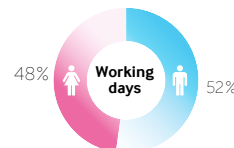
29 900 🚶 Pedestrians (people a day)

31 100 🚗 Motorists (people a day)

61 000 🕒 **Daily Traffic Count**

Locations: business district / residential area

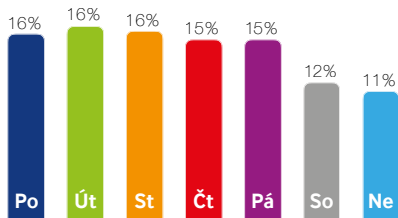
Positions: parking lot, passage towards the centre and vice versa



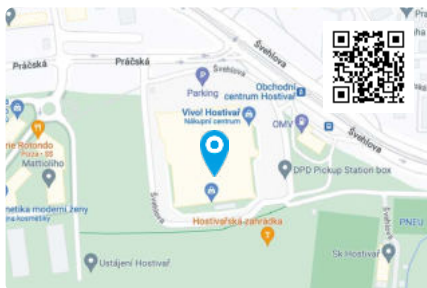
👩 **Female** 166 084
 👨 **Male** 180 927



👩 **Female** 174 927
 👨 **Male** 172 084



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.0534150N, 14.5178375E

Description of Location:

The Screen is placed on the shopping mall to the right of the main entrance. It is the centre of the southern part of Prague 10 residential area in the vicinity of Prague Ring motorway Jižní spojka.

Fitness centres, restaurants, supermarket, Datart, McDonalds, Post office and others.

The screen faces Švehlova street. The venue offers popular services: Palace Cinemas.

Coverage:

Roadway: car park / shopping area

Surroundings: Public Transport (bus and tram lines) / shopping malls / restaurants / supermarket / shops / post office / pharmacy

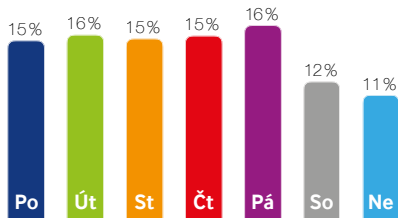
Visibility: over 200 m

05

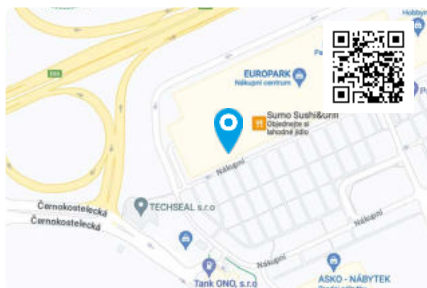
Prague – EUROPARK Shopping Mall

The Capital City





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.0725086 N, 14.5421128 E

Prague

The Capital City

Location: Shopping Center EUROPARK
Address: Nákupní 389/3, Prague 9 – Štěrboholý
Placement: Outdoor on the building shell
Dimensions: 44 m² – 850 × 520 cm
Ratio: 4:3 – 1024 × 768 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)

Screen's potential:

29 900 🚶 Pedestrians (people a day)

31 100 🚗 Motorists (people a day)

61 000 🕒 **Daily Traffic Count**

Locations: business district / residential area

Positions: parking lot, passage towards the centre and vice versa

Description of Location:

The target area is the shopping and residential centre of the eastern suburban area. The location offers a wide range of services in the following segments: car dealership, restaurants, hobby market and public transport networks. The screen is oriented towards the main entrance of the OC. It covers a substantial part of the outdoor parking lot. Near the busy intersection of Průmyslová and Štěrboholská radia, pedestrian and motorized passants...

Coverage:

Roadway: parking / shopping area

Surroundings: Public transport (bus, tram) / department stores / restaurants / supermarket / shops / post office / pharmacy / exchange office / bank

Visibility: over 200 m

358 777

Unique visitors / month

891 295

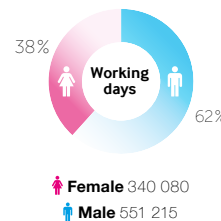
The number of visits / month



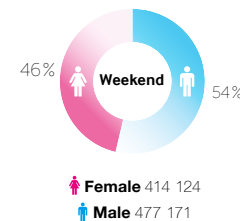
Birth certificate



Statistics



Female 340 080
Male 551 215



Female 414 124
Male 477 171





Prague

The Capital City

460 999

Unique visitors / month

560 100

The number of visits / month



Location: Shopping centre Atrium Flora
Address: Vinohradská 2828/151, 130 00 Prague 3 – Žižkov
Placement: Outdoor on the facade of the entrance hall of SC Atrium Flora
Dimensions: 18,4 m² – 576 × 320 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

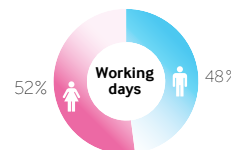
36 095 🚶 Pedestrians (people a day)

31 455 🚗 Motorists (people a day)

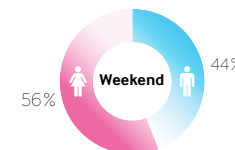
67 550 🕒 **Daily Traffic Count**

Locations: business district / residential area

Positions: downtown



👩 **Female** 291 252
 👨 **Male** 268 848



👩 **Female** 313 421
 👨 **Male** 246 679

Description of Location:

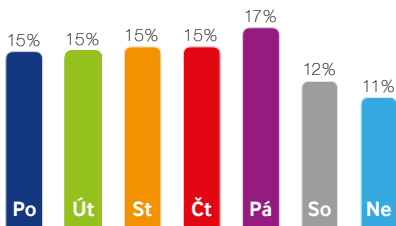
The screen is located in the outdoor arcade of SC Atrium Flora, which is connected to Flora metro station on line A, at the busy intersection of Vinohradská and Jičínská. Near the screen there is a tram stop, banks, many cafes, restaurants and shops.

Coverage:

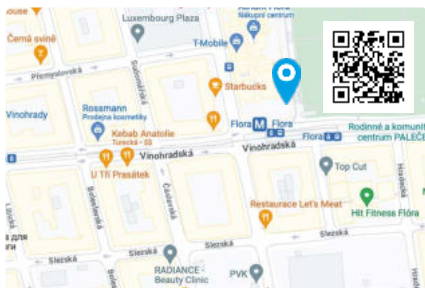
Roadway: intersection / street / pedestrian zone

Surroundings: Public transport / cultural facilities / restaurants / supermarket / sports facilities / hotel / shops / PNS / bank / post office / pharmacy

Visibility: over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.

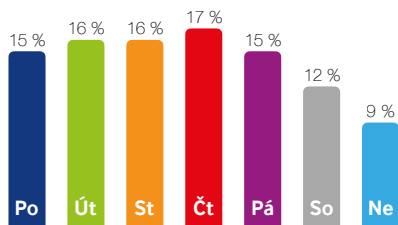


GPS coordinates: 50.0782947 N, 14.4612972 E

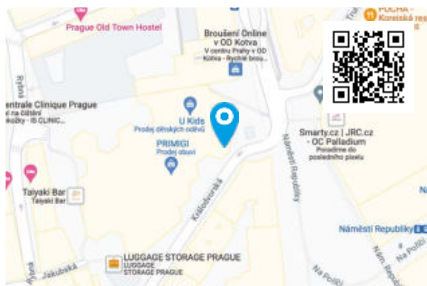
31

Prague – DS Kotva
The Capital City





Weekly viewership 7:00 a.m. – 9:00 p.m.



GPS coordinates: 50.08909 N, 14.42779 E

Prague

The Capital City

Location: Department store Kotva
Address: Náměstí Republiky 656/8, Prague 1 – Staré Město
Placement: Outdoor on the building shell
Dimensions: 22,5 m² – 750 × 300 cm
Ratio: Atypical – 1560 × 624 px
Operation time: 7:00 a.m. – 9:00 p.m. (14 hours)

519 023

Unique visitors / month

930 764

The number of visits / month



Birth certificate



Statistics

31

Screen's potential:

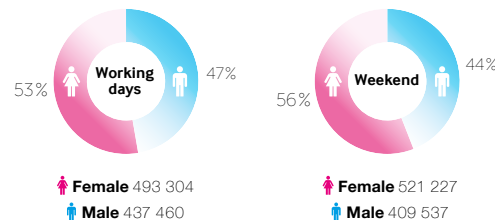
109 250 🚶 Pedestrians (people a day)

5 750 🚗 Motorists (people a day)

115 000 🕒 Daily Traffic Count

Locations: business district / residential area

Positions: city centre, public transport, pedestrian zone



Description of Location:

LED screen located in an exclusive place in Prague above the entrance of the Kotva department store. Visibility is ensured from the Square of the Republic, adjacent roads and from the metro exit.

The location guarantees perfect visibility for pedestrians, PID passengers and passing drivers.

DS Kotva is located in the commercial and historical centre of Prague on náměstí Republiky.

Within easy reach of the B metro line, tram lines and dozens of shops, restaurants and services.

Coverage:

Roadway: pedestrian zone / shopping area

Surroundings: Public transport (metro, bus, tram) / department stores / restaurants / supermarket / shops / post office / pharmacy / pedestrian zone

Visibility: over 60 m





32

Pedestrian corridor Budějovická
Prague – The Capital City



Prague

197 366

Unique visitors / month

234 679

The number of visits / month



Location: Shopping zone – Budějovická pedestrian corridor
Address: Olbrachtova 1946/64, 140 00 Prague 4 – Krč
Placement: Outdoor on the footbridge
Dimensions: 3,84 m² – 210 × 160 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

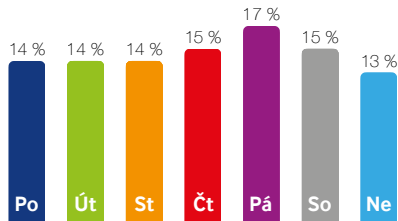
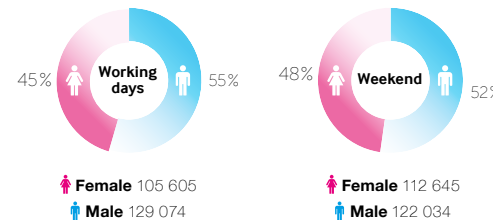
39 473 🚶 Pedestrians (people a day)

0 🚗 Motorists (people a day)

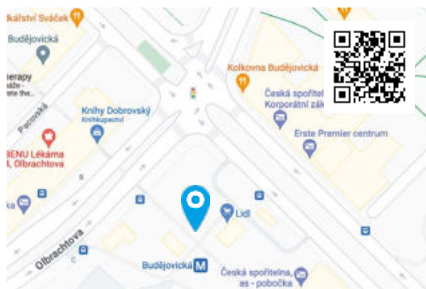
39 473 🕒 **Daily Traffic Count**

Locations: business district / residential area

Positions: pedestrian zone of OC DBK



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.04446 N, 14.44853 E

Description of Location:

The screen is located on the footbridge above the pedestrian zone of the DBK shopping centre, near the metro station Budějovická - complex of office buildings and banking houses, Budějovická polyclinic, Prague 4 Municipal Office.

Coverage:

Roadway: pedestrian zone

Surroundings: metro station / department stores / restaurants / supermarket / banking houses

Visibility: over 250 m



06

Pilsen – Rychtářka
Pilsen Region



Pilsen

Pilsen Region

86 003

Unique visitors / month

213 220

The number of visits / month



Location: Rychtářka
Address: Tyršova 4, Pilsen 3
Placement: Outdoor on the building shell
Dimensions: 23 m² – 512 × 448 cm (2×)
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

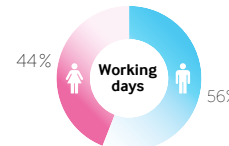
11 400 🚶 Pedestrians (people a day)

64 600 🚗 Motorists (people a day)

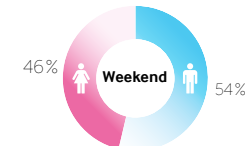
76 000 🕒 **Daily Traffic Count**

Locations: business district / residential area

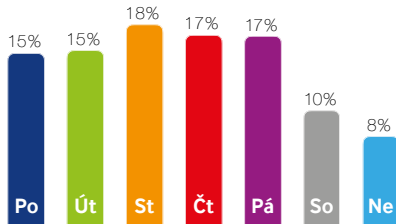
Positions: downtown



👩 **Female** 94 452
 👨 **Male** 118 768



👩 **Female** 98 681
 👨 **Male** 114 539



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.7500153 N, 13.3806414 E

Description of Location:

The location of the screen on the Rychtářka parking house is very lucrative in the context of the all-day high traffic in direct relation to the surrounding sports grounds, pedestrian zones, Náměstí Republiky, etc. The fundamental advantage of the screen is its division into two parts, which ensures the visibility of the advertisement from all possible angles.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / post office / PNS / cultural facilities / sports facilities / shops / school primary school, secondary school / bank / restaurant / hotel / court

Visibility: over 200 m

07

Pilsen – Sady Pětatřicátníků

Pilsen Region



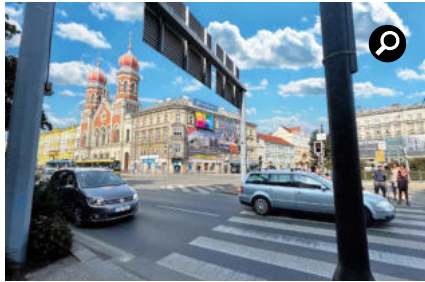
Pilsen

89 998

Unique visitors / month

274 112

The number of visits / month



Pilsen Region

Location: Sady Pětatřicátníků
Address: Sady Pětatřicátníků 70/13, Pilsen 3 – Jižní Předměstí
Placement: Outdoor on the building shell
Dimensions: 25,8 m² – 672 × 384 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

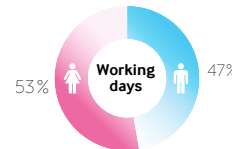
32 710 🚶 Pedestrians (people a day)

28 590 🚗 Motorists (people a day)

61 300 🕒 **Daily Traffic Count**

Locations: residential area / business district

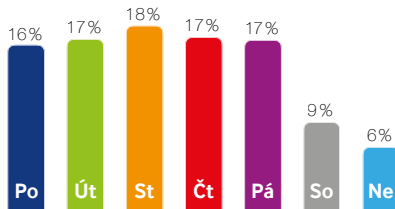
Positions: downtown



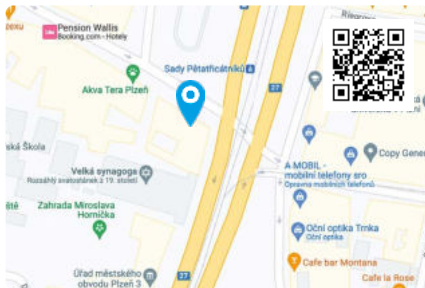
👩 **Female** 144 114
 👨 **Male** 129 998



👩 **Female** 144 420
 👨 **Male** 129 692



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.7466194 N, 13.3729889 E

Description of Location:

The screen is situated on one of the main thoroughfares of Pilsen.

There is a tram and bus stop, parking lot, etc. in direct visibility.

Overall, it is a very busy location.

Coverage:

Roadway: intersection / street / parking lot

Surroundings: Public transport (tram, bus) / parking / offices / shops / restaurants / sports facilities / theatre / PNS / banks / post office / synagogue / pharmacy / school / kindergarten / university

Visibility: over 200 m

28

Pilsen – Americká
Pilsen Region



Pilsen

75 468

Unique visitors / month

179 548

The number of visits / month



Location: Americká [Americká Street]
Address: Klatovská třída č. p. 528, Pilsen 3 – Vnitřní Město
Placement: Outdoor on the building shell
Dimensions: 10,4 m² – 410 × 256 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)




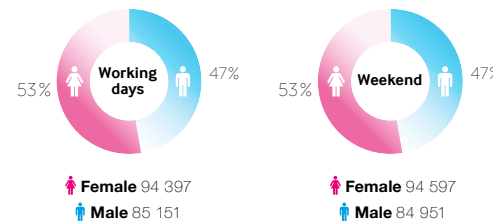
Birth certificate






Statistics

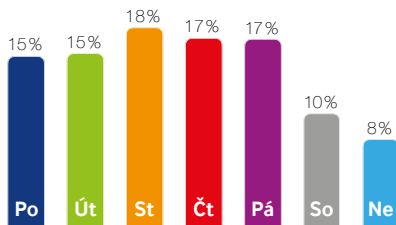
28

Screen's potential:

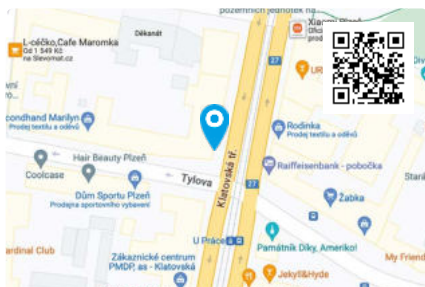
52 000  Pedestrians (people a day)23 000  Motorists (people a day)75 000  Daily Traffic Count**Locations:** residential area / business district**Positions:** downtown

 Female 94 397
 Male 85 151

 Female 94 597
 Male 84 951



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.744450N, 13.372248E

Description of Location:

The screen is located on the facade of the building, at the intersection of Klatovská and Americká streets, opposite the American Liberators Monument. Its coverage covers both the busy pedestrian zone, as well as a busy traffic light intersection. Near the screen tram and bus stops, banks, a number of cafes, restaurants and shops.

Coverage:

Roadway: intersection / street / pedestrian zone**Surroundings:** Public transport / cultural facilities / restaurants / supermarket / hotel / shops / PNS / bank / post office / pharmacy**Visibility:** over 200 m

08

Karlovy Vary – Plech aréna

Karlovarsky Region



Karlovy Vary

55 821

Unique visitors / month

166 604

The number of visits / month



Location: Plech aréna
Address: Dolní Kamenná 788, Karlovy Vary – Rybáře
Placement: Outdoors on the sports arena shell
Dimensions: 55,3 m² – 960 × 576 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

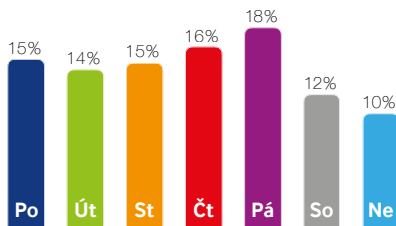
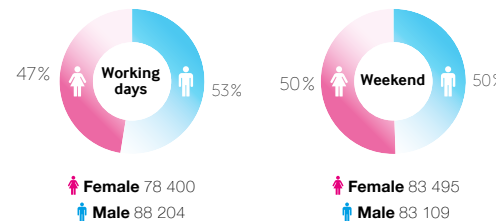
12 200 Pedestrians (people a day)

56 410 Motorists (people a day)

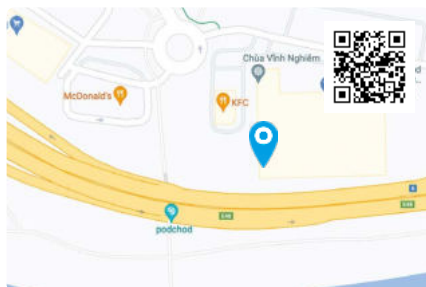
68 610 Daily Traffic Count

Locations: business district / residential area

Positions: access from the direction of Cheb – Prague



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.2315958 N, 12.8518728 E

Description of Location:

The largest advertising screen in West Bohemia, located at the Plech Arena on the main approach from Germany from Cheb in the direction of Prague. Nearby is both the centre itself and the town, as well as in direct reach of the shopping centre and fast food McDonald's and KFC.

Coverage:

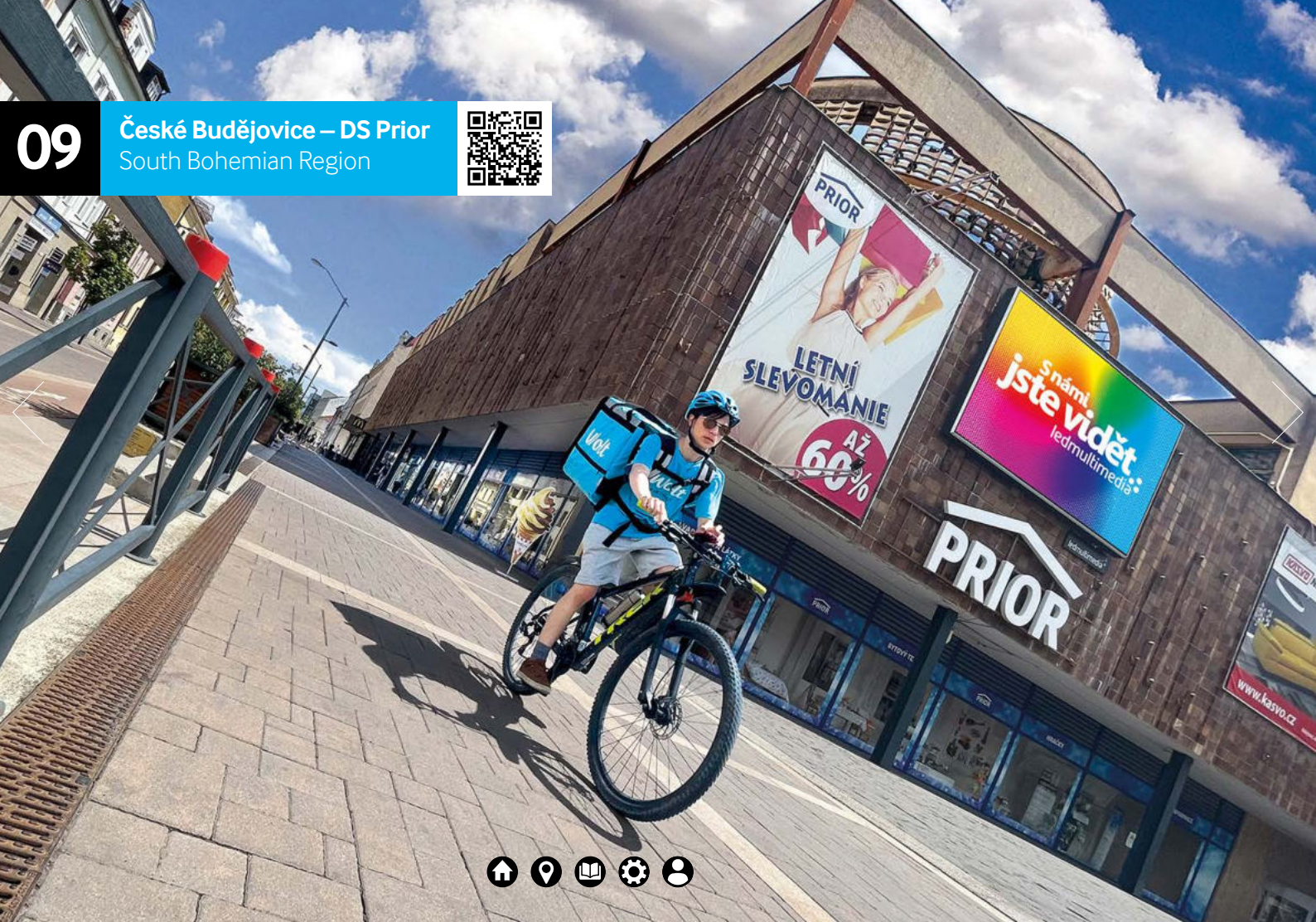
Roadway: access / parking / pedestrian zone

Surroundings: Parking / shops / restaurants / supermarket / gas station / car service / tyre service / hobby market

Visibility: over 200 m

09

České Budějovice – DS Prior
South Bohemian Region





České Budějovice

44 915

Unique visitors / month

114 015

The number of visits / month

Location: Department store Prior
Address: Lannova třída 22, České Budějovice
Placement: Outdoor on the building shell
Dimensions: 21 m² – 600 × 360 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

- 33 100** 🚶 Pedestrians (people a day)
- 900** 🚗 Motorists (people a day)
- 34 000** 🕒 **Daily Traffic Count**

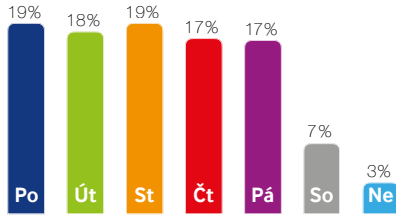
Locations: business district / residential area
Positions: downtown

Description of Location:

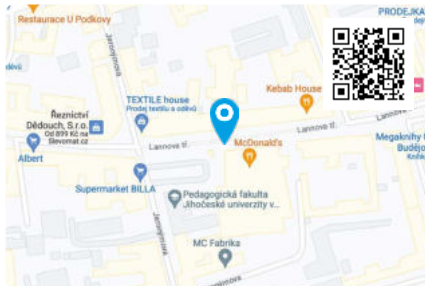
The screen is oriented towards the pedestrian zone which connects the centre with the transportation hubs for bus and rail. There is a busy pedestrian zone with an adjoining car park. The area offers a wide range of shops and services.

Coverage:

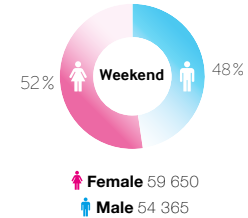
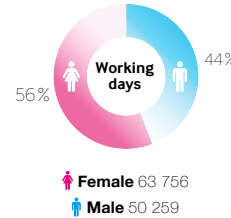
Roadway: pedestrian zone / street / parking lot
Surroundings: Public transport / ČD station, ČSAD / PNS / department store / shops / bank / pharmacy / supermarket / school / high school, university / restaurant / hotel / post office
Visibility: over 150 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 48.9739975 N, 14.4835161 E





Snámi
jste vidět.
ledmultimedia

ICZ
PRÁVĚ DNES JE SPRÁVNÝ DEN NA KVALITNÍ POHYB.

ŠPIČKOVĚ VYBAVENÉ
FITNESS

POSILOVNA | SÁLY | WELLNESS

PRÍMO ZDE
OTEVŘENO DENNĚ
(V PRACOVNÍ DNY JIŽ OD 5:45)

www.kvalitafitness.cz

KVALITA



TECHNOGYM

**CENOVÁ
REVOLUCE**

ČLENSKÝ JEDNOUŠE, VYHOONĚ,
BEZ SMLOUVY a BEZ ZÁVÁZKŮ! ONLINE!

ČLENSKÝ
768 Kč
Včetně 12 měsíců

ČLENSKÝ
308 Kč
Včetně 12 měsíců





České Budějovice

South Bohemian Region

107 356

Unique visitors / month

315 600

The number of visits / month

Location: Exhibition Centre
Address: Husova třída 1373/13, České Budějovice
Placement: Outdoor on the roof of the building
Dimensions: 44 m² – 1100 × 400 cm
Ratio: Atypical – 880 × 320 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

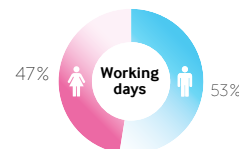
2 788 🚶 Pedestrians (people a day)

99 312 🚗 Motorists (people a day)

102 100 🕒 **Daily Traffic Count**

Locations: business district / residential area

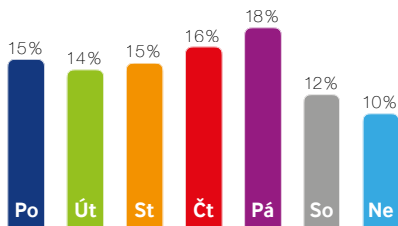
Positions: downtown



♀ **Female** 148 514
♂ **Male** 167 086



♀ **Female** 158 167
♂ **Male** 157 433



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 48.9780092 N, 14.4624786 E

Description of Location:

The LED screen is located at the most exposed place in České Budějovice, the intersection of the Na Dlouhém louce road and Husova třída has long been the busiest intersection.

The LED screen is clearly visible from the busiest intersection in České Budějovice and is located close to main entrance of the Exhibition Centre, famous for the Země životelka exhibition. International road E55.

Coverage:

Roadway: street / pedestrian zone / intersection

Surroundings: Public transport (bus, trolleybus) / cultural facilities / restaurants / supermarket / sports facilities / hotel / shops / PNS / bank / post office / pharmacy

Visibility: over 150 m



10

Tábor – Křížíkovo náměstí
South Bohemian Region





Tábor

South Bohemian Region

48 071

Unique visitors / month

170 041

The number of visits / month

Location: Křížíkovo náměstí [Krizik Square]
Address: Náměstí Františka Křížíka 2840, Tábor
Placement: Outdoor on the shell of the office building
Dimensions: 15,7 m² – 512 × 307 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

10

Screen's potential:

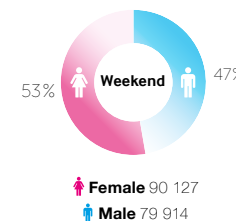
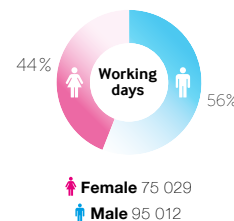
13 720 Pedestrians (people a day)

14 280 Motorists (people a day)

28 000 Daily Traffic Count

Locations: business district / residential area

Positions: downtown



Description of Location:

The Křížíkovo square is the most strategic and busiest point of Tábor's infrastructure.

The very fact of the uniqueness of the location suggests that this intersection is one of the most important links between the different parts of the city, where long traffic jams occur during rush hour.

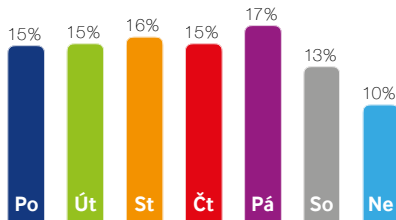
The screen is located next to a busy bus stop opposite the Billa supermarket.

Coverage:

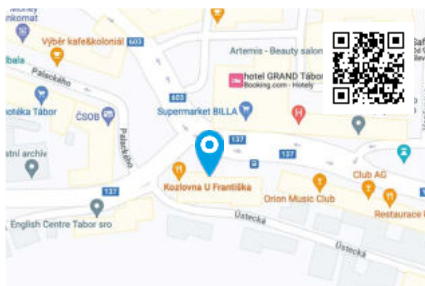
Roadway: street / pedestrian zone / intersection / parking lot / access

Surroundings: Public transport / PNS / shops / department store / supermarket / bank / restaurant / hotel / cultural facilities / primary school, secondary school

Visibility: over 100 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.4125653 N, 14.6641847 E



11

Jindřichův Hradec – Masarykovo náměstí
South Bohemian Region



Jindřichův Hradec

48 813

Unique visitors / month

219 108

The number of visits / month



Location: Masarykovo náměstí [Masaryk Square]
Address: Masarykovo náměstí 105, Jindřichův Hradec
Placement: Outdoor on the building shell
Dimensions: 6,5 m² – 336 × 192 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate



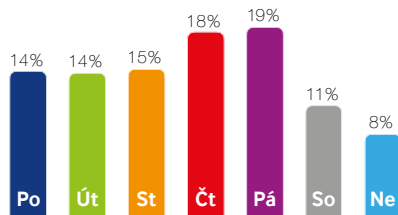
Statistics



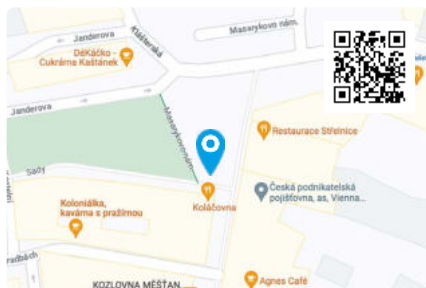
Screen's potential:

16 720  Pedestrians (people a day)2 280  Motorists (people a day)19 000  Daily Traffic Count

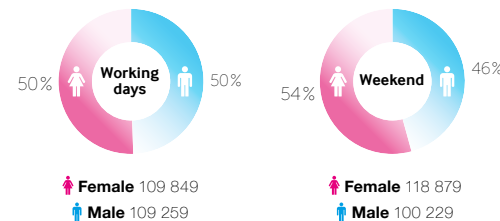
Locations: historical part / residential area /
/ business district

Positions: downtown

Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.1455394 N, 15.0031075 E



Description of Location:

The location of Masaryk Square is one of the best targeted places for the placement of advertising space, you can find in Jindřichův Hradec. The screen is located on the busiest street in the city, where people come not only for work, but also for shopping, gastronomy, recreation, tourism, etc.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / PNS / shops / department store / supermarket / bank /
/ restaurant / hotel / cultural facility / medical facility /
/ sports facilities / primary school, secondary school

Visibility: over 100 m

12

Strakonice – Komenského
South Bohemian Region



Strakonice

32 300

Unique visitors / month

149 037

The number of visits / month



Location: Komenského [Komensky Street]
Address: Komenského 105, Strakonice
Placement: Outdoor on the building shell
Dimensions: 6,1 m² – 320 × 190 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate

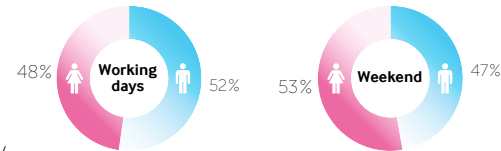


Statistics



Screen's potential:

- 5 780** Pedestrians (people a day)
- 11 220** Motorists (people a day)
- 17 000** **Daily Traffic Count**



Female 72 158
Male 76 879

Female 79 561
Male 69 476

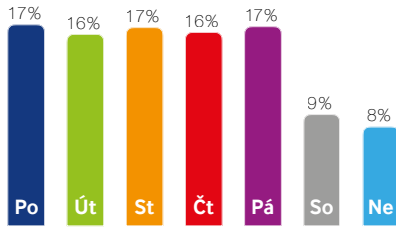
Locations: business district / residential district / industrial district
Positions: centre / Pilsen arrival

Description of Location:

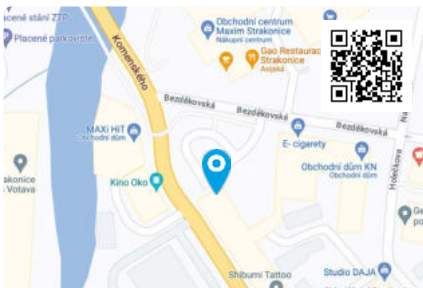
The Komenský location provides visibility for pedestrians and vehicles. Thanks to the adjacent main intersection, the shopping centre with BILLA Supermarket and the open space with a high concentration of residents, the screen meets all the necessary preferences for an ideal location.

Coverage:

Roadway: street / intersection / parking lot
Surroundings: Public transport / cinema / restaurants / shops / department store / cultural facilities / sports facilities / school kindergarten, primary school / hotel / supermarket / medical facility
Visibility: over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



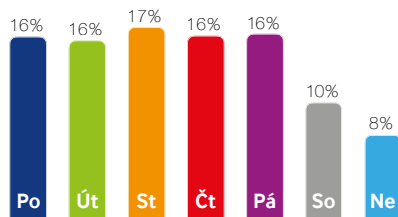
GPS coordinates: 49.2569967 N, 13.9049375 E



14

Ústí nad Labem – Mírové náměstí
Ustecky Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.660543N, 14.041704E

Ústí nad Labem

Ustecky Region

48 977

Unique visitors / month

129 214

The number of visits / month

Location: Mírové náměstí [Peace square]
Address: Mírové náměstí 6, Ústí nad Labem
Placement: Outdoor on the roof of the building
Dimensions: 29,4 m² – 717 × 410 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate



Statistics

14

Screen's potential:

37 800 🚶 Pedestrians (people a day)

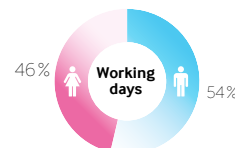
7 200 🚗 Motorists (people a day)

45 000 🕒 **Daily Traffic Count**

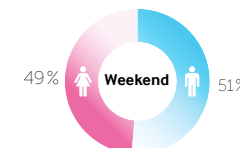
Locations: business district / residential district

/ square

Positions: downtown



👩 **Female** 59 955
 👨 **Male** 69 259



👩 **Female** 63 013
 👨 **Male** 66 201

Description of Location:

The screen is located in the main square of the city. It is a busy location with direct visibility from public transport. There is a shopping and office zone in the area.

Coverage:

Roadway: street / pedestrian zone

Surroundings: Public transport / post office / PNS / shops / department store / supermarket / bank / restaurant / hotel / school / high school

Visibility: over 250 m





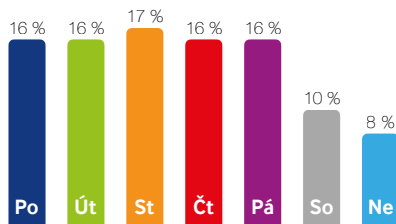
S námi
jste vidět.
ledmultimedia

EAT THAI
ORIGINALNÍ
THAJSKÁ KUCHYNĚ
Veškerá jídla s námi v grilovací pece
v obou směrech

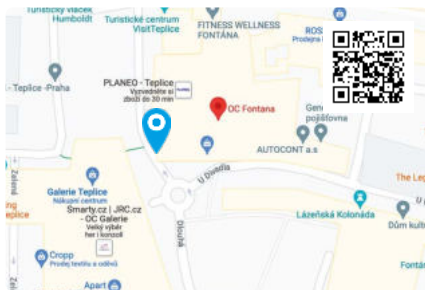
33

Teplice – SC Fontána
Ustecký Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.64032 N, 13.82442 E

Teplice

Ustecky Region

38 236

Unique visitors / month

119 014

The number of visits / month

Location: Shopping Centre Fontána
Address: náměstí Svobody 3312, 415 01 Teplice 1
Placement: Outdoors on the shopping centre shell
Dimensions: 18 m² – 600 × 300 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

33

Screen's potential:

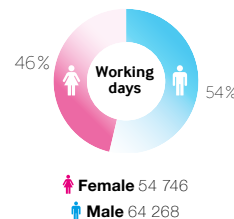
12 014 🚶 Pedestrians (people a day)

7 821 🚗 Motorists (people a day)

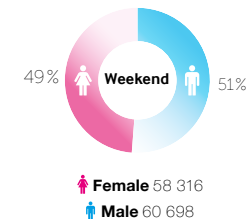
19 835 🕒 **Daily Traffic Count**

Locations: business district / residential area

Positions: city centre, square, pedestrian zone



👩 **Female** 54 746
 👨 **Male** 64 268



👩 **Female** 58 316
 👨 **Male** 60 698

Description of Location:

The LED screen is located on the SC Fontána, which is situated in the very centre of the city, on the main Liberty Square, right next to the spa colonnade, the city hall and the busiest pedestrian zone Krupská. In a negligible distance there are other most visited locations in Teplice - Benešovo and Zámecké Square. The shopping centre is situated in a location with excellent accessibility for both pedestrians and car travellers or by public transport. In the immediate vicinity there are public transport stops, within a five-minute walk you can also get to the bus or train station.

Coverage:

Roadway: pedestrian zone / shopping area / city center

Surroundings: Public transport / department stores / restaurants / supermarket / shops / post office / pharmacy / pedestrian zone

Visibility: over 100 m



info@ledmultimedia.cz / www.ledmultimedia.cz



45

15

Liberec – SC Forum
Liberecký Region



Liberec

Liberecky Region

101 440

Unique visitors / month

347 168

The number of visits / month



Location: Shopping Centre Forum
Address: Corner of Fügnerova Street and Soukenného náměstí 2a/669, Liberec
Placement: Outdoors on the shopping centre shell
Dimensions: 36,7 m² – 896 × 410 cm
Ratio: 2,22:1 – 1024 × 460 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

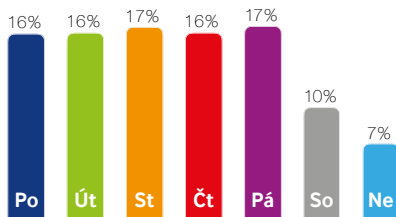
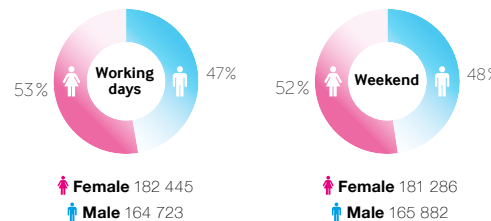


Screen's potential:

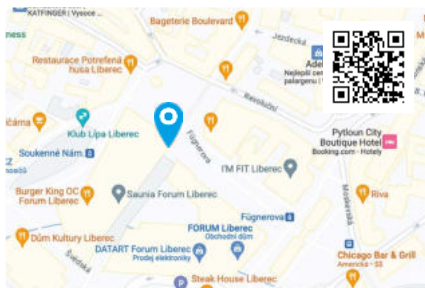
- 50 800 Pedestrians (people a day)
- 200 Motorists (people a day)
- 51 000 Daily Traffic Count

Locations: business district / residential area

Positions: downtown



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.7656108 N, 15.0562642 E

Description of Location:

The most successful shopping centre in the very centre of the city. It offers a number of desirable services: Cinema City, Datart, MyTesco, many branded stores. The screen is installed on the cinema building in the pedestrian direction of Fügnerova Street (city and suburban transport centre).

Coverage:

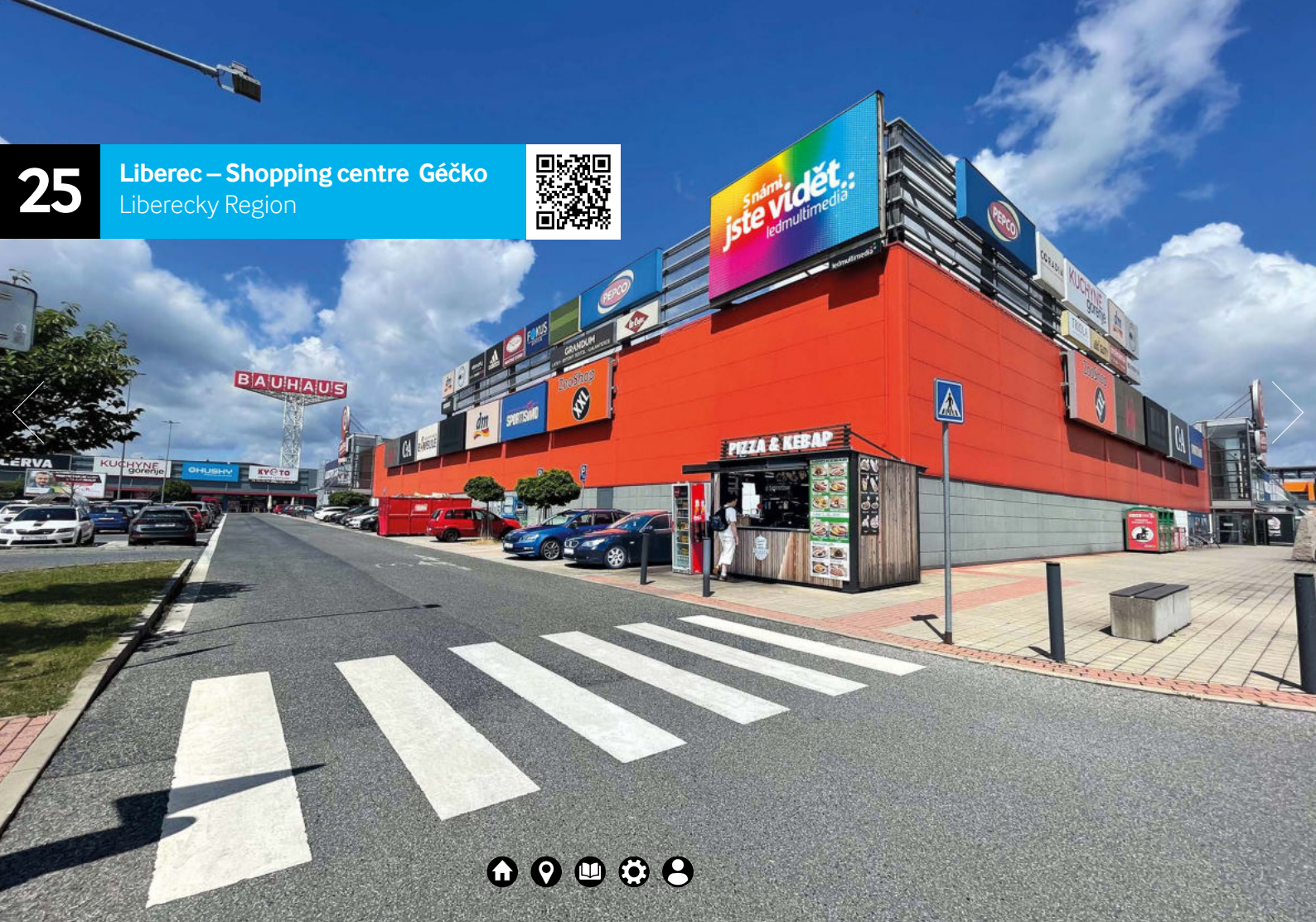
Roadway: street / pedestrian zone

Surroundings: Public transport / tram stop / main bus station / department store / shops / PNS / pharmacy / bank / restaurant / supermarket / shopping centre

Visibility: over 200 m

25

Liberec – Shopping centre Géčko
Liberecky Region





Liberec

Liberecký Region

130 445

Unique visitors / month

365 310

The number of visits / month

Location: Shopping centre Géčko
Address: Sousedská 599, Liberec
Placement: Outdoor on the roof of the shopping centre
Dimensions: 23,6 m² – 615 × 384 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate



Statistics



Screen's potential:

12160 🚶 Pedestrians (people a day)

19840 🚗 Motorists (people a day)

32 000 🕒 Daily Traffic Count

Locations: business district

Positions: shopping centre

Description of Location:

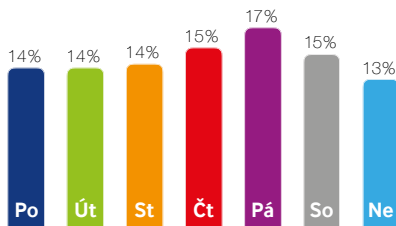
The screen is located at the Géčko shopping centre, which is located in the largest and most visited shopping zone in North Bohemia. In addition to Globus and the shops in NC Géčko, there are many other retailers and companies such as - Decathlon, Sportisimo, Siko, Bauhaus, A3 sport and others. The screen is also visible from the Globus petrol station, as well as the fast food outlets KFC and McDonalds.

Coverage:

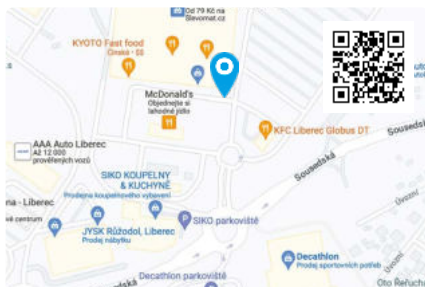
Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / shopping centre / shops / supermarket / bank / restaurant / gas station

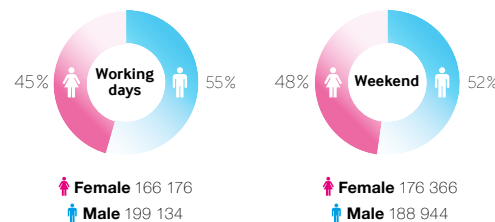
Visibility: over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.7754753 N, 15.0289089 E



♀ Female 166 176
♂ Male 199 134

♀ Female 176 366
♂ Male 188 944



16

Olomouc – Bus station
Olomoucky Region



Olomouc

99 092

Unique visitors / month

268 072

The number of visits / month



Location: Bus station
Address: Sladkovského 37, Olomouc
Placement: Outdoor on the roof of the building
Dimensions: 16,6 m² – 575 × 288 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate



Statistics

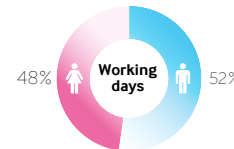


Screen's potential:

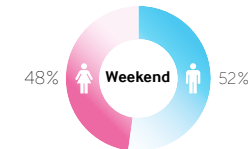
13 690 🚶 Pedestrians (people a day)

23 310 🚗 Motorists (people a day)

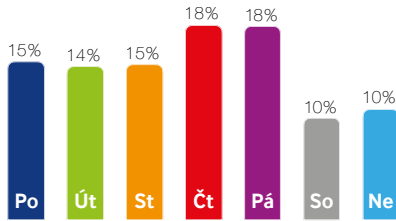
37 000 🕒 **Daily Traffic Count**



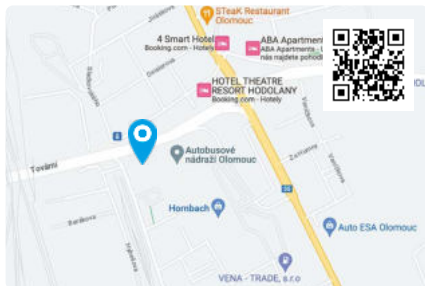
♀ **Female** 129 474
 ♂ **Male** 138 598



♀ **Female** 127 585
 ♂ **Male** 140 487



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.5881881 N, 17.2857742 E

Locations: business district / industrial district / residential area
Positions: arrival from Ostrava / direction downtown

Description of Location:

The screen is located directly on the main bus station building with direct visibility from a very busy two-lane road.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot
Surroundings: Public transport / CSAD station / PNS / shops / hobbymarket / restaurant / hotel / gas station
Visibility: over 100 m

35

Olomouc – Tovární
Olomoucky Region



S námi
jste vidět.
ledmultimediá

62





Olomouc

Olomoucky Region

112 396

Unique visitors / month

226 012

The number of visits / month

Location: Olomouc – Tovární 35 [Factory Street]
Address: Tovární 1180/30, 779 00 Olomouc 9
Placement: Outdoor on the roof of the building
Dimensions: 31 m² – 951 × 329 cm
Ratio: Atypical – 468 × 162 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

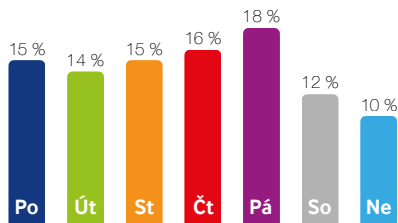
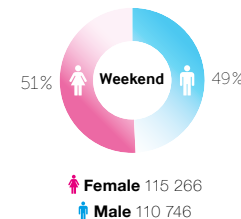
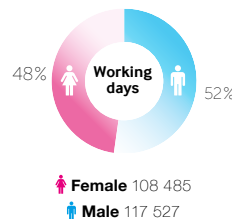
8 Pedestrians (people a day)

23 109 Motorists (people a day)

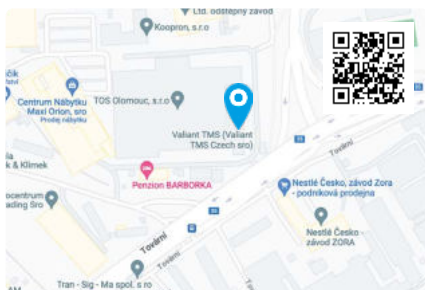
23 117 Daily Traffic Count

Locations: industrial district / residential area

Positions: passage through Olomouc,
with connection to D35



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.58695 N, 17.27597 E

Description of Location:

The screen is located on the roof of a building with a prime exposure to four-lane Route 35 – at a busy intersection with public transport to the main train station and the Bus Station near the shopping area Kaufland and Baumax.

Coverage:

Roadway: four-lane road

Surroundings: production plants/ accommodation facilities

Visibility: over 250 m



17

Přerov – Nádražní ulice
Olomoucký Region



S námi
jste vidět.
ledmultimedia



Přerov

82 895

Unique visitors / month

491 475

The number of visits / month



Location: Nádražní ulice [Station Street]
Address: Nádražní 2, Přerov
Placement: Outdoor on the roof of the building
Dimensions: 15,7 m² – 512 × 307 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate



Statistics



Screen's potential:

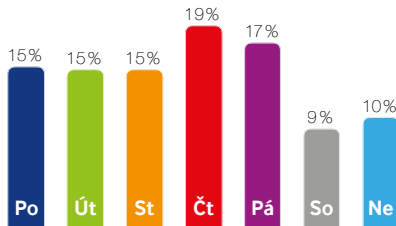
10 120 Pedestrians (people a day)

12 880 Motorists (people a day)

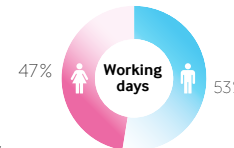
23 000 Daily Traffic Count

Locations: business district / industrial district / residential area

Positions: passageway



Weekly viewership 6:00 a.m. – 10:00 p.m.



Female 229 763
 Male 261 712



Female 232 506
 Male 258 969

Description of Location:

The location of Nádražní Street offers a direct view of the main bus and train station. The screen is located in a highly trafficked area in terms of both traffic and pedestrians.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / ČD station, ČSAD / post office / PNS / shops / department store / supermarket / bank / restaurant / hotel / petrol station / primary school, secondary school

Visibility: over 100 m



GPS coordinates: 49.4468897 N, 17.4485064 E

36

Brno – SC Olympia
South-Moravian Region



Brno

South-Moravian Region

20 – 25 tisíc^{*)}

Visits / day – Working days

30 – 35 tisíc^{*)}

Visits / day – weekends



Location: Shopping Centre Olympia
Address: U Dálnice 777, 664 42 Modřice
Placement: Indoor in the food court of the shopping centre
Dimensions: 54 m² – 600 x 300 cm (3x)
Ratio: 16:9 – 1280 x 720 px
Operation time: 9:00 a.m. – 9:00 p.m. (12 hours)

^{*)} Average daily traffic
^{**)} Estimate



Birth certificate



Statistics

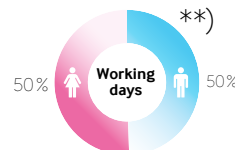


Screen's potential:

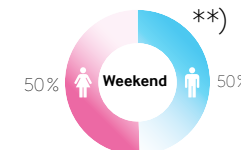
32 000 🚶 Pedestrians (people a day)
0 🚗 Motorists (people a day)
32 000 🕒 **Daily Traffic Count**

Locations: business district / residential area

Positions: Brno - Modřice



♀ Female 375 000
 ♂ Male 375 000



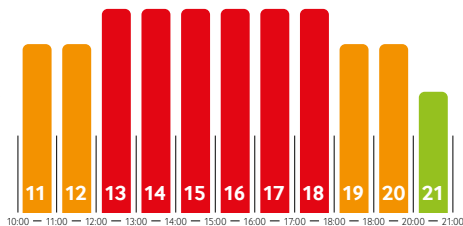
♀ Female 450 000
 ♂ Male 450 000

Description of Location:

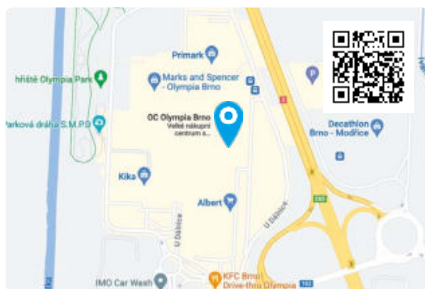
Olympia Brno is the largest shopping and entertainment centre in South Moravia. It is located on a green area in close proximity to near the D1 and D2 motorway junction, it has more than 200 shops and a wide range of services. There is also a car wash and petrol station on site. Olympia Brno offers a full spectrum of entertainment and leisure activities - cinema, bowling, ice-skating rink in winter, adjacent Olympia park with in-line track and other attractions, as well as a modernised children's corner with accompanying programmes.

Round screen – the only one in the Czech Republic:

Location: in the very centre of the OC with a direct view from both the food court and individual entrances.
Surroundings: the panel: info center / Bageterie Boulevard / KFC / McDonald's / Burger King / CINEMACITY
Visibility: Ground floor and 1st floor



Daily attendance 9:00 a.m. – 9:00 p.m.

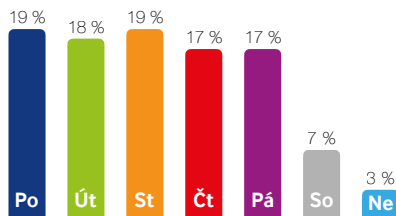


GPS coordinates: 49.13784 N, 16.63275 E

37

Brno – Mendlovo náměstí
South-Moravian Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.18973 N, 16.59364 E

Brno

South-Moravian Region

198 015

Unique visitors / month

300 120

The number of visits / month

Location: Mendlovo náměstí [Mendel Square]
Address: Mendlovo náměstí 685/15a, Brno
Placement: Outdoor on the roof of the building
Dimensions: 15 m² – 500 × 300 cm
Ratio: 16:9 – 480 × 288 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

12 200 🚶 Pedestrians (people a day)

56 420 🚗 Motorists (people a day)

68 610 🕒 Daily Traffic Count

Locations: residential area

Positions: busy square / traffic junction

Description of Location:

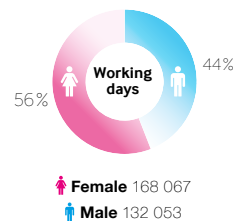
The busy Mendlovo Square directly opposite one of the public transport hubs.

Coverage:

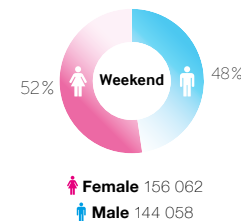
Roadway: access / street / intersection / parking lot

Surroundings: Public transport (tram, bus) / department stores / restaurants / supermarket / PNS

Visibility: over 200 m



👩 **Female** 168 067
 👨 **Male** 132 053



👩 **Female** 156 062
 👨 **Male** 144 058



38

Brno – Dornych
South-Moravian Region



Snámi
jste vidět.
ledmultimediá.

Areklama
Tisíce
reklamních
ploch
ix
#MysestaJinak

Objednejte
reklamu





Brno

South-Moravian Region

203 444

Unique visitors / month

456 216

The number of visits / month

Location: Brno – Dornych 38
Address: Dornych Street, 617 00 Brno - south
Placement: Outdoor on the building shell
Dimensions: 31m² – 951 × 329 cm
Ratio: Atypical – 512 × 192 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

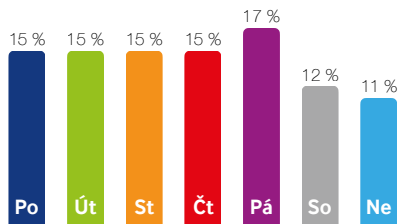
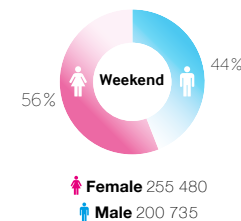
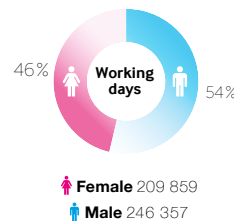
11 500 Pedestrians (people a day)

64 500 Motorists (people a day)

76 000 **Daily Traffic Count**

Locations: business district / residential area

Positions: through the city,
direction D1 and D2 motorway



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.18127 N, 16.62104 E

Description of Location:

On the main access road to the centre - direct continuation of D2 from Bratislava.

At the same time it is also an exit from D1 from the west from Prague, Jihlava and from the east and north from Zlin, Ostrava and Olomouc etc. It is also an access road from shopping centres Makro, Ikea, Avion Shopping Park, Decathlon and Olympia...

Coverage:

Roadway: street / intersection / parking lot

Surroundings: Public transport (bus, tram) / shopping centre / restaurant

Visibility: 400 m





18

Ostrava – Zábřeh
Moravian-Silesian Region





Ostrava

Moravian-Silesian Region

83 014

Unique visitors / month

261 998

The number of visits / month

- Location:** Zábřeh
- Address:** Jugoslávská 40, Ostrava-Zábřeh
- Placement:** Outdoor on the roof of the building
- Dimensions:** 29,4 m² – 717 × 410 cm
- Ratio:** 16:9 – 1280 × 720 px
- Operation time:** 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate



Statistics

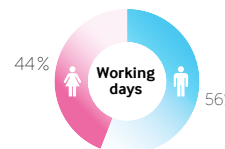


Screen's potential:

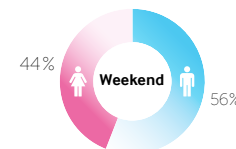
21 120 Pedestrians (people a day)

22 880 Motorists (people a day)

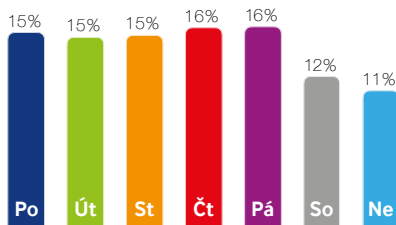
44 000 **Daily Traffic Count**



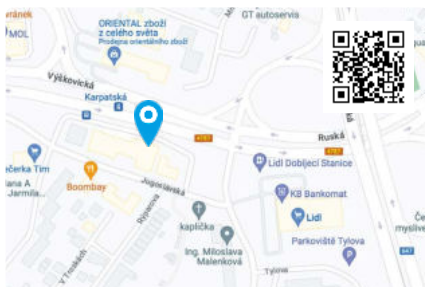
Female 115 305
 Male 146 693



Female 114 722
 Male 147 276



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.8048242 N, 18.2412861 E

Locations: business district / industrial district / residential area

Positions: passageway

Description of Location:

The large-scale LED screen is located on the roof of the shop complex, next to the busiest road junction and tram and public transport bus stops in the direction of the Ostrava-South housing estate, on one of the main access roads to the Avion Shopping Park.

Coverage:

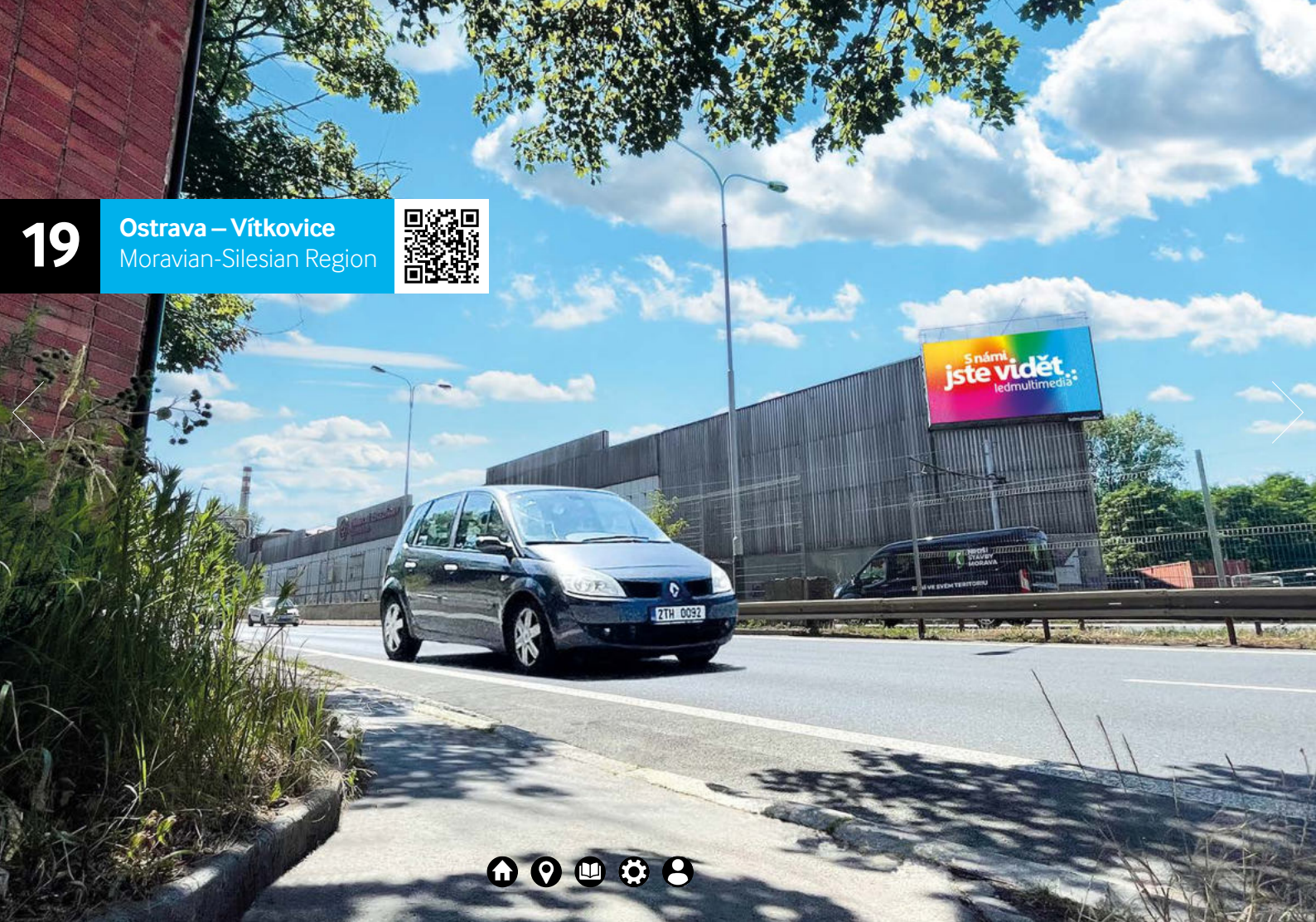
Roadway: tram / parking

Surroundings: Public transport / tram stop / post office / sports facilities / petrol station / restaurant / hotel / shops / department store / Kindergarten, primary school, secondary school

Visibility: over 200 m

19

Ostrava – Vítkovice
Moravian-Silesian Region





Ostrava

Moravian-Silesian Region

37 050

Unique visitors / month

88 173

The number of visits / month

Location: Vítkovice
Address: Místecká 95 / Výstavní 95, Ostrava - Vítkovice
Placement: Outdoor on the building shell
Dimensions: 29,4 m² – 717 × 410 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

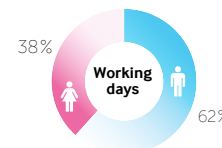
1 220 Pedestrians (people a day)

54 880 Motorists (people a day)

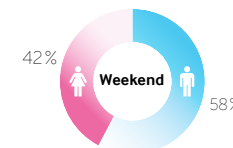
56 000 Daily Traffic Count

Locations: industrial district

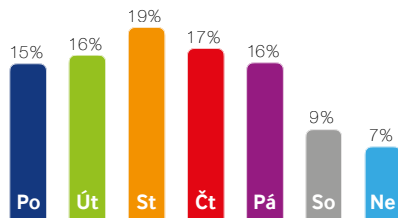
Positions: access from Frýdek-Místek /
/ direction centre, Poland



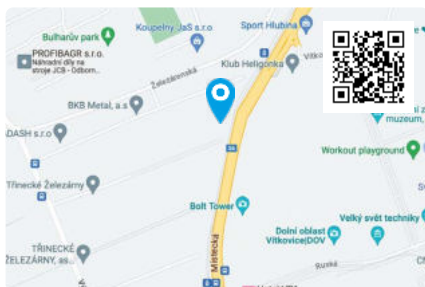
Female 33 778
 Male 54 395



Female 37 272
 Male 50 901



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.8210589 N, 18.2762881 E

Description of Location:

The screen on Místecká Street is located at the exit from the centre of Ostrava to Frýdek-Místek and the Beskydy Mountains, towards the shopping centres Tesco, Makro, Hornbach, car dealerships in Ostrava, etc. This arterial road is the main link between the city of Ostrava and recreational and golf resorts Čeladná and Ostravice in the Beskydy Mountains.

Coverage:

Roadway: access / tram line / public transport / street

Surroundings: petrol station / factory / restaurant

Visibility: over 200 m

20

Hradec Králové – Riegrovo náměstí
Kralovehradecký Region



Hradec Králové

104 900

Unique visitors / month

348 263

The number of visits / month



Location: Riegrovo náměstí [Rieger Square]
Address: Riegrovo náměstí 4, Hradec Králové
Placement: Outdoor on the roof of the building
Dimensions: 29,4 m² – 717 × 410 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)

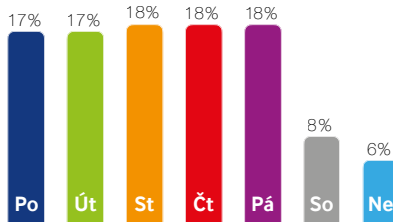


Birth certificate

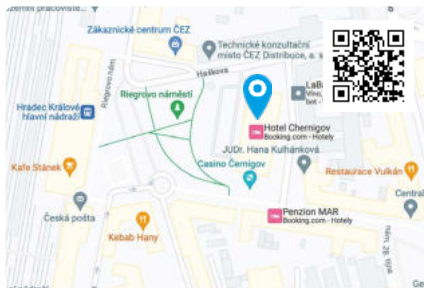


Statistics

20



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.2144244 N, 15.8134981 E

Screen's potential:

30 780 Pedestrians (people a day)

7 220 Motorists (people a day)

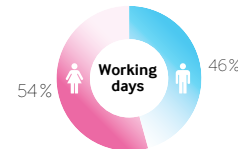
38 000 Daily Traffic Count

Locations: business district / residential area**Positions:** downtown

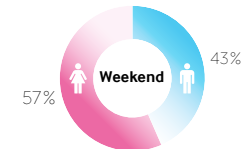
Description of Location:

The screen is located on the roof of the Hotel Černigov building. It is in the busy location of Rieger Square within direct reach of the bus and train stations. There are shopping and office areas in the area.

Coverage:

Roadway: street / pedestrian zone / square / parking lot**Surroundings:** Public transport / ČD station / post office / shops / department store / bank / restaurant / hotel**Visibility:** over 150 m

Female 187 085
 Male 161 178



Female 196 968
 Male 151 295



21

Hradec Králové – Náměstí 28. října
Kralovehradecký Region



Hradec Králové

78 112

Unique visitors / month

201 897

The number of visits / month



Location: Náměstí 28. října [28th October Square]
Address: Chelčického 1054, Hradec Králové
Placement: Outdoor on the building shell
Dimensions: 25,1 m² – 614 × 409 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



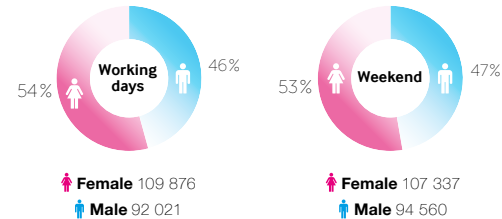
Birth certificate







Statistics

21

Screen's potential:

30 780  Pedestrians (people a day)7 220  Motorists (people a day)38 000  Daily Traffic Count**Locations:** business district / residential area**Positions:** downtown

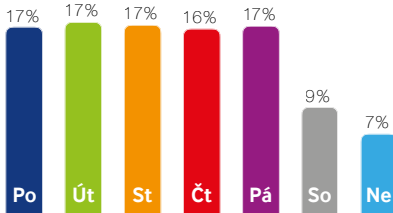
 Female 109 876
 Male 92 021

 Female 107 337
 Male 94 560

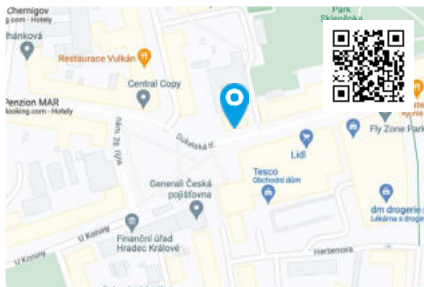
Description of Location:

This LED screen is located on the very busy 28th October Square, where the TESCO department store is and the ATRIUM Palace. The square is generally considered to be the commercial centre of the city. Your advertising spots will therefore be directly in the field of view of people moving around the square or customers heading to TESCO for shopping or Dukelská třída. Opposite the large screen are several important institutions such as the Tax Office, the bank ČSOB, the Czech Insurance Company and next to M-Bank, where thousands of people flow in every day and thus your potential customers.

Coverage:

Roadway: square / communication**Surroundings:** Public transport / department stores / restaurants / bank / shops / post office / pharmacy / bank**Visibility:** over 150 m

Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.2136564 N, 15.8162731 E



enteria arena

svět
jste vidět
admission

Sulova

34

Pardubice – Enteria Arena
Pardubice Region



Pardubice

99 121

Unique visitors / month

125 143

The number of visits / month



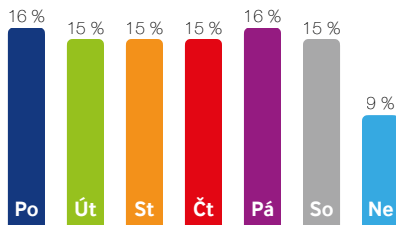
Location: Enteria Arena
Address: Sukova třída 1735, 530 02 Pardubice I
Placement: Outdoor above the main entrance
Dimensions: 24,5 m² – 640 × 384 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

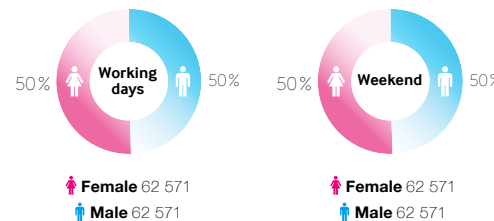


Weekly viewership 6:00 a.m. – 10:00 p.m.

Screen's potential:

8 112 🚶 Pedestrians (people a day)
12 745 🚗 Motorists (people a day)
20 857 🕒 **Daily Traffic Count**

Locations: business district / residential area
Positions: intersection, main entrance of the ice arena

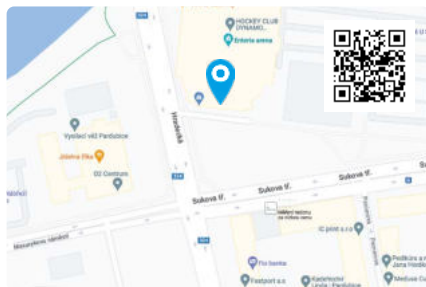


Description of Location:

The LED screen is located in the heart of Pardubice at the multifunctional hall of the Enteria Arena, which serves not only as a winter stadium, where matches of the top hockey league take place, but also cultural events. The screen is situated directly above the main entrance to the hall, with excellent visibility from the busy intersection of Sukova třída and Hradecká, and from the most famous shopping centre Palác Pardubice, which includes a Cinestar multiplex cinema.

Coverage:

Roadway: parking / shopping area
Surroundings: Public transport (bus) / restaurants / shopping centre / shops / post office / pharmacy
Visibility: over 250 m



GPS coordinates: 50.03958 N, 15.76936 E



22

Jihlava – SC Citypark
Vysocina Region





Jihlava

Vysocina Region

45 143

Unique visitors / month

97 400

The number of visits / month

Location: Shopping Centre Citypark
Address: Fibichova 988/89, Jihlava
Placement: Outdoor on the building shell
Dimensions: 9,8 m² – 384 × 256 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

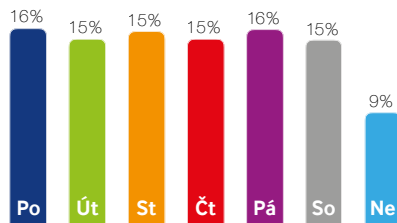
3 600 Pedestrians (people a day)

20 400 Motorists (people a day)

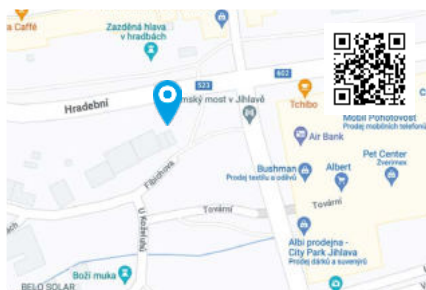
24 000 Daily Traffic Count

Locations: business district / residential area

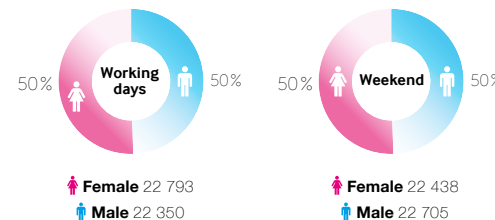
Positions: SC CityPark Jihlava,
passage towards the centre



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.392457 N, 15.591182 E



Female 22 793
 Male 22 350

Female 22 438
 Male 22 705

Description of Location:

The screen is located on the building of the house on the main, very busy intersection of the streets Hradební and Znojemska, 100 metres from the very centre of Jihlava. In close proximity there is a shopping CityPark Jihlava. Close to the historic city center, shops, offices.

Coverage:

Roadway: parking / shopping area

Surroundings: shopping mall / restaurant / supermarket / shops / banks / main drag

Visibility: over 200 m





Snámi
jste vidět
ledmultimedia

40% 20% 30%
70% 90%

teta

drogerie

teta

kosmetika

drogerie

www.teta-drogerie.cz

30

Havlíčkův Brod – Smetanovo náměstí
Vysocina Region





Havlíčkův Brod

Vysocina Region

8 620

Unique visitors / month

15 087

The number of visits / month

Location: Smetanovo náměstí [Smetana Square]
Address: Smetanovo náměstí 1975, Havlíčkův Brod
Placement: Outdoor on the roof of the building
Dimensions: 9,2 m² – 384 × 240 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

30

Screen's potential:

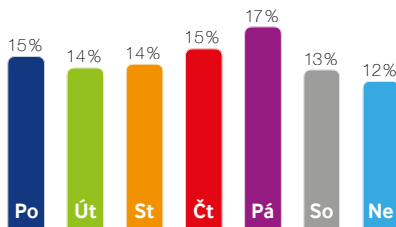
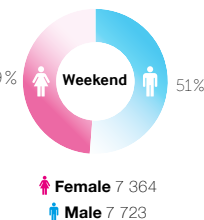
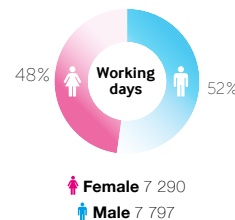
9 553 Pedestrians (people a day)

1 247 Motorists (people a day)

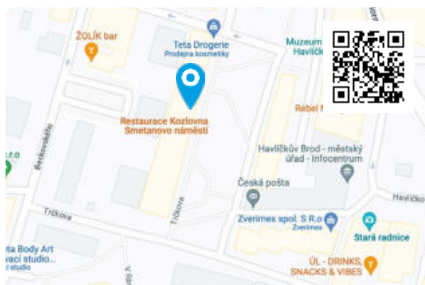
10 800 Daily Traffic Count

Locations: recreation area / business district /
/ residential area

Positions: downtown



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.6073644 N, 15.5773244 E

Description of Location:

The screen is located on the roof of a complex of shops on the newly renovated Smetana Square, which is widely used as a recreation area with a grassy area, water fountains and paddling pools near the main square of Havlíčkův Brod. In close proximity: restaurant Kozlovna, drugstore Teta, museum of Vysočina, large parking lot, Czech post office. Absolute predominance of pedestrians.

Coverage:

Roadway: street / pedestrian zone

Surroundings: department stores / cultural facilities / restaurants / shops / PNS / bank / post office

Visibility: over 150 m

23

Zlín – Třída Tomáše Bati
Zlinsky Region





Zlín

Zlinsky Region

93 120

Unique visitors / month

161 987

The number of visits / month

Location: Třída Tomáše Bati [*Tomas Bata Avenue*]
Address: Gahurova 4467, Zlín
Placement: Outdoor on the roof of the building
Dimensions: 12,6 m² – 410 × 307 cm
Ratio: 4:3 – 1024 × 768 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

13 570 Pedestrians (people a day)

23 430 Motorists (people a day)

37 000 **Daily Traffic Count**

Locations: business district / residential area

Positions: main drag / downtown

Description of Location:

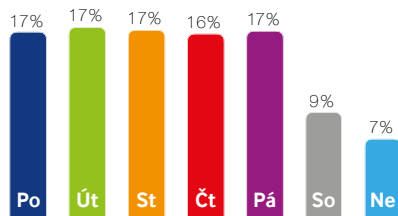
The LED screen is located on the building of small shop complexes, in direct line of sight of the bus stops and busy intersections. The location of the screen in the immediate vicinity of Tomáš Bata Avenue, the main thoroughfare through Zlín, offers a high concentration of both drivers and pedestrians. It is a very busy area - banks, parking lots, cultural house, restaurants, market, regional office.

Coverage:

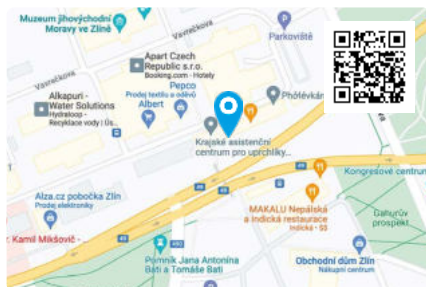
Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / post office / PNS / shops / county office / banks / restaurants / community centre / library / college / school

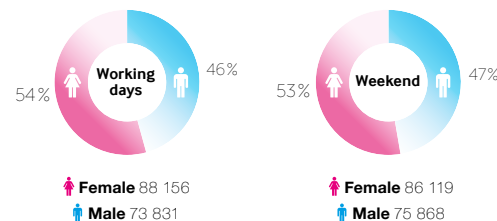
Visibility: over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.2239711 N, 17.661311 E



Female 88 156
Male 73 831

Female 86 119
Male 75 868

24

Uherské Hradiště – Rybárny
Zlínský území



Uherské Hradiště

46 676

Unique visitors / month

169 787

The number of visits / month



Location: Rybárny [Fisheries]
Address: Rybářská Street 124, Uherské Hradiště
Placement: Outdoor on the gable of the building
Dimensions: 12,9 m² – 384 × 288 cm
Ratio: 4:3 – 1024 × 768 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

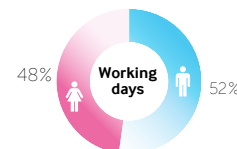


Screen's potential:

7 000 🚶 Pedestrians (people a day)
18 100 🚗 Motorists (people a day)
25 100 🕒 **Daily Traffic Count**

Locations: business district / residential area

Positions: main road / passage



🚺 **Female** 82 041
 🚹 **Male** 87 746



🚺 **Female** 82 875
 🚹 **Male** 86 912

Description of Location:

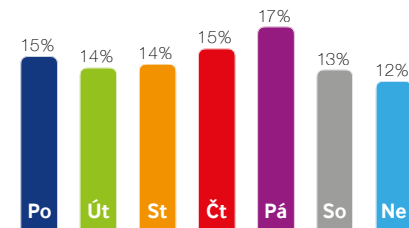
The screen is located on the front of the building on the main road from Uherské Hradiště to Staré Město and further to Brno, with above-standard car passage. Close to the STOP SHOP shopping centre, petrol station, sports facilities, car dealerships, boat harbour.

Coverage:

Roadway: street / road / main road

Surroundings: petrol station / post office / PNS / shops / restaurants / sports facilities

Visibility: over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.0742417 N, 17.4580975 E



Technical specifications

Panel	Region	Area	Dimension	Aspect Ratio	Resolution	Page
02 Prague 4 – Pankrác Conference Centre	The Capital City	37 m ²	960 × 384 cm	2,5:1	1024 × 410 px	11
03 Prague 14 – Shopping Area Černý Most	The Capital City	42 m ²	900 × 470 cm	16:9	1280 × 720 px	13
04 Prague 10 – VIVO! Shopping Mall Hostivař	The Capital City	14,7 m ²	512 × 288 cm	16:9	1280 × 720 px	15
05 Prague 10 – EUROPARK Shopping Mall	The Capital City	44 m ²	850 × 520 cm	4:3	1024 × 768 px	17
29 Prague 3 – SC Atrium Flora	The Capital City	18,4 m ²	576 × 320 cm	16:9	1280 × 720 px	19
31 Prague 1 – DS Kotva	The Capital City	22,5 m ²	750 × 300 cm	Atypical	1560 × 624 px	21
32 Prague 4 – Pedestrian koridor Budějovická	The Capital City	3,84 m ²	210 × 160 cm	16:9	1280 × 720 px	23
06 Pilsen – Rychtářka	Pilsen	23 m ²	512 × 448 cm (2×)	16:9	1280 × 720 px	25
07 Pilsen – Sady Pětatřicátníků	Pilsen	25,8 m ²	672 × 384 cm	16:9	1280 × 720 px	27
28 Pilsen – Americká	Pilsen	10,4 m ²	410 × 256 cm	16:9	1280 × 720 px	29
08 Karlovy Vary – Plech aréna	Karlovarsky	55,3 m ²	960 × 576 cm	16:9	1280 × 720 px	31
09 České Budějovice – DS Prior	South Bohemian	21 m ²	600 × 360 cm	16:9	1280 × 720 px	33
26 České Budějovice – Exhibition Centre	South Bohemian	44 m ²	1100 × 400 cm	Atypical	880 × 320 px	35
10 Tábor – Křížíkovo náměstí	South Bohemian	15,7 m ²	512 × 307 cm	16:9	1280 × 720 px	37
11 Jindřichův Hradec – Masarykovo náměstí	South Bohemian	6,5 m ²	336 × 192 cm	16:9	1280 × 720 px	39
12 Strakonice – Komenského	South Bohemian	6,1 m ²	320 × 190 cm	16:9	1280 × 720 px	41
14 Ústí nad Labem – Mírové náměstí	Ustecky	29,4 m ²	717 × 410 cm	16:9	1280 × 720 px	43
33 Teplice – SC Fontána	Ustecky	18 m ²	600 × 300 cm	16:9	1280 × 720 px	45
15 Liberec – SC Forum	Liberecky	36,7 m ²	896 × 410 cm	2,22:1	1024 × 460 px	47
25 Liberec – SC Géčko	Liberecky	23,6 m ²	615 × 384 cm	16:9	1280 × 720 px	49

Technical specifications

Panel	Region	Area	Dimension	Aspect Ratio	Resolution	Page
20 Hradec Králové – Riegrovo náměstí	Kralovehradecky	29,4 m ²	717 × 410cm	16:9	1280 × 720px	67
21 Hradec Králové – Náměstí 28. října	Kralovehradecky	25,1 m ²	614 × 409cm	16:9	1280 × 720px	69
34 Pardubice – Enteria Arena	Pardubice	24,5 m ²	640 × 384cm	16:9	1280 × 720px	71
22 Jihlava – SC Citypark	Vysocina	9,8 m ²	384 × 256cm	16:9	1280 × 720px	73
30 Havlíčkův Brod – Smetanovo náměstí	Vysocina	9,2 m ²	384 × 240cm	16:9	1280 × 720px	75
16 Olomouc – Bus station	Olomoucky	16,6 m ²	575 × 288cm	16:9	1280 × 720px	51
35 Olomouc – Tovární	Olomoucky	31 m ²	951 × 329cm	Atypical	468 × 162px	53
17 Přerov – Nádražní ulice	Olomoucky	15,7 m ²	512 × 307cm	16:9	1280 × 720px	55
18 Ostrava – Zábřeh	Moravian-Silesian	29,4 m ²	717 × 410cm	16:9	1280 × 720px	63
19 Ostrava – Vítkovice	Moravian-Silesian	29,4 m ²	717 × 410cm	16:9	1280 × 720px	65
36 Brno – SC Olympia	South-Moravian	54 m ²	600 × 300cm (3×)	16:9	1280 × 720px	57
37 Brno – Mendlovo náměstí	South-Moravian	15 m ²	500 × 300cm	16:9	480 × 288px	59
38 Brno – Dornych	South-Moravian	31 m ²	951 × 329cm	Atypical	512 × 192px	61
23 Zlín – Třída Tomáše Bati	Zlinsky	12,6 m ²	410 × 307cm	4:3	1024 × 768px	77
24 Uherské Hradiště – Rybárny	Zlinsky	12,9 m ²	384 × 288cm	4:3	1024 × 768px	79

Basic dimensions and resolution of LED panels

1024 × 410 px

2,5:1

1280 × 720 px

16:9

1560 × 624 px

Atypical ³¹

1024 × 460 px

2,22:1

880 × 320 px

Atypical ²⁶

468 × 162 px

Atypical ³⁵

512 × 192 px

Atypical ³⁸

1024 × 768 px

4:3



How to prepare data



Resolution:

They are listed in the table

Imaging:

25 fps

Data volume:

max. 10 MB / 10 second spot

Spot format:

Avi, mp4 (video), jpg (graphics)

Codec:

common



Our references



Contacts and support

ledmultimedia 

Our contacts:

Ledmultimedia, s.r.o.
Klokotská 744/29
390 01 Tábor

IČ: 28118642
DIČ: CZ28118642

Bank connection:

CZK – 1387913078/2700
EUR – 1387913086/2700

GSM: +420 727 874 408
E-mail: info@ledmultimedia.cz



Terms and Conditions



Catalogue LED
2023



How to prepare data



Technical support



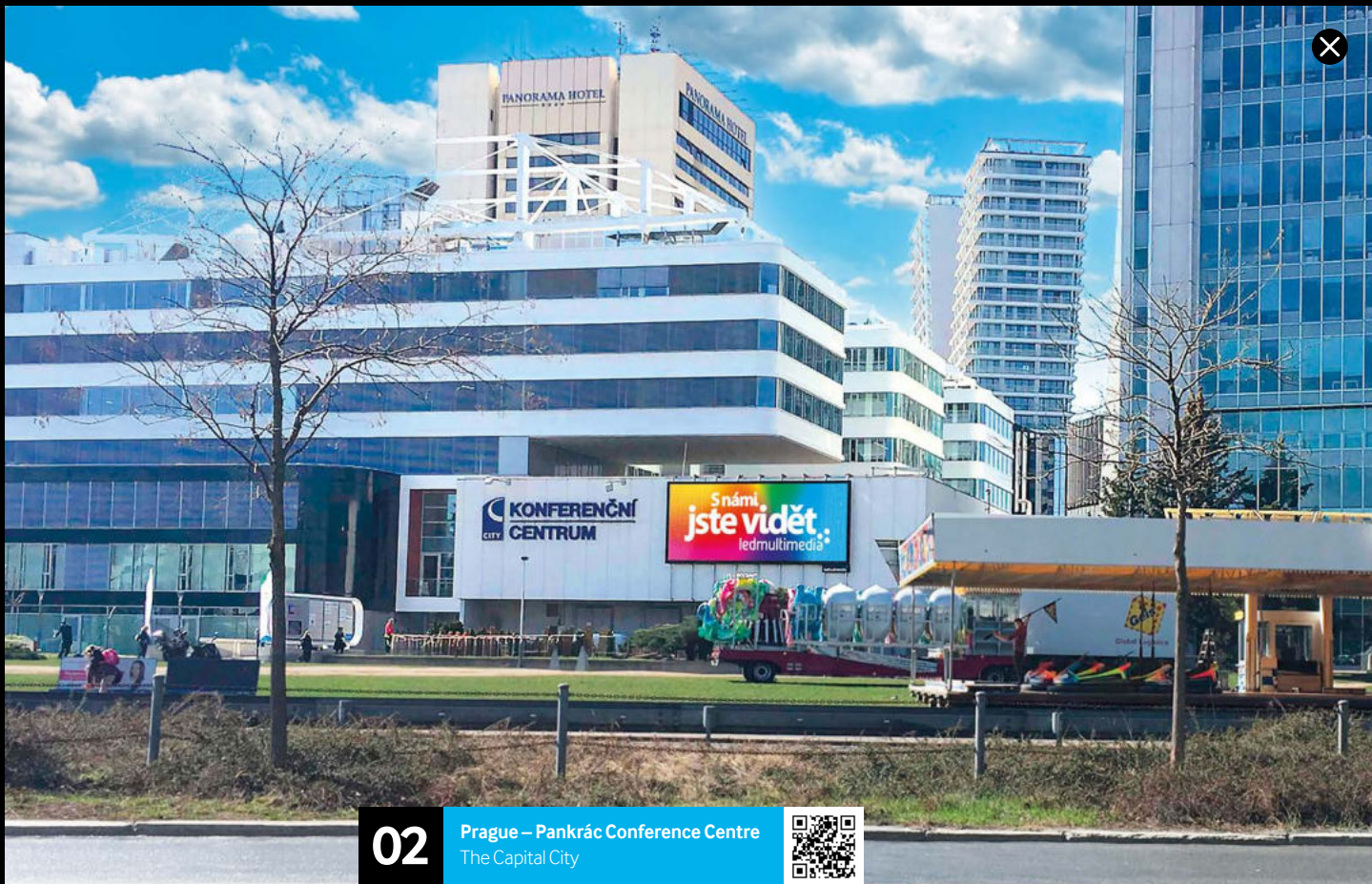
info@ledmultimedia.cz / www.ledmultimedia.cz 



02

Prague – Pankrác Conference Centre
The Capital City





02

Prague – Pankrác Conference Centre
The Capital City





03

Prague – Shopping Area Černý Most
The Capital City





03

Prague – Shopping Area Černý Most
The Capital City





04

Prague Hostivař – VIVO! Shopping
The Capital City





04

Prague Hostivař – VIVO! Shopping
The Capital City





05

Prague – EUROPARK Shopping Mall
The Capital City





05

Prague – EUROPARK Shopping Mall
The Capital City





29

Prague – SC Atrium Flora
The Capital City





29

Prague – SC Atrium Flora
The Capital City

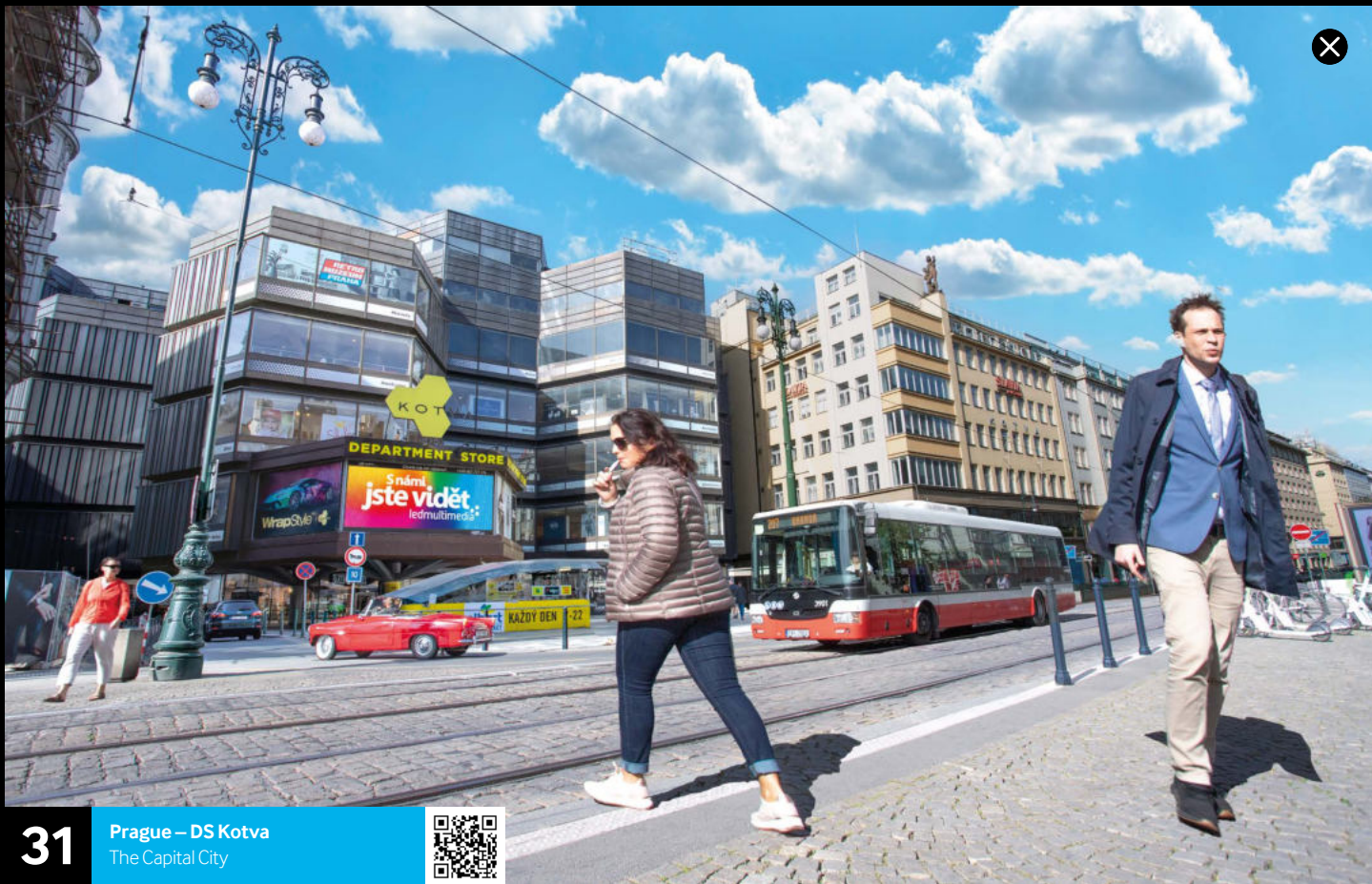




31

Prague – DS Kotva
The Capital City





31

Prague – DS Kotva
The Capital City





31

Prague – DS Kotva
The Capital City





32

Pedestrian corridor Budějovická
Prague – The Capital City





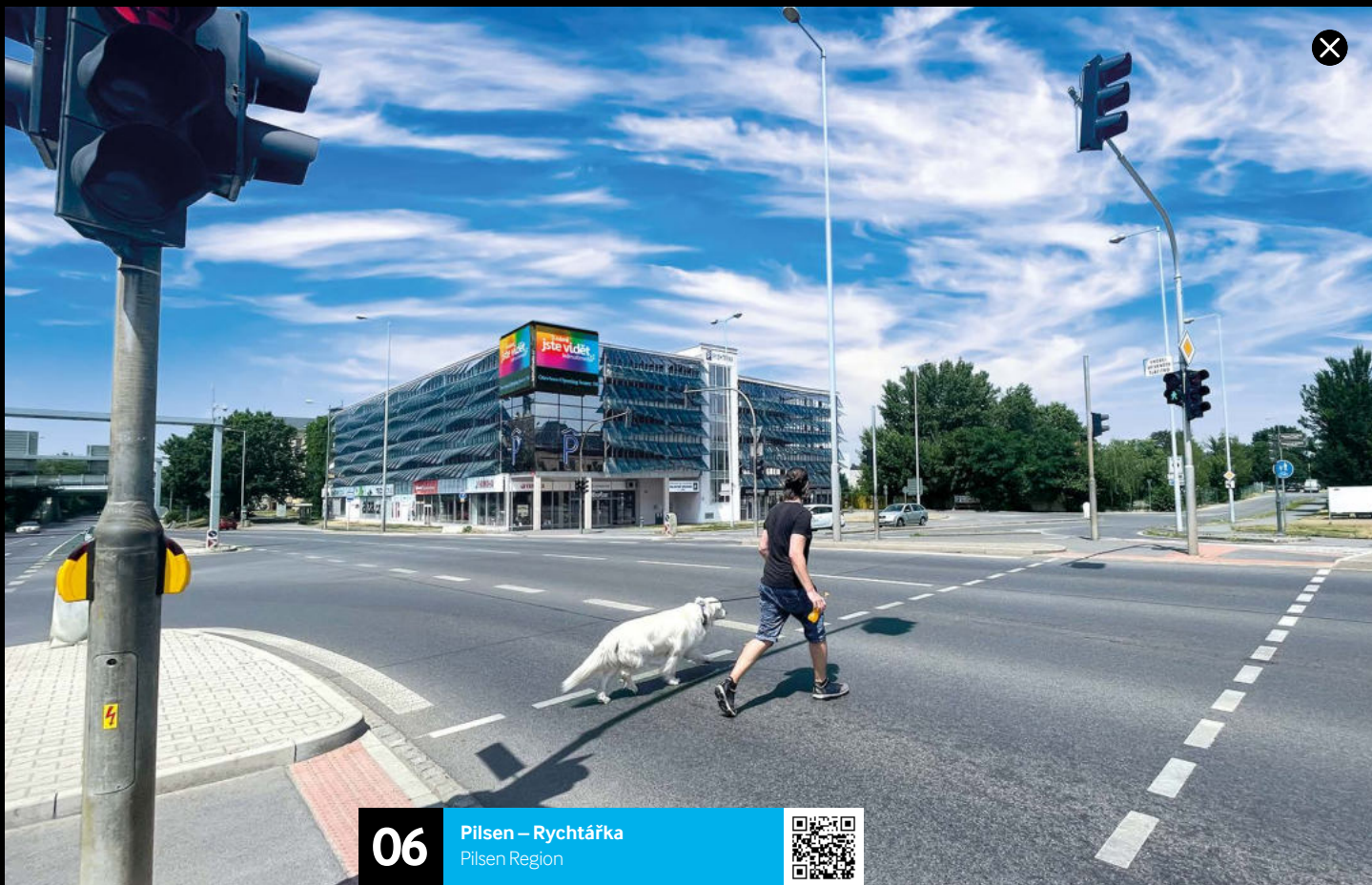




06

Pilsen – Rychtářka
Pilsen Region





06

Pilsen – Rychtářka
Pilsen Region

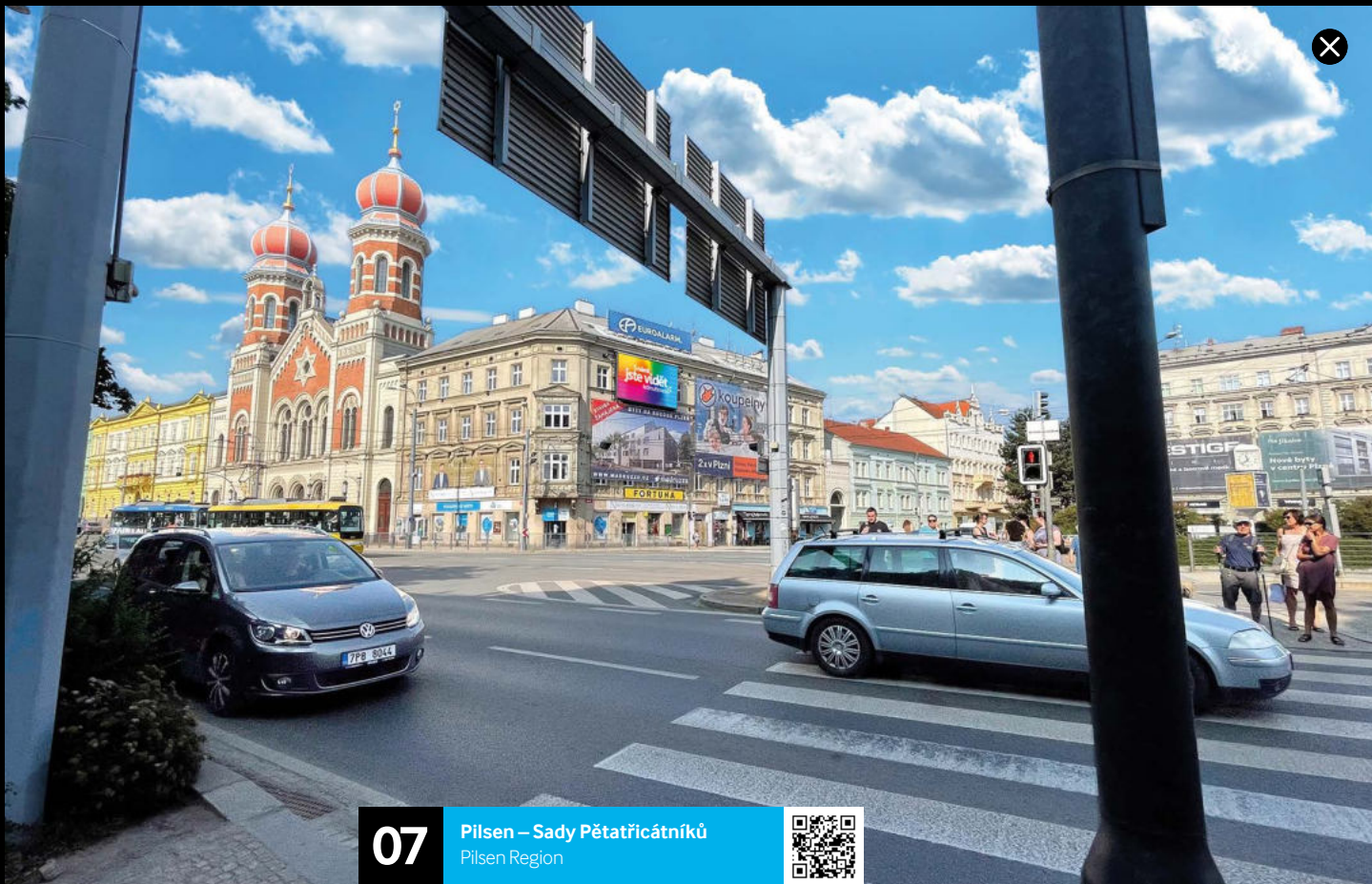




07

Pilsen – Sady Pětatřicátníků
Pilsen Region





07

Pilsen – Sady Pětatřicátníků
Pilsen Region







28

Pilsen – Americká
Pilsen Region

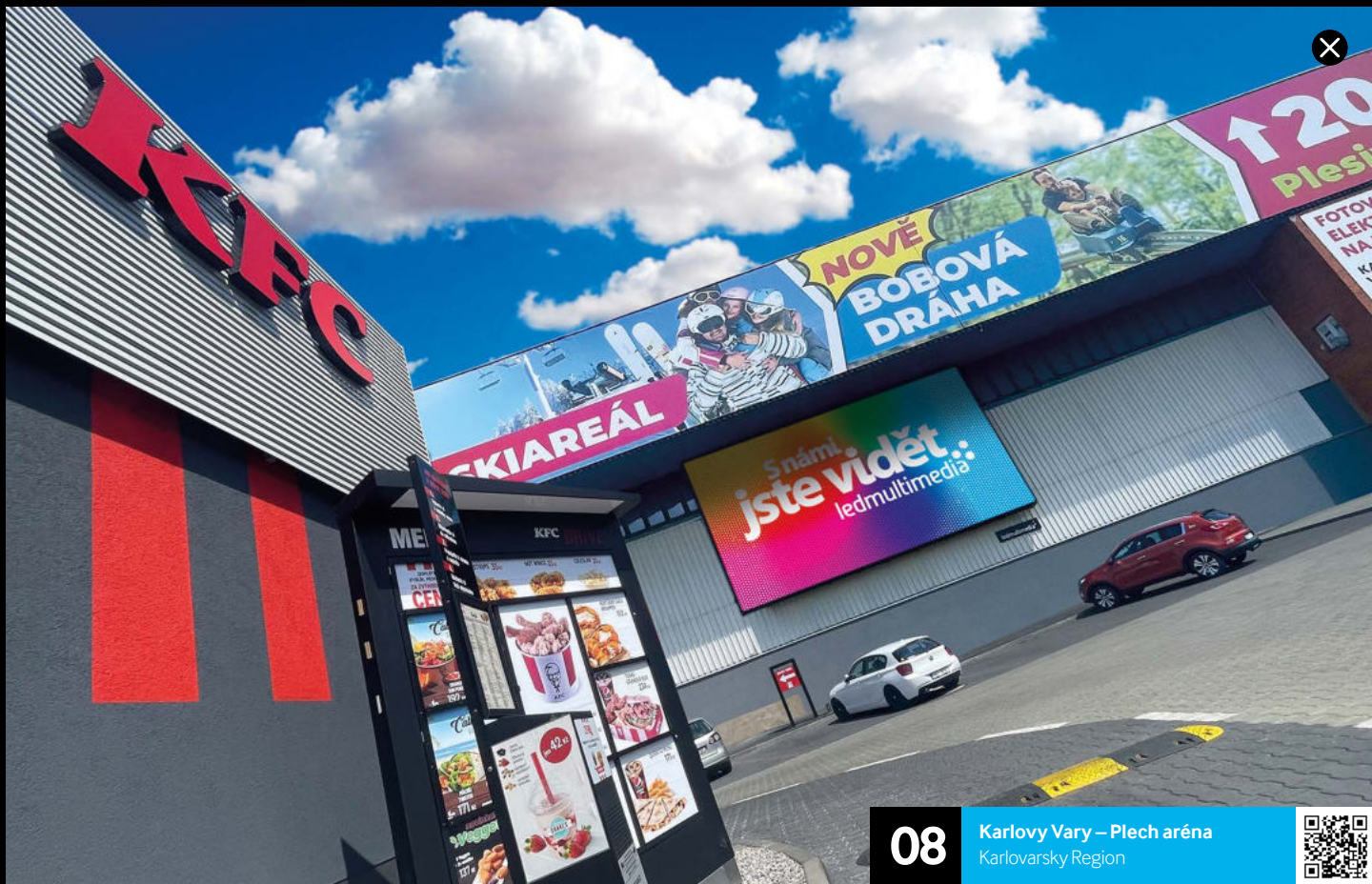




08

Karlovy Vary – Plech aréna
Karlovarský Region





08

Karlovy Vary – Plech aréna
Karlovarský Region





09

České Budějovice – DS Prior
South Bohemian Region





09

České Budějovice – DS Prior
South Bohemian Region





26

České Budějovice – Exhibition Centre
South Bohemian Region





S námi
jste vidět.:
ledmultimedia

ICZ

PRÁVĚ DNES JE SPRÁVNÝ DEN NA KVALITNÍ POHYB.

ŠPIČKOVĚ VYBAVENÉ
FITNESS
POSILOVNA | SÁLY | WELLNESS

PŘÍMO ZDE
OTEVŘENO DENNĚ
(V PRACOVNÍ DNY JIŽ OD 5:45)
www.kvalitafitness.cz

KVALITA



TECHNOGYM

**CENOVÁ
REVOLUCE**

Elektřina JEDNODUŠĚ, VÝHODNĚ,
bez SMLOUVY a bez ZÁVAZKŮ ONLINE!



26

České Budějovice – Exhibition Centre
South Bohemian Region





10

Tábor – Křižkovo náměstí
South Bohemian Region





10

Tábor – Křižíkovo náměstí
South Bohemian Region





11

Jindřichův Hradec – Masarykovo nám.
South Bohemian Region





11

Jindřichův Hradec – Masarykovo nám.
South Bohemian Region





12

Strakonice – Komenského
South Bohemian Region





12

Strakonice – Komenského
South Bohemian Region





14

Ústí nad Labem – Mírové náměstí
Ústecký Region





14

Ústí nad Labem – Mírové náměstí
Ustecký Region





33

Teplice – SC Fontána
Ustecky Region





33

Teplice – SC Fontána
Ustecký Region

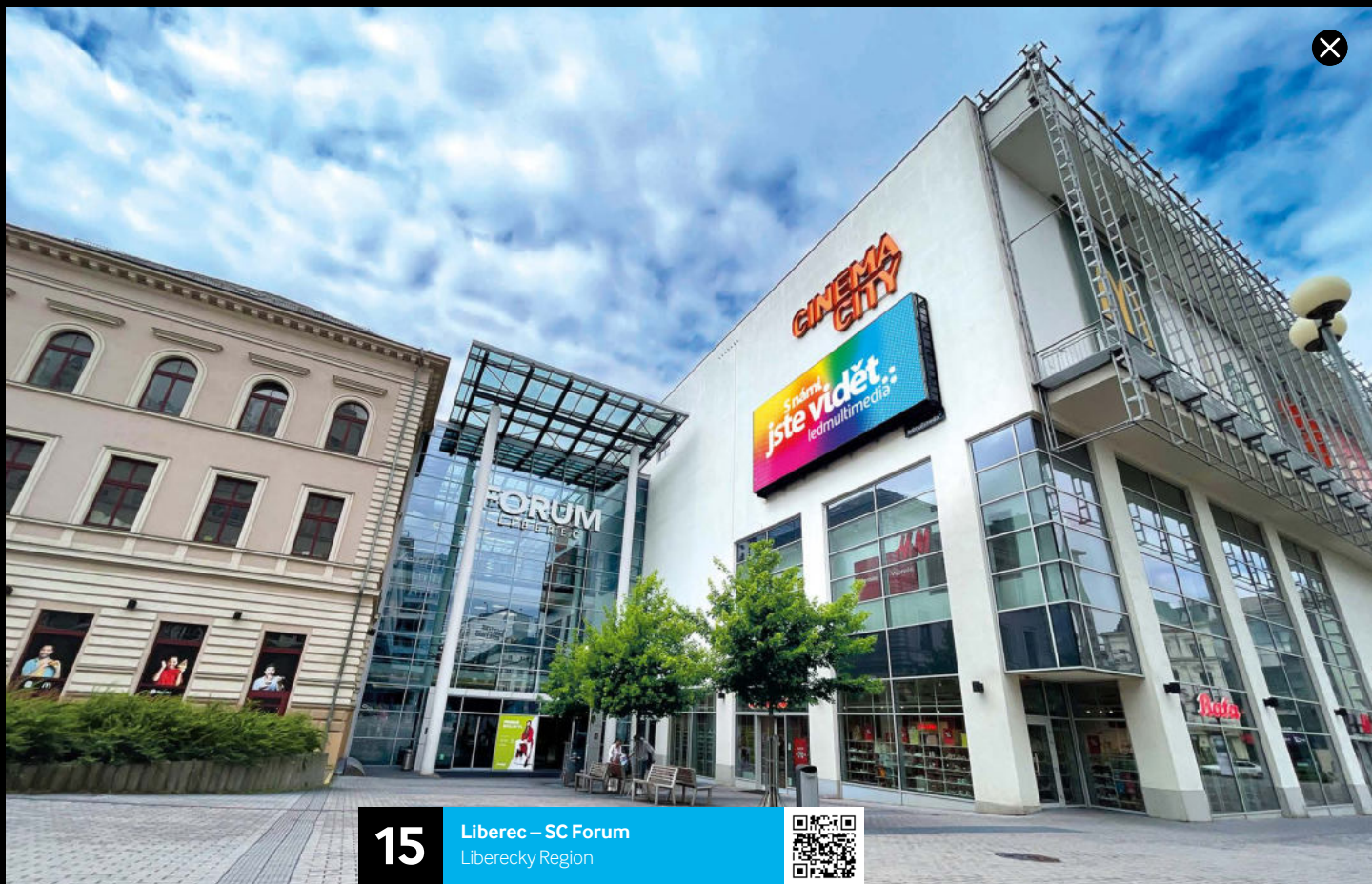




33

Teplice – SC Fontána
Ustecky Region





15

Liberec – SC Forum
Liberecký Region

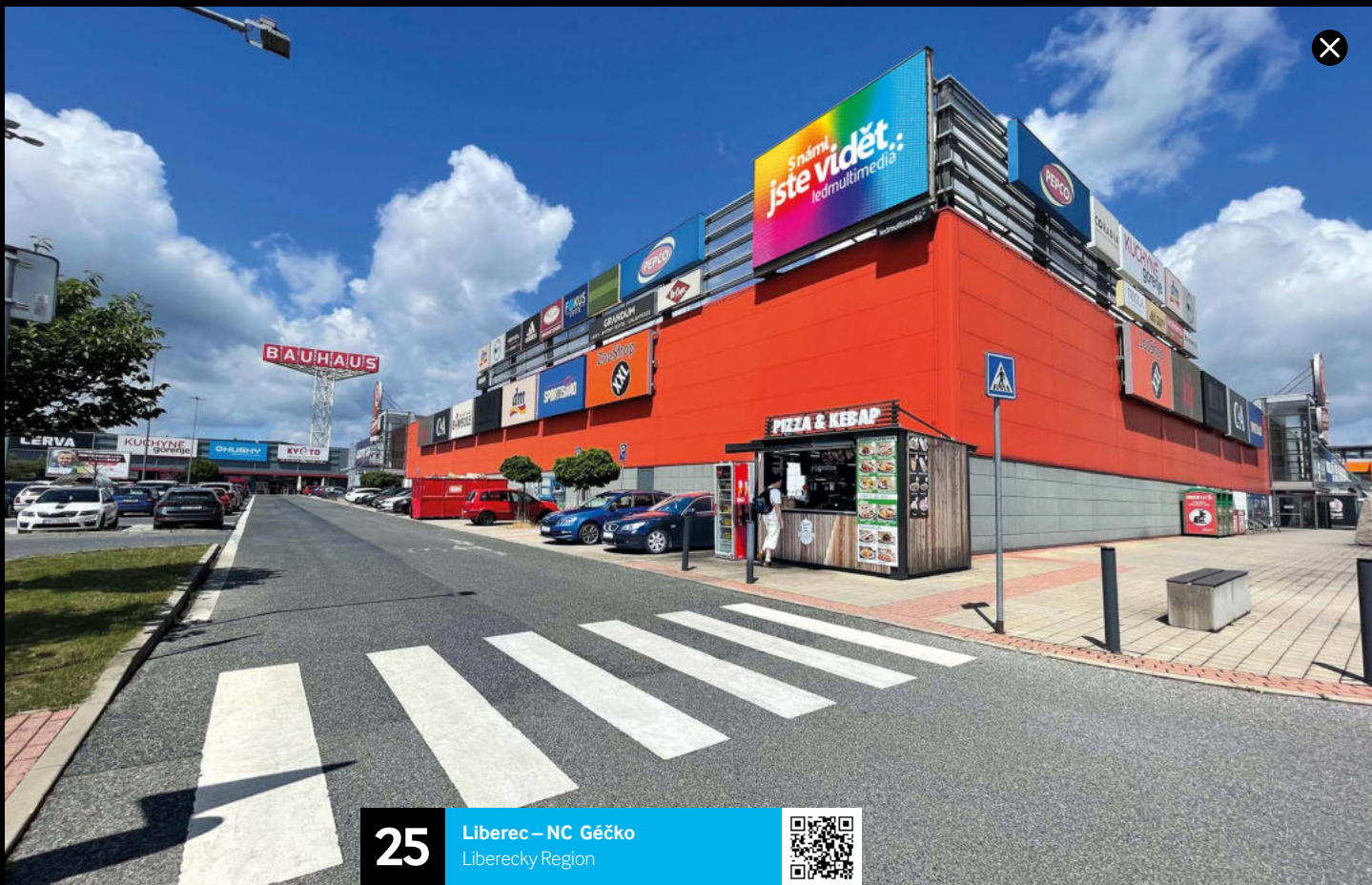




15

Liberec – SC Forum
Liberecký Region





25

Liberec – NC Gěčko
Liberecký Region





25

Liberec – NC Gěčko
Liberecký Region





16

Olomouc – Bus station
Olomoucky Region





16

Olomouc – Bus station
Olomoucky Region





35

Olomouc – Tovární
Olomoucký Region

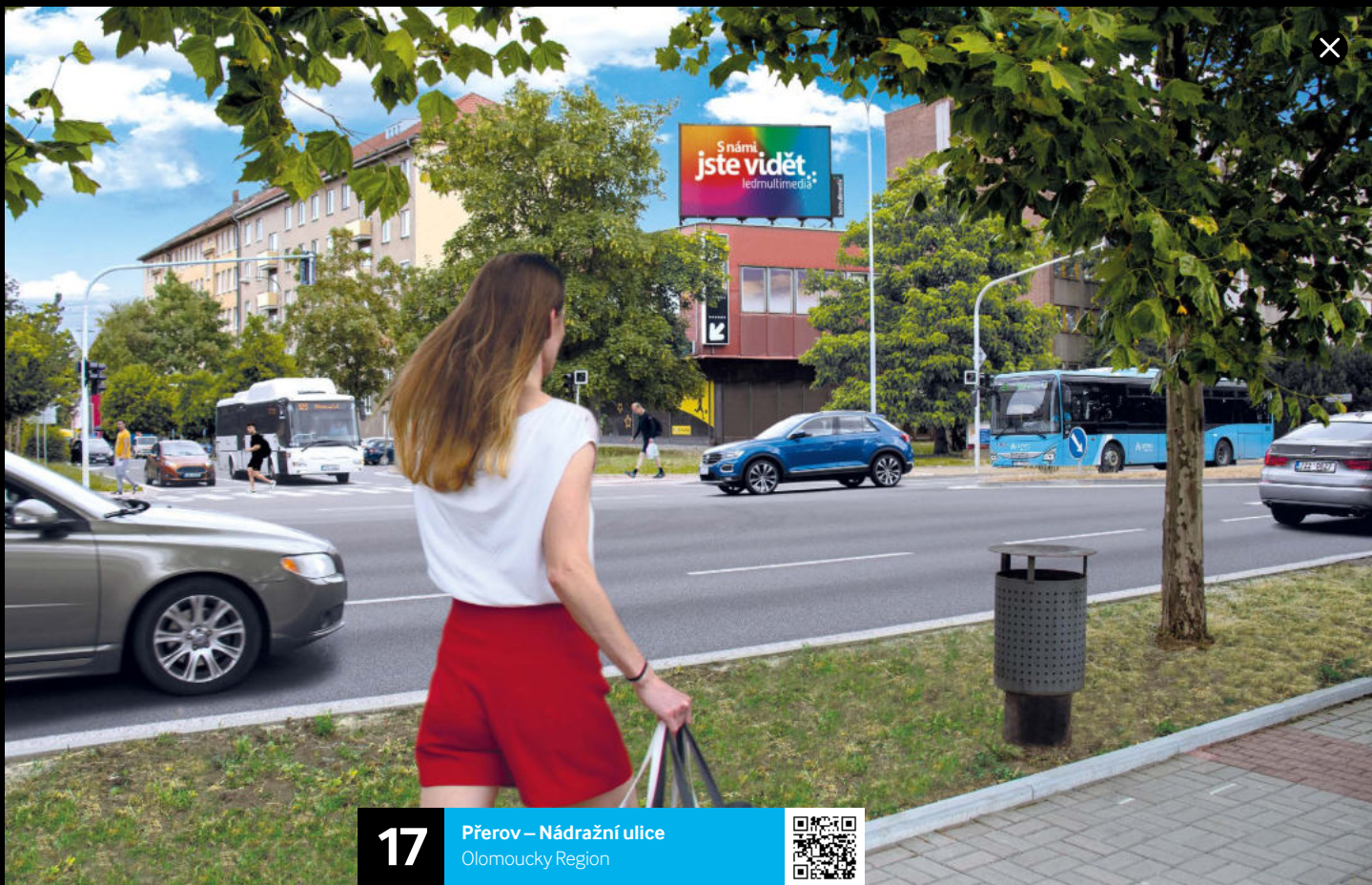




35

Olomouc – Tovární
Olomoucký Region





17

Přerov – Nádražní ulice
Olomoucký Region





17

Přerov – Nádražní ulice
Olomoucký Region







36

Brno – SC Olympia
South-Moravian Region





36

Brno – SC Olympia
South-Moravian Region





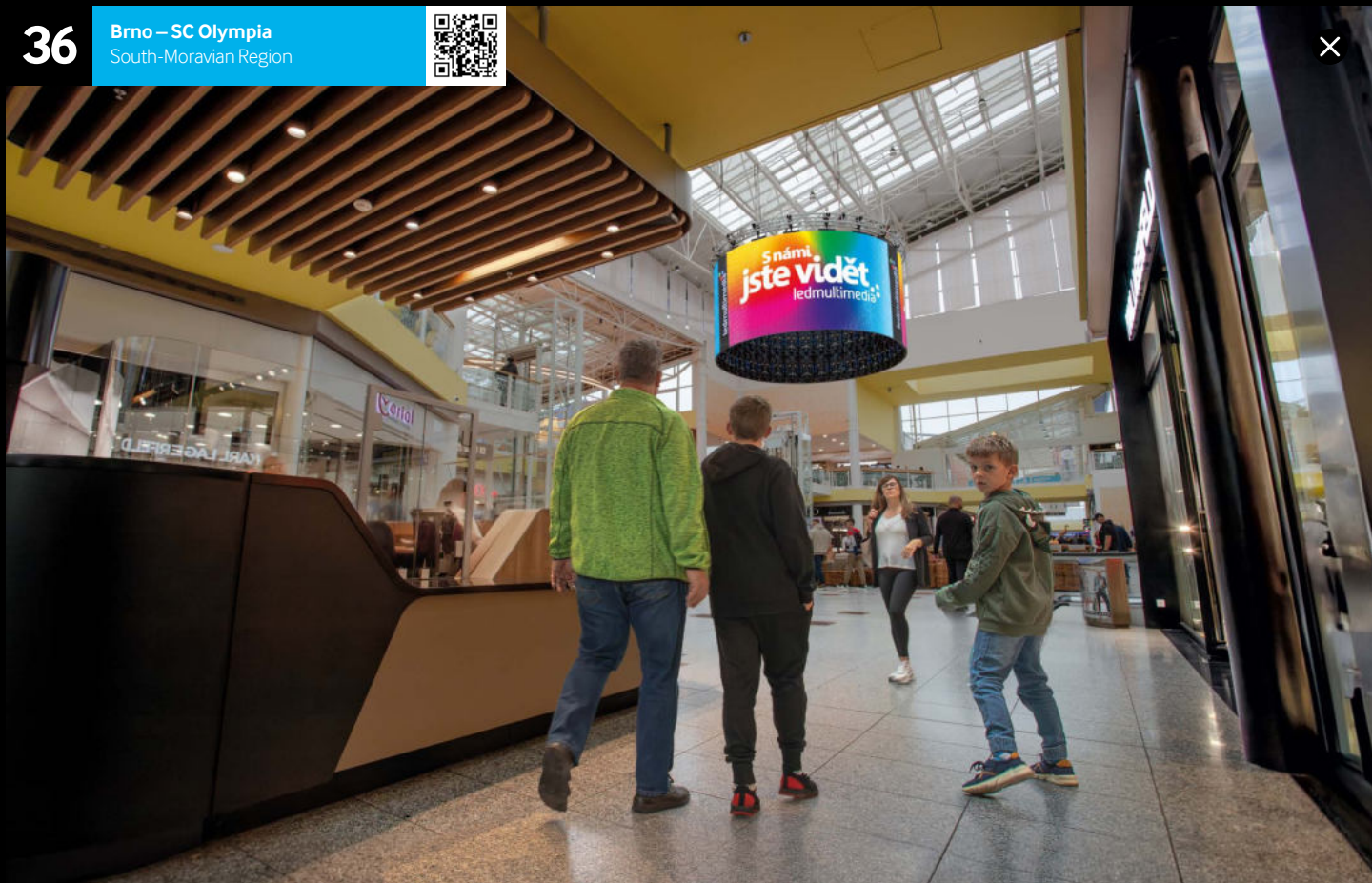
36

Brno – SC Olympia
South-Moravian Region



36

Brno – SC Olympia
South-Moravian Region







37

Brno – Mendlovo náměstí
South-Moravian Region





37

Brno – Mendlovo náměstí
South-Moravian Region





37

Brno – Mendlovo náměstí
South-Moravian Region





38

Brno – Dornych
South-Moravian Region





38

Brno – Dornych
South-Moravian Region





18

Ostrava – Zábřeh
Moravian-Silesian Region





19

Ostrava – Vítkovice
Moravian-Silesian Region





19

Ostrava – Vítkovice
Moravian-Silesian Region





20

Hradec Králové – Riegrovo náměstí
Kralovehradecký Region





20

Hradec Králové – Riegrovo náměstí
Kralovehradecký Region





21

Hradec Králové – Náměstí 28. října
Kralovehradecký Region





21

Hradec Králové – Náměstí 28. října
Kralovehradecký Region





34

Pardubice – Enteria Arena
Pardubice Region





34

Pardubice – Enteria Arena
Pardubice Region





22

Jihlava – SC Citypark
Vysocina Region

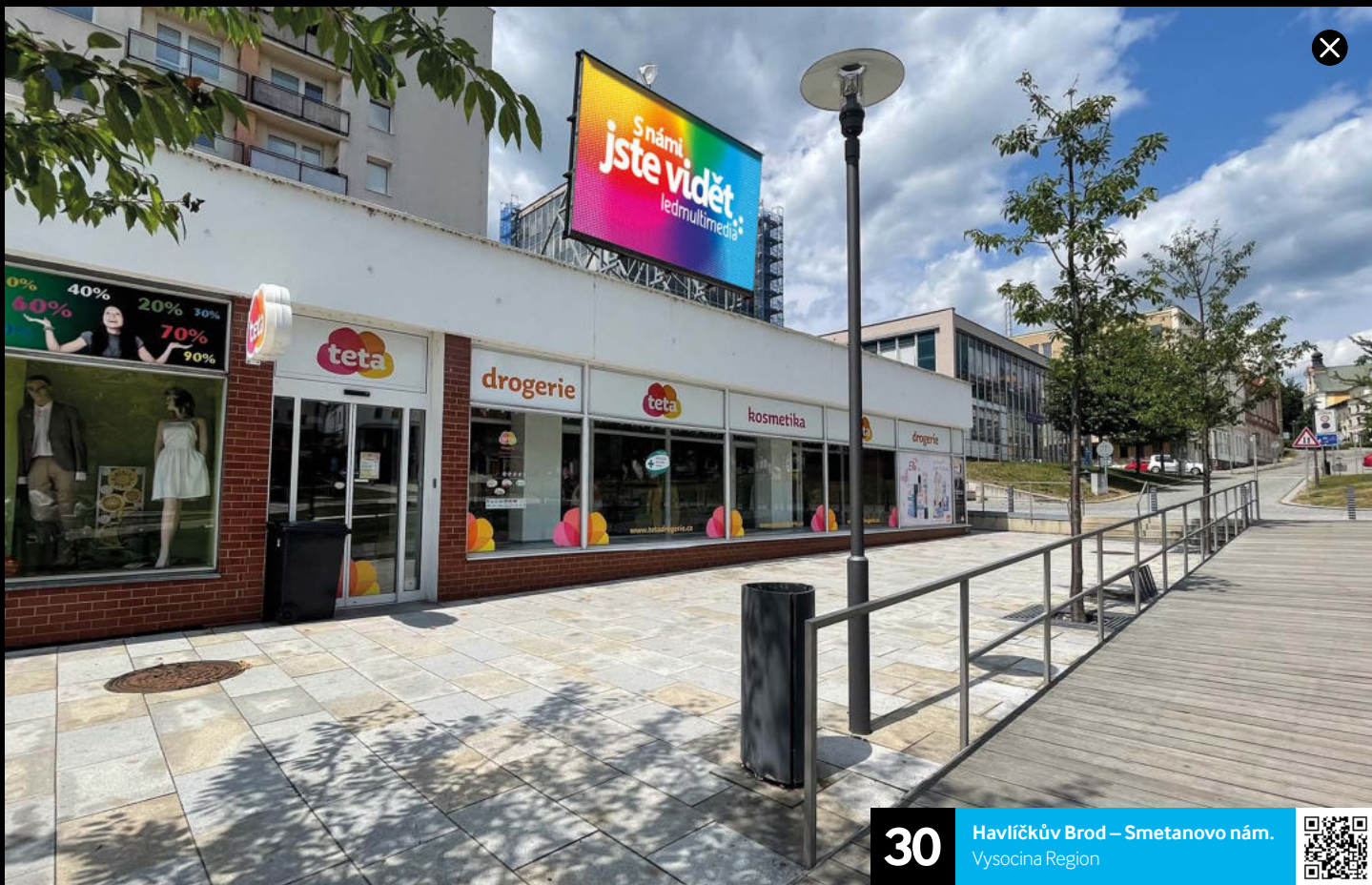




22

Jihlava – SC Citypark
Vysocina Region







30

Havlíčkův Brod – Smetanovo nám.
Vysocina Region





23

Zlín – Třída Tomáše Bati
Zlinsky Region





23

Zlín – Třída Tomáše Bati
Zlínský Region





24

Uherské Hradiště – Rybárny
Zlínský Region





24

Uherské Hradiště – Rybárny
Zlinsky Region

