

With us
**you are
seen**
ledmultimedia

Browse



Interactive catalogue



Map



Photos
of panels



List
of locations



Technical
parameters



Video
commercials



Selling
arguments



Contact



Clickable
QR codes

With us
**you are
seen**

- Interactive advertising screens
- Flexible time planning



The largest independent network of LED screens in the Czech Republic



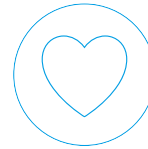
50

LED screens



25

Cities of the Czech Republic



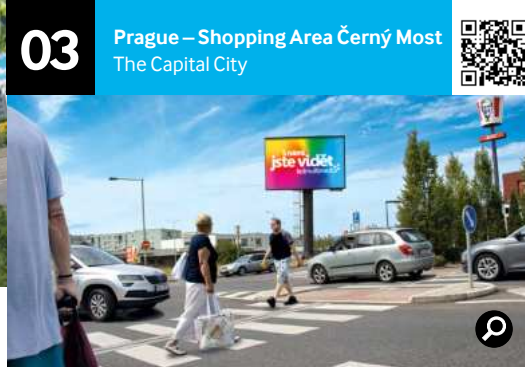
2,2 mil.

Passengers / day



02

Prague – Pankrác Conference Centre
The Capital City



04

Prague Hostivař – VIVO! Shopping
The Capital City



05

Prague – EUROPARK Shopping Mall
The Capital City



31

Prague – DS Kotva
The Capital City



32

Pedestrian Corridor Budějovická
The Capital City



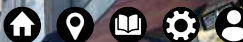
29

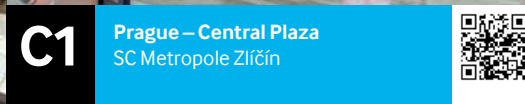
Prague – SC Atrium Flora
The Capital City



40

Prague – NeMax
The Capital City



A1Prague – Design Gallery 1
SC Westfield Chodov**A2**Prague – Design Gallery 2
SC Westfield Chodov**B1**Prague – Food Court
SC Černý Most**A3**Prague – Entrance E
SC Westfield Chodov**B2**Prague – The Passage
SC Černý Most**C1**Prague – Central Plaza
SC Metropole Zlín**A4**Prague – Escalator to Albert
SC Westfield Chodov**B3**Prague – Central Plaza
SC Černý Most**C2**Prague – The Area near Albert
SC Metropole Zlín



44

Benešov u Prahy – Supermarket Billa
Central Bohemian Region



43

Děčín – SC Tesco
Ustecky Region



42

Trutnov – Roundabout
Kralovohradecky Region



45

Votice – Komenského náměstí
Central Bohemian Region



14

Ústí nad Labem – Mírové náměstí
Ustecky Region



41

Karlovy Vary – T. G. M.
Karlovarsky Region



39

Jablonec – Municipal Ice Stadium
Liberecky Region



33

Teplice – SC Fontána
Ustecky Region



06

Pilsen – Rychtářka
Pilsen Region

07

Pilsen – Sady Pětatřicátníků
Pilsen Region

28

Pilsen – Americká
Pilsen Region

08

Karlovy Vary – Plech aréna
Karlovarsky Region

09

České Budějovice – DS Prior
South Bohemian Region

26

České Budějovice – Exhibition Centre
South Bohemian Region

12

Strakonice – Komenského
South Bohemian Region

11

Jindřichův Hradec – Masarykovo nám.
South Bohemian Region

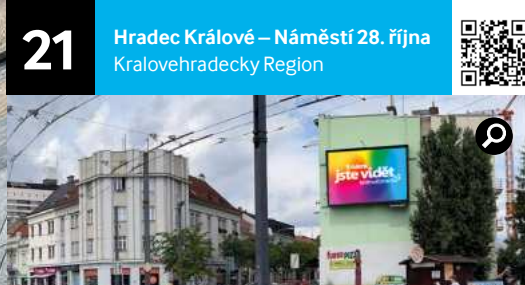
10

Tábor – Křižíkovo náměstí
South Bohemian Region



20

Hradec Králové – Riegrovo nám.
Kralovehradecky Region



21

Hradec Králové – Náměstí 28. října
Kralovehradecky Region



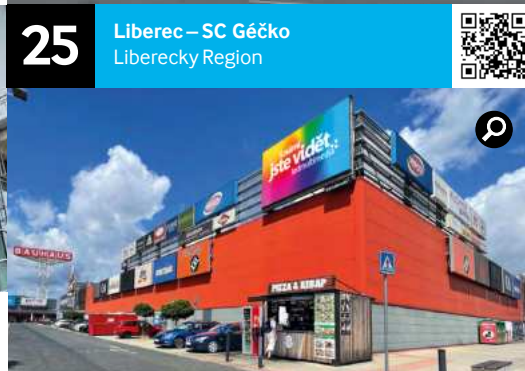
34

Pardubice – Enteria Arena
Pardubice Region



15

Liberec – SC Forum
Liberecky Region



25

Liberec – SC Géčko
Liberecky Region



30

Havlíčkův Brod – Smetanovo nám.
Vysocina Region



18

Ostrava – Zábřeh
Moravian-Silesian Region



19

Ostrava – Vítkovice
Moravian-Silesian Region



22

Jihlava – SC Citypark
Vysocina Region



36

Brno – SC Olympia
South-Moravian Region

38

Brno – Dornych 38
South-Moravian Region

37

Brno – Mendlovo náměstí
South-Moravian Region

35

Olomouc – Tovární 35
Olomoucky Region

17

Přerov – Nádražní ulice
Olomoucky Region

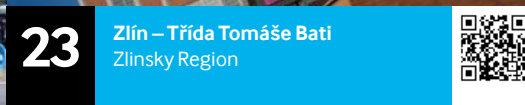
16

Olomouc – Bus Station
Olomoucky Region

24

Uherské Hradiště – Rybárny
Zlinsky Region

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Zlín – Třída Tomáše Bati
Zlinsky Region

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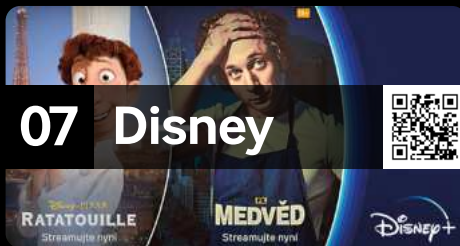
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Wide range of ads

LED technology is an opportunity to present customers with an interesting, modern and clean form of advertising, focused on image or product, with a much wider range of campaign settings.



There are no limits to creativity

When it comes to the spot itself, it's important to capture the idea you want to use in the ad and incorporate it as effectively as possible into the actual result.

There are no limits to creativity, which is a major advantage from static ads such as flyers, billboards and others.



Advantages of LED panels



Top in DOOH advertising

Large-format LED screens are among the top in dynamic visual outdoor advertising.



Excellent visibility

LED technology ensures excellent visibility of your advertising even in poor weather conditions (fog, rain, snow).



Central campaign management

Thanks to the central management of LED screens, we respond quickly to the needs of client's needs (change of spots or rotations) with minimal time delays.



Choice of content media plan

We have automated spot deployment with the possibility of adding with additional interesting content such as news, weather, traffic information.



SC Westfield Chodov
The Capital City

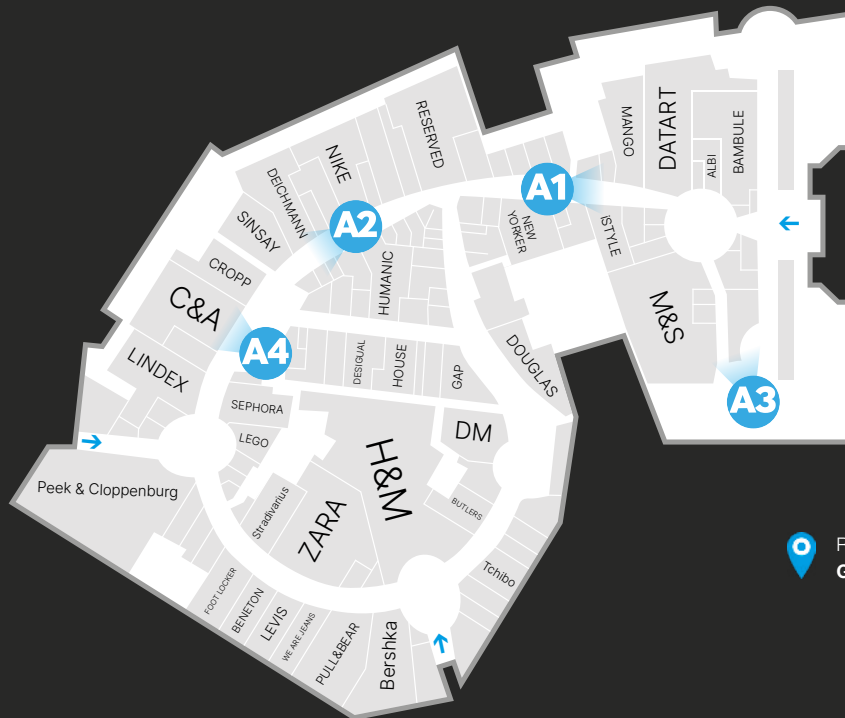


SC Westfield Chodov

The Capital City

Westfield Chodov is the largest with 300 stores shopping centre in the Czech Republic. In terms of retail space, it is with 100.000 m², second only to OC Lethány. Located in the Chodov district of Prague

near the Chodov metro station, between U Kunratického lesa, Roztylská and the motorway D1 to Brno. 13 million customers pass through them annually, employing approximately 8.000 people.



Screens:

- A1** Design Gallery 1
- A2** Design Gallery 2
- A3** Entrance E
- A4** Escalator to Albert

Coverage:

Roadway: street / pedestrian zone

Surroundings: Public transport (metro, bus) / commercial houses / cultural facilities / restaurants / supermarket / sports facilities / hotel / shops / PNS / bank / post office / pharmacy



Roztylská, Praha – Chodov

GPS coordinates: 50.030 N, 14.490 E



A1

Design Galery 1
SC Westfield Chodov



Prague – SC Westfield Chodov

The Capital City



Location: Design Galery 1
Address: Roztylská 2321/19, 148 00 Prague 4 – Chodov
Placement: Indoor
Dimensions: 7,2 m² – 480 × 150 cm
Ratio: 1.536 × 480 px
Operation time: 8:00 a.m. – 23:00 p.m. (15 hrs)



Birth certificate



Statistics

A1

Description of Location:

The LED screen is located on the 1st floor level in a fashionable Designer gallery where the following are represented Premium brands such as Luisa Spagnoli, MAX&Co., COS, French Connection, Armani Exchange and Michael Kors, but also Czech Labels & Friends – the largest space with local fashion and design in the Czech Republic and Slovakia! Excellent visibility from both floors.



Roztylská, Praha – Chodov

GPS coordinates: 50.030 N, 14.490 E



www.ledmultimedia.cz

A2

Design Gallery 2
SC Westfield Chodov



Prague – SC Westfield Chodov

The Capital City



Location: Design Galery 2
Address: Roztylská 2321/19, 148 00 Prague 4 – Chodov
Placement: Indoor
Dimensions: 9,9 m² – 660 × 150 cm
Ratio: 2:120 × 480 px
Operation time: 8:00 a.m. – 23:00 p.m. (15 hrs)



Birth certificate



Statistics



Description of Location:

The LED screen is located on the 1st floor level in a fashionable Designer gallery where the following are represented Premium brands such as Luisa Spagnoli, MAX&Co., COS, French Connection, Armani Exchange and Michael Kors, but also Czech Labels & Friends – the largest space with local fashion and design in the Czech Republic and Slovakia! Excellent visibility from both floors.



Roztylská, Praha – Chodov

GPS coordinates: 50.030 N, 14.490 E



A3

Entrance E
SC Westfield Chodov



Prague – SC Westfield Chodov

The Capital City



Location: Entrance E
Address: Roztylská 2321/19, 148 00 Prague 4 – Chodov
Placement: Indoor
Dimensions: 23,4 m² – 600 × 390 cm
Ratio: 1.920 × 1.248 px
Operation time: 7:00 a.m. – 23:00 p.m. (16 hrs)



Birth certificate



Statistics

A3**Description of Location:**

The screen is located on level -1 near the entrance E, which is the entrance from the Chodov bus stop, is located above the escalators to the -2nd floor, at the access to the connection to the metro at a very busy location with visibility also from the ground floor.



Roztylská, Praha – Chodov

GPS coordinates: 50.030 N, 14.490 E



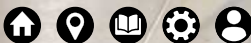
www.ledmultimedia.cz

19



A4

Escalator to Albert
SC Westfield Chodov



Prague – SC Westfield Chodov

The Capital City



Location: Escalator to Albert
Address: Roztylská 2321/19, 148 00 Prague 4 – Chodov
Placement: Indoor
Dimensions: 23,4 m² – 600 × 390 cm
Ratio: 1.920 × 1.248 px
Operation time: 5:00 a.m. – 00:00 p.m. (19hrs)



Birth certificate



Statistics



Description of Location:

The LED screen, located above the escalator leading to the ALBERT Supermarket, replaced the original projection screen. The modern format combined with a very detailed resolution of the screen, will allow the display of the finest details of your advertisements. The screen is in location where the Westfield Chodov night passage is, therefore the advertising impact of this area is maximum throughout the day.



Roztylská, Praha – Chodov
GPS coordinates: 50.030 N, 14.490 E



B

SC Černý Most
The Capital City

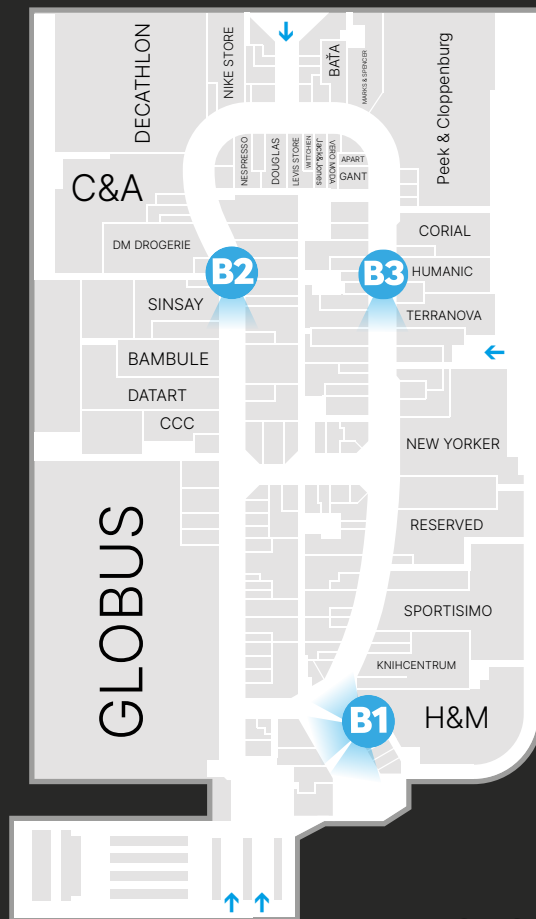


Shopping Centre Černý Most

The Capital City

SC Černý Most covers an area of nearly 85.000 m² with 176 retail units and 3.000 parking lots. The zone offers the possibility of quality refreshments with 30 restaurants offering cuisines from all over the world. In a separate building next door, customers will find the popular XXXLutz furniture house. Visitors to the Centre Černý Most can also use the CineStar multiplex cinema, which shows films in 9 screens with a total capacity of 1.675 seats. Healthy lifestyle enthusiasts or sports enthusiasts will surely enjoy the fitness centre or in the sauna world SAUNIA.

B



Screens:

- B1** Food court
- B2** Passage
- B3** Central Plaza

Coverage:

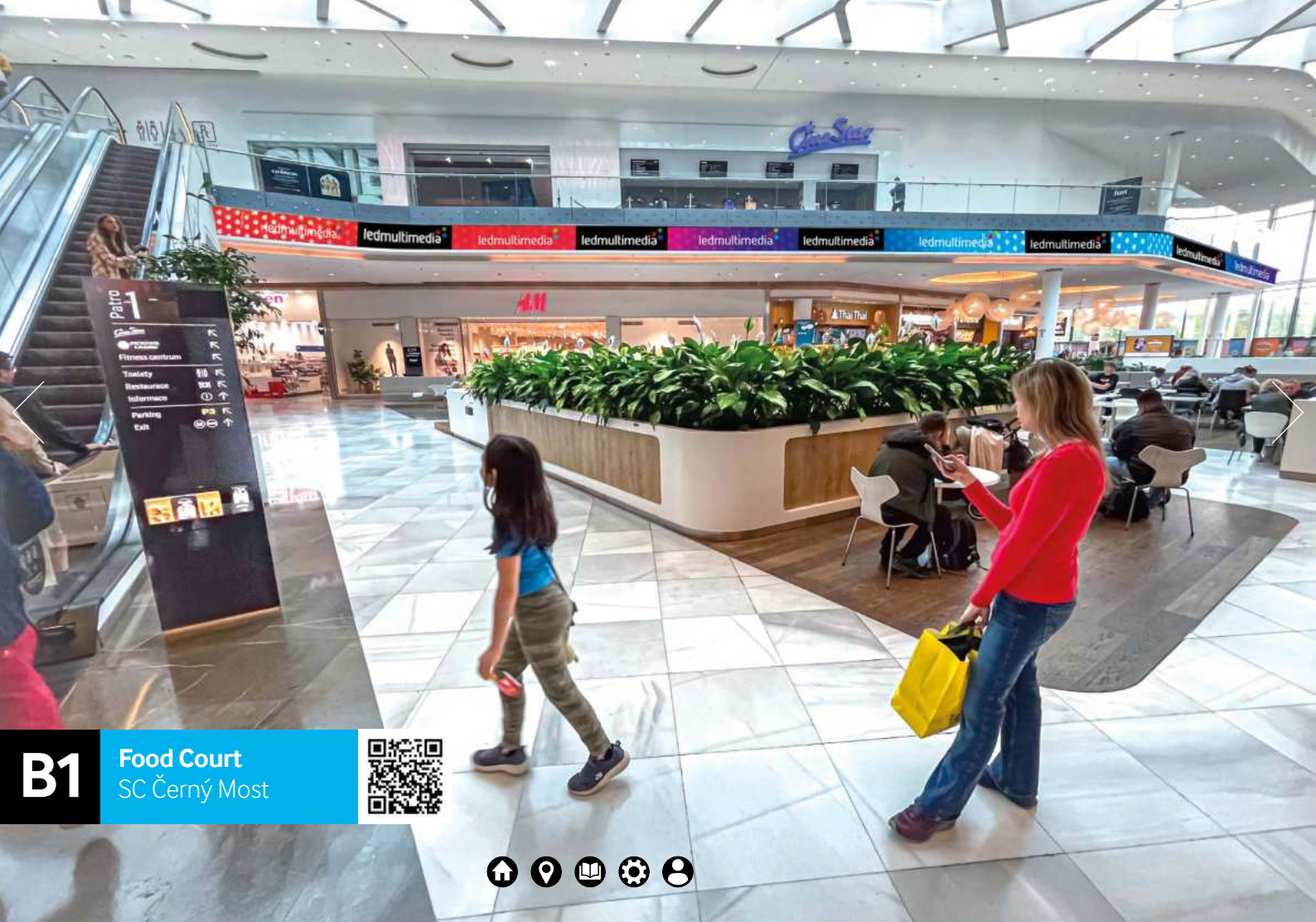
Roadway: street / pedestrian zone

Surroundings: Public transport (metro, bus) / commercial houses /
/ cultural facilities / restaurants / supermarket / sports facilities / hotel /
/ shops / PNS / bank



Chlumecká, Prague 14

GPS coordinates: 50.108 N, 14.585 E



B1

Food Court
SC Černý Most



Prague – Shopping Centre Černý Most

The Capital City



Location: Food Court
Address: Chlumecká 765/6, 198 19 Prague 9 – Černý Most
Placement: Indoor
Dimensions: 36 m² – 50 × 0,72 m
Ratio: 12.540 × 180 px
Operation time: 8:00 a.m. – 23:00 p.m. (15 hrs)



Birth certificate



Statistics

B1

Description of Location:

The unique screen, over 50 m in length, is situated above the food court of the shopping centre, with an ideal visibility from both floors, on the entrance side of the CineStar multiplex.



Chlumecká, Prague 14

GPS coordinates: 50.108 N, 14.585 E





B2

The Passage
SC Černý Most



Prague – Shopping Centre Černý Most

The Capital City

Location: The Passage
Address: Chlumecká 765/6, 198 19 Prague 9 – Černý Most
Placement: Indoor
Dimensions: 36 m² – 50 × 0,72 m
Ratio: 12.540 × 180 px
Operation time: 8:00 a.m. – 23:00 p.m. (15 hrs)



Birth certificate



Statistics

B2

Description of Location:

The unique screen, over 50 m in length, is situated above the food court of the shopping centre, with an ideal visibility from both floors, on the entrance side of the CineStar multiplex.



Chlumecká, Prague 14

GPS coordinates: 50.108 N, 14.585 E





iSTYLE

STARBUCKS

STARBUCKS



Starbucks
Coffee & More
Freshly Brewed Coffee
Pastries & Snacks

B3

Central Plaza
SC Černý Most



Prague – Shopping Centre Černý Most

The Capital City

Location: Central Plaza
Address: Chlumecká 765/6, 198 19 Prague 9 – Černý Most
Placement: Indoor
Dimensions: 3,8 m² – 1.152 × 336 cm
Ratio: 3.744 × 1.092 px
Operation time: 7:00 a.m. – 23:00 p.m. (16 hrs)



Birth certificate



Statistics

B3

Description of Location:

The large screen is situated on the central event Central plaza, above the Starbucks coffee shop. Giant advertising area is perfectly sized for the visible from the entire arcade.



Chlumecká, Prague 14

GPS coordinates: 50.108 N, 14.585 E



www.ledmultimedia.cz

METROPOLE CINEMA CITY

ELECTRO WORLD

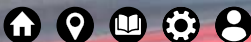
RESERVED

LINDEX

RESERVED

C

Metropole Zlín
The Capital City

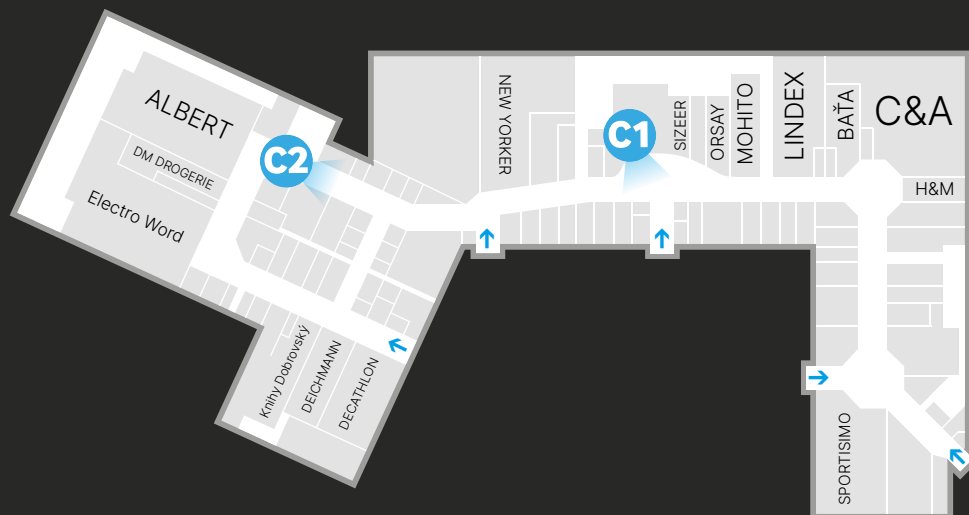


Metropole Zličín

The Capital City

Metropole Zličín is located on the western outskirts of Prague and is one of the largest and most popular shopping and entertainment centres. Over 7 million people visit it annually. Centre has excellent transport links (10 minutes from the airport, 20 minutes from the city centre), contains a number of shops with fashionable clothing

and accessories of major brands. In addition to shoppers, there are also active exercise enthusiasts and those who like to enjoy good company with even better food and drink. For movie fans, there is a cinema with ten screens and a spa for visitors to the centre who have come to relax.



Screens:

- C1** Central Plaza
- C2** The Area near Albert

Coverage:

Roadway: street / pedestrian zone

Surroundings: Public transport (metro, bus) /
/ commercial houses / cultural facilities /
/ restaurants / supermarket / sports facilities /
/ hotel / shops / PNS / bank /
/ post office / pharmacy

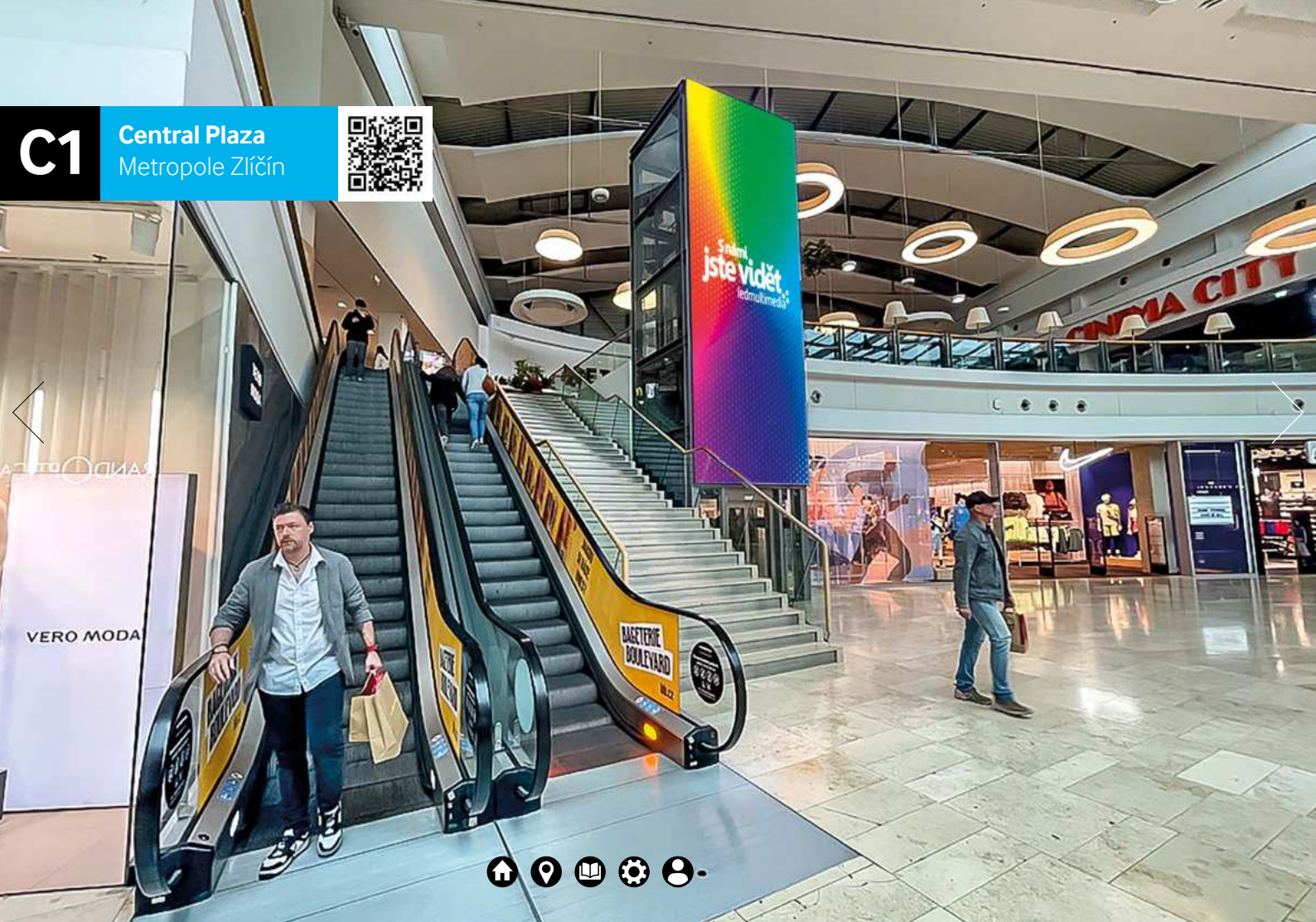


Řevnická, Praha - Zličín

GPS coordinates: 50.054 N, 14.287 E

C1

Central Plaza
Metropole Zlín



Prague – Metropole Zličín

The Capital City

Location: Central Plaza
Address: Řevnická 1, 155 21 Prague – Zličín
Placement: Indoor
Dimensions: 21 m² – 270 × 780 cm
Ratio: 864 × 2.496 px
Operation time: 8:00 a.m. – 00:00 p.m. (16 hrs)



Birth certificate



Statistics

C1

Description of Location:

The LED screen is located on the elevator shaft in the food The elevator is located in the elevator shaft of the shopping center, where the 4 restaurants, a fast food outlet and 2 cafes.

Location The location guarantees excellent visibility from both floors.



Řevnická, Praha - Zličín

GPS coordinates: 50.054 N, 14.287 E



www.ledmultimedia.cz

33



C2

The Area near Albert
Metropole Zlín



Prague – Metropole Zličín

The Capital City



Location: The Area near Albert
Address: Řevnická 1, 155 21 Prague – Zličín
Placement: Indoor
Dimensions: 18,4 m² – 320 × 576 cm
Ratio: 1.280 × 2.304 px
Operation time: 8:00 a.m. – 23:00 p.m. (17 hrs)



Birth certificate



Statistics

C2

Description of Location:

The screen is located on the elevator shaft in the food The elevator is located in the elevator shaft of the shopping center, where the 4 restaurants, a fast food outlet and 2 cafes.

Location The location guarantees excellent visibility from both floors.



Řevnická, Praha - Zličín

GPS coordinates: 50.054 N, 14.287 E





02

Prague – Pankrác Conference Centre The Capital City





Prague

The Capital City

101 431

Unique visitors / month

415 939

The number of visits / month

Location: City Empiria Pankrác
Address: Na Strži and Budějovická Crossroads, Prague 4
Placement: Outdoors, the skin of Conference Centre
Dimensions: 37 m² – 960 × 384 cm
Ratio: 1:2,5 – 1024 × 410 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate



Statistics

02

Screen's potential:

31 900 Pedestrians (people a day)

43 900 Motorists (people a day)

75 800 Daily Traffic Count

Locations: business park / residential area

Positions: transit, towards the centre / motorway D1



Female 212 162
 Male 203 777



Female 209 956
 Male 205 983

Description of Location:

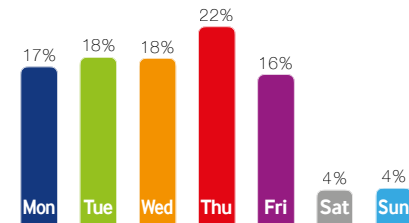
The screen is placed at one of the busiest junctions of streets Na Strži and Budějovická. The area is typical for its high concentration of office buildings (Gemini Centrum, City Empiria, Main Point Pankrác and City Tower) where prominent corporations keep their main offices. In close proximity: DIY store Bauhaus, Shopping Mall Arkády and line C metro station.

Coverage:

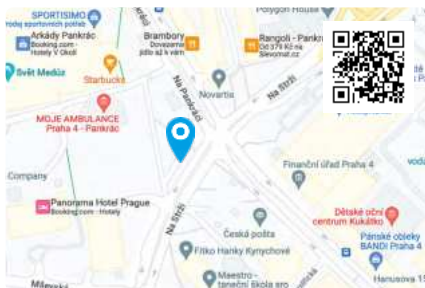
Roadway: street / crossroads / car park

Surroundings: Public Transport (metro, tram, bus lines) / shopping mall / administrative building / bank / restaurant / post office / newsagent

Visibility: over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.0499469 N, 14.4390736 E



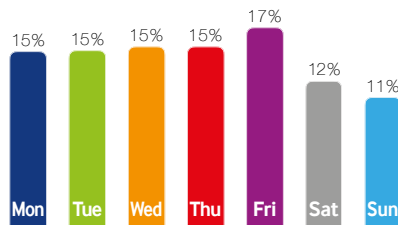
03

Prague – Shopping Area Černý Most The Capital City



Už tam
budete?





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.10965 N, 14.5766 E

Prague

The Capital City

176 188

Unique visitors / month

377 010

The number of visits / month

Location:

Shopping and Residential Area Černý Most

Address:

Chlumecká leading to Prague, Prague 14 – Černý Most

Placement:

Outdoors, on a free-standing steel pole, Chlumecká street

Dimensions:

42 m² – 900 × 470 cm

Ratio:

16:9 – 1280 × 720 px

Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

03

Screen's potential:

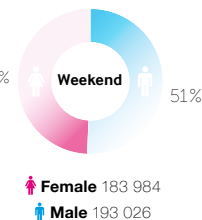
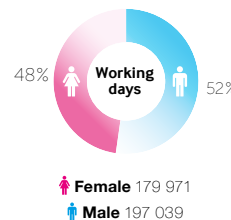
17 700 Pedestrians (people a day)

53 700 Motorists (people a day)

71 400 Daily Traffic Count

Locations: shopping area / residential area

Positions: main road in and out of Prague
– Hradce Králové and Mladá Boleslav



Description of Location:

A very busy shopping and residential area in the northern suburbs of Prague.

In close proximity: Makro, Hornbach, Sconto, Toyota, Humanic, KFC, McDonald's, Ikea, Centrum Černý Most and bus station of inter-city and inner-city lines terminus of B metro line. The screen is placed on a pole in the close vicinity of Chlumecká street leading to Prague from Hradec Králové and Mladá Boleslav.

Coverage:

Roadway: main road / street / crossroads / car park

Surroundings: Public transport (metro, bus stations) / shopping malls / petrol stations / restaurants / supermarkets / car showroom / newsagent

Visibility: over 200 m





04

Prague Hostivař – VIVO! Shopping
The Capital City



**Raiffeisen
BANK**

Banka inspirovaná klienty



Prague

114 019

Unique visitors / month

347 011

The number of visits / month



Location: Hostivař – VIVO! Shopping
Address: Švehlova 1391/32, Prague 10 – Hostivař
Placement: Outdoor on the building shell
Dimensions: 14,7 m² – 512 × 288 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

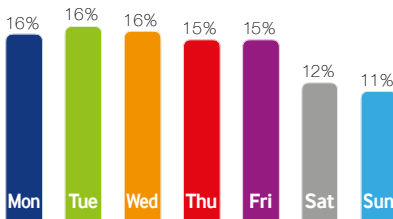
04

Screen's potential:

29 900 Pedestrians (people a day)

31 100 Motorists (people a day)

61 000 Daily Traffic Count

Locations: business district / residential area**Positions:** parking lot, passage towards the centre and vice versa

Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.0534150 N, 14.5178375 E

Description of Location:

The Screen is placed on the shopping mall to the right of the main entrance. It is the centre of the southern part of Prague 10 residential area in the vicinity of Prague Ring motorway Jižní spojka.

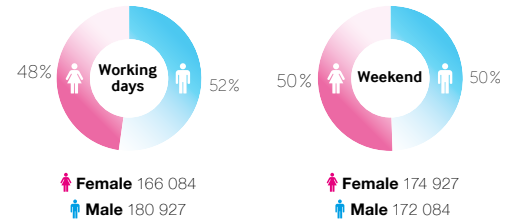
Fitness centres, restaurants, supermarket, Datart, McDonalds, Post office and others.

The screen faces Švehlova street. The venue offers popular services: Palace Cinemas.

Coverage:

Roadway: car park / shopping area

Surroundings: Public Transport (bus and tram lines) / shopping malls / restaurants / supermarket / shops / post office / pharmacy

Visibility: over 200 m

05

Prague – EUROPARK Shopping Mall The Capital City



Prague

The Capital City

358 777

Unique visitors / month

891 295

The number of visits / month



Location: Shopping Center EUROPARK
Address: Ná kupní 389/3, Prague 9 – Štěrboholy
Placement: Outdoor on the building shell
Dimensions: 44 m² – 850 × 520 cm
Ratio: 4:3 – 1024 × 768 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

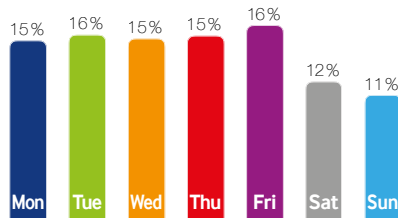
05

Screen's potential:

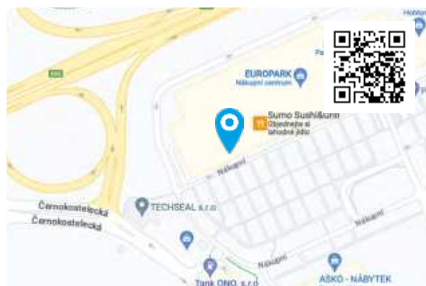
29 900 Pedestrians (people a day)

31 100 Motorists (people a day)

61 000 Daily Traffic Count

Locations: business district / residential area**Positions:** parking lot, passage towards the centre and vice versa

Weekly viewership 6:00 a.m. – 10:00 p.m.

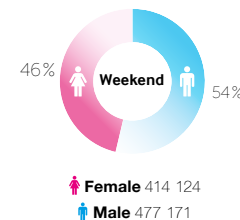
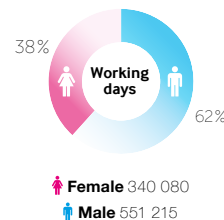


GPS coordinates: 50.0725086 N, 14.5421128 E

Description of Location:

The target area is the shopping and residential centre of the eastern suburban area. The location offers a wide range of services in the following segments: car dealership, restaurants, hobby market and public transport networks. The screen is oriented towards the main entrance of the OC. It covers a substantial part of the outdoor parking lot. Near the busy intersection of Průmyslová and Štěrboholská radia, pedestrian and motorized passants...

Coverage:

Roadway: parking / shopping area**Surroundings:** Public transport (bus, tram) / department stores / restaurants / supermarket / shops / post office / pharmacy / exchange office / bank**Visibility:** over 200 m

29

Prague – SC Atrium Flora
The Capital City





Prague

The Capital City

460 999

Unique visitors / month

560 100

The number of visits / month

Location:

Shopping centre Atrium Flora

Address:

Vinohradská 2828/151, 130 00 Prague 3 – Žižkov

Placement:

Outdoor on the facade of the entrance hall of SC Atrium Flora

Dimensions:

18,4 m² – 576 × 320 cm

Ratio:

16:9 – 1280 × 720 px

Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

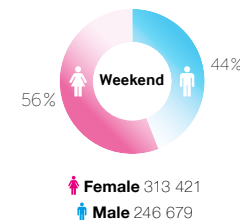
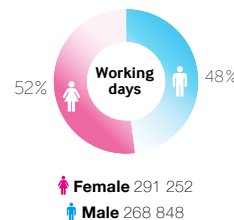
36 095 Pedestrians (people a day)

31 455 Motorists (people a day)

67 550 Daily Traffic Count

Locations: business district / residential area

Positions: downtown



Description of Location:

The screen is located in the outdoor arcade of SC Atrium Flora, which is connected to Flora metro station on line A, at the busy intersection of Vinohradská and Jičínská. Near the screen there is a tram stop, banks, many cafes, restaurants and shops.

Coverage:

Roadway: intersection / street / pedestrian zone

Surroundings: Public transport / cultural facilities / restaurants / supermarket / sports facilities / hotel / shops / PNS / bank / post office / pharmacy

Visibility: over 200 m



GPS coordinates: 50.0782947 N, 14.4612972 E



31

Prague – DS Kotva
The Capital City





Prague

The Capital City

519 023

Unique visitors / month

930 764

The number of visits / month

Location: Department Store Kotva
Address: Náměstí Republiky 656/8, Prague 1 – Staré Město
Placement: Outdoor on the building shell
Dimensions: 22,5 m² – 750 × 300 cm
Ratio: Atypical – 1560 × 624 px
Operation time: 7:00 a.m. – 9:00 p.m. (14 hours)



Birth certificate



Statistics



Screen's potential:

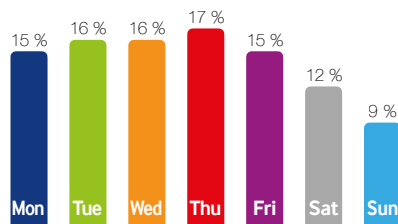
109 250 Pedestrians (people a day)

5 750 Motorists (people a day)

115 000 Daily Traffic Count

Locations: business district / residential area

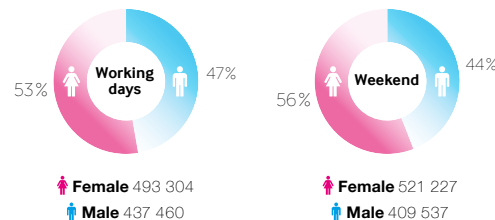
Positions: city centre, public transport,
pedestrian zone



Weekly viewership 7:00 a.m. – 9:00 p.m.



GPS coordinates: 50.08909 N, 14.42779 E



Description of Location:

LED screen located in an exclusive place in Prague above the entrance of the Kotva department store. Visibility is ensured from the Square of the Republic, adjacent roads and from the metro exit. The location guarantees perfect visibility for pedestrians, PID passengers and passing drivers. DS Kotva is located in the commercial and historical centre of Prague on náměstí Republiky. Within easy reach of the B metro line, tram lines and dozens of shops, restaurants and services.

Coverage:

Roadway: pedestrian zone / shopping area

Surroundings: Public transport (metro, bus, tram) / department stores / restaurants / supermarket / shops / post office / pharmacy / pedestrian zone

Visibility: over 60 m





32

Pedestrian corridor Budějovická Prague – The Capital City





Prague

The Capital City

197 366

Unique visitors / month

234 679

The number of visits / month

Location: Shopping zone – Budějovická pedestrian corridor
Address: Olbrachtova 1946/64, 140 00 Prague 4 – Krč
Placement: Outdoor on the footbridge
Dimensions: 3,84 m² – 210 × 160 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

32

Screen's potential:

39 473 Pedestrians (people a day)

0 Motorists (people a day)

39 473 Daily Traffic Count

Locations: business district / residential area

Positions: pedestrian zone of OC DBK

Description of Location:

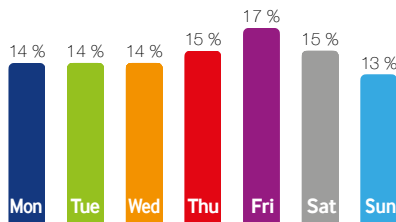
The screen is located on the footbridge above the pedestrian zone of the DBK shopping centre, near the metro station Budějovická - complex of office buildings and banking houses, Budějovická polyclinic, Prague 4 Municipal Office.

Coverage:

Roadway: pedestrian zone

Surroundings: metro station / department stores / restaurants / supermarket / banking houses

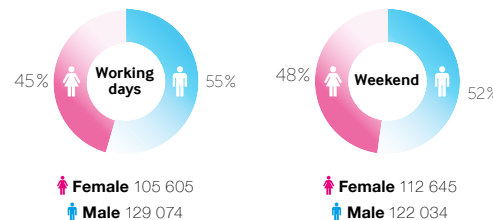
Visibility: over 250 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.04446 N, 14.44853 E





40

Prague – NeuMax
Prague – The Capital City





Prague

The Capital City

161 054

Unique visitors / month

357 010

The number of visits / month

Location: NeuMax
Address: 1818/13 Pikovická Street, 140 00 Prague 4 – Braník
Placement: Outdoors, on the building shell
Dimensions: 27,17 m² – 614 × 410 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

40

Screen's potential:

26 445 Pedestrians (people a day)

52 890 Motorists (people a day)

79 335 Daily Traffic Count

Locations: business district / residential area

Positions: road Modřanská

Description of Location:

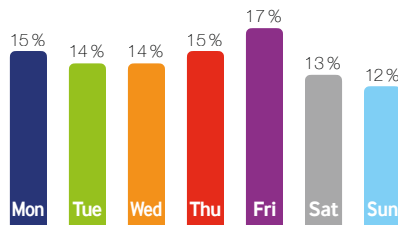
The LED screen is located on the shell of the Neumax building with an impact on the busy Modřanská – Jižní spojka intersection, which is the main route to the Braník, Lhotka, Kamýk and Komořany housing estates. There are tram and bus routes in the vicinity. There are office buildings and other commercial premises, a sports complex for relaxation HAMR and a nearby golf course.

Coverage:

Roadway: street / intersection / entrance to the City Ring Road

Surroundings: company headquarters / busy Modřanská road

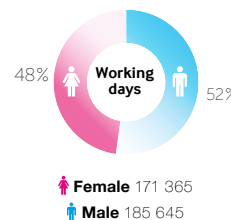
Visibility: over 100 m



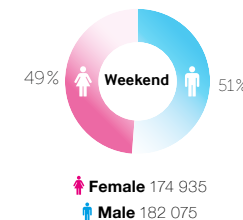
Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.031793 N, 14.409234 E



Female 171 365
 Male 185 645



Female 174 935
 Male 182 075





44

Benešov u Prahy – Supermarket Billa
Central Bohemian Region



Benešov u Prahy

14 612

Unique visitors / month

68 012

The number of visits / month



Location: Supermarket Billa
Address: Vnoučkova 1699, 256 01 Benešov u Prahy
Placement: Outdoor on the building roof
Dimensions: 11 m² – 576 × 192 cm
Ratio: Atyp – 1152 × 384 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Birth certificate



Statistics

44

Screen's potential:

2 456 Pedestrians (people a day)

4 565 Motorists (people a day)

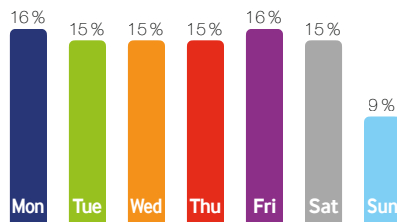
7 022 Daily Traffic Count

Locations: business district / residential area**Positions:** city centre

Description of Location:

The screen is located on the roof of the newly renovated Billa supermarket in the centre of Benešov. Excellent visibility from the adjacent car park and roundabout. Within walking distance of cafes, bank, town hall, Masaryk Square, residential area.

Coverage:

Roadway: street / roundabout / parking lot**Surroundings:** city office / shopping centre / hotel / cafes / banks**Visibility:** over 400 m

Weekly viewership 6:00 a.m. – 10:00 p.m.

**GPS coordinates:** 49.78361028 N, 14.68813787 E



45

Votice – Komenského náměstí
Central Bohemian Region





Location: Komenského náměstí [Komenského Square]
Address: Komenského náměstí 657, 259 01 Votice
Placement: Outdoor on the building shell
Dimensions: 6,1 m² – 320 × 192 cm
Ratio: 16:9 – 640 × 360 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Birth certificate



Statistics

45

Screen's potential:

1 255 Pedestrians (people a day)

2 887 Motorists (people a day)

4 142 Daily Traffic Count

Locations: business district / residential area

Positions: city centre

Description of Location:

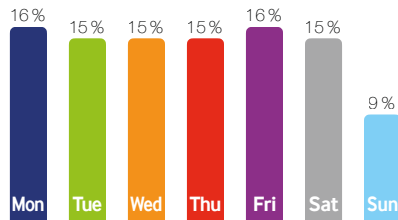
The screen is located on the shell of the newly renovated shopping centre on Komenský Square in the centre of Votice. The screen covers the whole square. In the vicinity of the panel there are banks, the city office, cafes, restaurants, the Votice bus station.

Coverage:

Roadway: square / parking lot

Surroundings: city office / shopping centre / cafes / banks

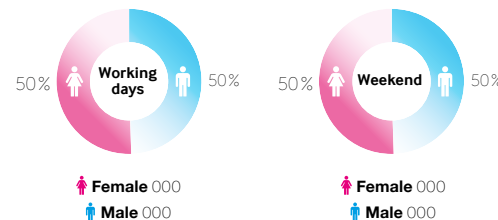
Visibility: over 400 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.63916506 N, 14.64220655 E





06

Pilsen – Rychtářka
Pilsen Region





Pilsen

Pilsen Region

Location: Rychtářka
Address: Tyršova 4, Pilsen 3
Placement: Outdoor on the building shell
Dimensions: 23 m² – 512 × 448 cm (2×)
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)

86 003

Unique visitors / month

213 220

The number of visits / month



Birth certificate



Statistics

06

Screen's potential:

11 400 Pedestrians (people a day)

64 600 Motorists (people a day)

76 000 Daily Traffic Count

Locations: business district / residential area

Positions: downtown

Description of Location:

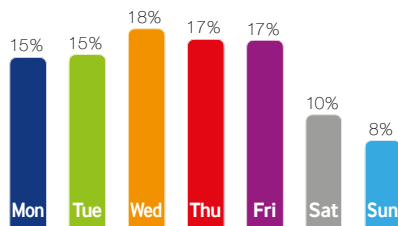
The location of the screen on the Rychtářka parking house is very lucrative in the context of the all-day high traffic in direct relation to the surrounding sports grounds, pedestrian zones, Náměstí Republiky, etc. The fundamental advantage of the screen is its division into two parts, which ensures the visibility of the advertisement from all possible angles.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / post office / PNS / cultural facilities / sports facilities / shops / school primary school, secondary school / bank / restaurant / hotel / court

Visibility: over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.7500153 N, 13.3806414 E



07

Pilsen – Sady Pětatřicátníků

Pilsen Region



Pilsen

89 998

Unique visitors / month

274 112

The number of visits / month



Location: Sady Pětatřicátníků
Address: Sady Pětatřicátníků 70/13, Pilsen 3 – Jižní Předměstí
Placement: Outdoor on the building shell
Dimensions: 25,8 m² – 672 × 384 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

07

Screen's potential:

32 710 Pedestrians (people a day)

28 590 Motorists (people a day)

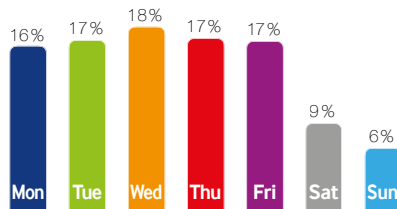
61 300 Daily Traffic Count

Locations: residential area / business district**Positions:** downtown

Description of Location:

*The screen is situated on one of the main thoroughfares of Pilsen.**There is a tram and bus stop, parking lot, etc. in direct visibility.**Overall, it is a very busy location.*

Coverage:

Roadway: intersection / street / parking lot**Surroundings:** Public transport (tram, bus) / parking / offices / shops / restaurants / sports facilities / theatre / PNS / banks / post office / synagogue / pharmacy / school / kindergarten / university**Visibility:** over 200 m

Weekly viewership 6:00 a.m. – 10:00 p.m.

**GPS coordinates:** 49.7466194 N, 13.3729889 E

28

Pilsen – Americká

Pilsen Region





Pilsen

Pilsen Region

75 468

Unique visitors / month

179 548

The number of visits / month

Location: Americká [Americká Street]
Address: Klatovská třída č. p. 528, Pilsen 3 – Vnitřní Město
Placement: Outdoor on the building shell
Dimensions: 10,4 m² – 410 × 256 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

28

Screen's potential:

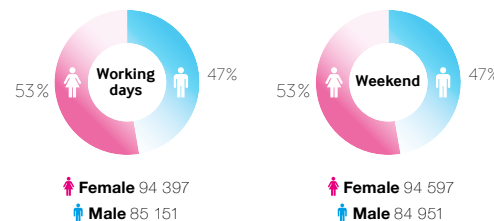
52 000 Pedestrians (people a day)

23 000 Motorists (people a day)

75 000 Daily Traffic Count

Locations: residential area / business district

Positions: downtown



Description of Location:

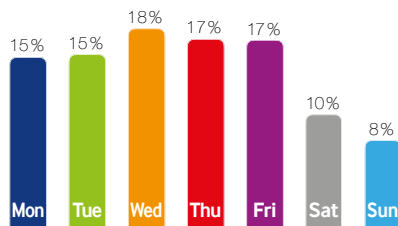
The screen is located on the facade of the building, at the intersection of Klatovská and Americká streets, opposite the American Liberators Monument. Its coverage covers both the busy pedestrian zone, as well as a busy traffic light intersection. Near the screen tram and bus stops, banks, a number of cafes, restaurants and shops.

Coverage:

Roadway: intersection / street / pedestrian zone

Surroundings: Public transport / cultural facilities / restaurants / supermarket /
 / hotel / shops / PNS / bank / post office / pharmacy

Visibility: over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.744450 N, 13.372248 E



41

Karlovy Vary – T. G. M.
Karlovarsky Region



Karlovy Vary

53 200

Unique visitors / month

150 061

The number of visits / month



Location: T. G. Masaryka Street
Address: T. G. Masaryka 27-25, 360 01 Karlovy Vary
Placement: Outdoors, on the building shell
Dimensions: 6,35 m² – 310 × 205 cm
Ratio: 4:3 – 1024 × 768 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

32 450 Pedestrians (people a day)

896 Motorists (people a day)

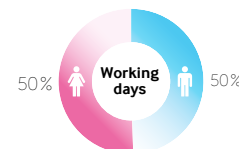
33 346 Daily Traffic Count

Locations: business district / residential area

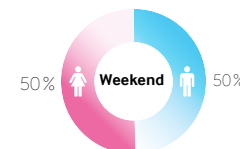
Positions: city centre / pedestrian zone

Description of Location:

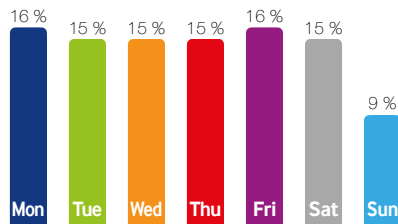
The LED screen is located on the building shell above the entrance to the Rossmann drugstore opposite the TGM statue. Very busy pedestrian area with many hotels, guesthouses, restaurants, summer gardens, shops or souvenir shops.



Female 72 029
Male 78 032



Female 73 530
Male 76 531



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.229622 N, 12.870632 E



08

Karlovy Vary – Plech aréna

Karlovarsky Region



Karlovy Vary

55 821

Unique visitors / month

166 604

The number of visits / month



Location: Plech aréna
Address: Dolní Kamenná 788, Karlovy Vary – Rybáře
Placement: Outdoors on the sports arena shell
Dimensions: 55,3 m² – 960 × 576 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

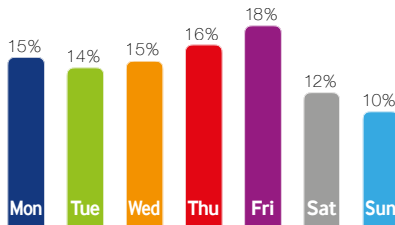
08

Screen's potential:

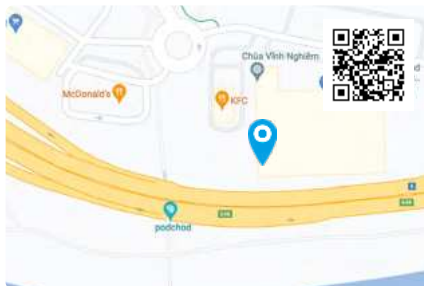
12 200 Pedestrians (people a day)

56 410 Motorists (people a day)

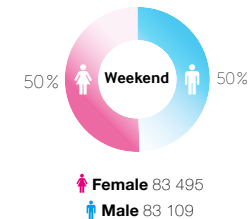
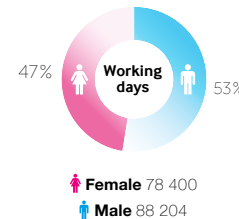
68 610 Daily Traffic Count

Locations: business district / residential area**Positions:** access from the direction
of Cheb – Prague

Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.2315958 N, 12.8518728 E



Description of Location:

The largest advertising screen in West Bohemia, located at the Plech Arena on the main approach from Germany from Cheb in the direction of Prague. Nearby is both the centre itself and the town, as well as in direct reach of the shopping centre and fast food McDonald's and KFC.

Coverage:

Roadway: access / parking / pedestrian zone**Surroundings:** Parking / shops / restaurants / supermarket / gas station /
/ car service / tyre service / hobby market**Visibility:** over 200 m

09

České Budějovice – DS Prior
South Bohemian Region





České Budějovice

South Bohemian Region

44 915

Unique visitors / month

114 015

The number of visits / month

Location: Department Store Prior
Address: Lannova třída 22, České Budějovice
Placement: Outdoor on the building shell
Dimensions: 21 m² – 600 × 360 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics



Screen's potential:

33 100 Pedestrians (people a day)

900 Motorists (people a day)

34 000 Daily Traffic Count

Locations: business district / residential area

Positions: downtown

Description of Location:

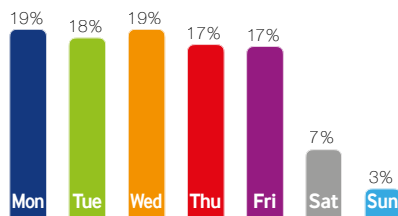
The screen is oriented towards the pedestrian zone which connects the centre with the transportation hubs for bus and rail. There is a busy pedestrian zone with an adjoining car park. The area offers a wide range of shops and services.

Coverage:

Roadway: pedestrian zone / street / parking lot

Surroundings: Public transport / ČD station, ČSAD / PNS / department store / shops / bank / pharmacy / supermarket / school / high school, university / restaurant / hotel / post office

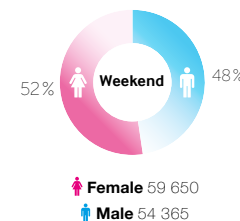
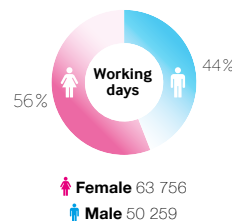
Visibility: over 150 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 48.9739975 N, 14.4835161 E





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jste vidět.
ledmultimedia

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(V PRACOVNÍ DNY JIŽ OD 5:45)
www.kvalitafitness.cz

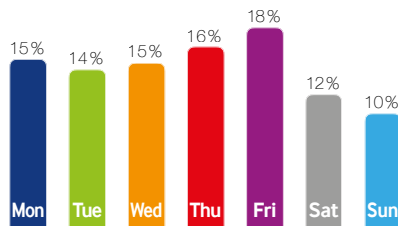
KVALITA



**CENOVÁ
REVOLUCE**

Členství JEDNODUŠE, VÝHODNĚ,
bez SMLOUVY a bez ZÁVÁZKŮ! ONLINE!





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 48.9780092 N, 14.4624786 E

České Budějovice

South Bohemian Region

107 356

Unique visitors / month

315 600

The number of visits / month

Location: Exhibition Centre
Address: Husova třída 1373/13, České Budějovice
Placement: Outdoor on the roof of the building
Dimensions: 44 m² – 1100 × 400 cm
Ratio: Atypical – 880 × 320 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

26

Screen's potential:

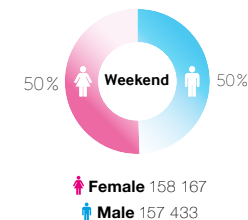
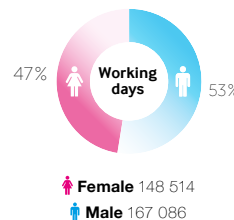
2 788 Pedestrians (people a day)

99 312 Motorists (people a day)

102 100 **Daily Traffic Count**

Locations: business district / residential area

Positions: downtown



Description of Location:

The LED screen is located at the most exposed place in České Budějovice, the intersection of the Na Dlouhé louce road and Husova třída has long been the busiest intersection.

The LED screen is clearly visible from the busiest intersection in České Budějovice and is located close to main entrance of the Exhibition Centre, famous for the Země živitelka exhibition. International road E55.

Coverage:

Roadway: street / pedestrian zone / intersection

Surroundings: Public transport (bus, trolleybus) / cultural facilities / restaurants / supermarket / sports facilities / hotel / shops / PNS / bank / post office / pharmacy

Visibility: over 150 m

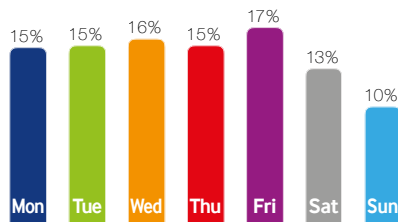




10

Tábor – Křižíkovo náměstí
South Bohemian Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.4125653 N, 14.6641847 E

Tábor

South Bohemian Region

48 071

Unique visitors / month

170 041

The number of visits / month

Location: Křižíkovo náměstí [Krizik Square]
Address: Náměstí Františka Křižíka 2840, Tábor
Placement: Outdoor on the shell of the office building
Dimensions: 15,7 m² – 512 × 307 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate



Statistics

10

Screen's potential:

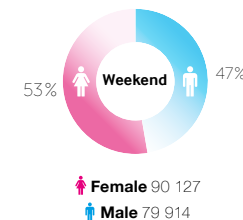
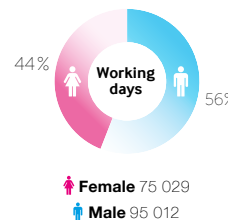
13 720 Pedestrians (people a day)

14 280 Motorists (people a day)

28 000 Daily Traffic Count

Locations: business district / residential area

Positions: downtown



Description of Location:

The Křižíkovo square is the most strategic and busiest point of Tábor's infrastructure.

The very fact of the uniqueness of the location suggests that this intersection is one of the most important links between the different parts of the city, where long traffic jams occur during rush hour.

The screen is located next to a busy bus stop opposite the Billa supermarket.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot / access

Surroundings: Public transport / PNS / shops / department store / supermarket / bank / restaurant / hotel / cultural facilities / primary school, secondary school

Visibility: over 100 m





11

Jindřichův Hradec – Masarykovo náměstí
South Bohemian Region



Jindřichův Hradec

48 813

Unique visitors / month

219 108

The number of visits / month



Location: Masarykovo náměstí [Masaryk Square]
Address: Masarykovo náměstí 105, Jindřichův Hradec
Placement: Outdoor on the building shell
Dimensions: 6,5 m² – 336 × 192 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate



Statistics

11

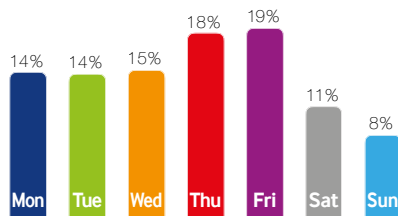
Screen's potential:

16 720 Pedestrians (people a day)

2 280 Motorists (people a day)

19 000 Daily Traffic Count

Locations: historical part / residential area /
 / business district

Positions: downtown

Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.1455394 N, 15.0031075 E

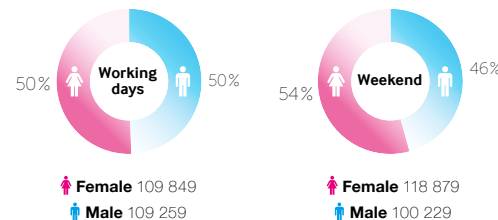
Description of Location:

The location of Masaryk Square is one of the best targeted places for the placement of advertising space, you can find in Jindřichův Hradec. The screen is located on the busiest street in the city, where people come not only for work, but also for shopping, gastronomy, recreation, tourism, etc.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / PNS / shops / department store / supermarket / bank /
 / restaurant / hotel / cultural facility / medical facility /
 / sports facilities / primary school, secondary school

Visibility: over 100 m

12

Strakonice – Komenského
South Bohemian Region





Strakonice

South Bohemian Region

32 300

Unique visitors / month

149 037

The number of visits / month

Location: Komenského [Komensky Street]
Address: Komenského 105, Strakonice
Placement: Outdoor on the building shell
Dimensions: 6,1 m² – 320 × 190 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate



Statistics



Screen's potential:

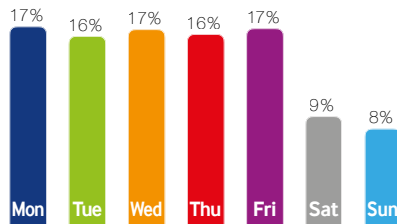
5 780 Pedestrians (people a day)

11 220 Motorists (people a day)

17 000 Daily Traffic Count

Locations: business district / residential district /
 / industrial district

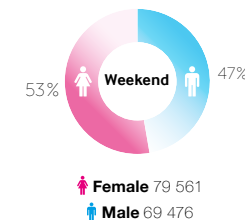
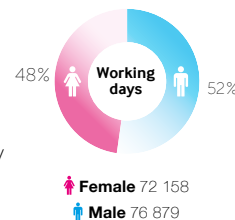
Positions: centre / Pilsen arrival



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.2569967 N, 13.9049375 E



Description of Location:

The Komenský location provides visibility for pedestrians and vehicles.

Thanks to the adjacent main intersection, the shopping centre with BILLA Supermarket and the open space with a high concentration of residents, the screen meets all the necessary preferences for an ideal location.

Coverage:

Roadway: street / intersection / parking lot

Surroundings: Public transport / cinema / restaurants / shops / department store / cultural facilities /
 / sports facilities / school kindergarten, primary school / hotel / supermarket / medical facility

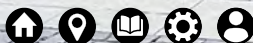
Visibility: over 200 m





14

Ústí nad Labem – Mírové náměstí
Ustecky Region



Ústí nad Labem

48 977

Unique visitors / month

129 214

The number of visits / month



Location: Mírové náměstí [Peace square]
Address: Mírové náměstí 6, Ústí nad Labem
Placement: Outdoor on the roof of the building
Dimensions: 29,4 m² – 717 × 410 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate



Statistics

14

Screen's potential:

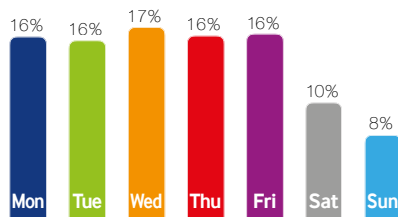
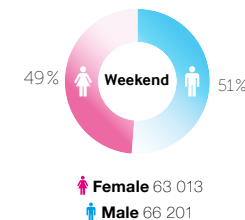
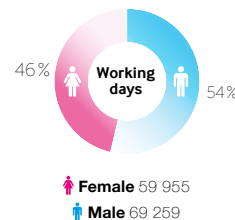
37 800 Pedestrians (people a day)

7 200 Motorists (people a day)

45 000 Daily Traffic Count

Locations: business district / residential district
 / square

Positions: downtown



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.660543 N, 14.041704 E

Description of Location:

The screen is located in the main square of the city. It is a busy location with direct visibility from public transport. There is a shopping and office zone in the area.

Coverage:

Roadway: street / pedestrian zone

Surroundings: Public transport / post office / PNS / shops / department store / supermarket / bank / restaurant / hotel / school / high school

Visibility: over 250 m

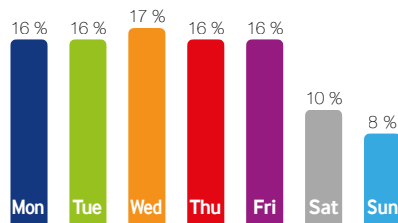




33

Teplice – SC Fontána
Ustecky Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.64032 N, 13.82442 E

Teplice

Ustecky Region

Location: Shopping Centre Fontána
Address: náměstí Svobody 3312, 415 01 Teplice 1
Placement: Outdoors on the shopping centre shell
Dimensions: 18 m² – 600 × 300 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)

38 236

Unique visitors / month

119 014

The number of visits / month



Birth certificate



Statistics

33

Screen's potential:

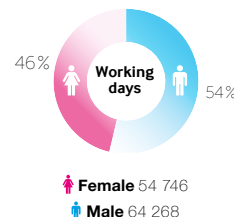
12 014 Pedestrians (people a day)

7 821 Motorists (people a day)

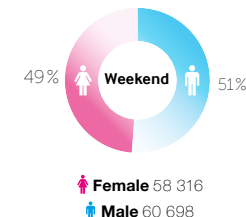
19 835 Daily Traffic Count

Locations: business district / residential area

Positions: city centre, square, pedestrian zone



Female 54 746
 Male 64 268



Female 58 316
 Male 60 698

Description of Location:

The LED screen is located on the SC Fontána, which is situated in the very centre of the city, on the main Liberty Square, right next to the spa colonnade, the city hall and the busiest pedestrian zone Krupská. In a negligible distance there are other most visited locations in Teplice - Benešovo and Zámecké Square. The shopping centre is situated in a location with excellent accessibility for both pedestrians and car travellers or by public transport. In the immediate vicinity there are public transport stops, within a five-minute walk you can also get to the bus or train station.

Coverage:

Roadway: pedestrian zone / shopping area / city center

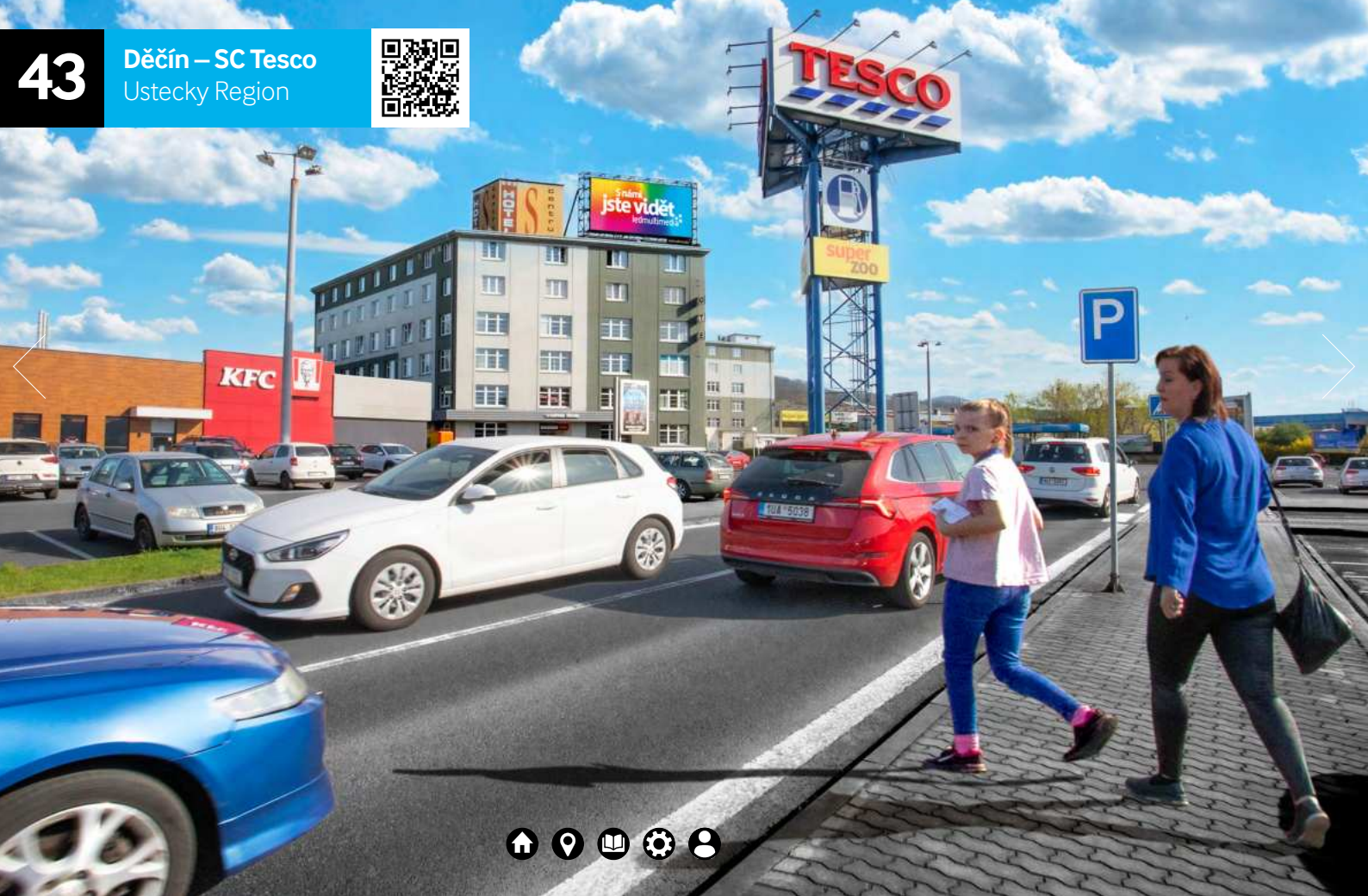
Surroundings: Public transport / department stores / restaurants / supermarket / shops / post office / pharmacy / pedestrian zone

Visibility: over 100 m



43

Děčín – SC Tesco
Ustecký Region





Location: Shopping Centre Tesco
Address: Ústecká 1945/10, 405 02 Děčín 2 – Rozbělesy
Placement: Outdoor on the roof of the building
Dimensions: 63 m² – 1.000 × 630 cm
Ratio: 16:9 – 448 × 240 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Birth certificate



Statistics

43

Screen's potential:

13 834 Pedestrians (people a day)

15 334 Motorists (people a day)

29 168 Daily Traffic Count

Locations: business district / residential area

Positions: commercial area

Description of Location:

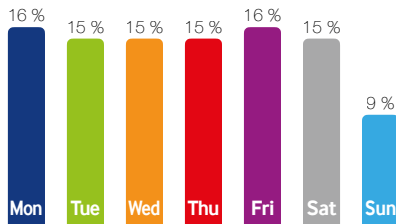
*The screen is located on the S-Centrum Děčín building facing the OC TESCO parking lot.
 Near the Planeo electro panel, LIDL supermarket chain, petrol station, public transport stop.*

Coverage:

Roadway: street / roundabout / parking lot

Surroundings: Public transport (Bus) / shopping centre / hotel / sports ground

Visibility: over 400 m



Weekly viewership 6:00 a.m. – 10:00 p.m.

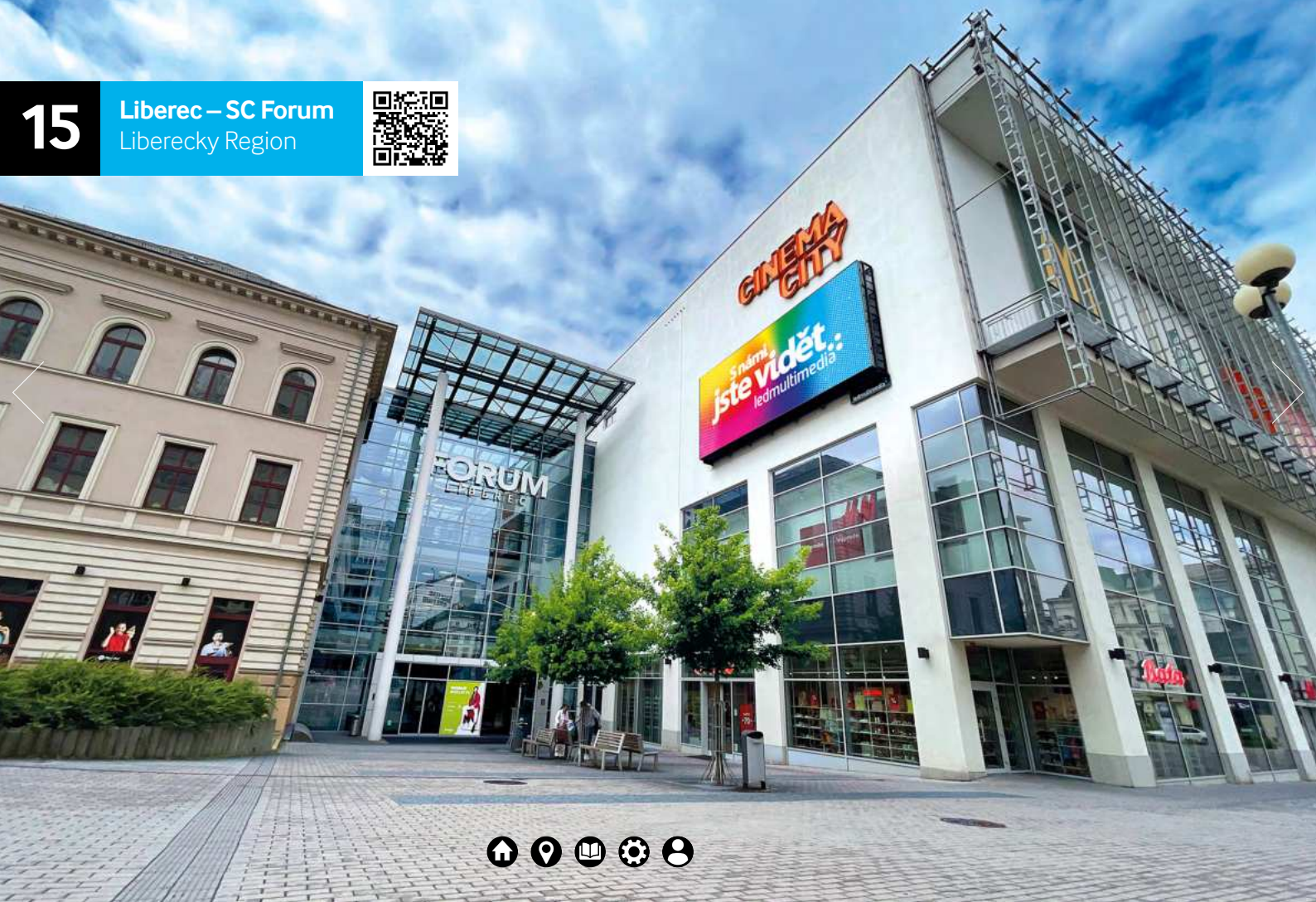


GPS coordinates: 50.769628 N, 14.207674 E



15

Liberec – SC Forum
Liberecký Region



Liberec

Liberecký Region

101 440

Unique visitors / month

347 168

The number of visits / month



Location:

Shopping Centre Forum

Address:

Corner of Fügnerova Street and Soukenného náměstí 2a/669, Liberec

Placement:

Outdoors on the shopping centre shell

Dimensions:

36,7 m² – 896 × 410 cm

Ratio:

2,22:1 – 1024 × 460 px

Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

15

Screen's potential:

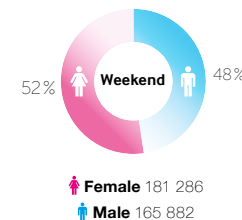
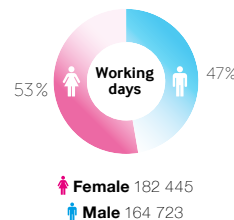
50 800 Pedestrians (people a day)

200 Motorists (people a day)

51 000 Daily Traffic Count

Locations: business district / residential area

Positions: downtown



Description of Location:

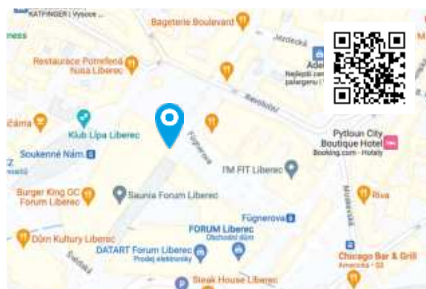
The most successful shopping centre in the very centre of the city. It offers a number of desirable services: Cinema City, Datart, MyTesco, many branded stores. The screen is installed on the cinema building in the pedestrian direction of Fügnerova Street (city and suburban transport centre).

Coverage:

Roadway: street / pedestrian zone

Surroundings: Public transport / tram stop / main bus station / department store / shops / PNS / pharmacy / bank / restaurant / supermarket / shopping centre

Visibility: over 200 m



GPS coordinates: 50.7656108 N, 15.0562642 E



25

Liberec – Shopping centre Géčko

Liberecký Region





Liberec

Liberecký Region

130 445

Unique visitors / month

365 310

The number of visits / month

Location: Shopping centre Géčko
Address: Sousedská 599, Liberec
Placement: Outdoor on the roof of the shopping centre
Dimensions: 23,6 m² – 615 × 384 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate



Statistics

25

Screen's potential:

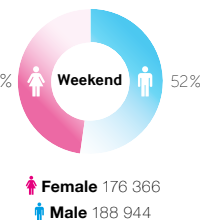
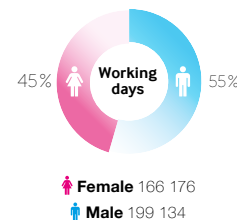
12160 Pedestrians (people a day)

19 840 Motorists (people a day)

32 000 Daily Traffic Count

Locations: business district

Positions: shopping centre



Description of Location:

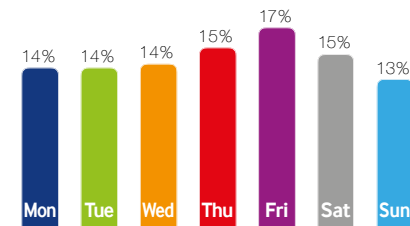
The screen is located at the Géčko shopping centre, which is located in the largest and most visited shopping zone in North Bohemia. In addition to Globus and the shops in NC Géčko, there are many other retailers and companies such as - Decathlon, Sportisimo, Siko, Bauhaus, A3 sport and others. The screen is also visible from the Globus petrol station, as well as the fast food outlets KFC and McDonalds.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / shopping centre / shops / supermarket / bank / restaurant / gas station

Visibility: over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.7754753 N, 15.0289089 E



39

Jablonec – Municipal Ice Stadium

Liberecký Region



Liberecký Region

Unique visitors / month

The number of visits / month



Location: Municipal Ice Stadium
Address: Sadová 4646/2, Jablonec nad Nisou
Placement: Outdoors, on the building shell
Dimensions: 6,14 m² – 320 × 192 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Birth certificate



Statistics

39

Screen's potential:

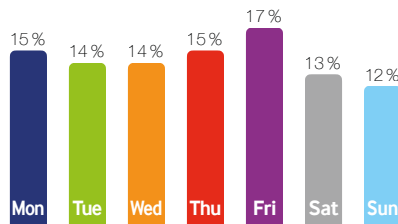
9 460 Pedestrians (people a day)

19 255 Motorists (people a day)

28 715 Daily Traffic Count

Locations: business district / residential area

Positions: passage, direction downtown



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.721011 N, 15.167563 E

Description of Location:

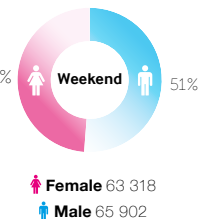
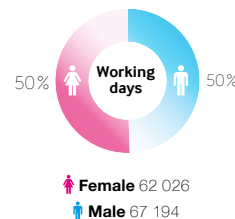
The LED screen is located on the shell of the Municipal Ice Arena, at the main road through Jablonec - Pražská road, opposite the exit from V Aleji street. There are public transport stops, residential buildings and office premises nearby.

Coverage:

Roadway: street / intersection / parking lot / access to the ice rink

Surroundings: shops / restaurants / public transport stop / cultural facilities

Visibility: over 200 m



16

Olomouc – Bus station

Olomoucky Region



Olomouc

Olomoucky Region

99 092

Unique visitors / month

268 072

The number of visits / month



Location: Bus station
Address: Sladkovského 37, Olomouc
Placement: Outdoor on the roof of the building
Dimensions: 16,6 m² – 575 × 288 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate



Statistics

16

Screen's potential:

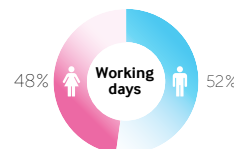
13 690 Pedestrians (people a day)

23 310 Motorists (people a day)

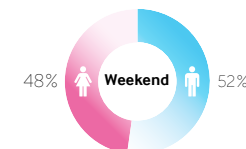
37 000 Daily Traffic Count

Locations: business district / industrial district /
 / residential area

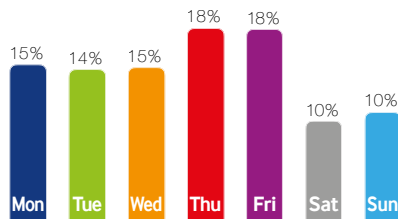
Positions: arrival from Ostrava
 / direction downtown



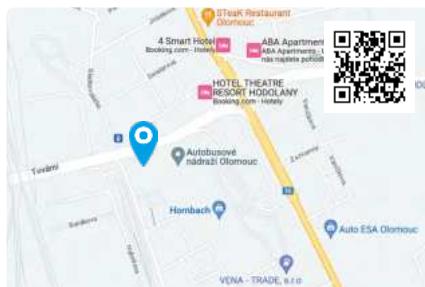
Female 129 474
Male 138 598



Female 127 585
Male 140 487



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.5881881 N, 17.2857742 E

Description of Location:

The screen is located directly on the main bus station building with direct visibility from a very busy two-lane road.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / CSAD station / PNS / shops / hobby market /
 / restaurant / hotel / gas station

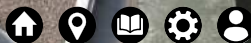
Visibility: over 100 m

35

Olomouc – Tovární
Olomoucký Region



62





Olomouc

Olomoucky Region

112 396

Unique visitors / month

226 012

The number of visits / month

Location: Olomouc – Tovární 35 [Factory Street]
Address: Tovární 1180/30, 779 00 Olomouc 9
Placement: Outdoor on the roof of the building
Dimensions: 31 m² – 951 × 329 cm
Ratio: Atypical – 468 × 162 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

35

Screen's potential:

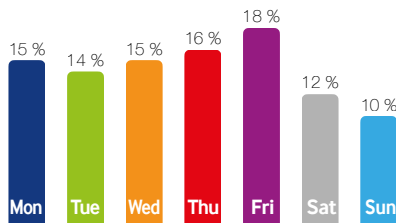
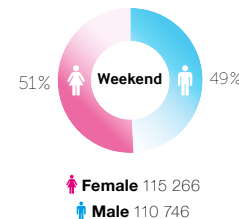
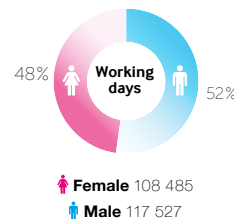
8 Pedestrians (people a day)

23 109 Motorists (people a day)

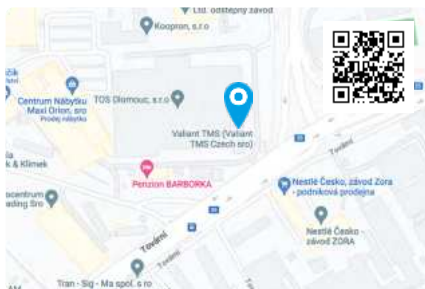
23 117 Daily Traffic Count

Locations: industrial district / residential area

Positions: passage through Olomouc,
with connection to D35



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.58695 N, 17.27597 E

Description of Location:

The screen is located on the roof of a building with a prime exposure to four-lane Route 35 – at a busy intersection with public transport to the main train station and the Bus Station near the shopping area Kaufland and Baumax.

Coverage:

Roadway: four-lane road

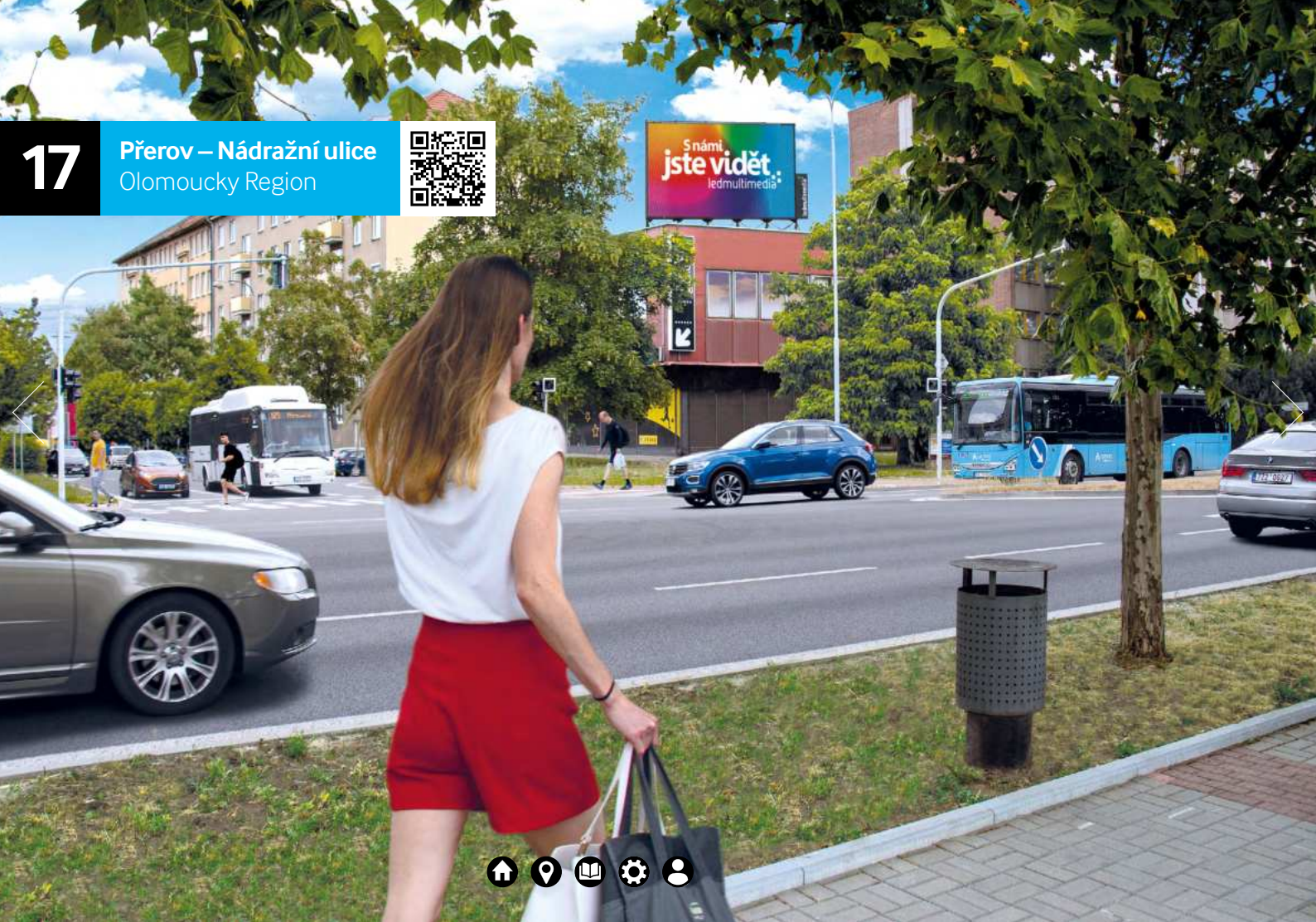
Surroundings: production plants/ accommodation facilities

Visibility: over 250 m



17

Přerov – Nádražní ulice
Olomoucký Region





Přerov

Olomoucky Region

82 895

Unique visitors / month

491 475

The number of visits / month

Location: Nádražní ulice [Station Street]
Address: Nádražní 2, Přerov
Placement: Outdoor on the roof of the building
Dimensions: 15,7 m² – 512 × 307 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



YouTube



Birth certificate



Statistics

17

Screen's potential:

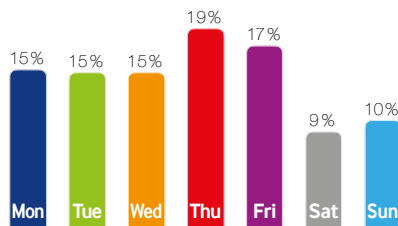
10 120 Pedestrians (people a day)

12 880 Motorists (people a day)

23 000 Daily Traffic Count

Locations: business district / industrial district /
 / residential area

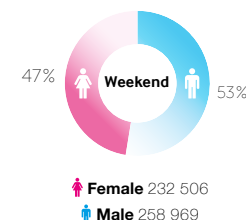
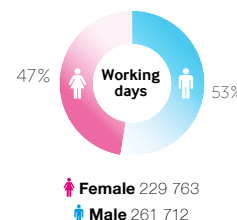
Positions: passageway



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.4468897 N, 17.4485064 E



Description of Location:

The location of Nádražní Street offers a direct view of the main bus and train station.
 The screen is located in a highly trafficked area in terms of both traffic and pedestrians.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / ČD station, ČSAD / post office / PNS / shops / department store /
 / supermarket / bank / restaurant / hotel / petrol station / primary school, secondary school

Visibility: over 100 m



36

Brno – SC Olympia
South-Moravian Region





Brno

South-Moravian Region

20 – 25 tisíc^{*)}

Visits / day – Working days

30 – 35 tisíc^{*)}

Visits / day – weekends

Location:

Shopping Centre Olympia

Address:

U Dálnice 777, 664 42 Modřice

Placement:

Indoor in the food court of the shopping centre

Dimensions:54 m² – 600 × 300 cm (3×)**Ratio:**

16:9 – 1280 × 720 px

Operation time:

9:00 a.m. – 9:00 p.m. (12 hours)

^{*)} Average daily traffic^{**)} Estimate

Birth certificate



Statistics

36

Screen's potential:

32 000 Pedestrians (people a day)

0 Motorists (people a day)

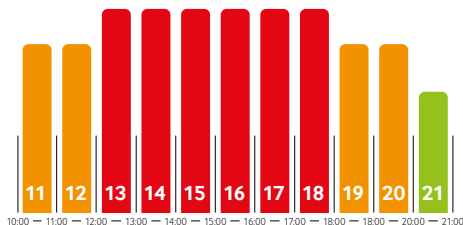
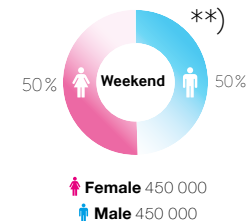
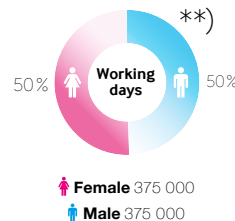
32 000 Daily Traffic Count

Locations: business district / residential area**Positions:** Brno - Modřice

Description of Location:

Olympia Brno is the largest shopping and entertainment centre in South Moravia. It is located on a green area in close proximity to near the D1 and D2 motorway junction, it has more than 200 shops and a wide range of services. There is also a car wash and petrol station on site. Olympia Brno offers a full spectrum of entertainment and leisure activities - cinema, bowling, ice-skating rink in winter, adjacent Olympia park with in-line track and other attractions, as well as a modernised children's corner with accompanying programmes.

Round screen – the only one in the Czech Republic:

Location: in the very centre of the OC with a direct view from both the food court and individual entrances.**Surroundings:** the panel: info center / Bageterie Boulevard / KFC / McDonald's / Burger King / CINEMACITY**Visibility:** Ground floor and 1st floor

Daily attendance 9:00 a.m. – 9:00 p.m.



GPS coordinates: 49.13784 N, 16.63275 E





South-Moravian Region

Unique visitors / month

The number of visits / month



Location:	Mendlovo náměstí [<i>Mendel Square</i>]
Address:	Mendlovo náměstí 685/15a, Brno
Placement:	Outdoor on the roof of the building
Dimensions:	15 m ² – 500 × 300 cm
Ratio:	16:9 – 480 × 288 px
Operation time:	6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate




Statistics

37

Screen's potential:

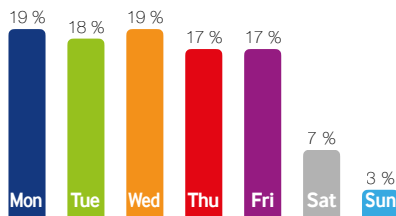
12 200  Pedestrians (people a day)

56 420  Motorists (people a day)

68 610 ⌚ **Daily Traffic Count**

Locations: residential area

Positions: busy square / traffic junction



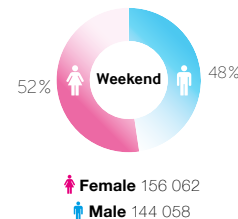
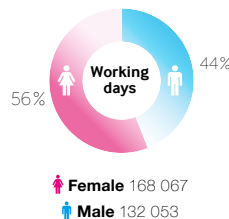
Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.18973 N, 16.59364 E

Description of Location:

The busy Mendlovo Square directly opposite one of the public transport hubs.



Coverage:

Roadway: access / street / intersection / parking lot

Surroundings: Public transport (tram, bus) / department stores / restaurants / supermarket / PNS

Visibility: over 200 m



38

Brno – Dornych
South-Moravian Region



S námi
jste vidět.
ledmultimedia

A reklama
Tisíce
reklamních
ploch
Objednejte
zde





Brno

South-Moravian Region

203 444

Unique visitors / month

456 216

The number of visits / month

Location: Brno – Dornych 38
Address: Dornych Street, 617 00 Brno - south
Placement: Outdoor on the building shell
Dimensions: 31 m² – 951 × 329 cm
Ratio: Atypical – 512 × 192 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

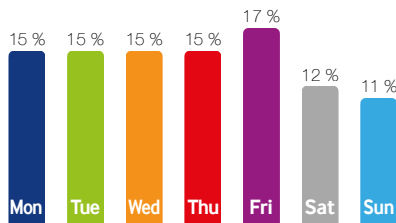


Screen's potential:

11 500 Pedestrians (people a day)

64 500 Motorists (people a day)

76 000 Daily Traffic Count

Locations: business district / residential area**Positions:** through the city,
direction D1 and D2 motorway

Weekly viewership 6:00 a.m. – 10:00 p.m.



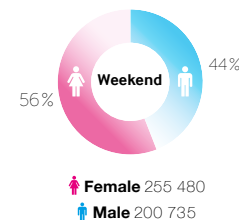
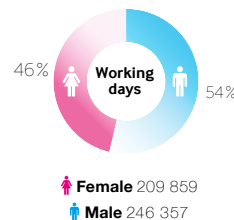
GPS coordinates: 49.18127 N, 16.62104 E

Description of Location:

On the main access road to the centre - direct continuation of D2 from Bratislava.

At the same time it is also an exit from D1 from the west from Prague, Jihlava and from the east and north from Zlin, Ostrava and Olomouc etc. It is also an access road from shopping centres Makro, Ikea, Avion Shopping Park, Decathlon and Olympia...

Coverage:

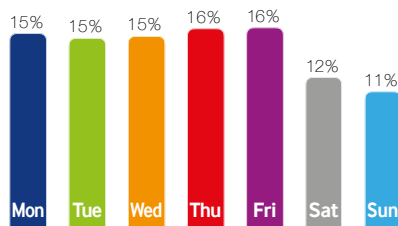
Roadway: street / intersection / parking lot**Surroundings:** Public transport (bus, tram) / shopping centre / restaurant**Visibility:** 400 m



18

Ostrava – Zábřeh
Moravian-Silesian Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.8048242 N, 18.2412861 E

Ostrava

Moravian-Silesian Region

Location: Zábřeh
Address: Jugoslávská 40, Ostrava-Zábřeh
Placement: Outdoor on the roof of the building
Dimensions: 29,4 m² – 717 × 410 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)

83 014

Unique visitors / month

261 998

The number of visits / month



YouTube



Birth certificate



Statistics

18

Screen's potential:

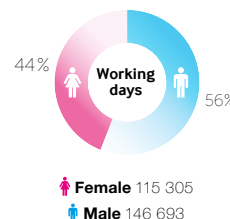
21 120 Pedestrians (people a day)

22 880 Motorists (people a day)

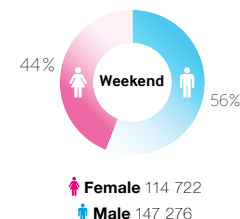
44 000 Daily Traffic Count

Locations: business district / industrial district /
 / residential area

Positions: passageway



Female 115 305
 Male 146 693



Female 114 722
 Male 147 276

Description of Location:

The large-scale LED screen is located on the roof of the shop complex, next to the busiest road junction and tram and public transport bus stops in the direction of the Ostrava-South housing estate, on one of the main access roads to the Avion Shopping Park.

Coverage:

Roadway: tram / parking

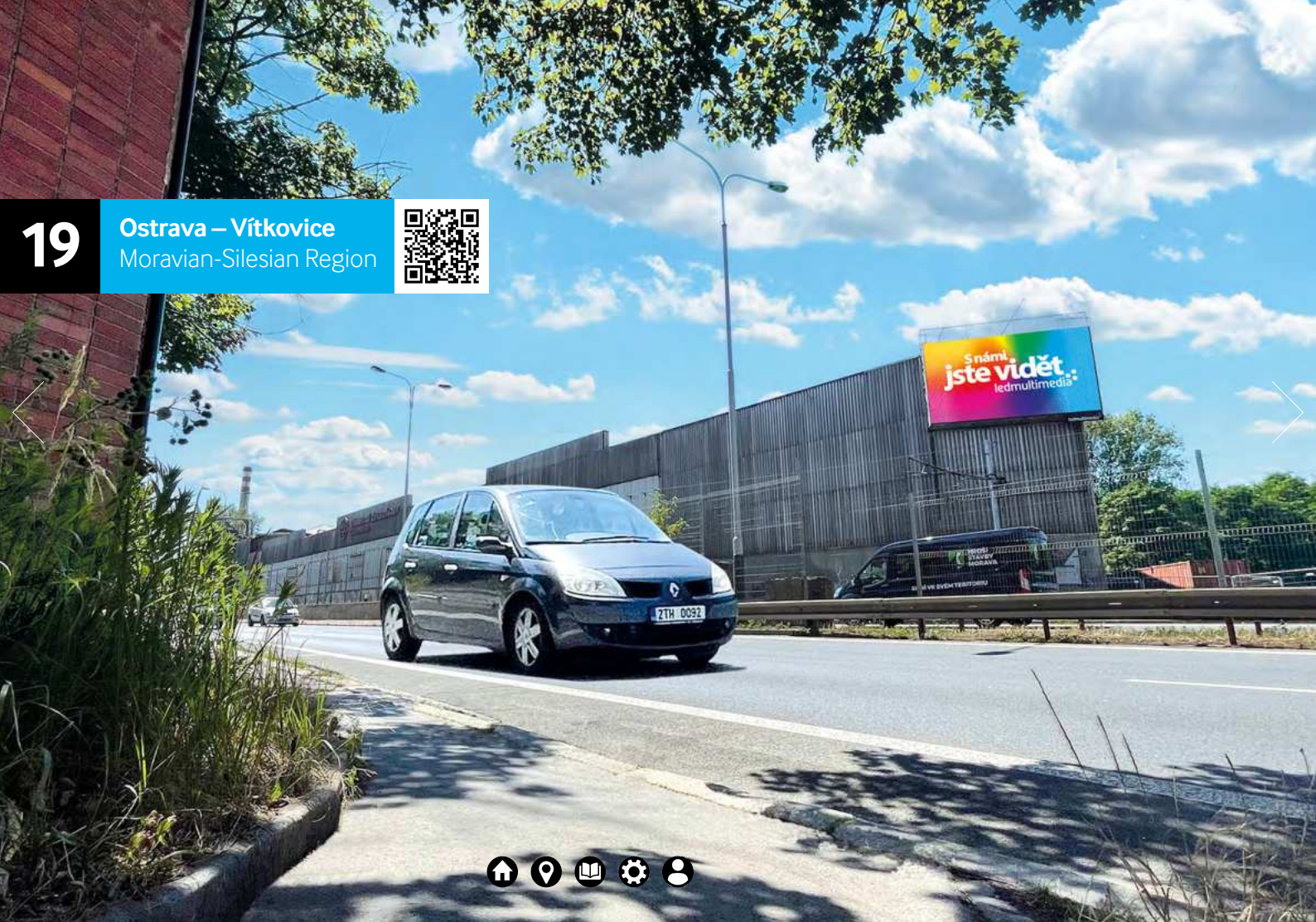
Surroundings: Public transport / tram stop / post office / sports facilities / petrol station / restaurant / hotel / shops / department store / Kindergarten, primary school, secondary school

Visibility: over 200 m



19

Ostrava – Vítkovice
Moravian-Silesian Region





Ostrava

Moravian-Silesian Region

37 050

Unique visitors / month

88 173

The number of visits / month

Location: Vítkovice
Address: Místecká 95 / Výstavní 95, Ostrava - Vítkovice
Placement: Outdoor on the building shell
Dimensions: 29,4 m² – 717 × 410 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

19

Screen's potential:

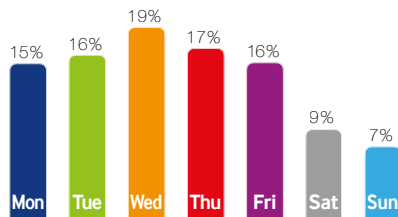
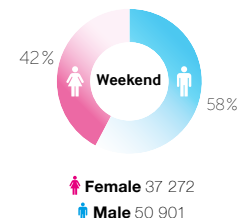
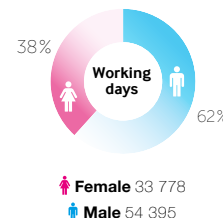
1 220 Pedestrians (people a day)

54 880 Motorists (people a day)

56 000 Daily Traffic Count

Locations: industrial district

Positions: access from Frýdek-Místek /
/ direction centre, Poland



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.8210589 N, 18.2762881 E

Description of Location:

The screen on Místecká Street is located at the exit from the centre of Ostrava to Frýdek-Místek and the Beskydy Mountains, towards the shopping centres Tesco, Makro, Hornbach, car dealerships in Ostrava, etc. This arterial road is the main link between the city of Ostrava and recreational and golf resorts Čeladná and Ostravice in the Beskydy Mountains.

Coverage:

Roadway: access / tram line / public transport / street

Surroundings: petrol station / factory / restaurant

Visibility: over 200 m



20

Hradec Králové – Riegrovo náměstí
Kralovehradecký Region





Location: Riegrovo náměstí [Rieger Square]
Address: Riegrovo náměstí 4, Hradec Králové
Placement: Outdoor on the roof of the building
Dimensions: 29,4 m² – 717 × 410 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

20

Screen's potential:

30 780 Pedestrians (people a day)

7 220 Motorists (people a day)

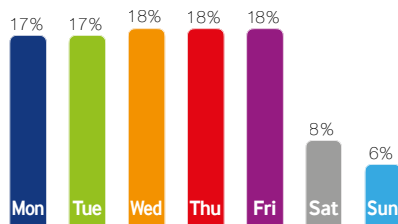
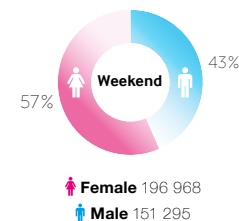
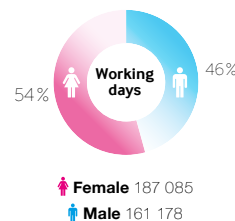
38 000 Daily Traffic Count

Locations: business district / residential area

Positions: downtown

Description of Location:

The screen is located on the roof of the Hotel Černigov building. It is in the busy location of Rieger Square within direct reach of the bus and train stations. There are shopping and office areas in the area.



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.2144244 N, 15.8134981 E





21

Hradec Králové – Náměstí 28. října
Kralovehradecký Region





Location: Náměstí 28. října [28th October Square]
Address: Chelčického 1054, Hradec Králové
Placement: Outdoor on the building shell
Dimensions: 25,1 m² – 614 × 409 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

21

Screen's potential:

30 780 Pedestrians (people a day)

7 220 Motorists (people a day)

38 000 **Daily Traffic Count**

Locations: business district / residential area

Positions: downtown

Description of Location:

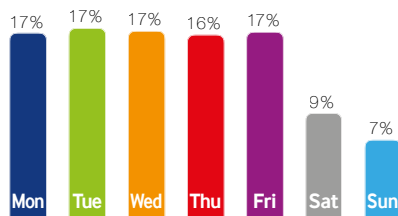
This LED screen is located on the very busy 28th October Square, where the TESCO department store is and the ATRIUM Palace. The square is generally considered to be the commercial centre of the city. Your advertising spots will therefore be directly in the field of view of people moving around the square or customers heading to TESCO for shopping or Dukelská třída. Opposite the large screen are several important institutions such as the Tax Office, the bank ČSOB, the Czech Insurance Company and next to M-Bank, where thousands of people flow in every day and thus your potential customers.

Coverage:

Roadway: square / communication

Surroundings: Public transport / department stores / restaurants / bank / shops / post office / pharmacy / bank

Visibility: over 150 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.2136564 N, 15.8162731 E





42

Trutnov – Roundabout
Kralovehradecky Region





Location: Roundabout
Address: Horní promenáda 151, Trutnov
Placement: Outdoor on the building shell
Dimensions: 18 m² – 600 × 300 cm
Ratio: 16:9 – 280 × 144 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

42

Screen's potential:

5 000 Pedestrians (people a day)

19 742 Motorists (people a day)

24 785 Daily Traffic Count

Locations: business district / residential area

Positions: passage, direction downtown

Description of Location:

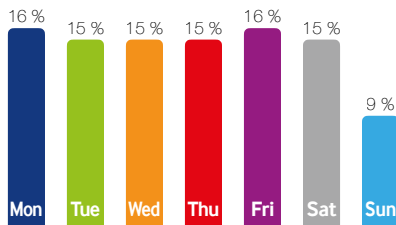
The LED screen is located on the building shell of Trutnov Apartments, at the Horská roundabout, opposite the bus station or Billa Supermarket. It is a move to the Lower Old Town, the Horská street is a pedestrian zone to Trutnov Square. In the vicinity of all civic amenities.

Coverage:

Roadway: street / intersection / parking lot / access to the ice rink

Surroundings: shops / restaurants / public transport stop / cultural facilities

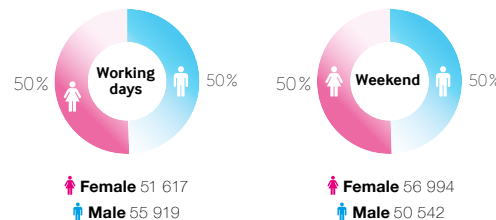
Visibility: over 150 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.5654508 N, 15.9070847 E





34

Pardubice – Enteria Arena
Pardubice Region





Location: Enteria Arena
Address: Sukova třída 1735, 530 02 Pardubice I
Placement: Outdoor above the main entrance
Dimensions: 24,5 m² – 640 × 384 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

34

Screen's potential:

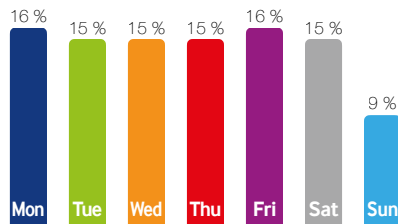
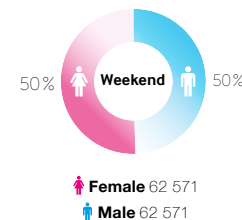
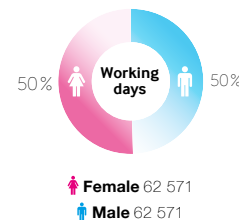
8 112 Pedestrians (people a day)

12 745 Motorists (people a day)

20 857 Daily Traffic Count

Locations: business district / residential area

Positions: intersection, main entrance
 of the ice arena



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.03958 N, 15.76936 E

Description of Location:

The LED screen is located in the heart of Pardubice at the multifunctional hall of the Enteria Arena, which serves not only as a winter stadium, where matches of the top hockey league take place, but also cultural events. The screen is situated directly above the main entrance to the hall, with excellent visibility from the busy intersection of Sukova třída and Hradecká, and from the most famous shopping centre Palác Pardubice, which includes a Cinestar multiplex cinema.

Coverage:

Roadway: parking / shopping area

Surroundings: Public transport (bus) / restaurants / shopping centre / shops / post office / pharmacy

Visibility: over 250 m





22

Jihlava – SC Citypark
Vysocina Region





Jihlava

Vysocina Region

45 143

Unique visitors / month

97 400

The number of visits / month

Location: Shopping Centre Citypark
Address: Fibichova 988/89, Jihlava
Placement: Outdoor on the building shell
Dimensions: 9,8 m² – 384 × 256 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

22

Screen's potential:

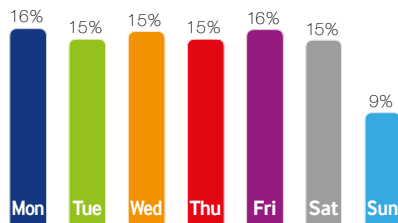
3 600 Pedestrians (people a day)

20 400 Motorists (people a day)

24 000 Daily Traffic Count

Locations: business district / residential area

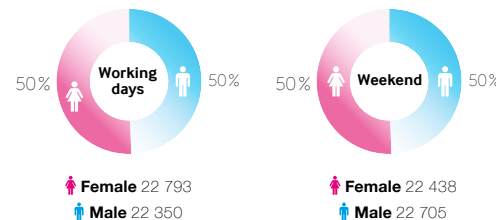
Positions: SC CityPark Jihlava,
passage towards the centre



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.392457 N, 15.591182 E



Description of Location:

The screen is located on the building of the house on the main, very busy intersection of the streets Hradební and Znojemska, 100 metres from the very centre of Jihlava. In close proximity there is a shopping CityPark Jihlava. Close to the historic city center, shops, offices.

Coverage:

Roadway: parking / shopping area

Surroundings: shopping mall / restaurant / supermarket / shops / banks / main drag

Visibility: over 200 m





Snámi
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40% 20% 30%
70% 90%

teta

drogerie

teta

kosmetika

drogerie

www.teta.cz

30

Havlíčkův Brod – Smetanovo náměstí
Vysocina Region



Screen 30



Havlíčkův Brod

8 620

Unique visitors / month

15 087

The number of visits / month

Location: Smetanovo náměstí [Smetana Square]
Address: Smetanovo náměstí 1975, Havlíčkův Brod
Placement: Outdoor on the roof of the building
Dimensions: 9,2 m² – 384 × 240 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

30

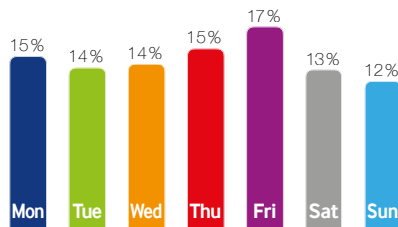
Screen's potential:

9 553 Pedestrians (people a day)

1 247 Motorists (people a day)

10 800 Daily Traffic Count

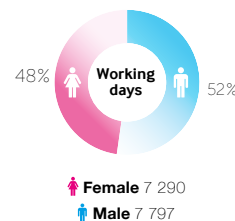
Locations: recreation area / business district /
 / residential area

Positions: downtown

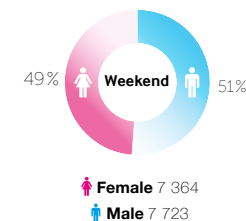
Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.6073644 N, 15.5773244 E



Female 7 290
 Male 7 797



Female 7 364
 Male 7 723

Description of Location:

The screen is located on the roof of a complex of shops on the newly renovated Smetana Square, which is widely used as a recreation area with a grassy area, water fountains and paddling pools near the main square of Havlíčkův Brod. In close proximity: restaurant Kozlovna, drugstore Teta, museum of Vysočina, large parking lot, Czech post office. Absolute predominance of pedestrians.

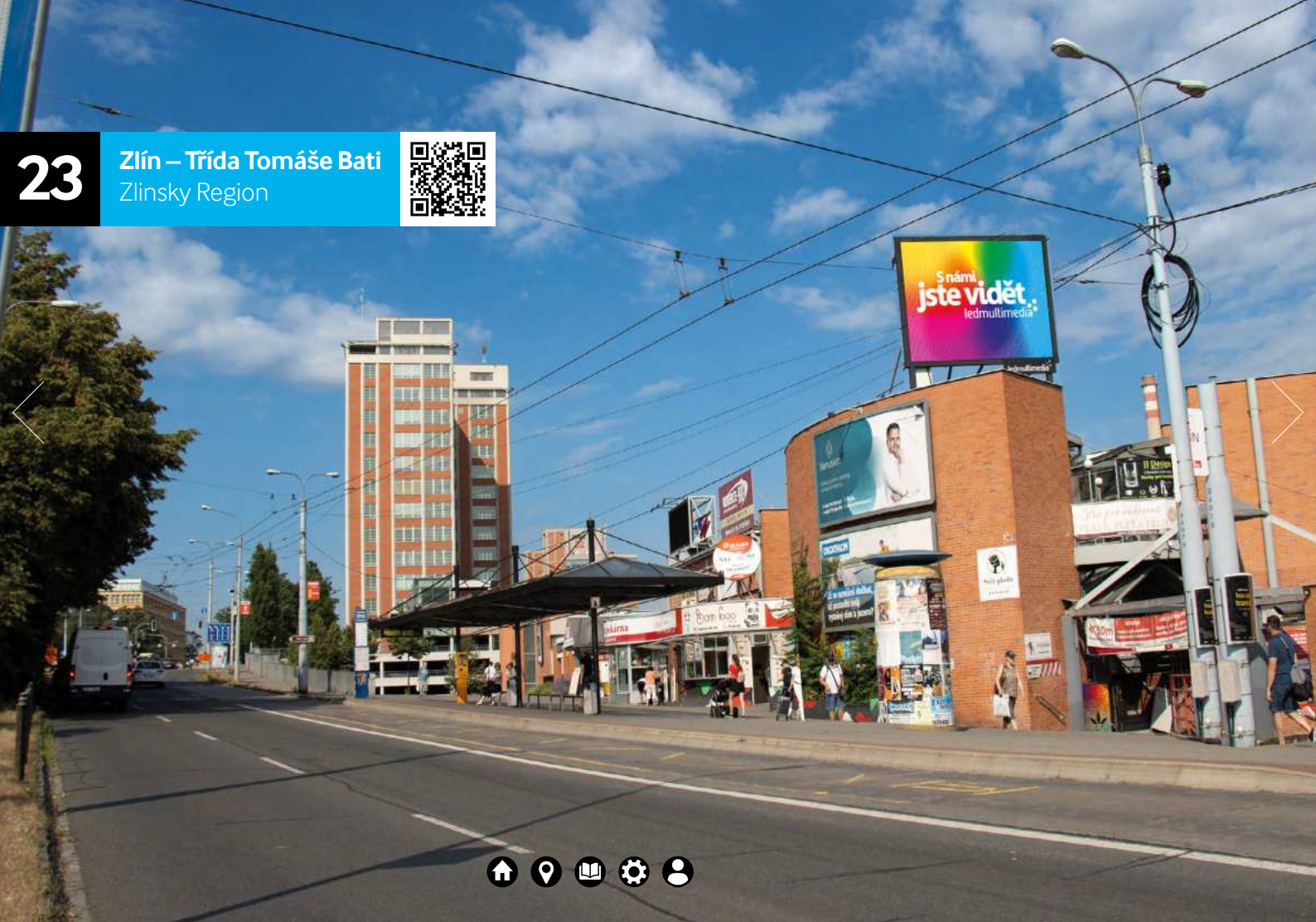
Coverage:

Roadway: street / pedestrian zone**Surroundings:** department stores / cultural facilities / restaurants / shops / PNS / bank / post office**Visibility:** over 150 m

www.ledmultimedia.cz 115

23

Zlín – Třída Tomáše Bati
Zlinsky Region





Zlín

Zlinsky Region

93 120

Unique visitors / month

161 987

The number of visits / month

Location: Třída Tomáše Bati [Tomas Bata Avenue]
Address: Gahurova 4467, Zlín
Placement: Outdoor on the roof of the building
Dimensions: 12,6 m² – 410 × 307 cm
Ratio: 4:3 – 1024 × 768 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

23

Screen's potential:

13 570 Pedestrians (people a day)

23 430 Motorists (people a day)

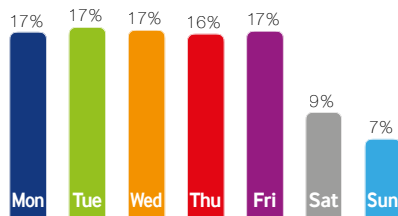
37 000 Daily Traffic Count

Locations: business district / residential area**Positions:** main drag / downtown

Description of Location:

The LED screen is located on the building of small shop complexes, in direct line of sight of the bus stops and busy intersections. The location of the screen in the immediate vicinity of Tomáš Bata Avenue, the main thoroughfare through Zlín, offers a high concentration of both drivers and pedestrians. It is a very busy area - banks, parking lots, cultural house, restaurants, market, regional office.

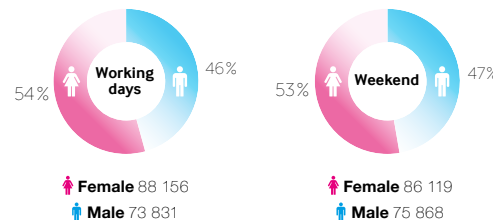
Coverage:

Roadway: street / pedestrian zone / intersection / parking lot**Surroundings:** Public transport / post office / PNS / shops / county office / banks / restaurants / community centre / library / college / school**Visibility:** over 200 m

Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.2239711 N, 17.661311 E



24

Uherské Hradiště – Rybárny
Zlínský region





Location: Rybárny [Fisheries]
Address: Rybářská Street 124, Uherské Hradiště
Placement: Outdoor on the gable of the building
Dimensions: 12,9 m² – 384 × 288 cm
Ratio: 4:3 – 1024 × 768 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Statistics

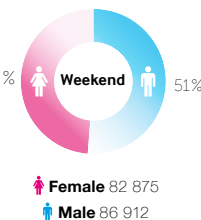
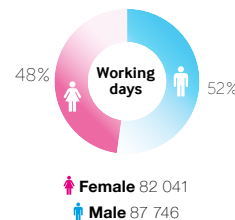
24

Screen's potential:

7 000 Pedestrians (people a day)
18 100 Motorists (people a day)
25 100 **Daily Traffic Count**

Locations: business district / residential area

Positions: main road / passage



Description of Location:

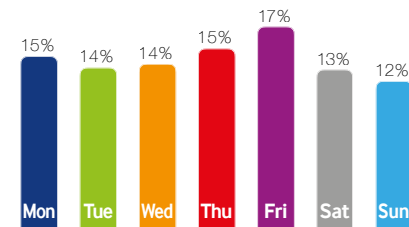
The screen is located on the front of the building on the main road from Uherské Hradiště to Staré Město and further to Brno, with above-standard car passage. Close to the STOP SHOP shopping centre, petrol station, sports facilities, car dealerships, boat harbour.

Coverage:

Roadway: street / road / main road

Surroundings: petrol station / post office / PNS / shops / restaurants / sports facilities

Visibility: over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.0742417 N, 17.4580975 E



Technical specifications

The Capital City – Outdoor	Region	Area	Dimension	Aspect Ratio	Resolution	Page
02 Prague 4 – Pankrác Conference Centre	The Capital City	37 m ²	960 × 384 cm	2,5:1	1024 × 410px	37
03 Prague 14 – Shopping Area Černý Most	The Capital City	42 m ²	900 × 470 cm	16 : 9	1280 × 720px	39
04 Prague 10 – VIVO! Shopping Mall Hostivař	The Capital City	14,7 m ²	512 × 288 cm	16 : 9	1280 × 720px	41
05 Prague 10 – EUROPARK Shopping Mall	The Capital City	44 m ²	850 × 520 cm	4 : 3	1024 × 768px	43
29 Prague 3 – SC Atrium Flora	The Capital City	18,4 m ²	576 × 320 cm	16 : 9	1280 × 720px	45
31 Prague 1 – DS Kotva	The Capital City	22,5 m ²	750 × 300 cm	Atypical	1560 × 624px	47
32 Prague 4 – Pedestrian Corridor Budějovická	The Capital City	3,84 m ²	210 × 160 cm	16 : 9	1280 × 720px	49
40 Praha 4 – NeuMax – Braník	The Capital City	27,17 m ²	614 × 410 cm	16 : 9	1280 × 720px	51

The Capital City – Indoor	Region	Area	Dimension	Aspect Ratio	Resolution	Page
A1 SC Westfield Chodov – Design Galery 1	The Capital City	7,2 m ²	480 × 150 cm		1536 × 480px	15
A2 SC Westfield Chodov – Design Galery 2	The Capital City	9,9 m ²	660 × 150 cm		2120 × 480px	17
A3 SC Westfield Chodov – Entrance E	The Capital City	23,4 m ²	600 × 390 cm		1920 × 1248px	19
A4 SC Westfield Chodov – Escalator to Albert	The Capital City	6,7 m ²	192 × 352 cm		768 × 1408px	21
B1 SC Černý Most – Food Court	The Capital City	36 m ²	5000 × 72 cm		12540 × 180px	25
B2 SC Černý Most – The Passage	The Capital City	28,8 m ²	960 × 300 cm		3072 × 960px	27
B3 SC Černý Most – Central Plaza	The Capital City	38,7 m ²	1152 × 336 cm		3744 × 1092px	29
C1 SC Metropole Zlíčín – Central Plaza	The Capital City	21 m ²	270 × 780 cm		864 × 2496px	33
C2 SC Metropole Zlíčín – The Area near Albert	The Capital City	18,4 m ²	320 × 576 cm		1280 × 2304px	35

Technical specifications

Central Bohemian Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
44	Benešov u Prahy – Supermarket Billa	Central Bohemian	11 m ²	576 × 192 cm	atyp	1152 × 384 px	53
45	Votice – Komenského náměstí	Central Bohemian	6,1 m ²	320 × 192 cm	16 : 9	640 × 360 px	55
Pilsen Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
06	Pilsen – Rychtářka	Pilsen	23 m ²	512 × 448 cm (2×)	16 : 9	1280 × 720 px	57
07	Pilsen – Sady Pětatřicátníků	Pilsen	25,8 m ²	672 × 384 cm	16 : 9	1280 × 720 px	59
28	Pilsen – Americká	Pilsen	10,4 m ²	410 × 256 cm	16 : 9	1280 × 720 px	61
Karlovarsky Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
41	Karlovy Vary – Třída T. G. Masaryka	Karlovarsky	6,35 m ²	310 × 205 cm	4 : 3	1024 × 768 px	63
08	Karlovy Vary – Plech aréna	Karlovarsky	55,3 m ²	960 × 576 cm	16 : 9	1280 × 720 px	65
South Bohemian Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
09	České Budějovice – DS Prior	South Bohemian	21 m ²	600 × 360 cm	16 : 9	1280 × 720 px	67
26	České Budějovice – Exhibition Centre	South Bohemian	44 m ²	1100 × 400 cm	Atypical	880 × 320 px	69
10	Tábor – Křižíkovo náměstí	South Bohemian	15,7 m ²	512 × 307 cm	16 : 9	1280 × 720 px	71
11	Jindřichův Hradec – Masarykovo náměstí	South Bohemian	6,5 m ²	336 × 192 cm	16 : 9	1280 × 720 px	73
12	Strakonice – Komenského	South Bohemian	6,1 m ²	320 × 190 cm	16 : 9	1280 × 720 px	75

Technical specifications

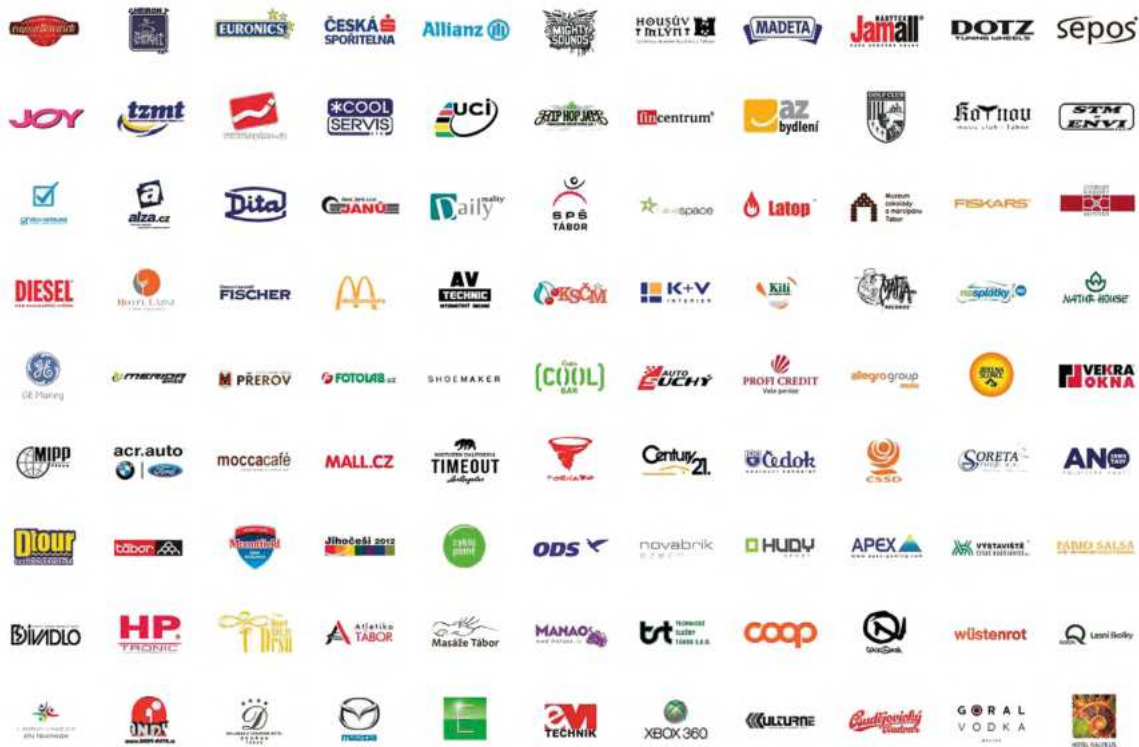
Ustecky Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
14	Ústí nad Labem – Mírové náměstí	Ustecky	29,4 m ²	717 × 410 cm	16 : 9	1280 × 720 px	77
33	Teplice – SC Fontána	Ustecky	18 m ²	600 × 300 cm	16 : 9	1280 × 720 px	79
43	Děčín – SC Tesco	Ustecky	63 m ²	1000 × 630 cm	16 : 9	448 × 240 px	81
Liberecky Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
15	Liberec – SC Forum	Liberecky	36,7 m ²	896 × 410 cm	2,22 : 1	1024 × 460 px	83
25	Liberec – SC Gěčko	Liberecky	23,6 m ²	615 × 384 cm	16 : 9	1280 × 720 px	85
39	Jablonec nad Nisou – Municipal Ice Stadium	Liberecky	6,14 m ²	320 × 192 cm	16 : 9	1280 × 720 px	87
Kralovehradecky Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
20	Hradec Králové – Riegrovo náměstí	Kralovehradecky	29,4 m ²	717 × 410 cm	16 : 9	1280 × 720 px	105
21	Hradec Králové – Náměstí 28. října	Kralovehradecky	25,1 m ²	614 × 409 cm	16 : 9	1280 × 720 px	107
42	Trutnov – Roundabout	Kralovehradecky	18 m ²	600 × 300 cm	16 : 9	280 × 144 px	109
Pardubice Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
34	Pardubice – Enteria Arena	Pardubice	24,5 m ²	640 × 384 cm	16 : 9	1280 × 720 px	111
Vysocina Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
22	Jihlava – SC Citypark	Vysocina	9,8 m ²	384 × 256 cm	16 : 9	1280 × 720 px	113
30	Havlíčkův Brod – Smetanovo náměstí	Vysocina	9,2 m ²	384 × 240 cm	16 : 9	1280 × 720 px	115

Technical specifications

Olomoucky Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
16	Olomouc – Bus Station	Olomoucky	16,6 m ²	575 × 288 cm	16:9	1280 × 720 px	89
35	Olomouc – Tovární	Olomoucky	31 m ²	951 × 329 cm	Atypical	960 × 360 px	91
17	Přerov – Nádražní ulice	Olomoucky	15,7 m ²	512 × 307 cm	16:9	1280 × 720 px	93
Moravian-Silesian Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
18	Ostrava – Zábřeh	Moravian-Silesian	29,4 m ²	717 × 410 cm	16:9	1280 × 720 px	101
19	Ostrava – Vítkovice	Moravian-Silesian	29,4 m ²	717 × 410 cm	16:9	1280 × 720 px	103
South-Moravian Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
36	Brno – SC Olympia	South-Moravian	54 m ²	600 × 300 cm (3×)	16:9	1280 × 720 px	95
37	Brno – Mendlovo náměstí *)	South-Moravian	15 m ²	500 × 300 cm	16:9	480 × 288 px	97
38	Brno – Dornych	South-Moravian	31 m ²	951 × 329 cm	Atypical	512 × 192 px	99
Zlinsky Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
23	Zlín – Třída Tomáše Bati	Zlinsky	12,6 m ²	410 × 307 cm	4:3	1024 × 768 px	117
24	Uherské Hradiště – Rybárny	Zlinsky	12,9 m ²	384 × 288 cm	4:3	1024 × 768 px	119

*) no compression / codecs, AVI only

Our references



Contacts and support

ledmultimedia

Our contacts:

Ledmultimedia, s.r.o.
Klokotská 744/29
390 01 Tábor

IČ: 28118642
DIČ: CZ28118642

Bank connection:

CZK – 1387913078/2700
EUR – 1387913086/2700

GSM: +420 727 874 408
E-mail: info@ledmultimedia.cz



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2024



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Technical support



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A1

Design Gallery 1
SC Westfield Chodov





A1

Design Gallery 1
SC Westfield Chodov





A1

Design Gallery 1
SC Westfield Chodov



A1

Design Galery 1
SC Westfield Chodov



A2

Design Galery 2
SC Westfield Chodov





A2

Design Gallery 2
SC Westfield Chodov



A2

Design Galery 2
SC Westfield Chodov





A2

Design Gallery 2
SC Westfield Chodov



A3

Entrance E
SC Westfield Chodov





A3

Entrance E
SC Westfield Chodov





A3

Entrance E
SC Westfield Chodov

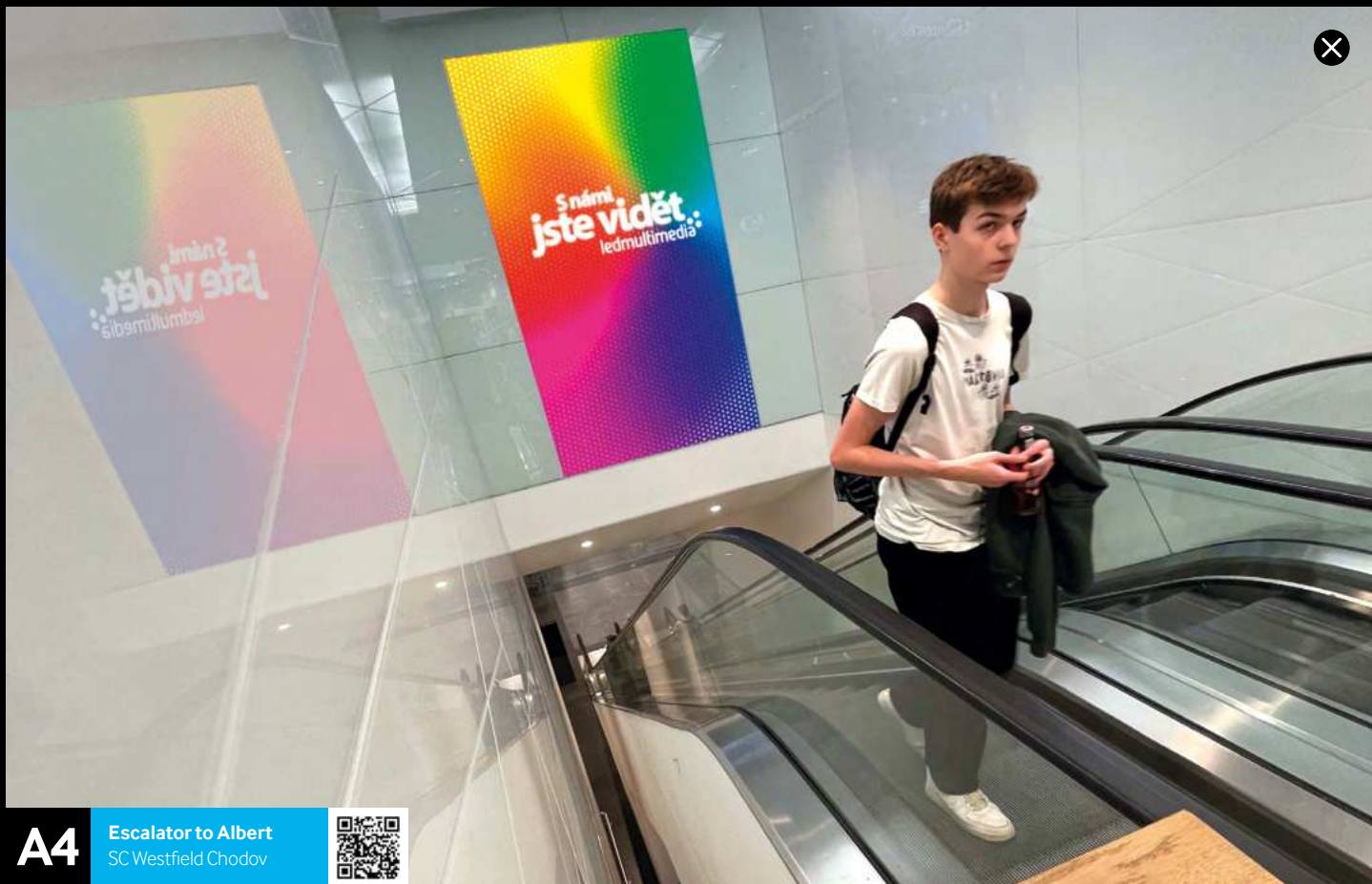




A4

Escalator to Albert
SC Westfield Chodov





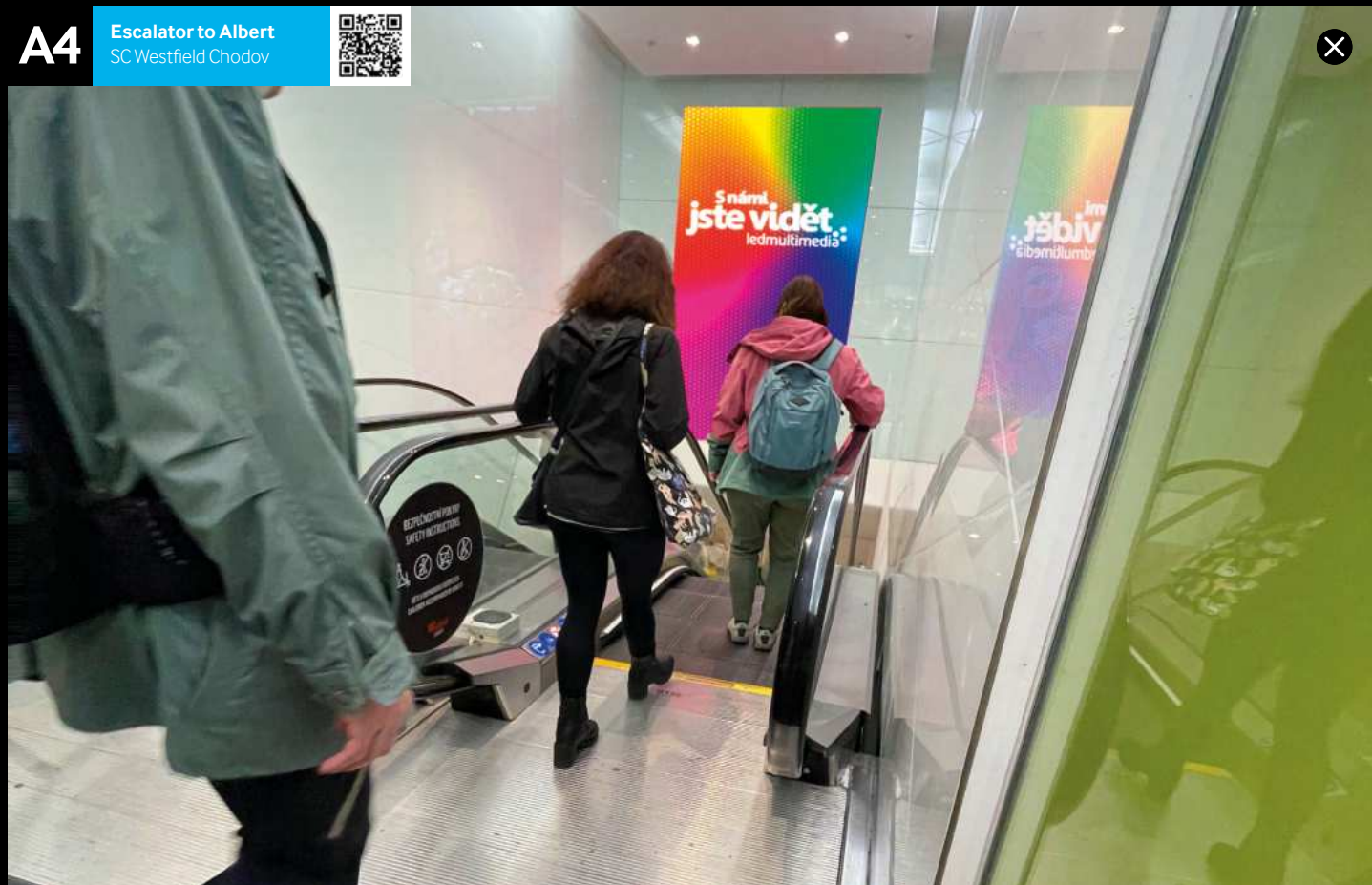
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Escalator to Albert
SC Westfield Chodov



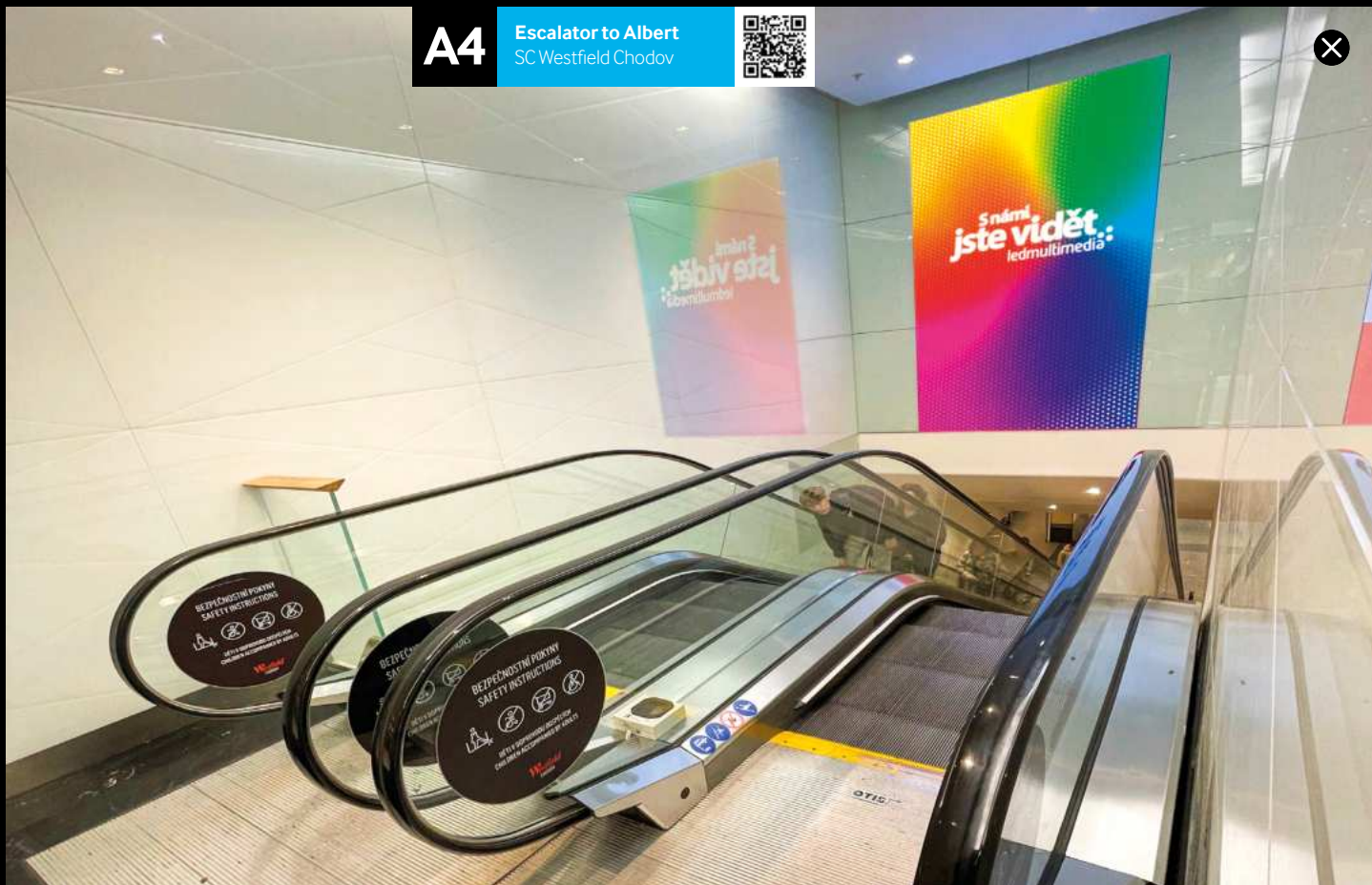
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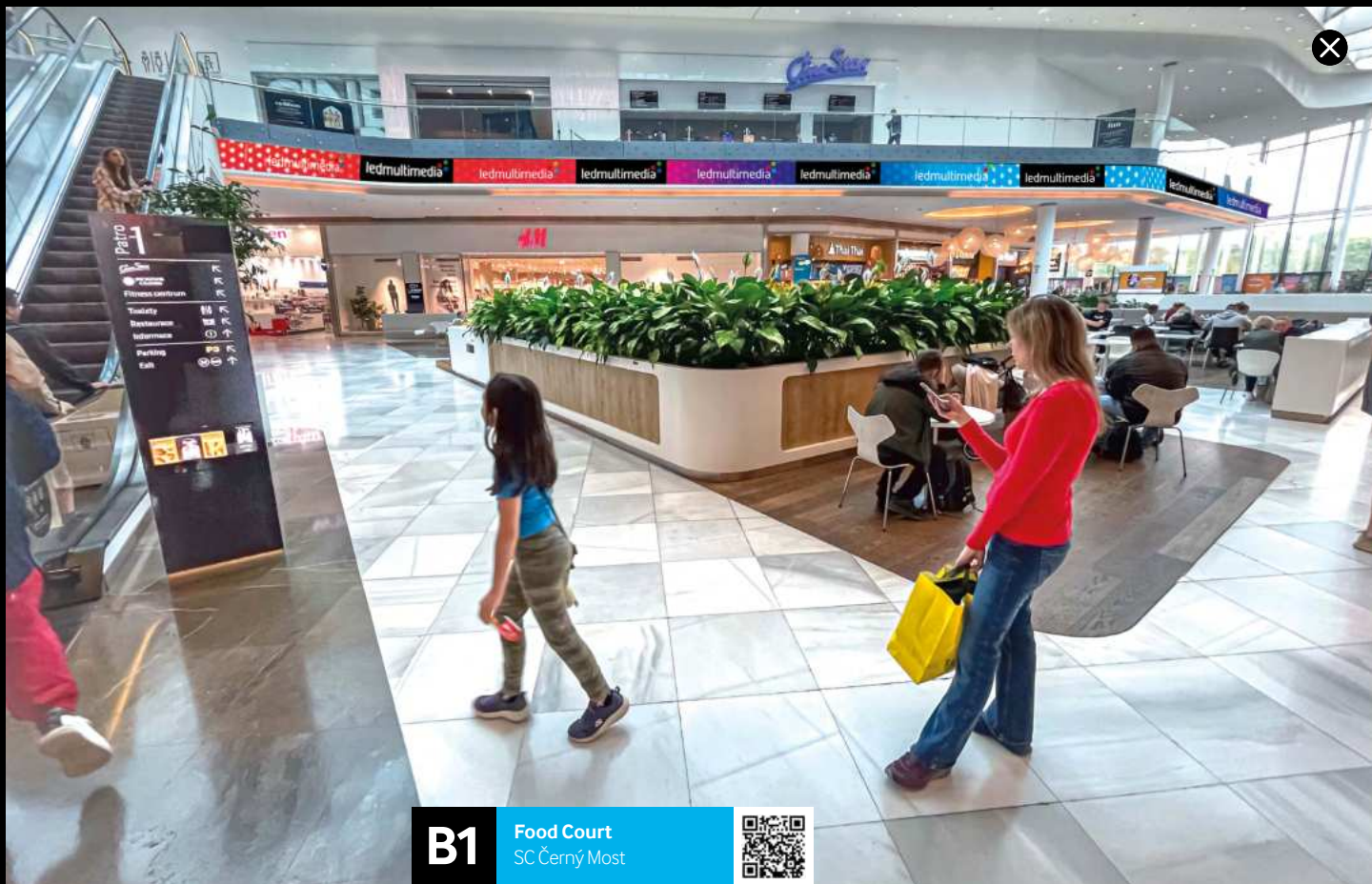
Escalator to Albert
SC Westfield Chodov



A4

Escalator to Albert
SC Westfield Chodov

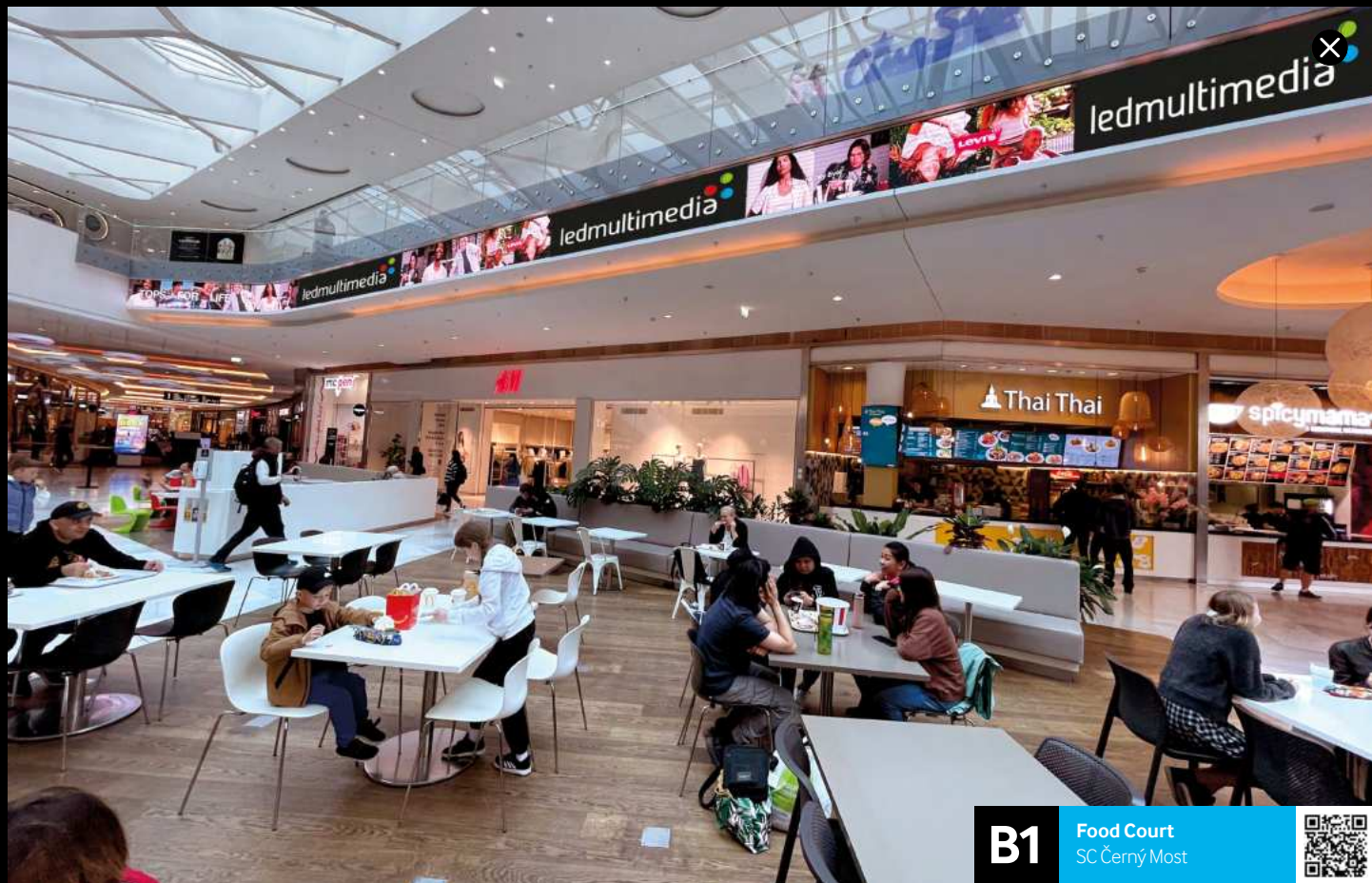




B1

Food Court
SC Černý Most





B1

Food Court
SC Černý Most





B1

Food Court
SC Černý Most





B1

Food Court
SC Černý Most





B2

The Passage
SC Černý Most





B2

The Passage
SC Černý Most





B2

The Passage
SC Černý Most





B2 The Passage
SC Černý Most





B3 Central Plaza
SC Černý Most





B3

Central Plaza
SC Černý Most

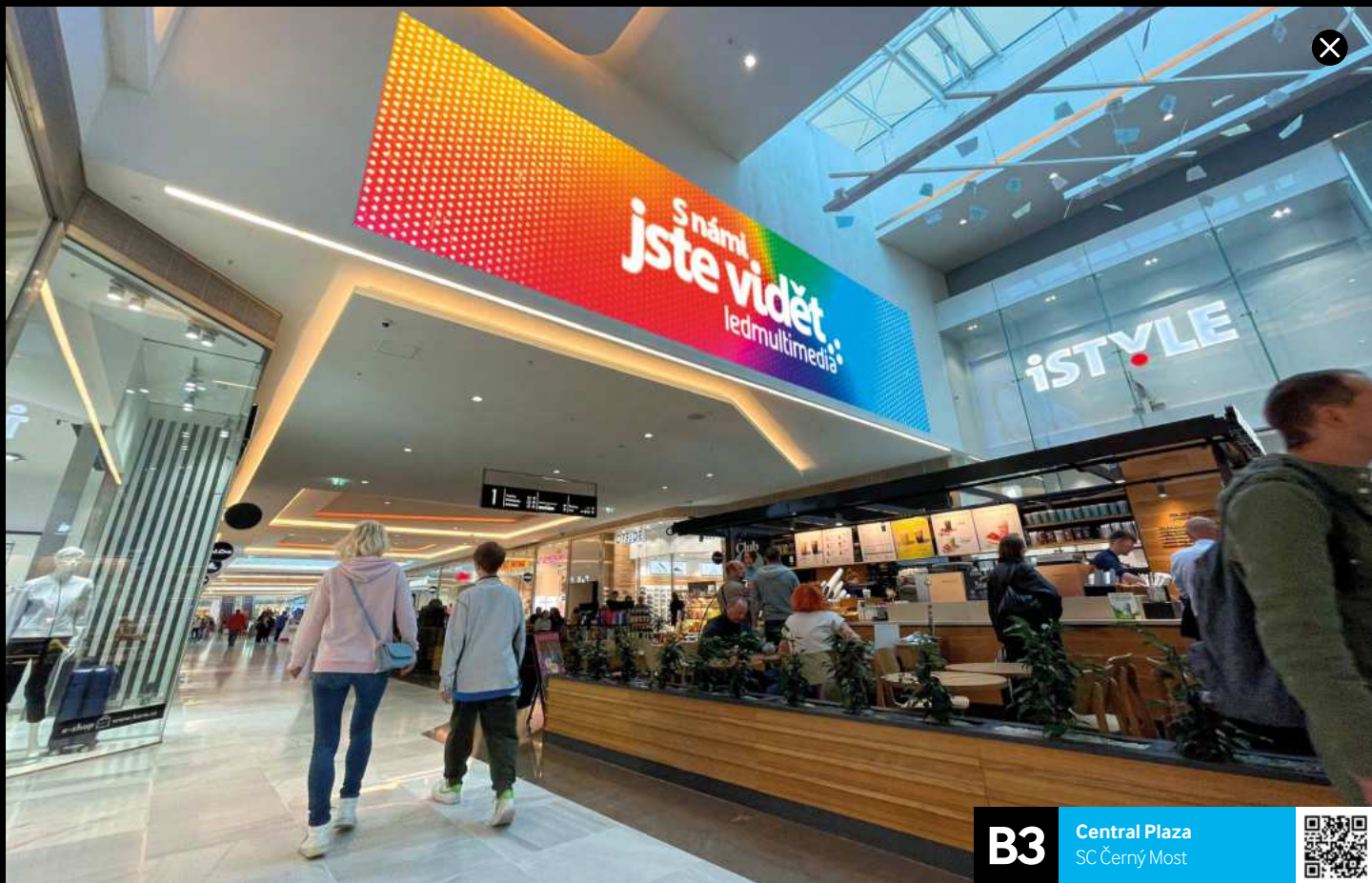




B3

Central Plaza
SC Černý Most





B3

Central Plaza
SC Černý Most



C1

Central Plaza
SC Metropole Zlín

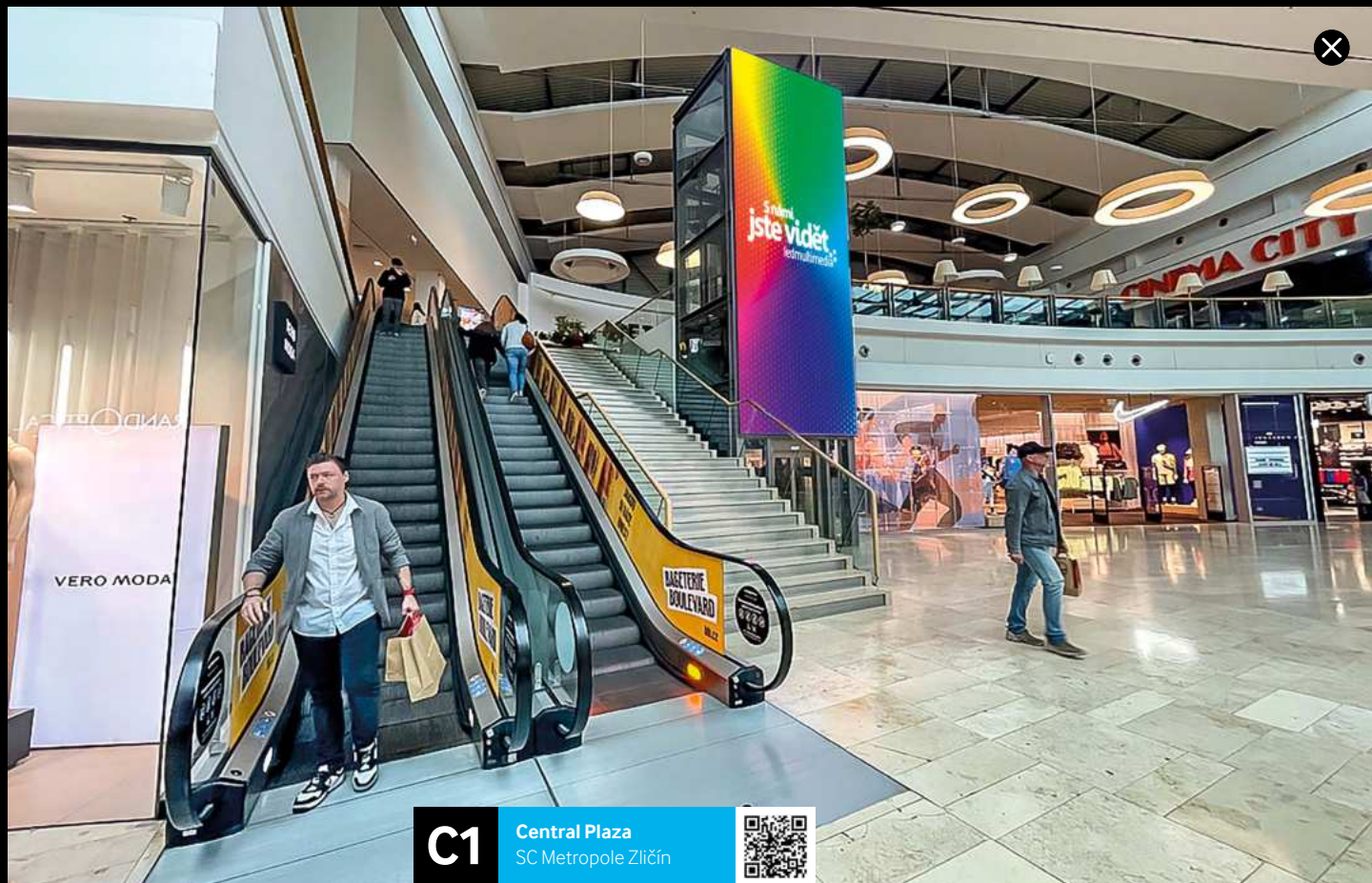




C1

Central Plaza
SC Metropole Zlín

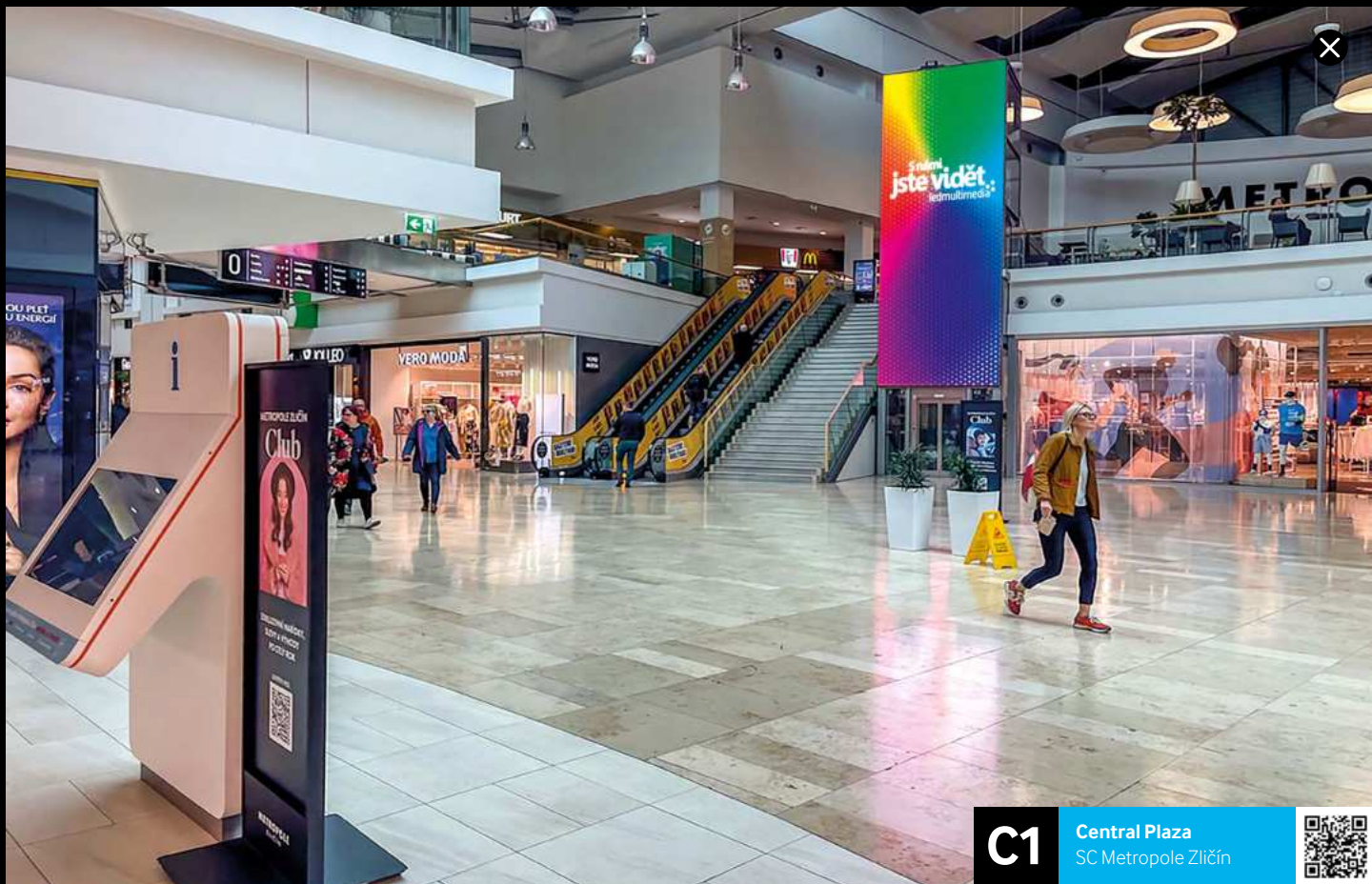




C1

Central Plaza
SC Metropole Zlín

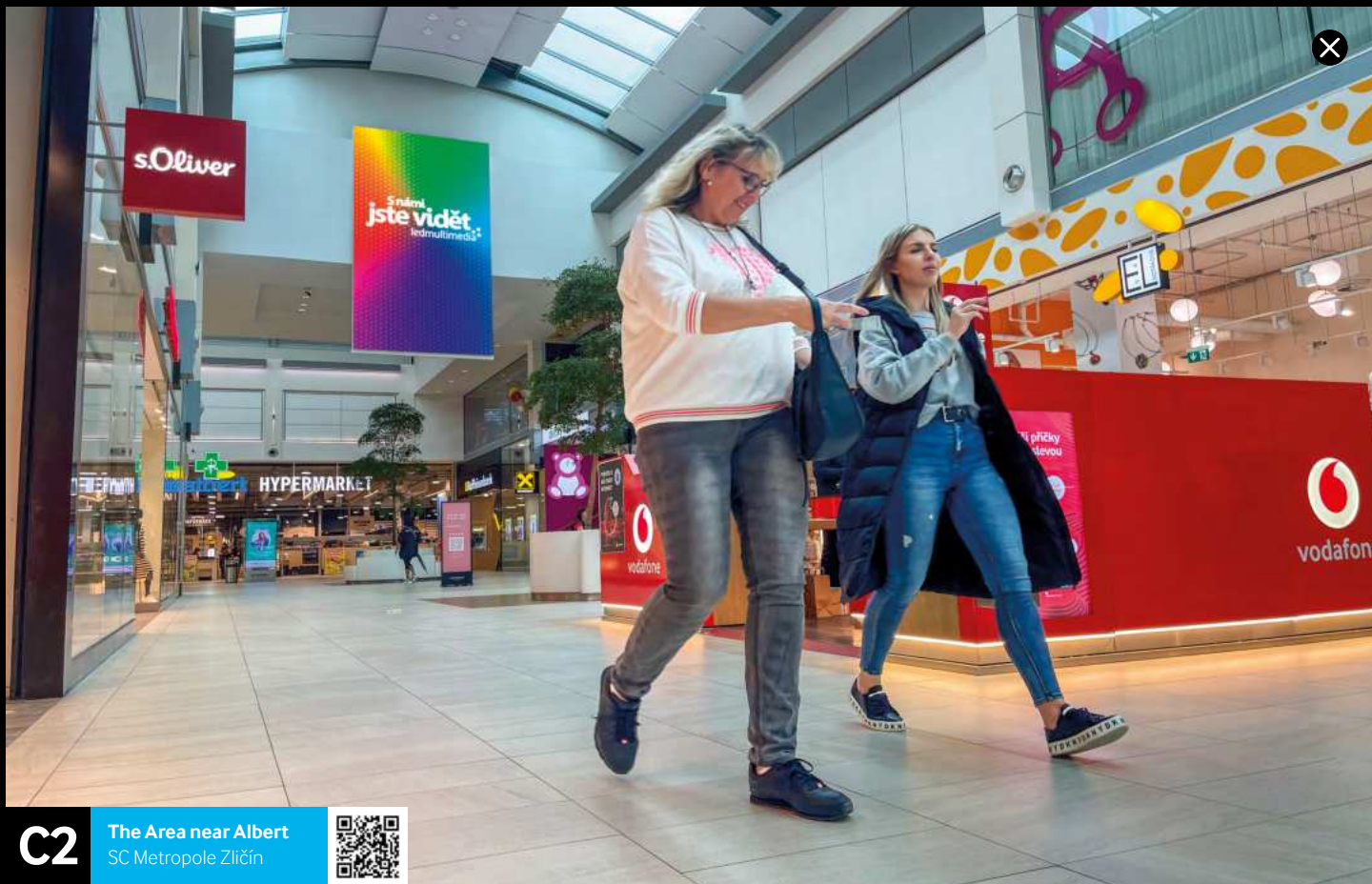




C1

Central Plaza
SC Metropole Zlín





C2

The Area near Albert
SC Metropole Zlín





C2 The Area near Albert
SC Metropole Zlín

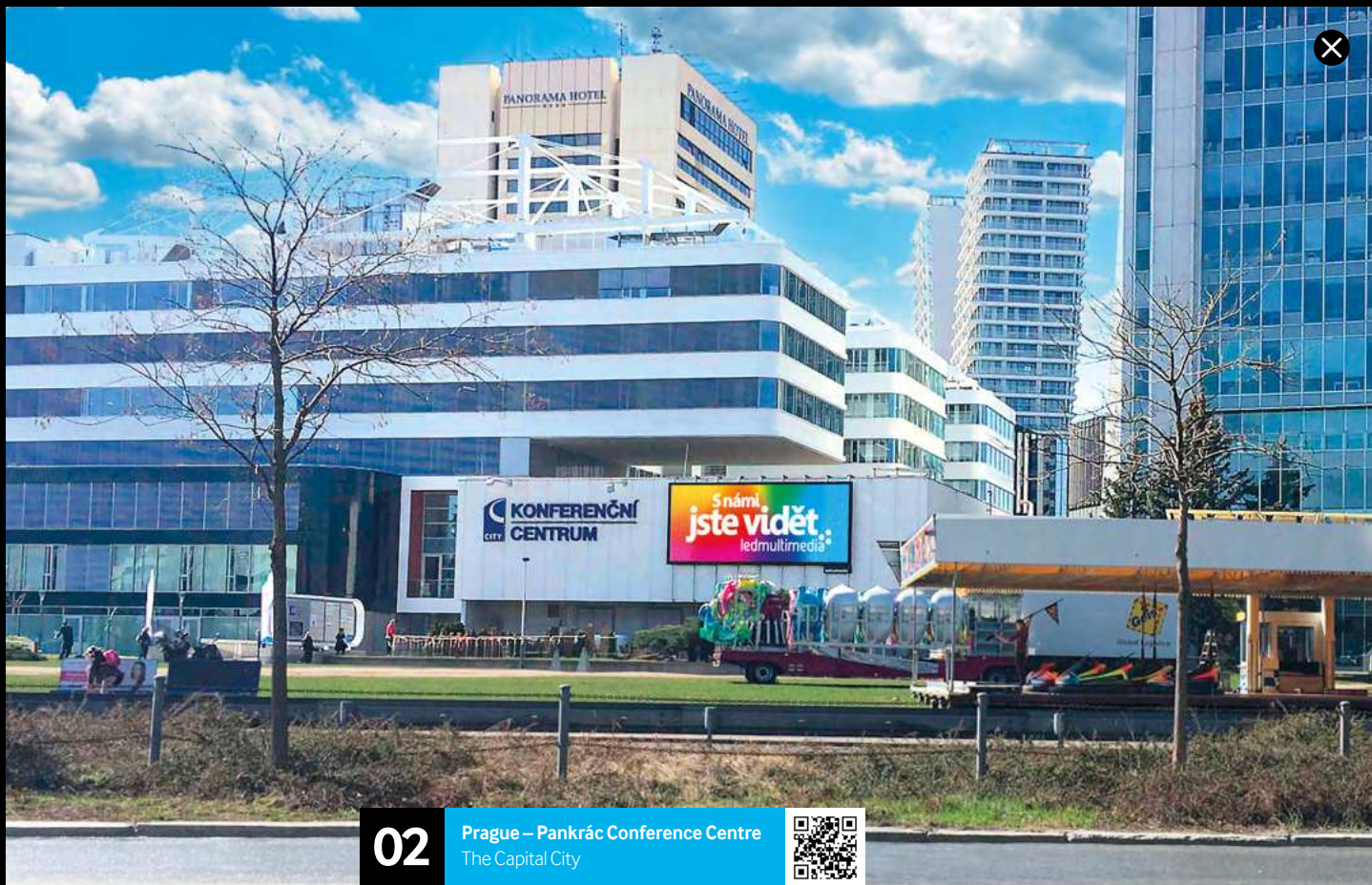




C2

The Area near Albert
SC Metropole Zlín





02

Prague – Pankrác Conference Centre
The Capital City

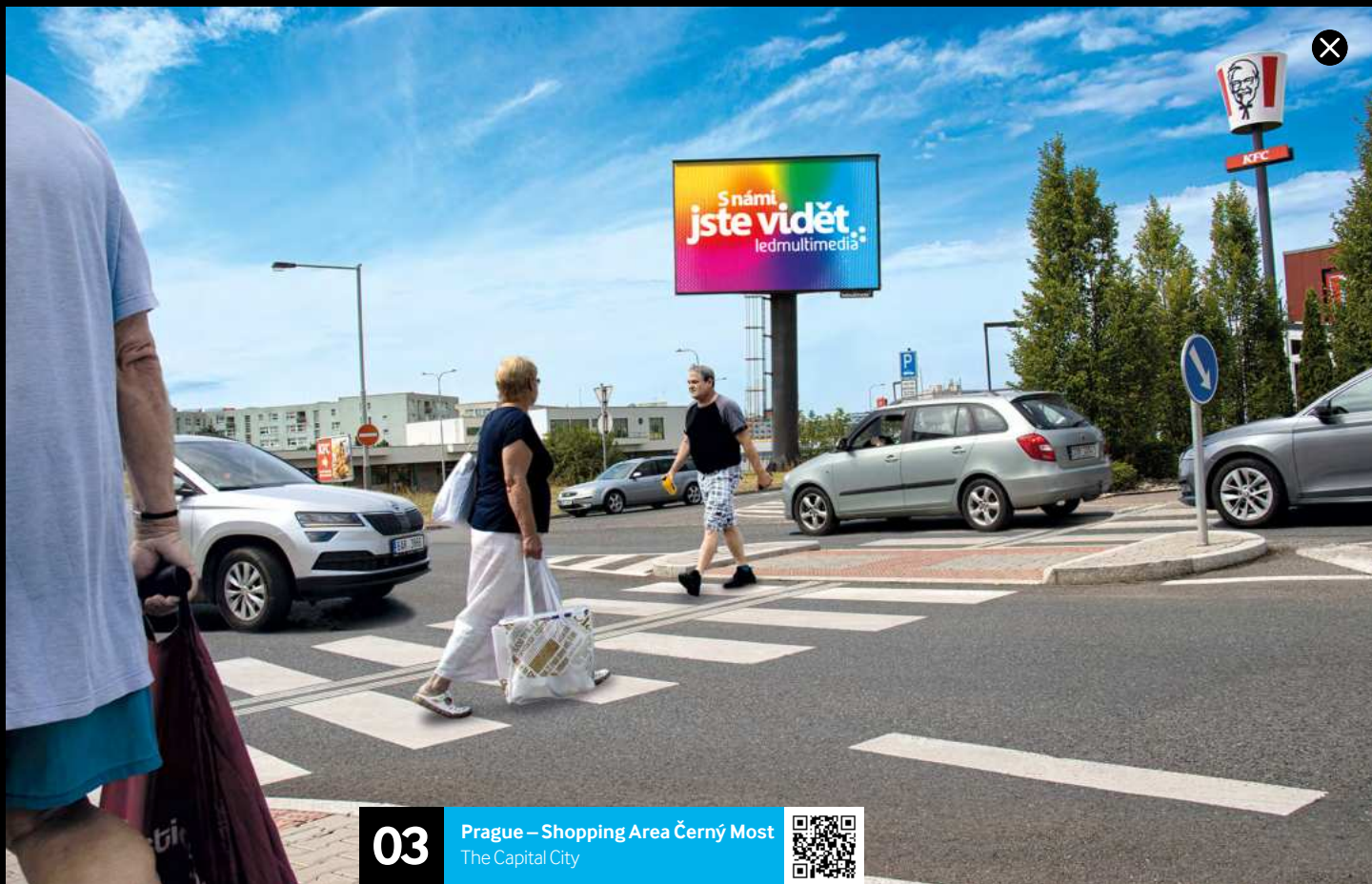




03

Prague – Shopping Area Černý Most
The Capital City





03

Prague – Shopping Area Černý Most
The Capital City





04

Prague Hostivař – VIVO! Shopping
The Capital City





04

Prague Hostivař – VIVO! Shopping
The Capital City





05

Prague – EUROPARK Shopping Mall
The Capital City





05

Prague – EUROPARK Shopping Mall
The Capital City





29

Prague – SC Atrium Flora
The Capital City

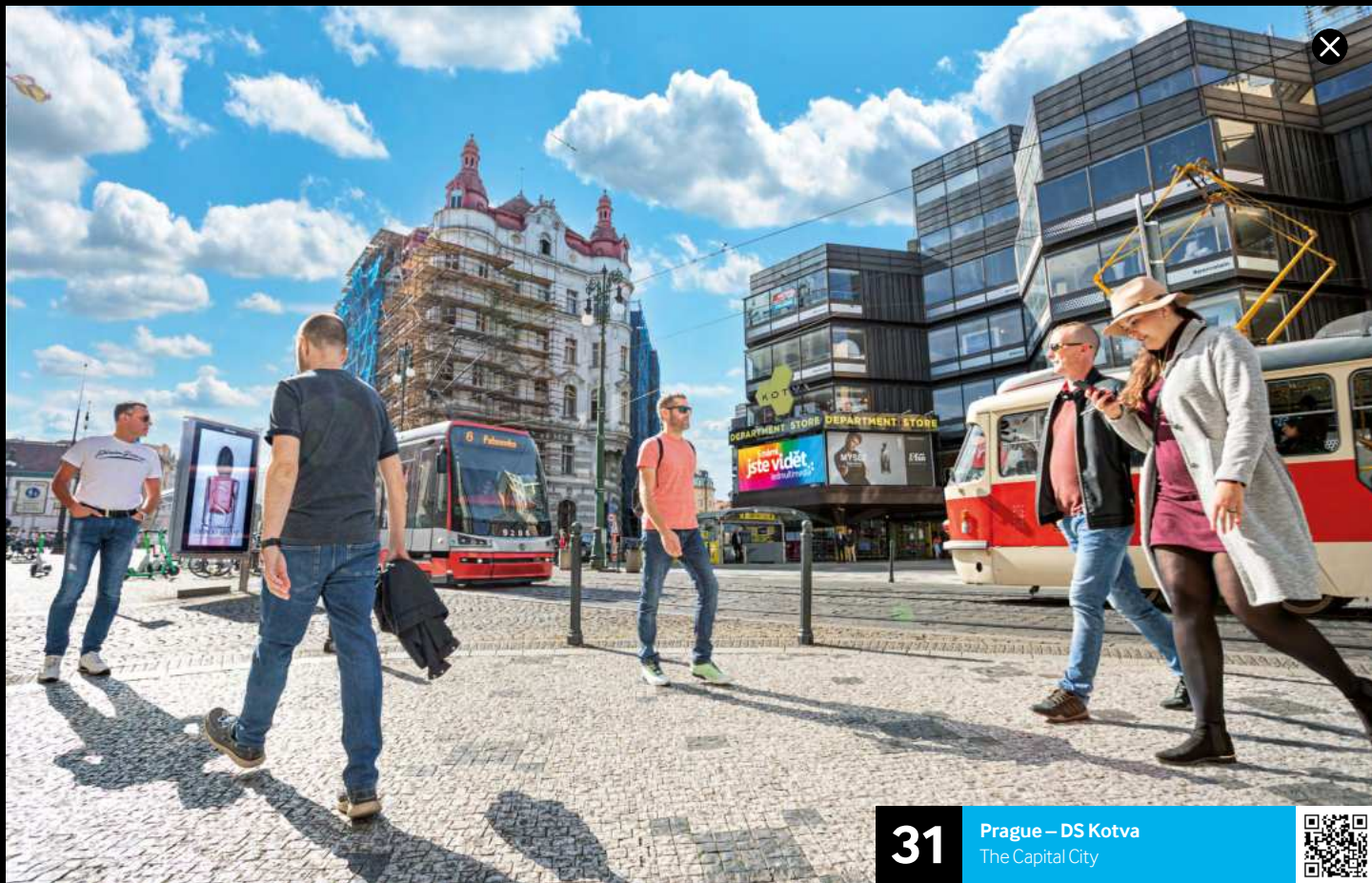




29

Prague – SC Atrium Flora
The Capital City

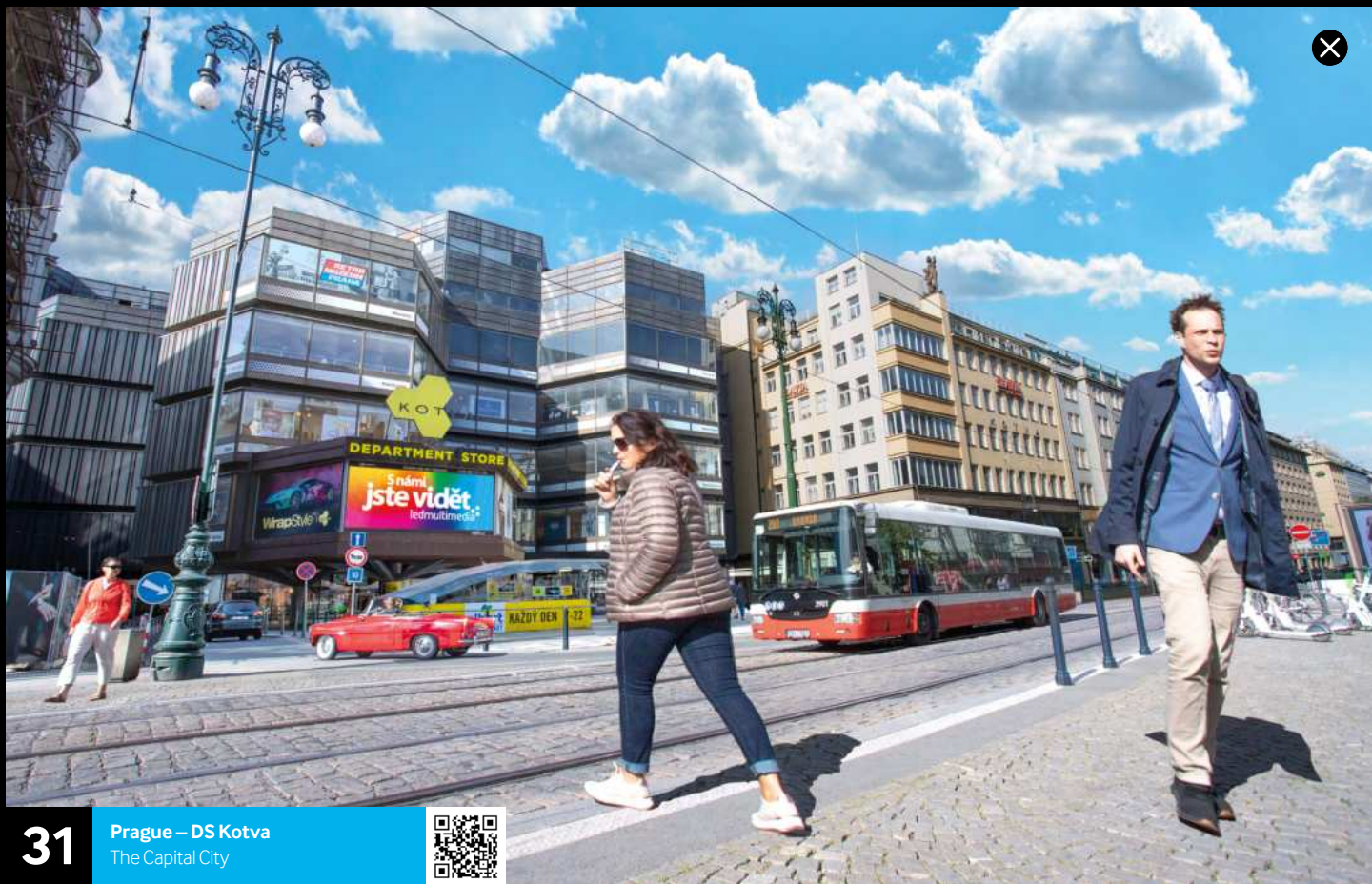




31

Prague – DS Kotva
The Capital City





31

Prague – DS Kotva
The Capital City





31

Prague – DS Kotva
The Capital City

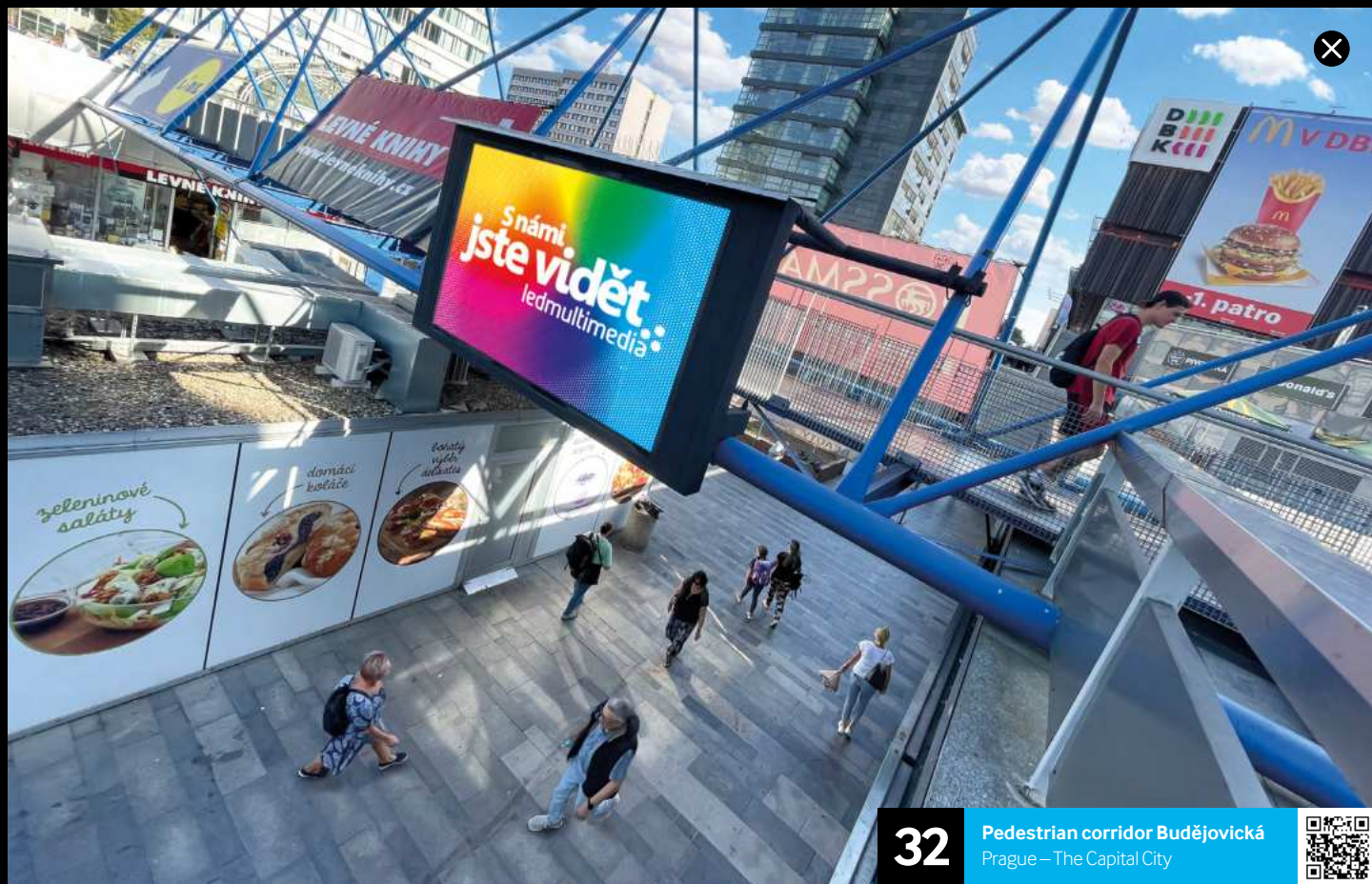




32

Pedestrian corridor Budějovická
Prague — The Capital City





32

Pedestrian corridor Budějovická
Prague – The Capital City



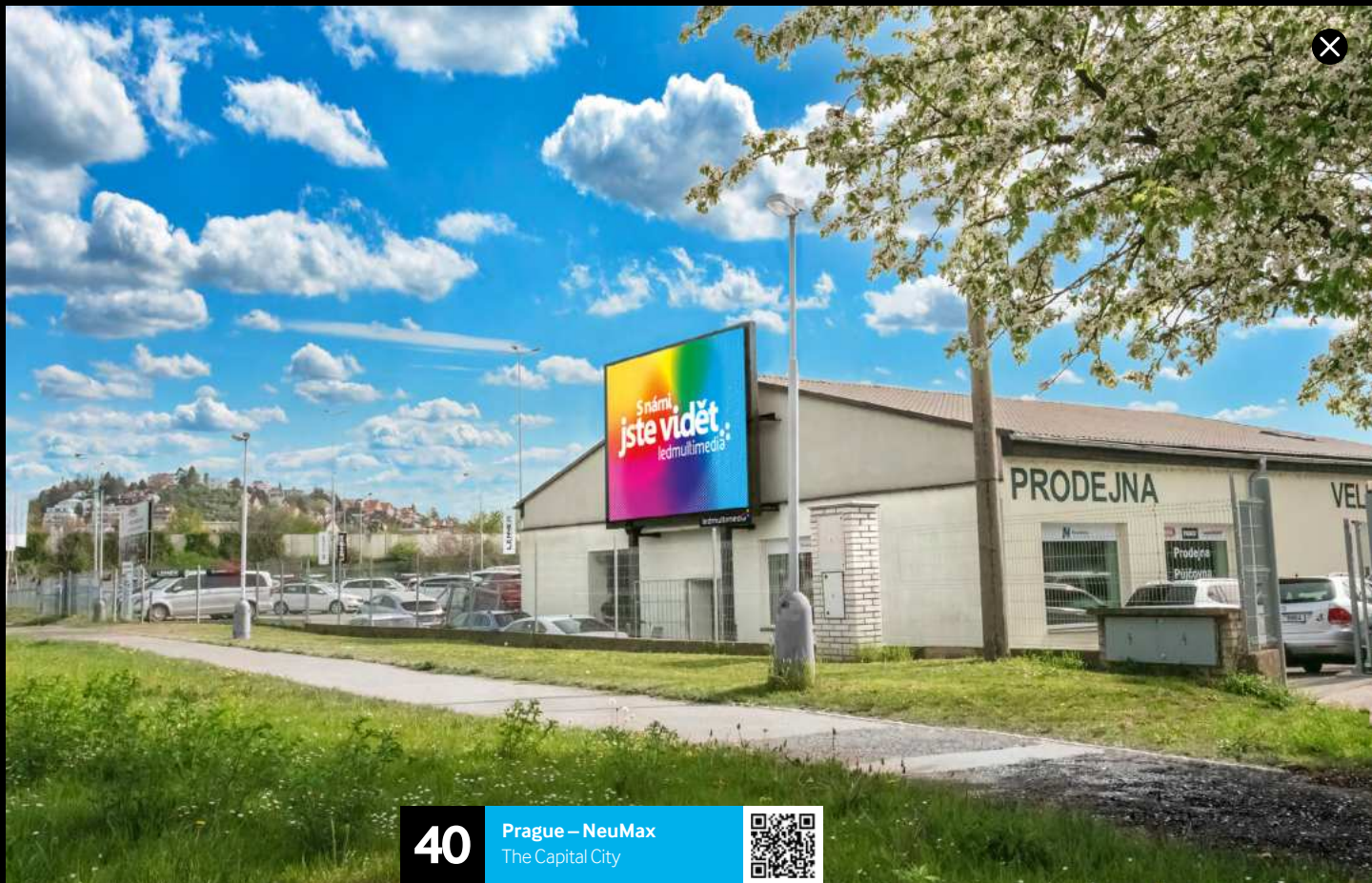




40

Prague – NeuMax
The Capital City

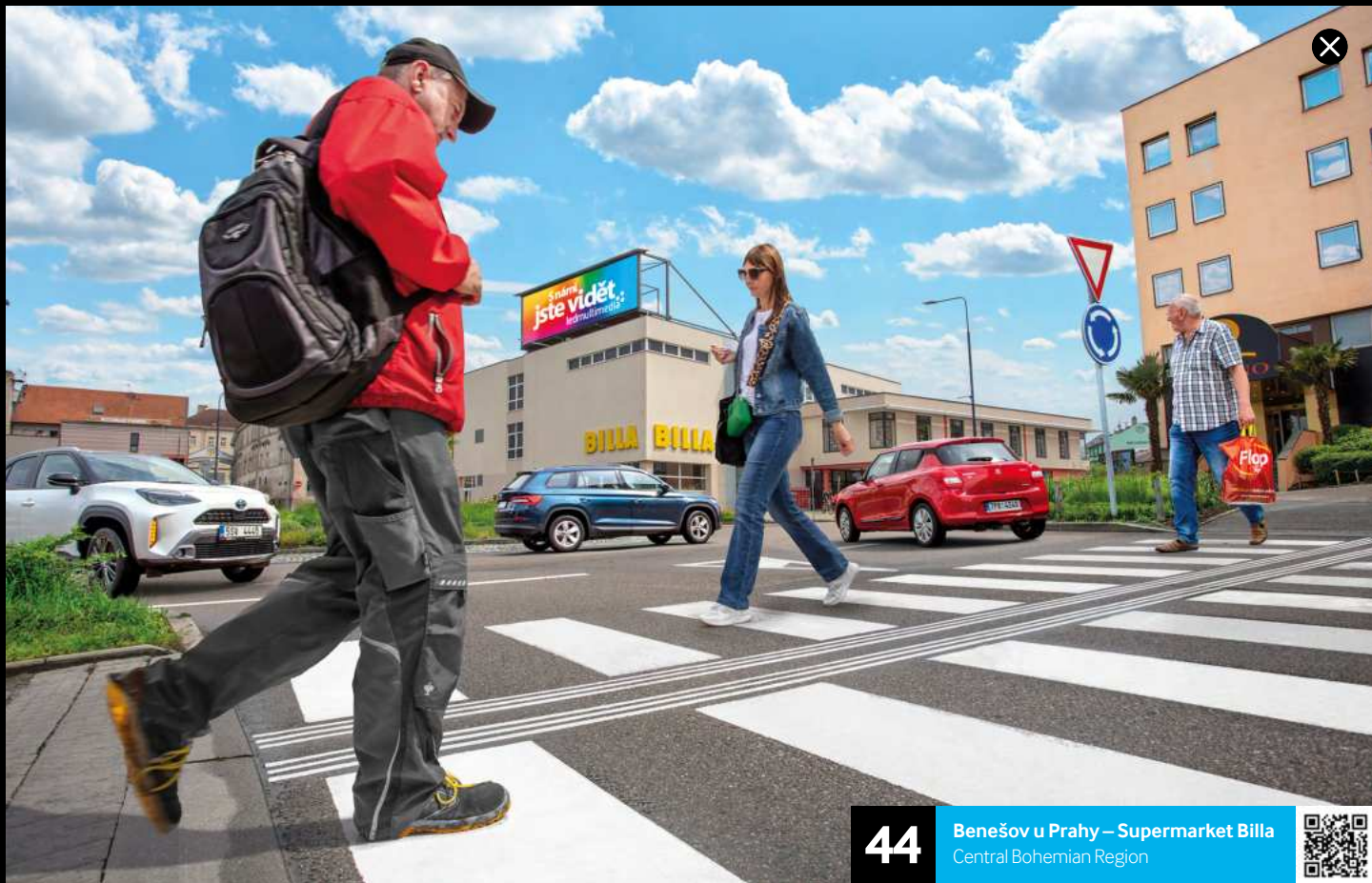




40

Prague – NeuMax
The Capital City





44

Benešov u Prahy – Supermarket Billa
Central Bohemian Region





44

Benešov u Prahy – Supermarket Billa
Central Bohemian Region





45

Votice – Komenského náměstí
Central Bohemian Region





45

Votice – Komenského náměstí
Central Bohemian Region

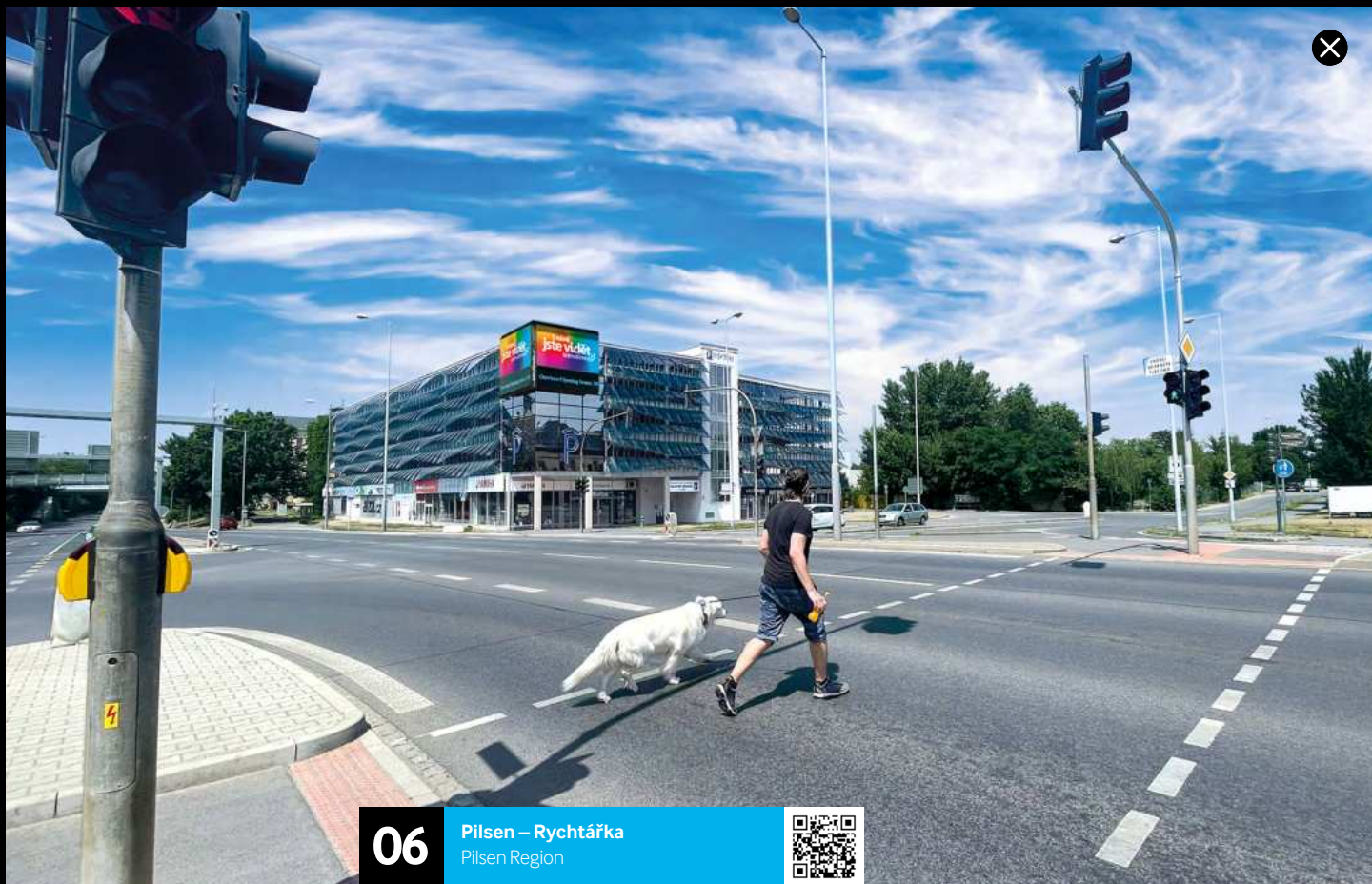




06

Pilsen – Rychtářka
Pilsen Region

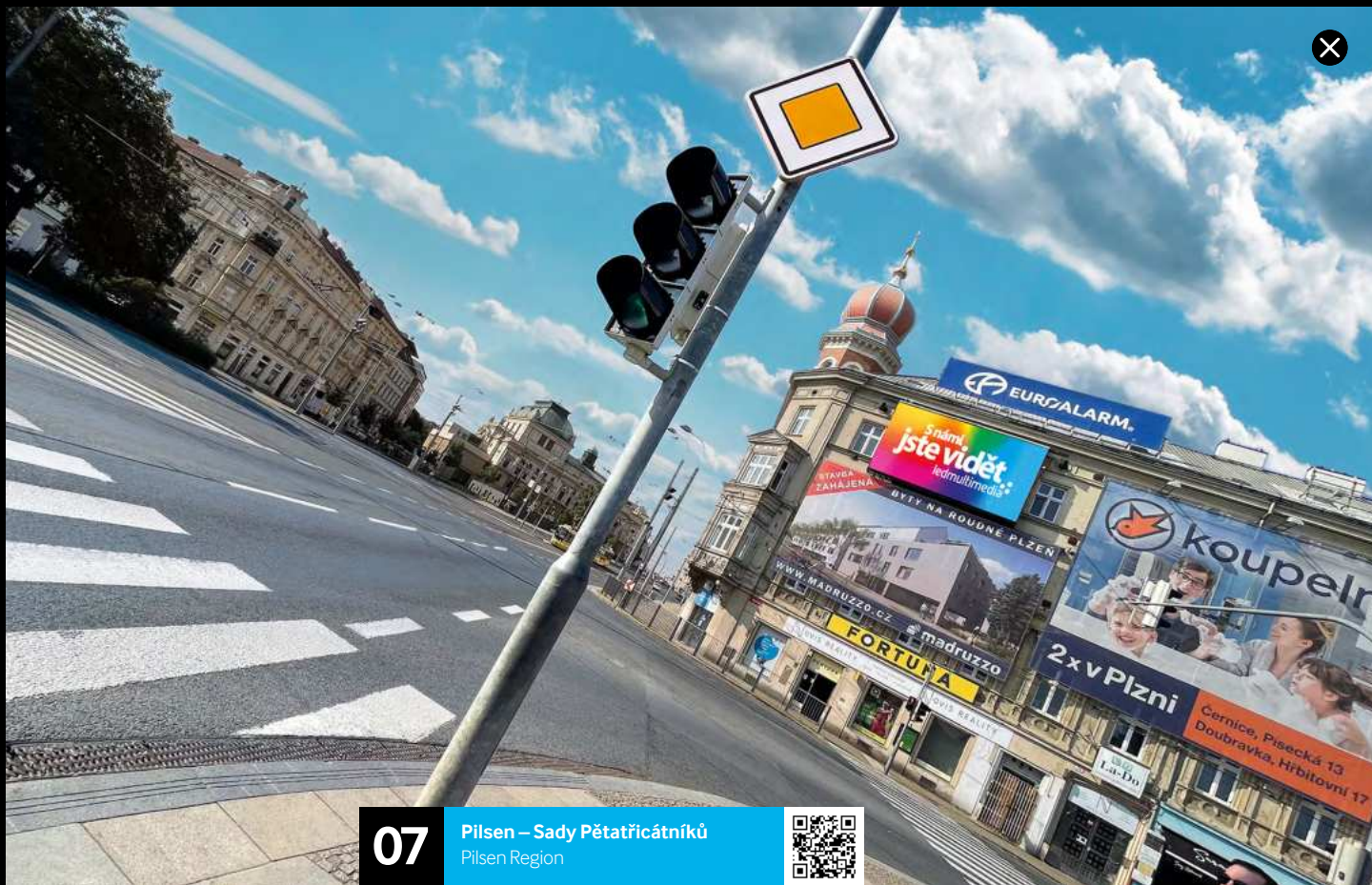




06

Pilsen – Rychtářka
Pilsen Region

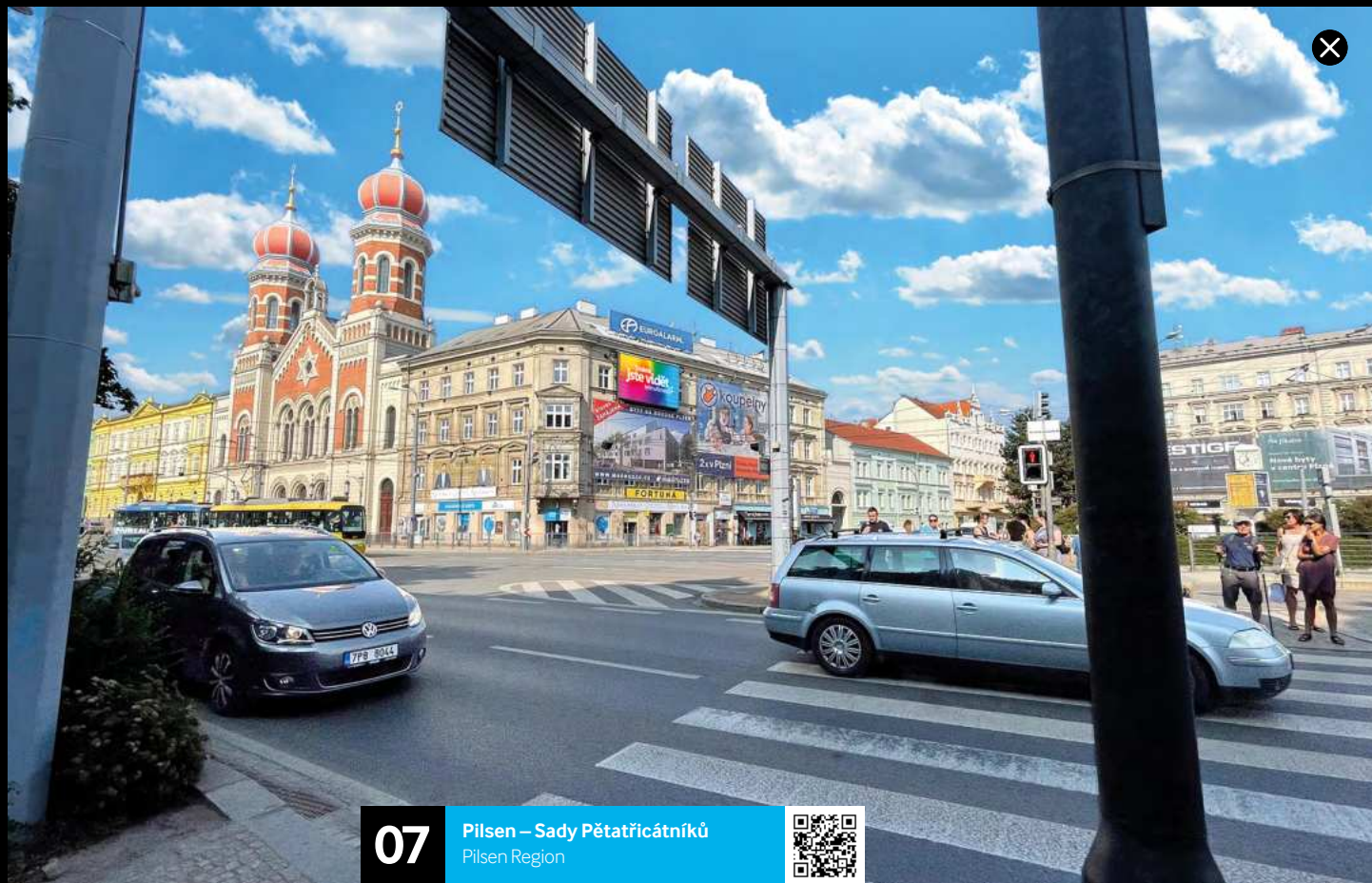




07

Pilsen – Sady Pětatřicátníků
Pilsen Region

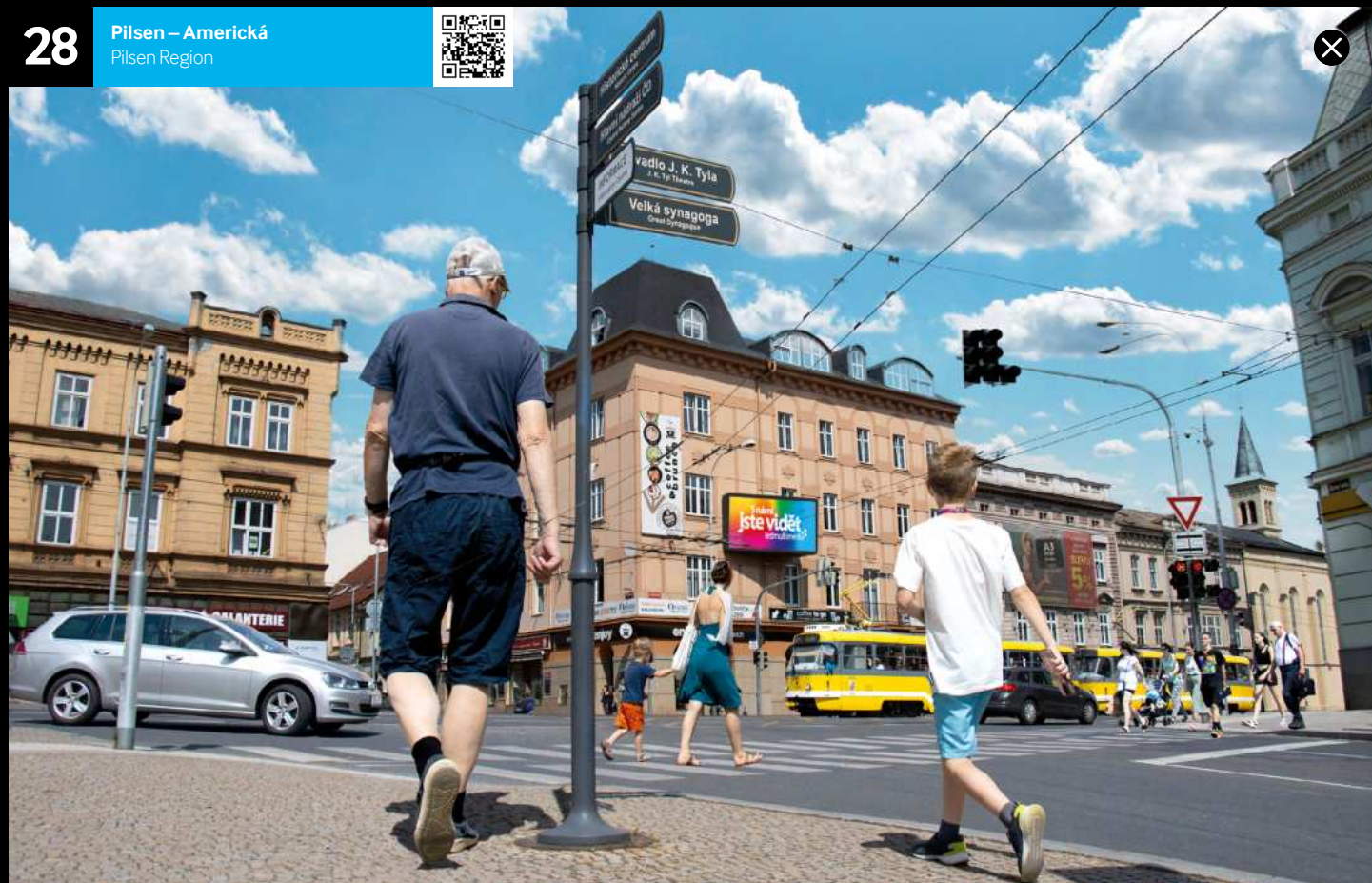




07

Pilsen – Sady Pětatřicátníků
Pilsen Region







28

Pilsen – Americká
Pilsen Region

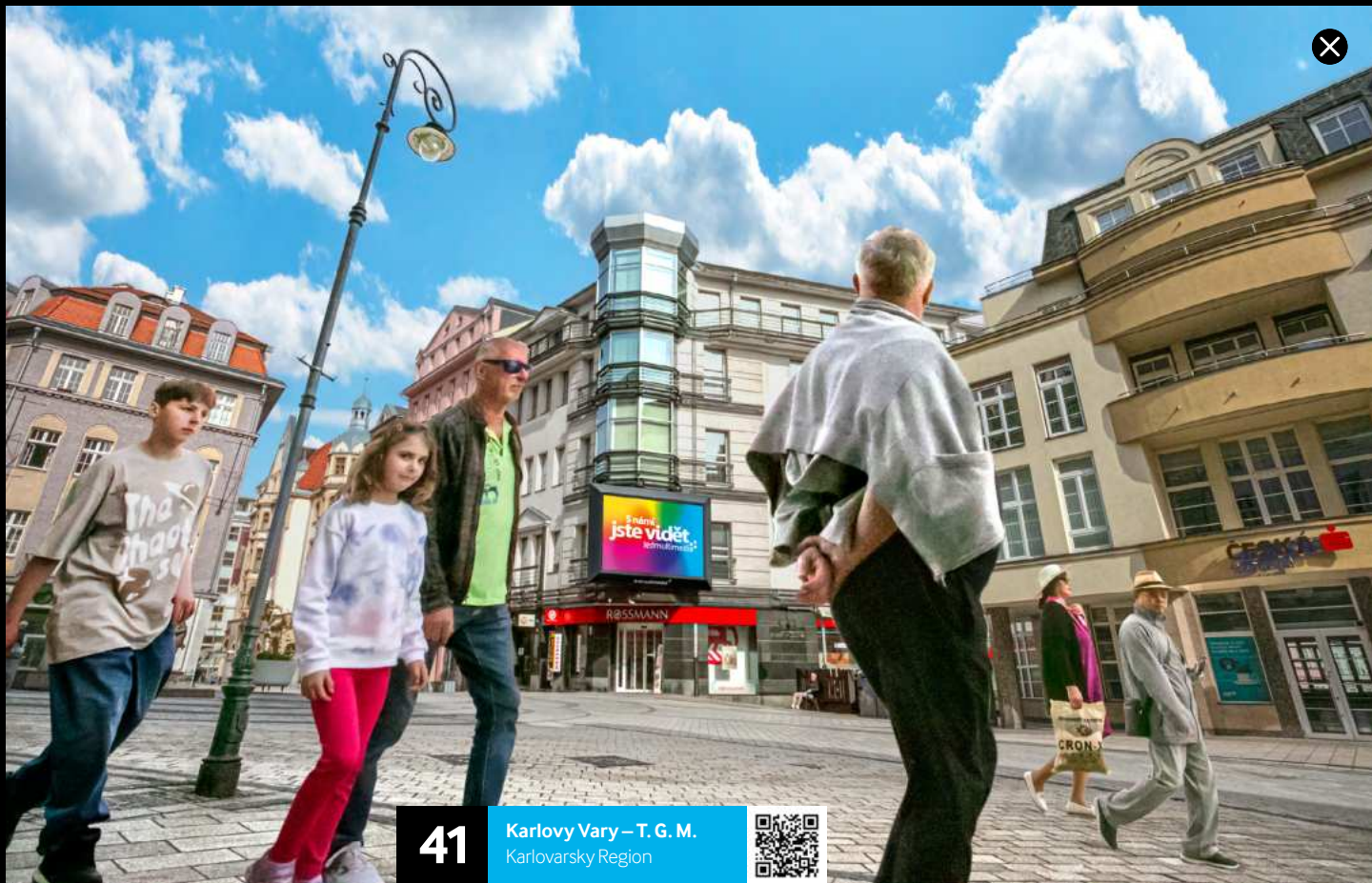




41

Karlovy Vary – T. G. M.
Karlovarsky Region





41

Karlovy Vary – T. G. M.
Karlovarsky Region





08

Karlovy Vary – Plech aréna
Karlovarský Region



Photogallery



08

Karlovy Vary – Plech aréna
Karlovarský Region



Photogallery



09

České Budějovice – DS Prior
South Bohemian Region





09

České Budějovice – DS Prior
South Bohemian Region





26

České Budějovice – Exhibition Centre
South Bohemian Region

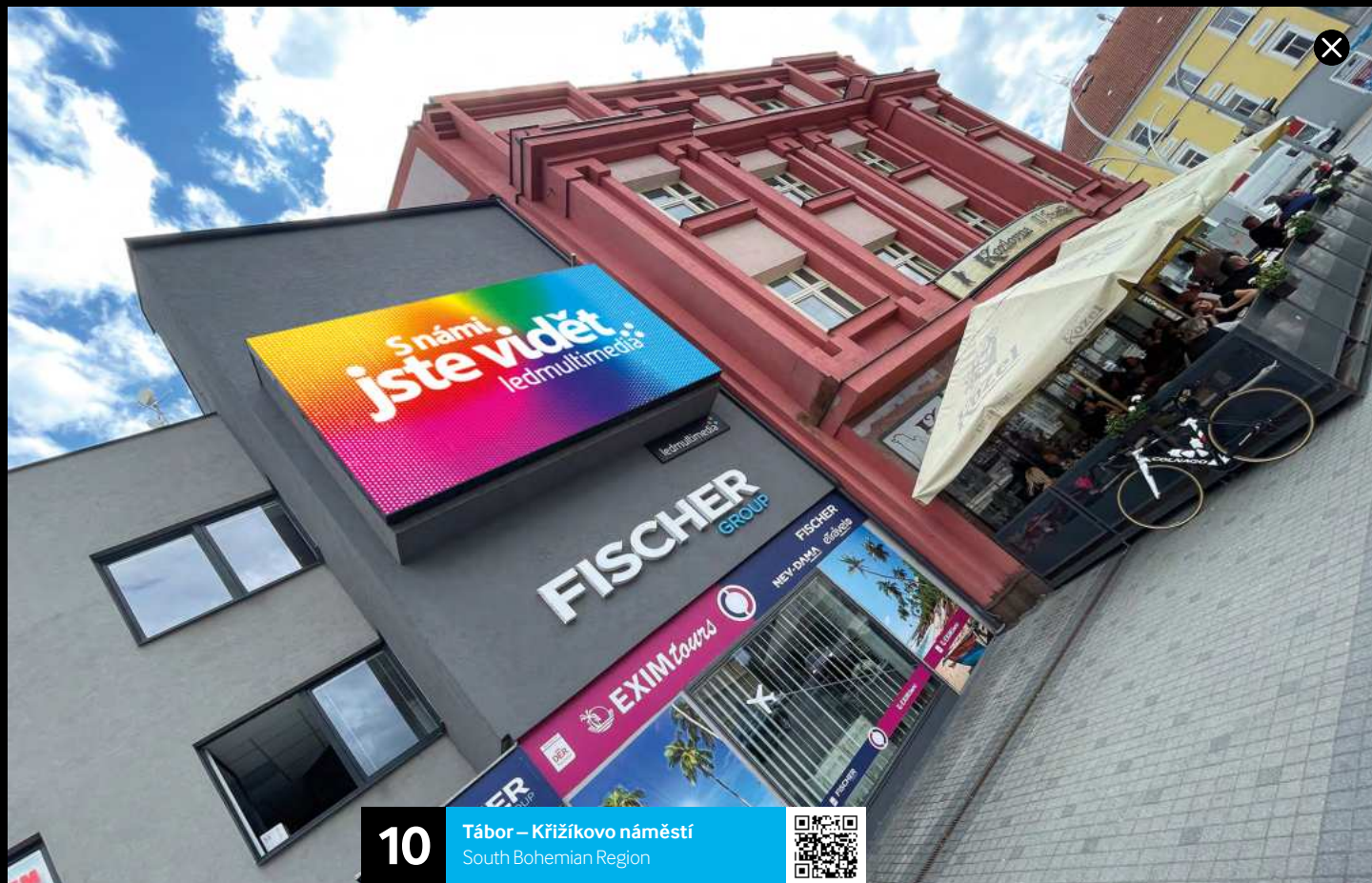




26

České Budějovice – Exhibition Centre
South Bohemian Region

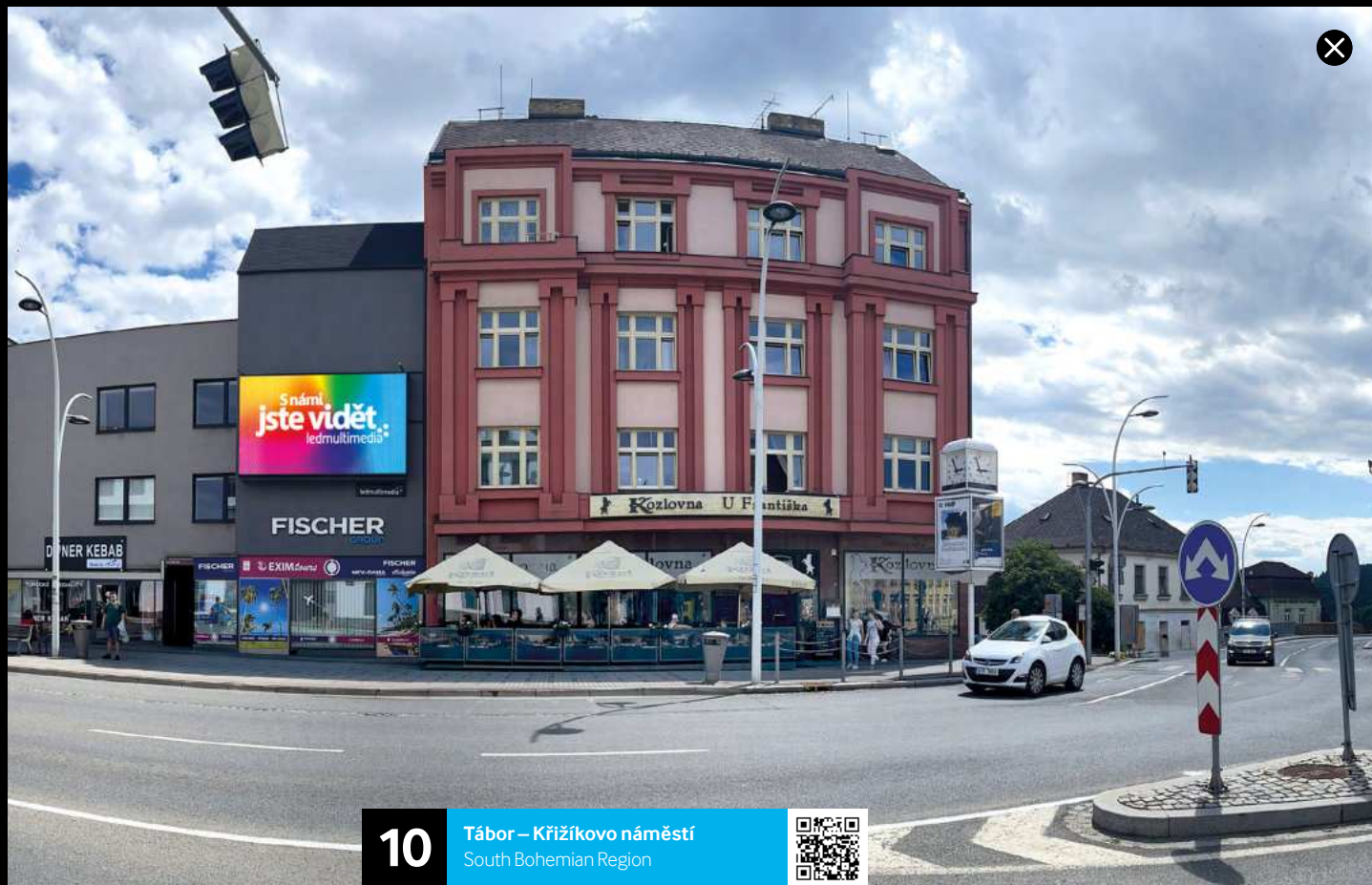




10

Tábor – Křižíkovo náměstí
South Bohemian Region

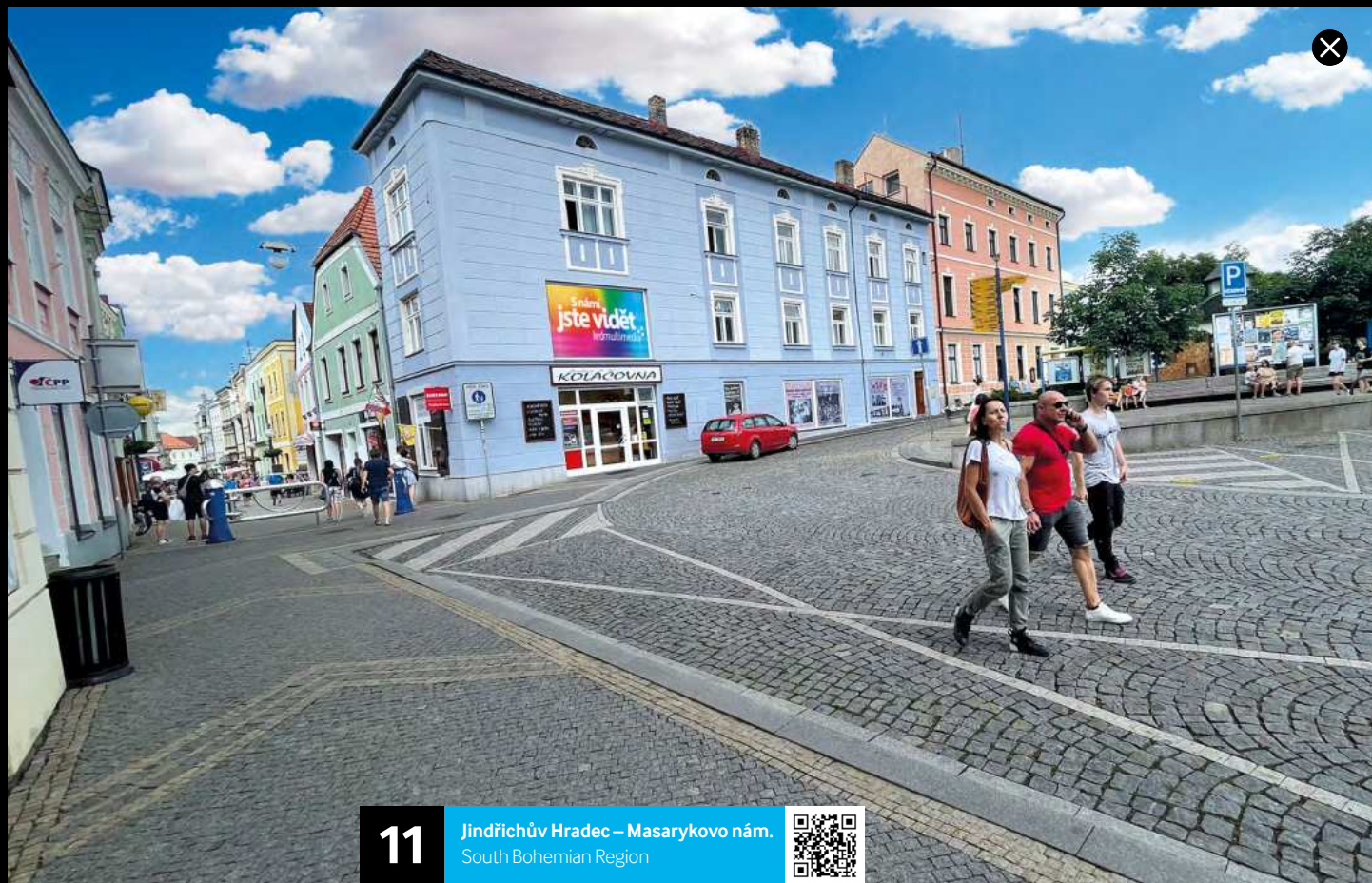




10

Tábor – Křižíkovo náměstí
South Bohemian Region





11

Jindřichův Hradec – Masarykovo nám.
South Bohemian Region





11

Jindřichův Hradec – Masarykovo nám.
South Bohemian Region





12

Strakonice – Komenského
South Bohemian Region

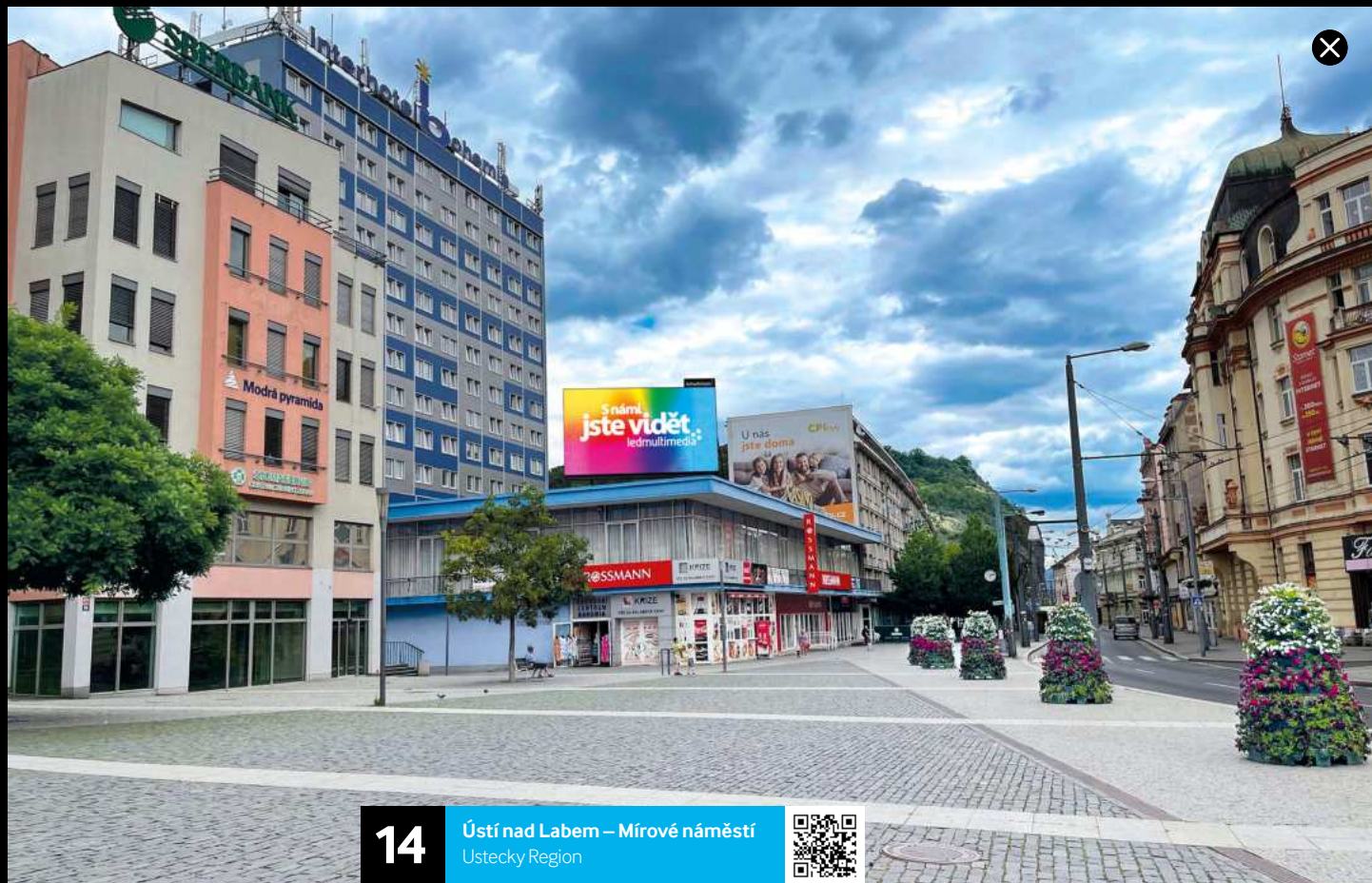




12

Strakonice – Komenského
South Bohemian Region





14

Ústí nad Labem – Mírové náměstí
Ústecký Region





14

Ústí nad Labem – Mírové náměstí
Ustecky Region

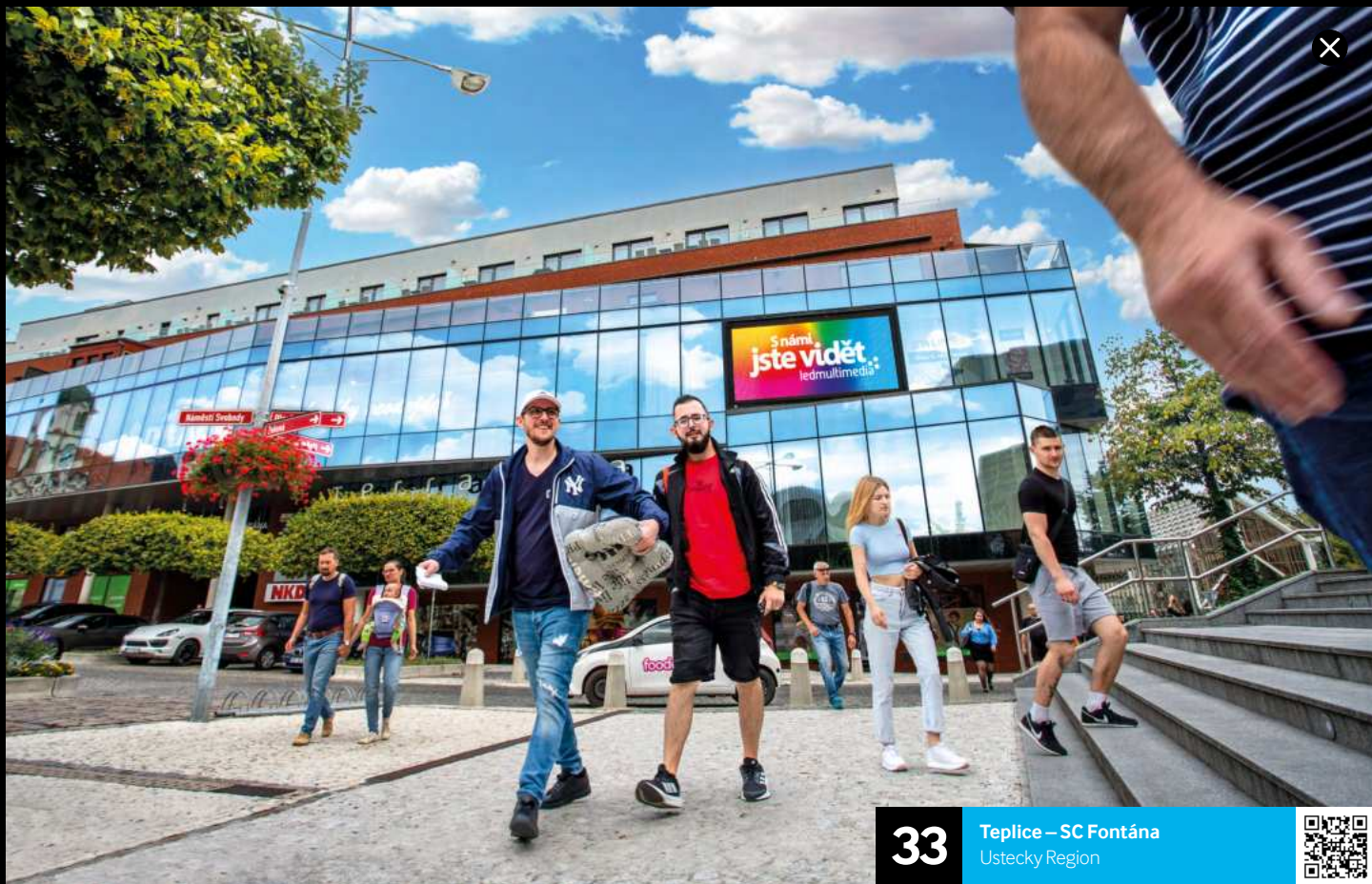




33

Teplice – SC Fontána
Ustecký Region





33

Teplice – SC Fontána
Ustecký Region

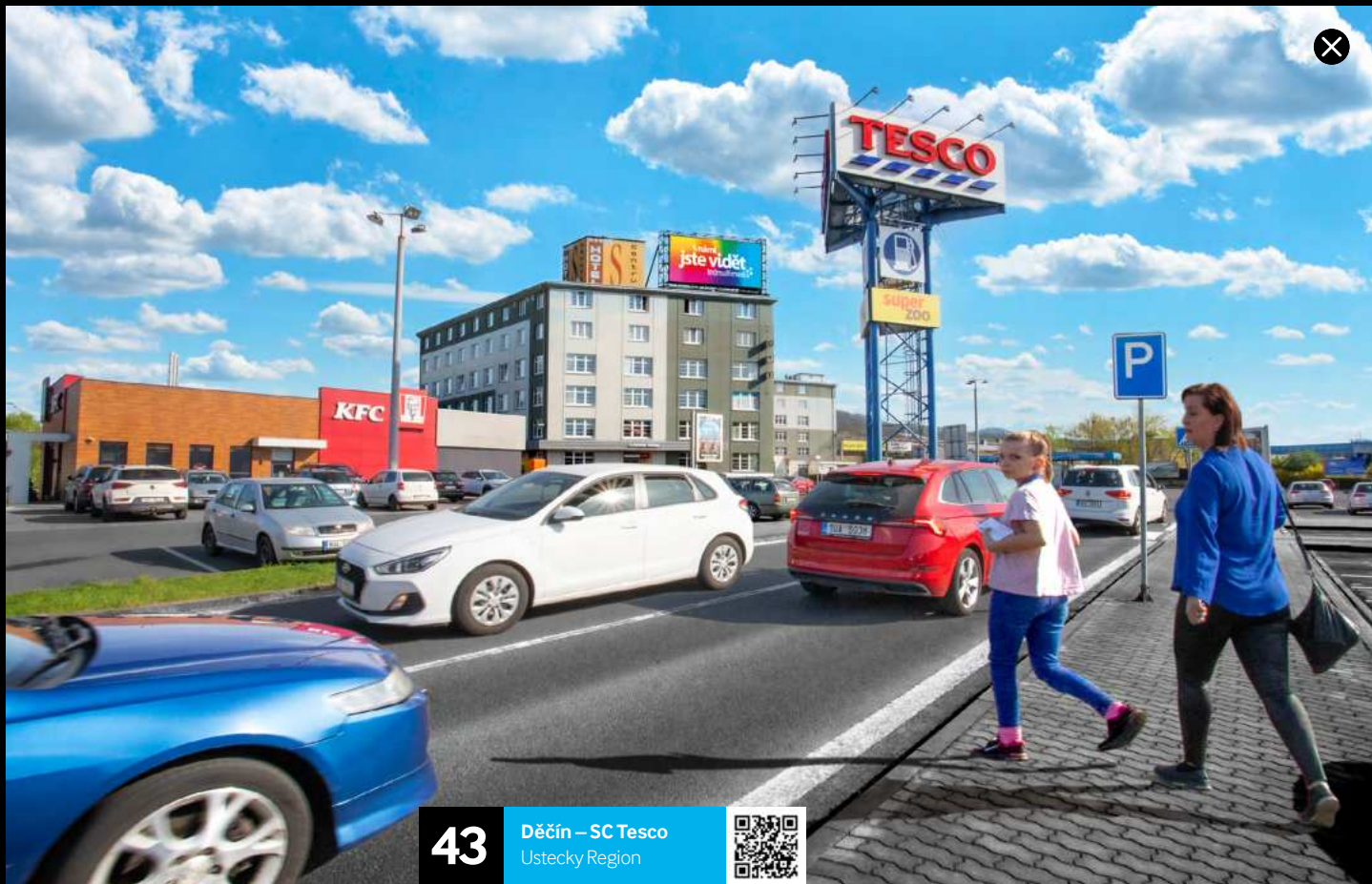




33

Teplice – SC Fontána
Ustecký Region

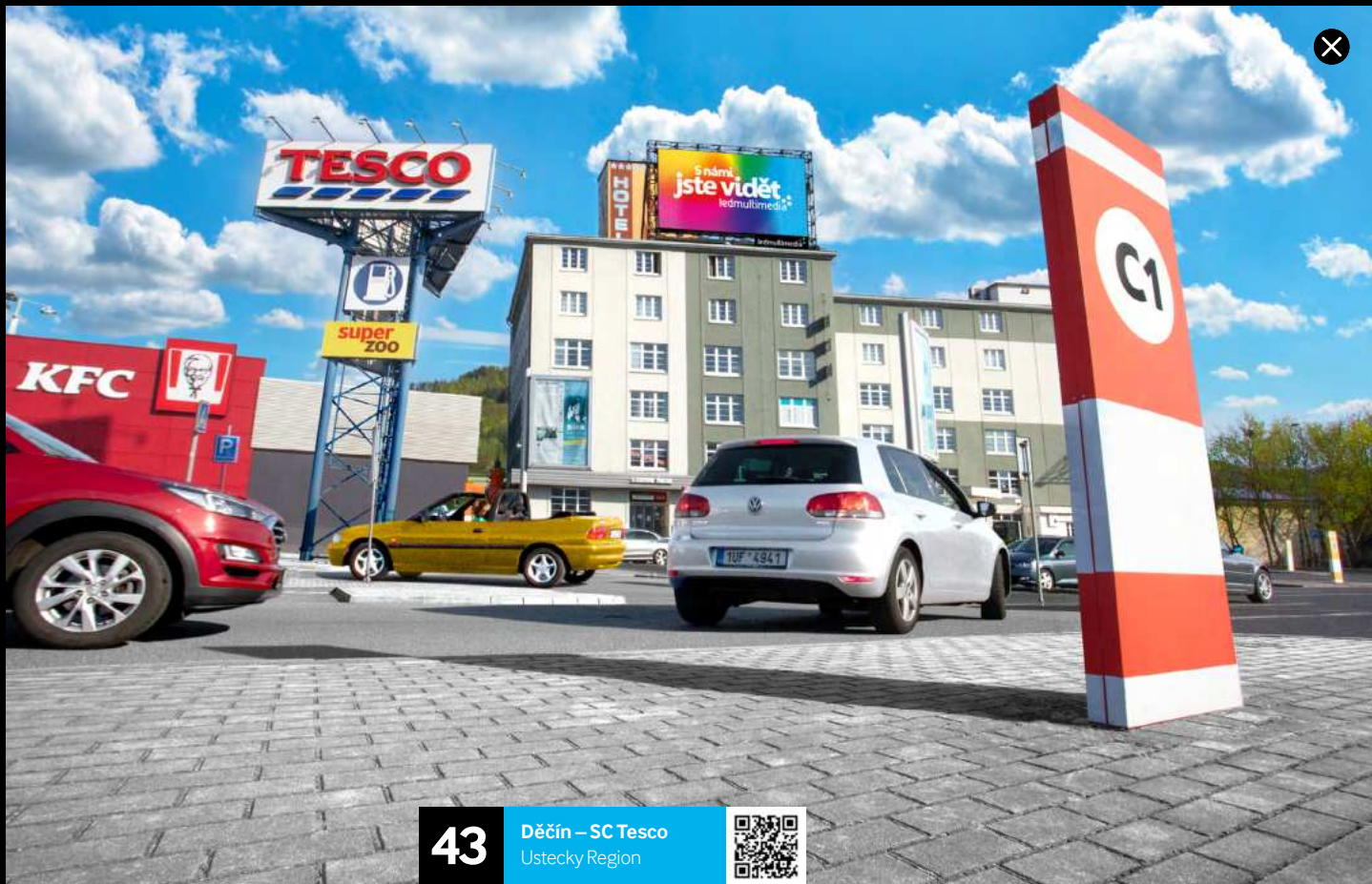




43

Děčín – SC Tesco
Ustecký Region

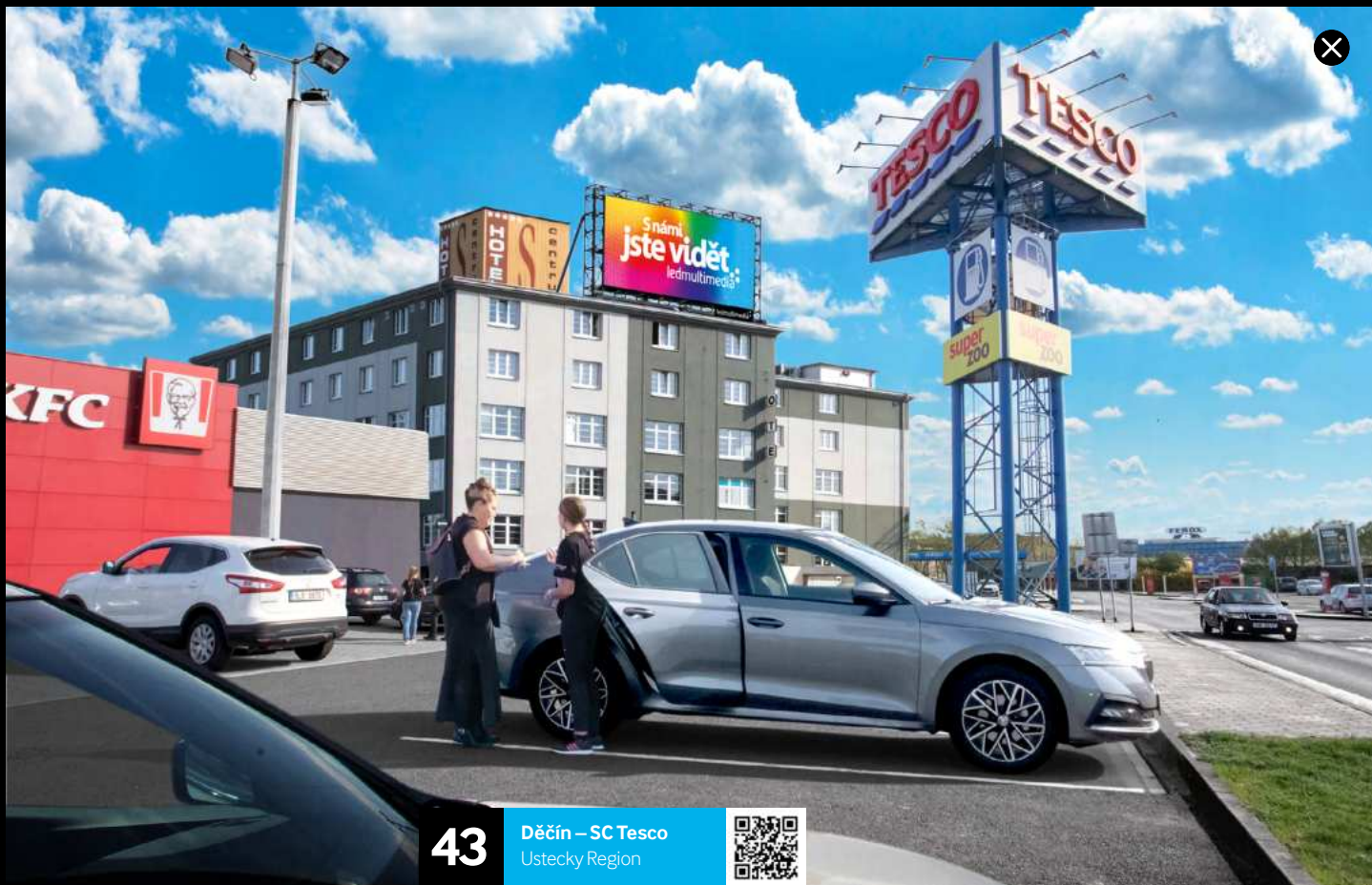




43

Děčín – SC Tesco
Ustecký Region

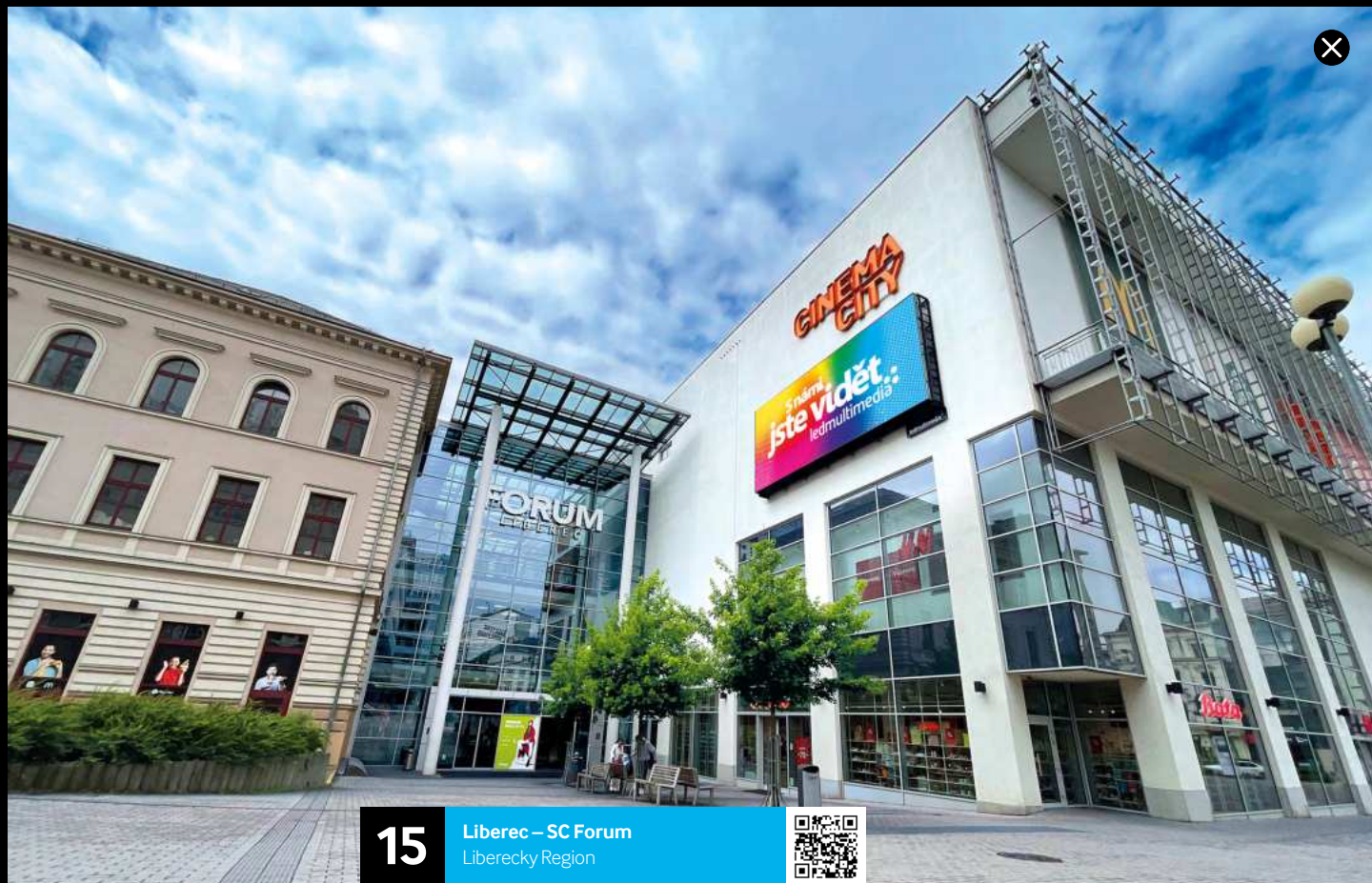




43

Děčín – SC Tesco
Ustecký Region



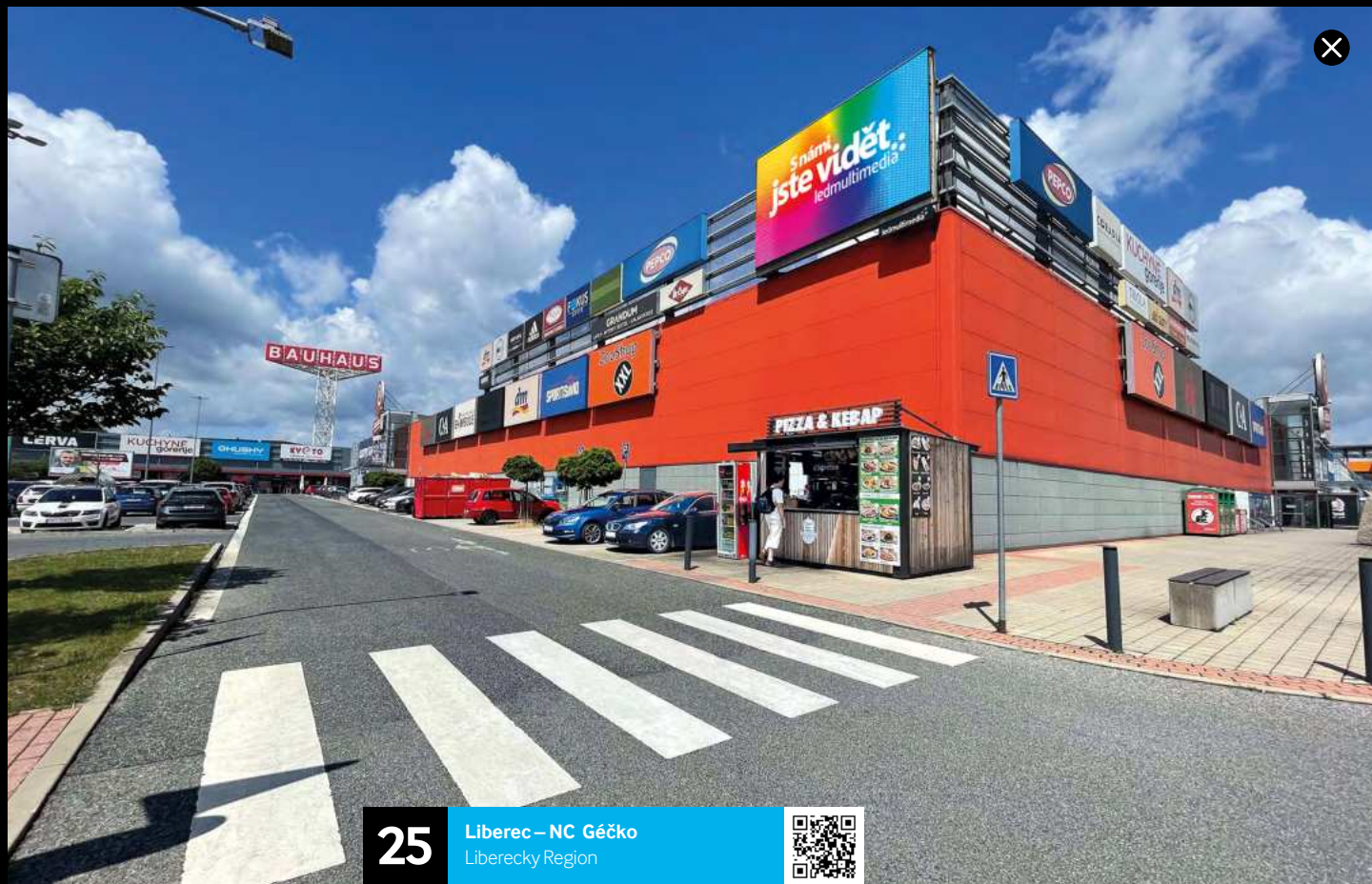




15

Liberec – SC Forum
Liberecký Region





25

Liberec – NC Géčko
Liberecký Region

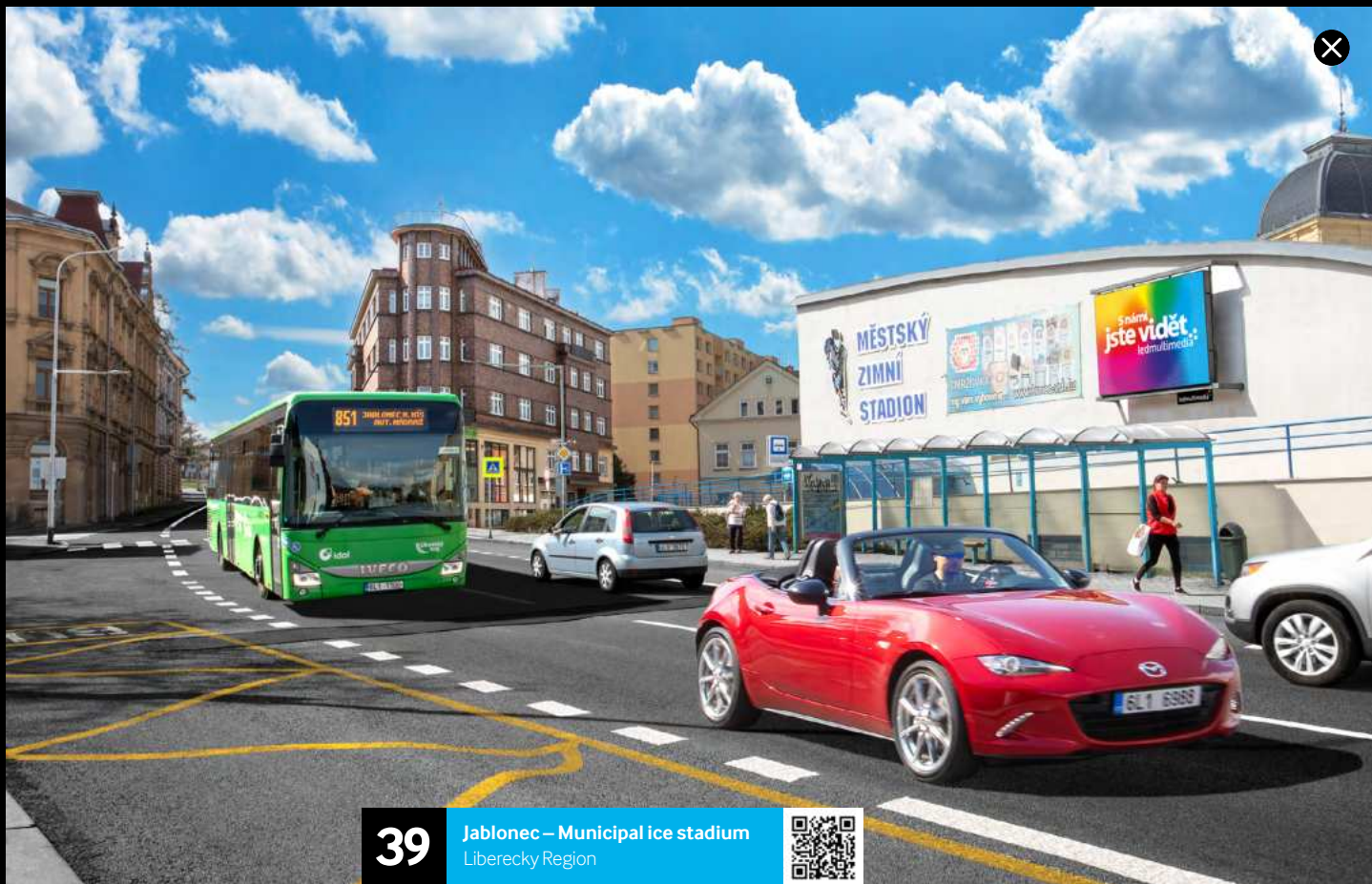


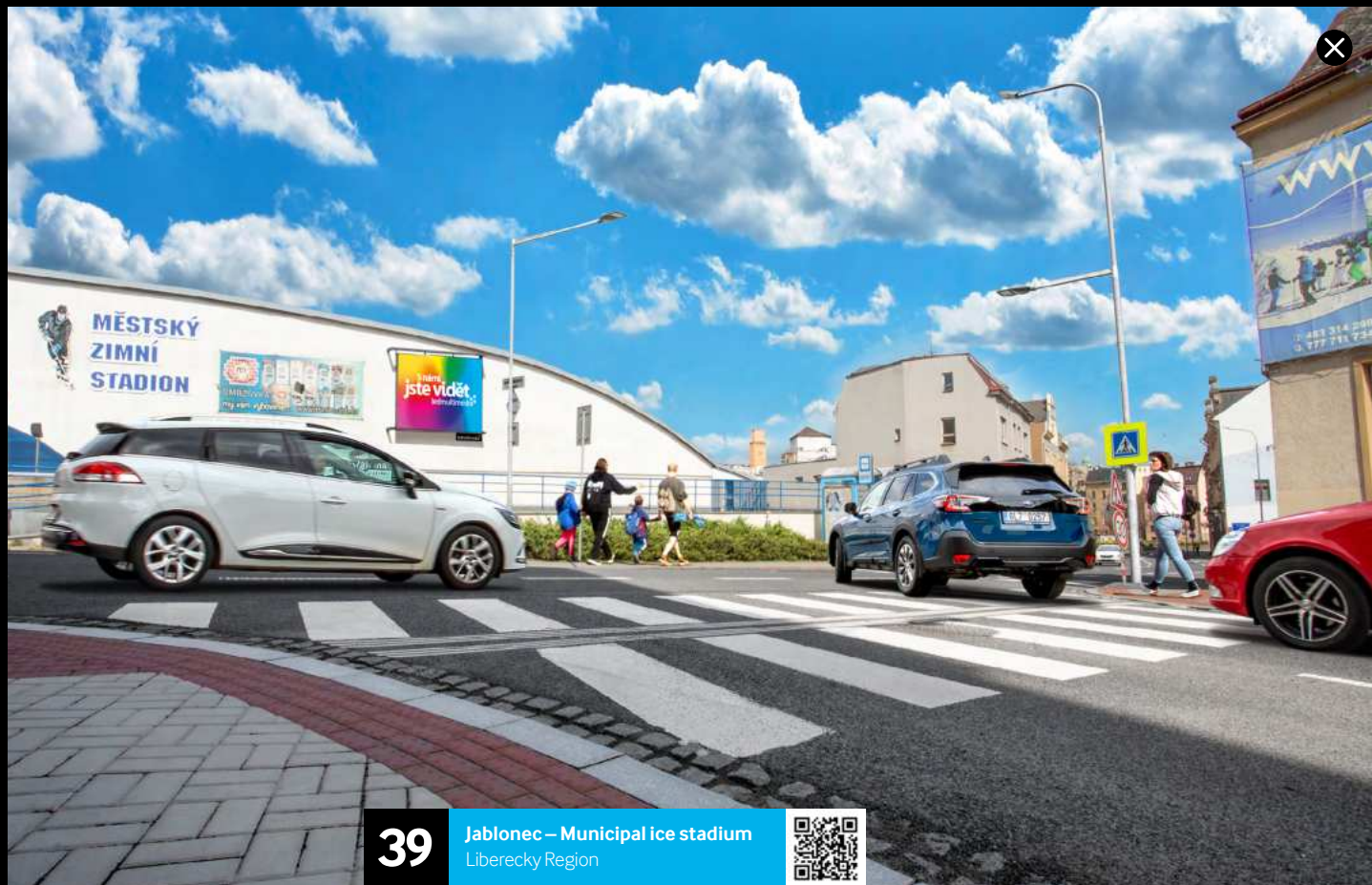


25

Liberec – NC Géčko
Liberecký Region



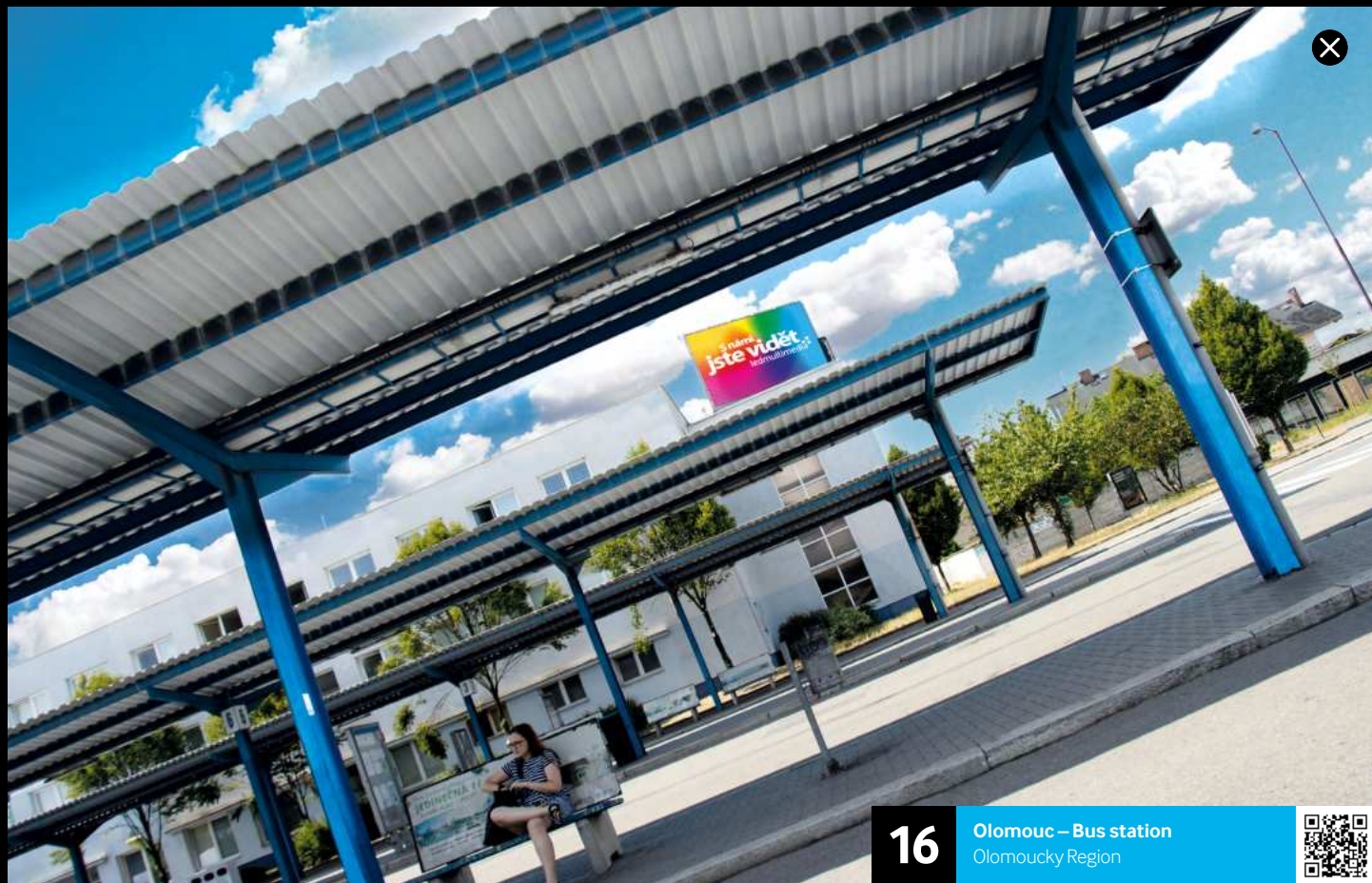




39

Jablonec – Municipal ice stadium
Liberecký Region





16

Olomouc – Bus station
Olomoucký Region





16

Olomouc – Bus station
Olomoucký Region





35

Olomouc – Tovární
Olomoucký Region





35

Olomouc – Tovární
Olomoucký Region





17

Přerov – Nádražní ulice
Olomoucký Region

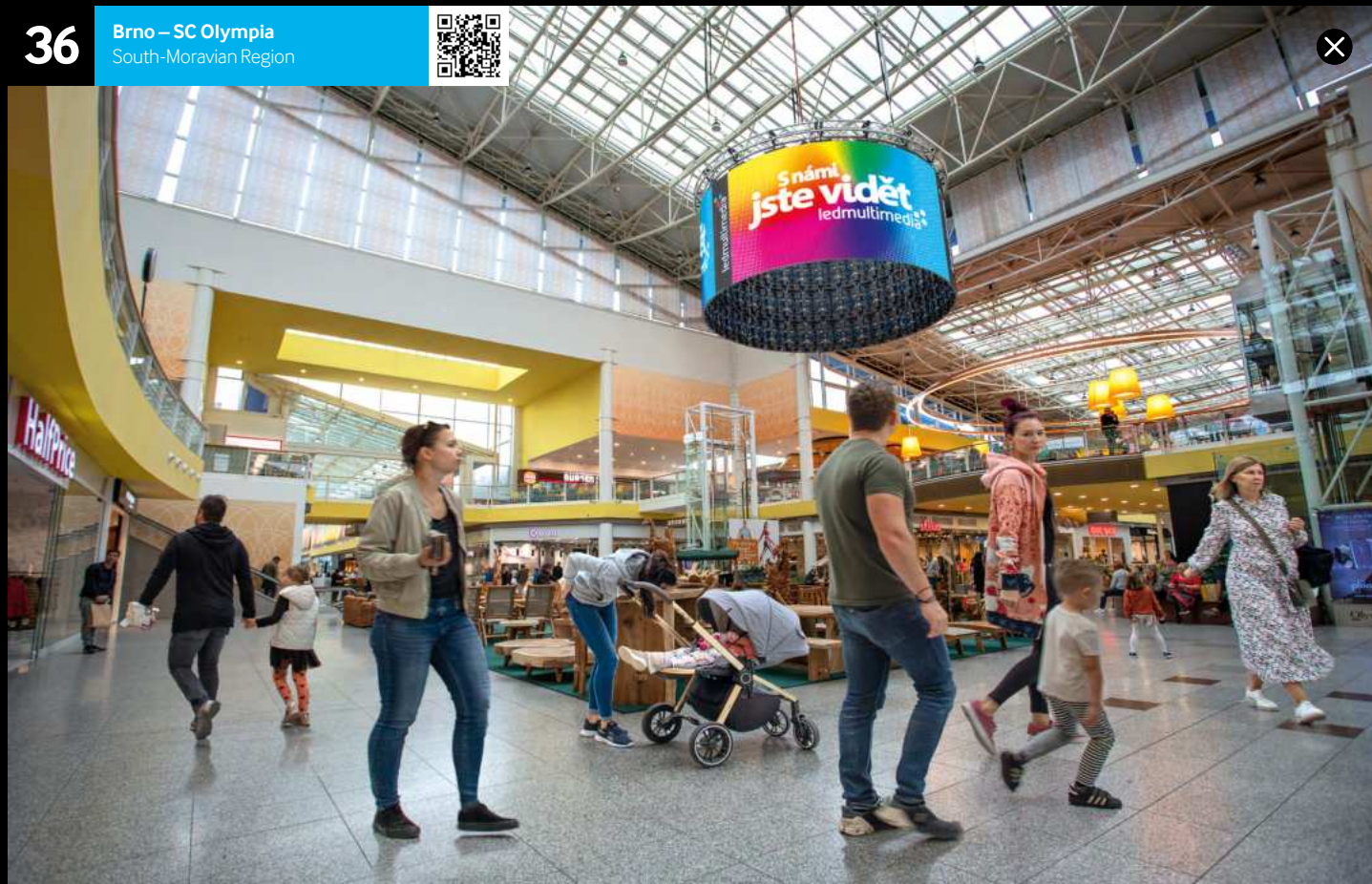


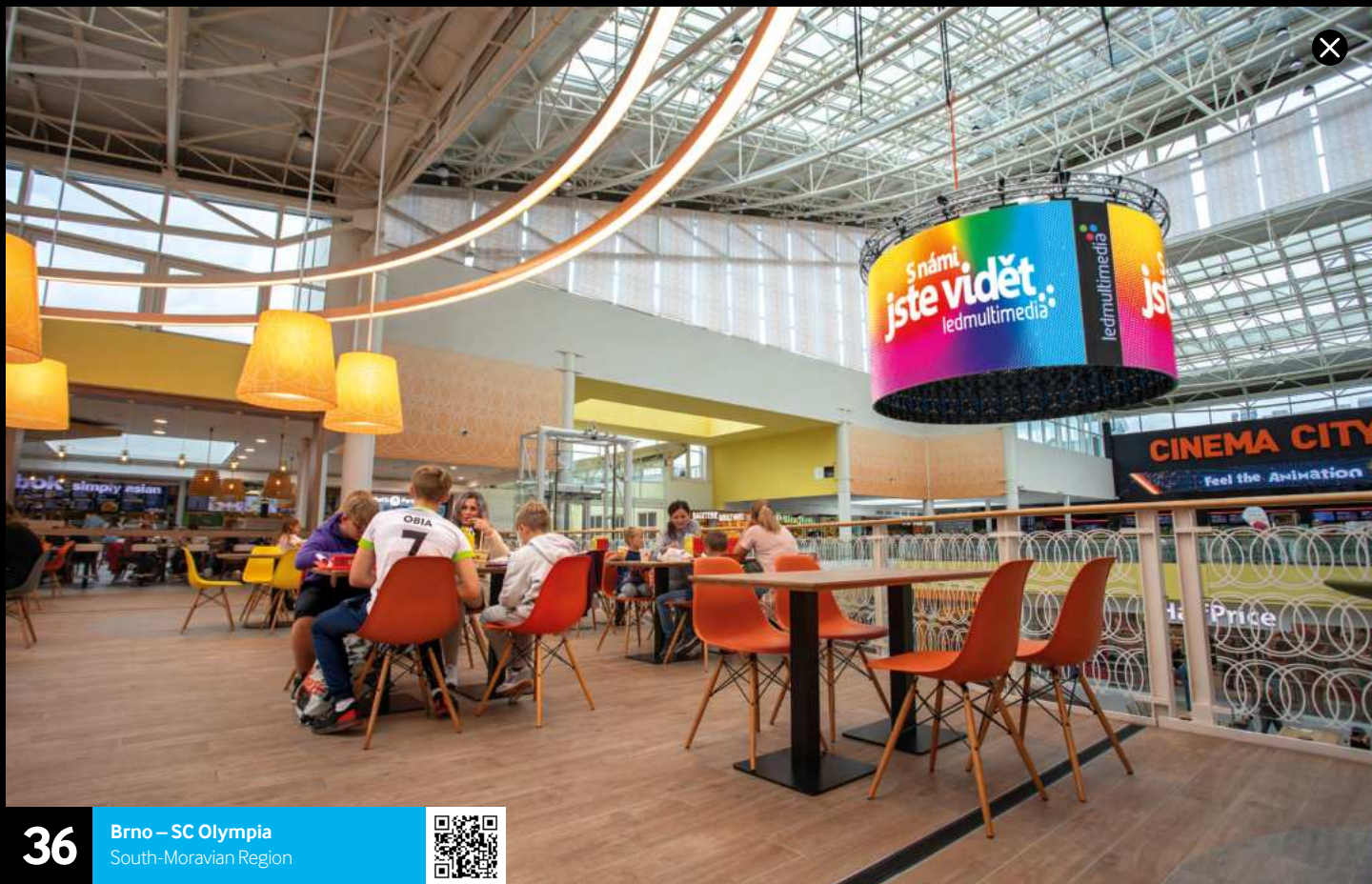


17

Přerov – Nádražní ulice
Olomoucký Region







36

Brno – SC Olympia
South-Moravian Region





36

Brno – SC Olympia
South-Moravian Region





36

Brno – SC Olympia
South-Moravian Region



36

Brno – SC Olympia
South-Moravian Region







37

Brno – Mendlovo náměstí
South-Moravian Region



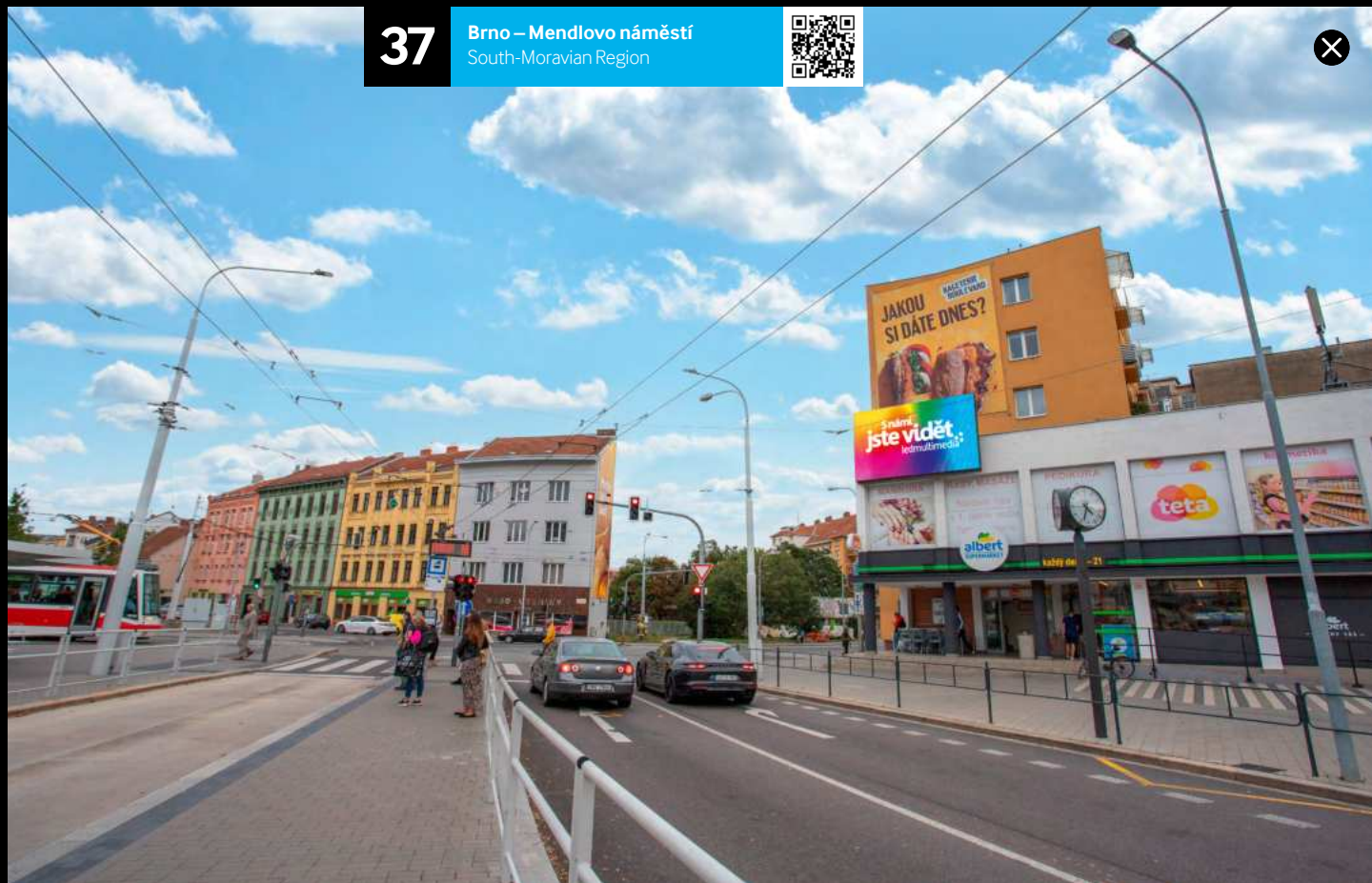
37

Brno – Mendlovo náměstí
South-Moravian Region



37

Brno – Mendlovo náměstí
South-Moravian Region





38

Brno – Dornych
South-Moravian Region





38

Brno – Dornych
South-Moravian Region





18

Ostrava – Zábřeh
Moravian-Silesian Region

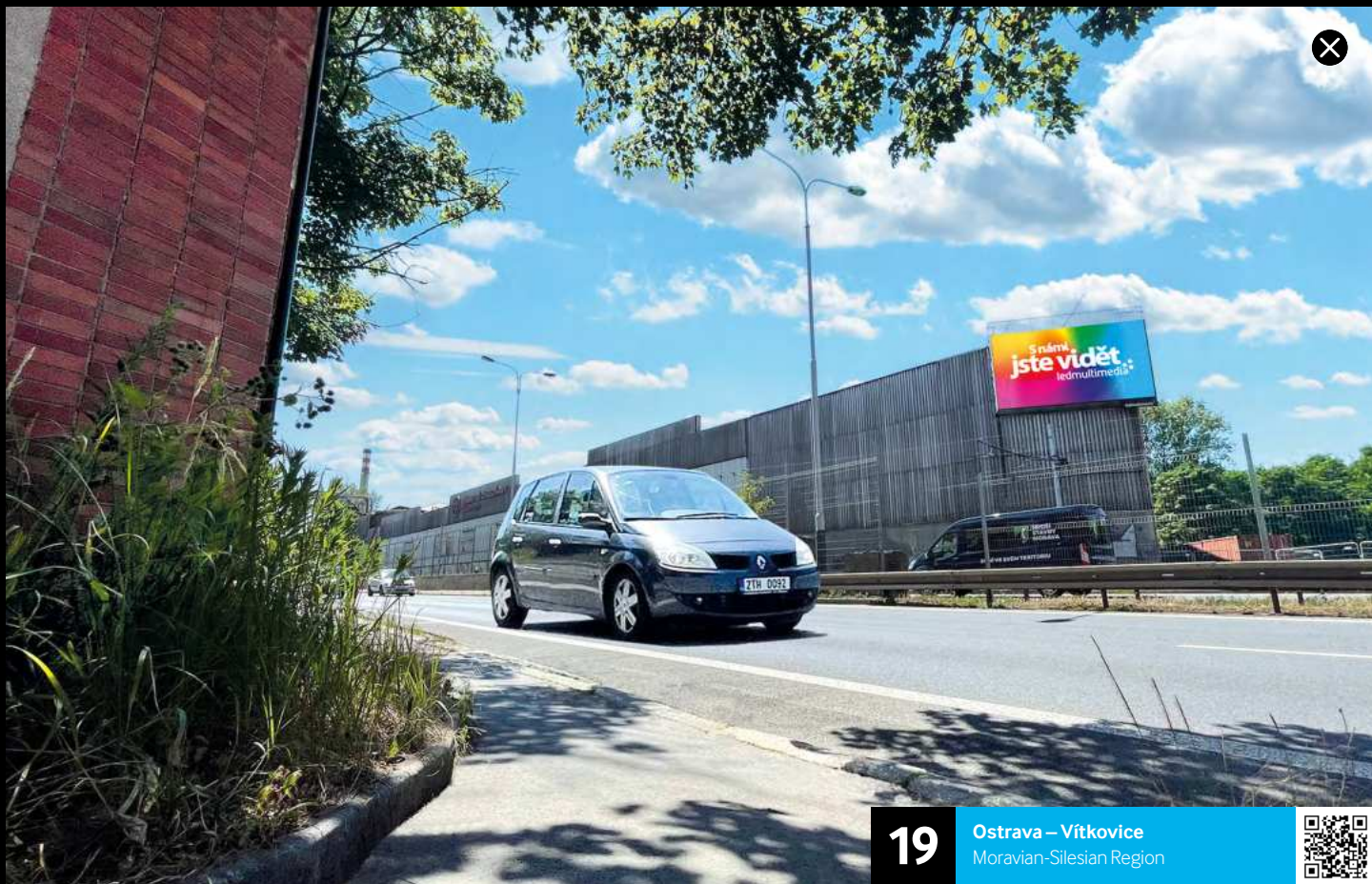




18

Ostrava – Zábřeh
Moravian-Silesian Region

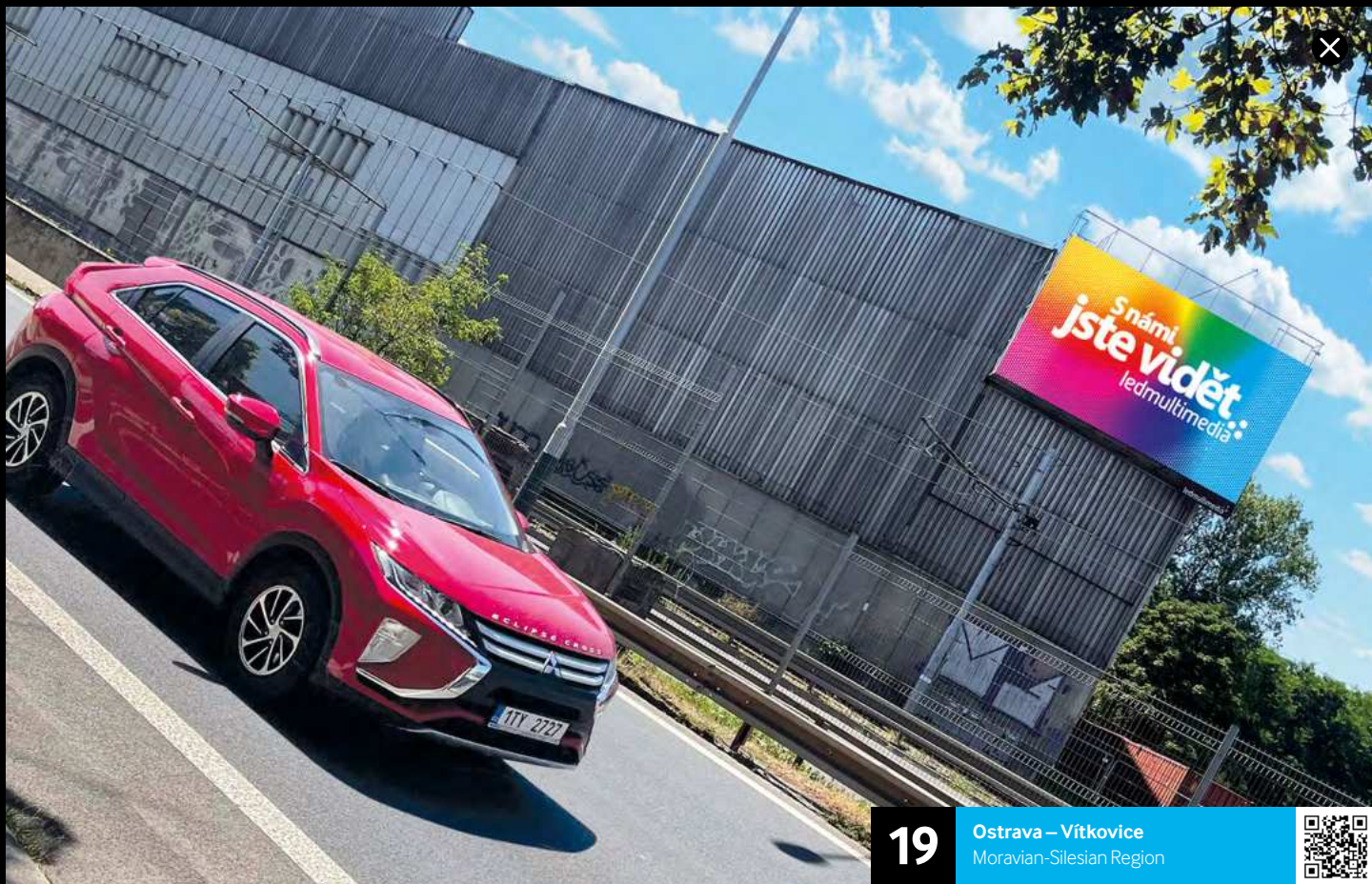




19

Ostrava – Vítkovice
Moravian-Silesian Region





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Ostrava – Vítkovice
Moravian-Silesian Region





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Hradec Králové – Riegrovo náměstí
Kralovehradecký Region





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Hradec Králové – Riegrovo náměstí
Kralovehradecký Region





21

Hradec Králové – Náměstí 28. října
Kralovehradecký Region





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Hradec Králové – Náměstí 28. října
Kralovehradecký Region





42

Trutnov – Roundabout
Kralovohradecký Region





42

Trutnov – Roundabout
Kralovohradecký Region





34

Pardubice – Enteria Arena
Pardubice Region

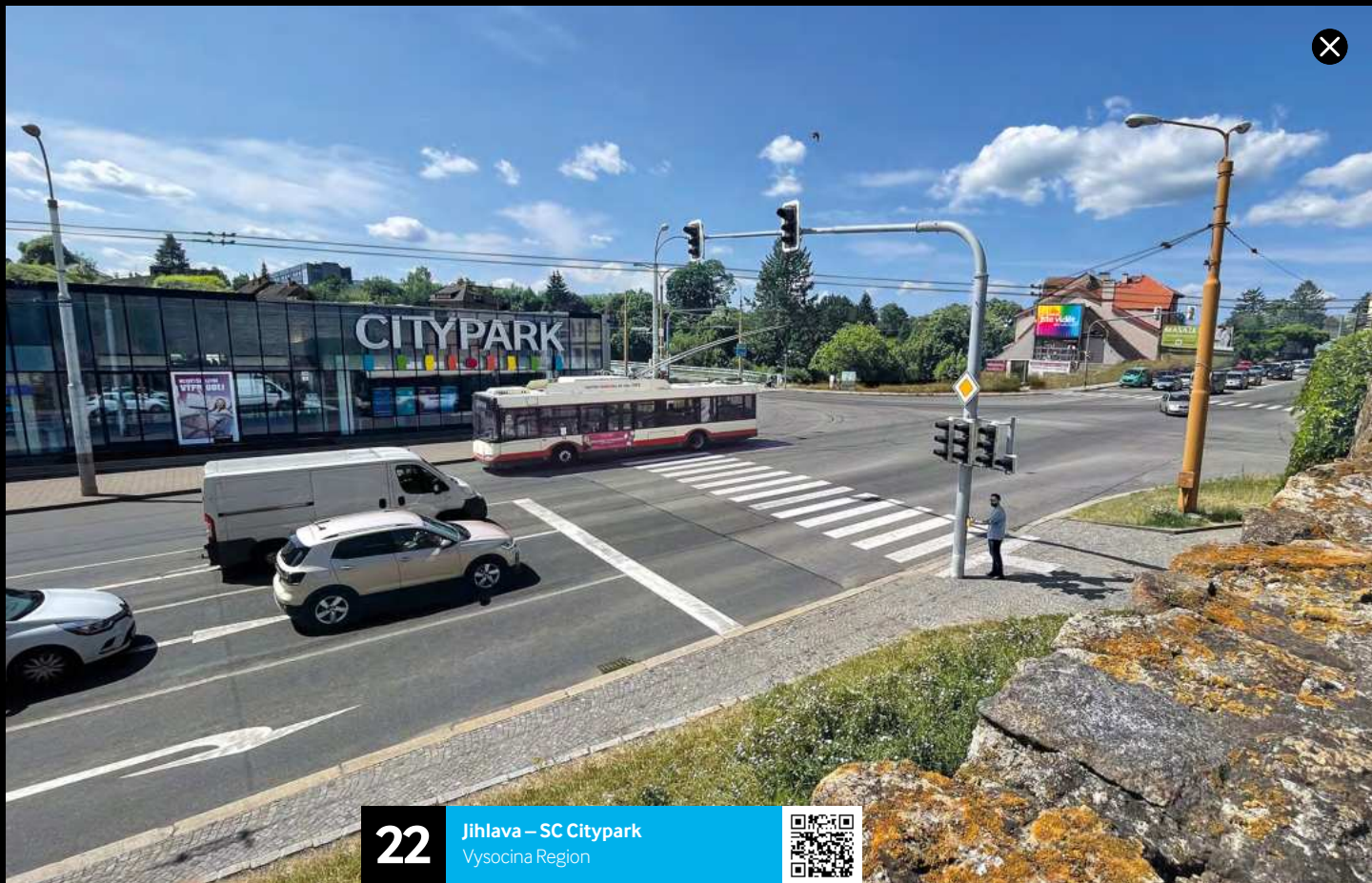




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Pardubice – Enteria Arena
Pardubice Region





22

Jihlava – SC Citypark
Vysocina Region





22

Jihlava – SC Citypark
Vysocina Region

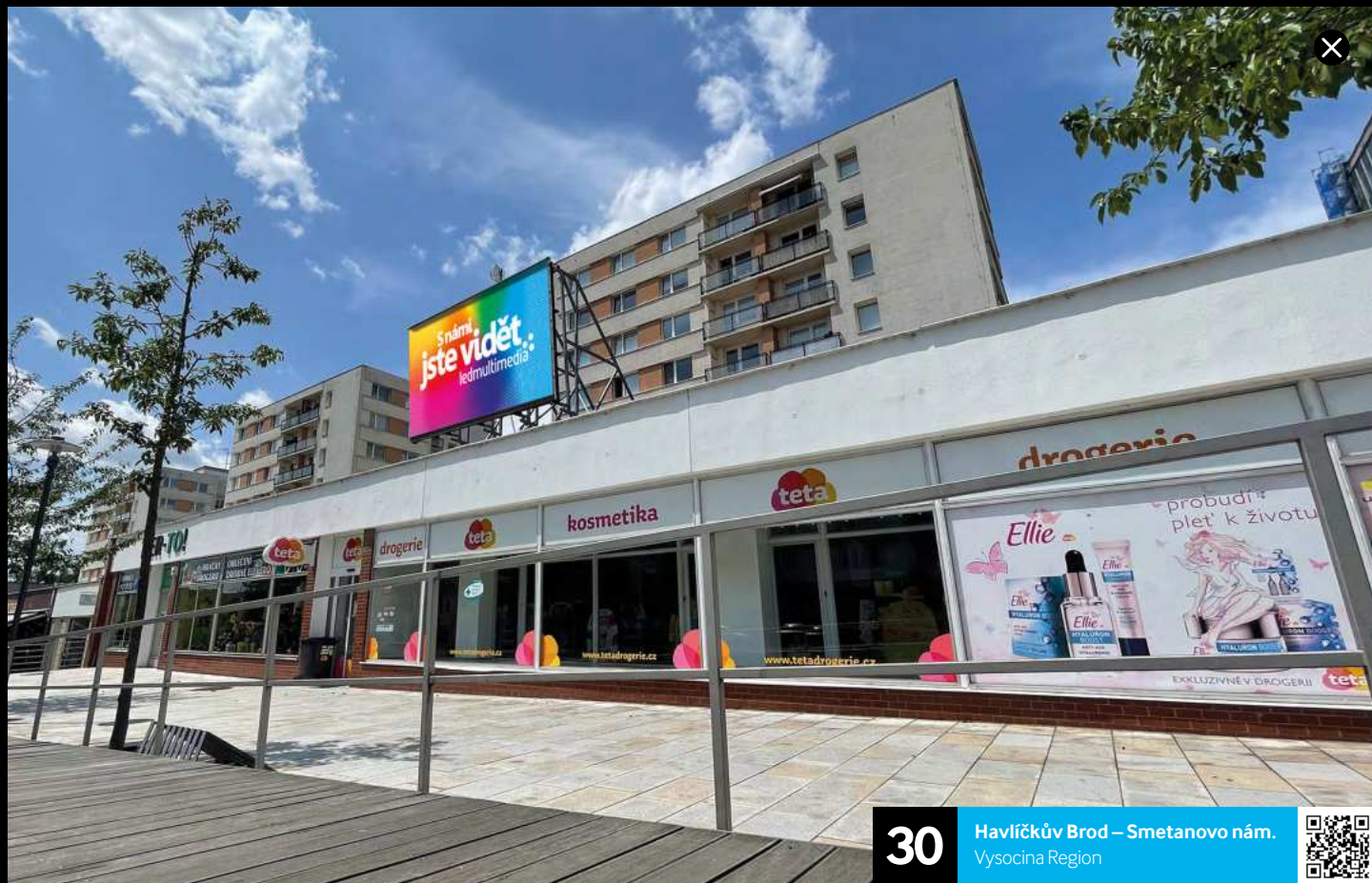




30

Havlíčkův Brod – Smetanovo nám.
Vysocina Region

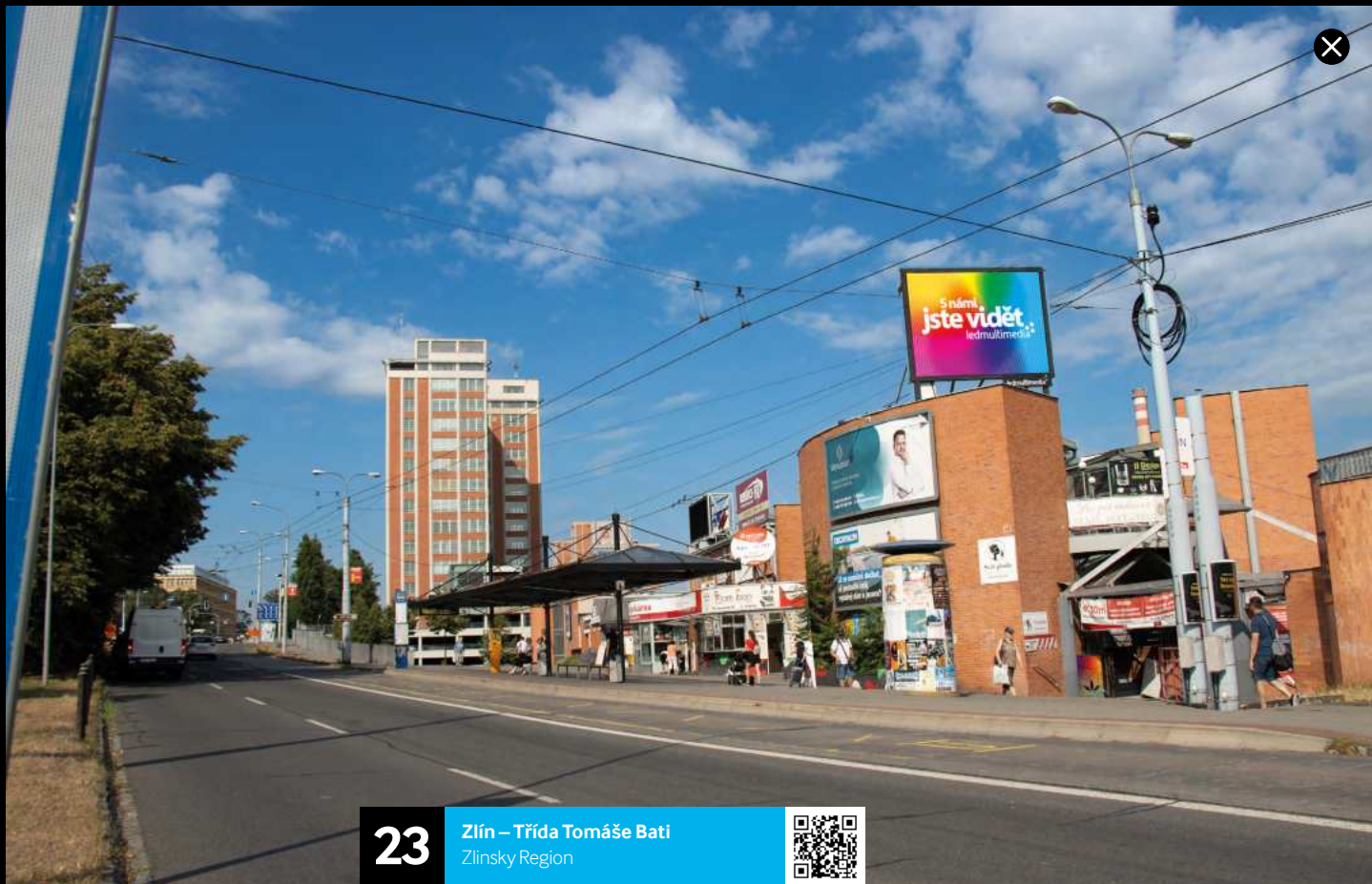




30

Havlíčkův Brod – Smetanovo nám.
Vysocina Region





23

Zlín – Třída Tomáše Bati
Zlínský Region





23

Zlín – Třída Tomáše Bati
Zlinsky Region

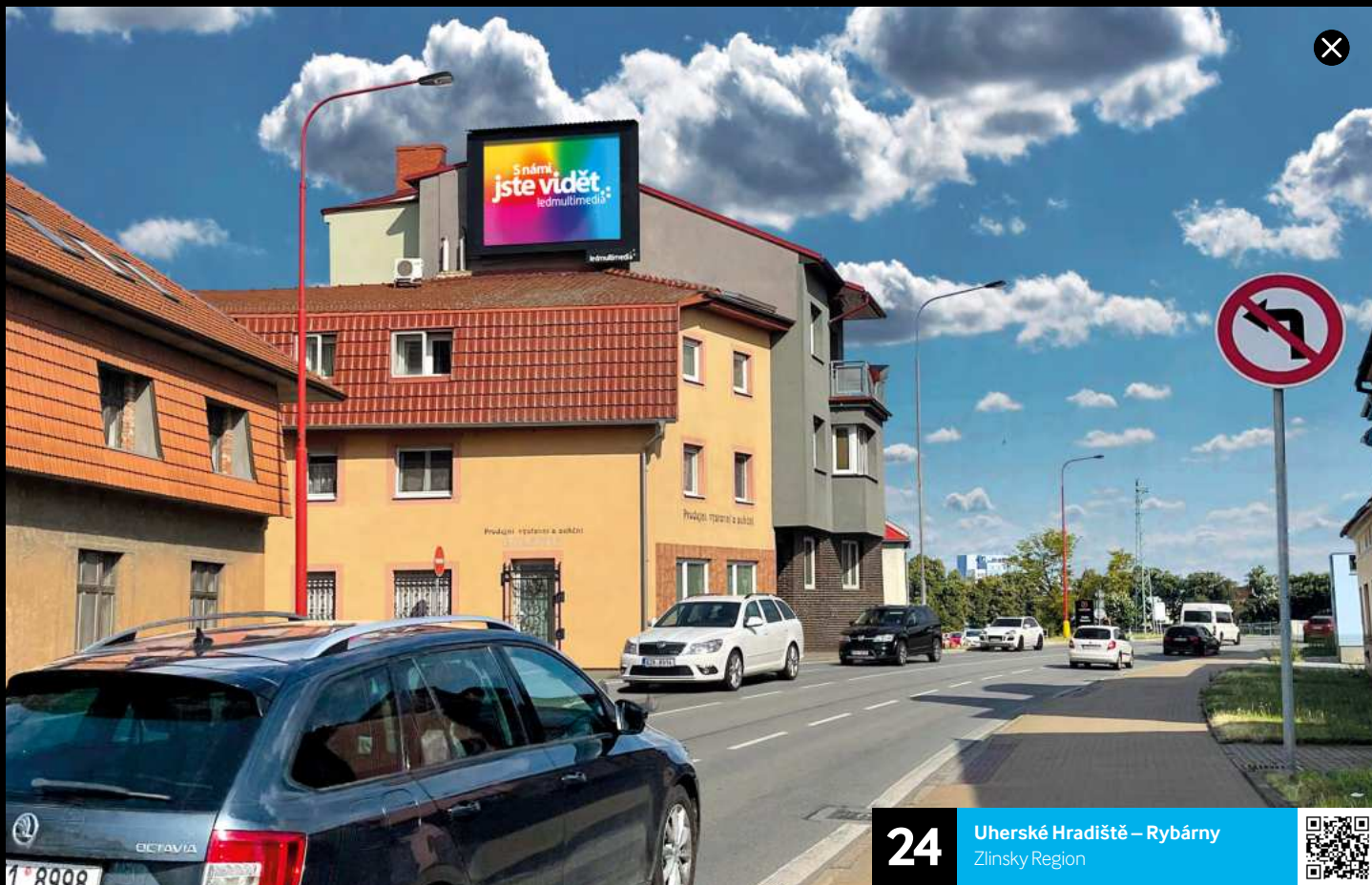




24

Uherské Hradiště – Rybárny
Zlínský Region





24

Uherské Hradiště – Rybárny
Zlinsky Region

