

We make
you visible

LEDMULTIMEDIA 

With us
**you are
seen**

→ Interactive advertising screens
→ Flexible time planning



The largest independent network of LED screens in the Czech Republic



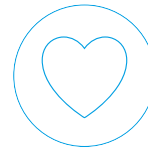
69

LED screens



30

Cities of the Czech Republic



4,8 mil.

Passengers / day



List of areas

Prague – The Capital City

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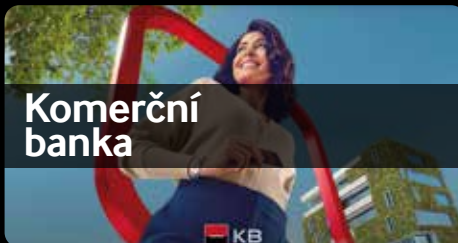
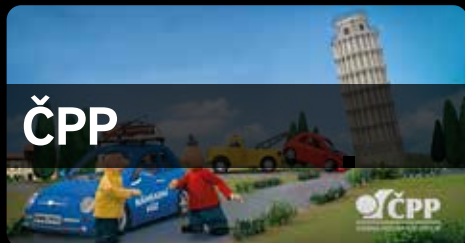
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Wide range of ads

LED technology is an opportunity to present customers with an interesting, modern and clean form of advertising, focused on image or product, with a much wider range of campaign settings.



There are no limits to creativity

When it comes to the spot itself, it's important to capture the idea you want to use in the ad and incorporate it as effectively as possible into the actual result.

There are no limits to creativity, which is a major advantage from static ads such as flyers, billboards and others.

Advantages of LED panels



Top in DOOH advertising

Large-format LED screens are among the top in dynamic visual outdoor advertising.



Excellent visibility

LED technology ensures excellent visibility of your advertising even in poor weather conditions (fog, rain, snow).



Central campaign management

Thanks to the central management of LED screens, we respond quickly to the needs of client's needs (change of spots or rotations) with minimal time delays.



Choice of content media plan

We have automated spot deployment with the possibility of adding with additional interesting content such as news, weather, traffic information.



A

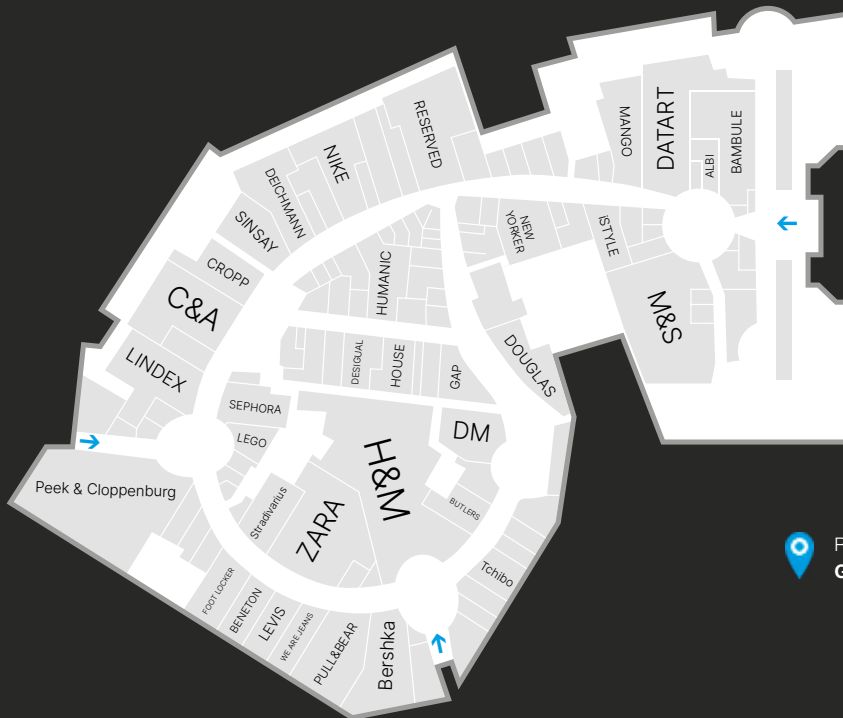
SC Westfield Chodov
The Capital City

SC Westfield Chodov

The Capital City

Westfield Chodov is the largest with 300 stores shopping centre in the Czech Republic. In terms of retail space, it is with 100.000 m², second only to OC Lethány. Located in the Chodov district of Prague

near the Chodov metro station, between U Kunratického lesa, Roztylská and the motorway D1 to Brno. 13 million customers pass through them annually, employing approximately 8.000 people.



Screens:

- A1** Design Gallery 1
- A2** Design Gallery 2
- A3** Entrance E
- A4** Escalator to Albert
- A5** Douglas

Coverage:

Roadway: street / pedestrian zone

Surroundings: Public transport (metro, bus) / commercial houses / cultural facilities / restaurants / supermarket / sports facilities / hotel / shops / PNS / bank / post office / pharmacy



Roztylská, Praha – Chodov

GPS coordinates: 50.030 N, 14.490 E



A1

Design Galery 1
SC Westfield Chodov



Prague – SC Westfield Chodov

The Capital City



Location: Design Galery 1
Address: Roztylská 2321/19, 148 00 Prague 4 – Chodov
Placement: Indoor
Dimensions: 7,2 m² – 480 × 150 cm
Ratio: 1536 × 480 px
Operation time: 8:00 a.m. – 09:00 p.m. (13 hrs)



Screen Specs

A1

Description of Location:

The LED screen is located on the 1st floor level in a fashionable Designer gallery where the following are represented Premium brands such as Luisa Spagnoli, MAX&Co., COS, French Connection, Armani Exchange and Michael Kors, but also Czech Labels & Friends – the largest space with local fashion and design in the Czech Republic and Slovakia! Excellent visibility from both floors.



Roztylská, Praha – Chodov
GPS coordinates: 50.030 N, 14.490 E

A2

Design Gallery 2
SC Westfield Chodov



Prague – SC Westfield Chodov

The Capital City

Location:

Design Galery 2

Address:

Roztylská 2321/19, 148 00 Prague 4 – Chodov

Placement:

Indoor

Dimensions:

9,9 m² – 660 × 150 cm

Ratio:

2120 × 480 px

Operation time: 8:00 a.m. – 09:00 p.m. (13 hrs)



Screen Specs

A2

Description of Location:

The LED screen is located on the 1st floor level in a fashionable Designer gallery where the following are represented Premium brands such as Luisa Spagnoli, MAX&Co., COS, French Connection, Armani Exchange and Michael Kors, but also Czech Labels & Friends – the largest space with local fashion and design in the Czech Republic and Slovakia! Excellent visibility from both floors.



Roztylská, Praha – Chodov

GPS coordinates: 50.030 N, 14.490 E

A3

Entrance E
SC Westfield Chodov



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Prague – SC Westfield Chodov

The Capital City



Location: Entrance E
Address: Roztylská 2321/19, 148 00 Prague 4 – Chodov
Placement: Indoor
Dimensions: 23,4 m² – 600 × 390 cm
Ratio: 1920 × 1248 px
Operation time: 7:00 a.m. – 09:00 p.m. (13 hrs)



Screen Specs

A3

Description of Location:

The screen is located on level –1 near the entrance E, which is the entrance from the Chodov bus stop, is located above the escalators to the –2nd floor, at the access to the connection to the metro at a very busy location with visibility also from the ground floor.



Roztylská, Praha – Chodov
GPS coordinates: 50.030 N, 14.490 E

info@ledmultimedia.cz / www.ledmultimedia.cz



A4

Escalator to Albert

SC Westfield Chodov

Prague – SC Westfield Chodov

The Capital City

Location: Escalator to Albert
Address: Roztylská 2321/19, 148 00 Prague 4 – Chodov
Placement: Indoor
Dimensions: 23,4 m² – 600 × 390 cm
Ratio: 1920 × 1248 px
Operation time: 8:00 a.m. – 09:00 p.m. (13 hrs)



Screen Specs

A4

Description of Location:

The LED screen, located above the escalator leading to the ALBERT Supermarket, replaced the original projection screen. The modern format combined with a very detailed resolution of the screen, will allow the display of the finest details of your advertisements. The screen is in location where the Westfield Chodov night passage is, therefore the advertising impact of this area is maximum throughout the day.



Roztylská, Praha – Chodov

GPS coordinates: 50.030 N, 14.490 E

A5

Escalator to Albert
SC Westfield Chodov



Screen

A5

Prague – SC Westfield Chodov

The Capital City

Location:

Escalator to Albert

Address:

Roztylská 2321/19, 148 00 Prague 4 – Chodov

Placement:

Indoor

Dimensions:

23,4 m² – 600 × 390 cm

Ratio:

1920 × 1248 px

Operation time: 08:00 a.m. – 09:00 p.m. (13 hrs)



Screen Specs

A5

Description of Location:

The LED screen, located above the escalator leading to the ALBERT Supermarket, replaced the original projection screen. The modern format combined with a very detailed resolution of the screen, will allow the display of the finest details of your advertisements. The screen is in location where the Westfield Chodov night passage is, therefore the advertising impact of this area is maximum throughout the day.



Roztylská, Praha – Chodov

GPS coordinates: 50.030 N, 14.490 E

info@ledmultimedia.cz / www.ledmultimedia.cz

B

SC Černý Most
The Capital City

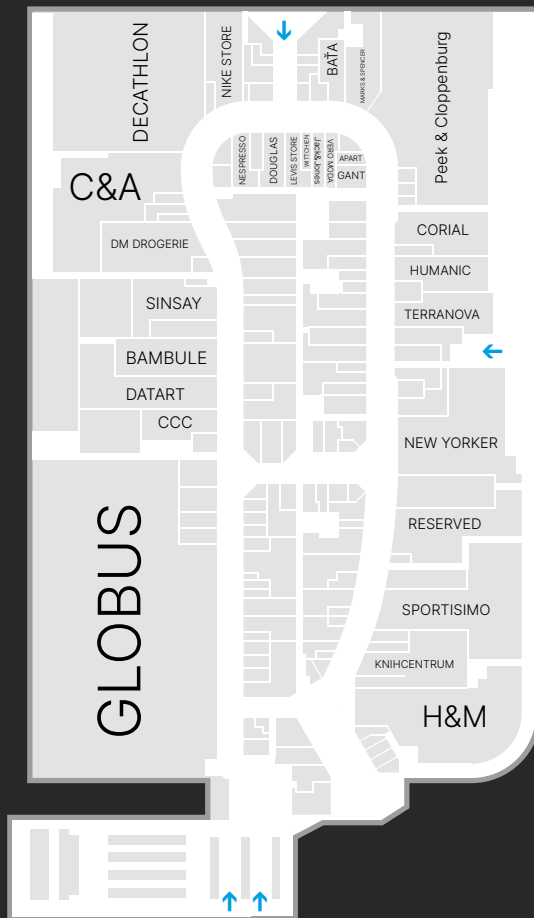


Shopping Centre Černý Most

The Capital City

SC Černý Most covers an area of nearly 85.000 m² with 176 retail units and 3.000 parking lots. The zone offers the possibility of quality refreshments with 30 restaurants offering cuisines from all over the world. In a separate building next door, customers will find the popular XXXLutz furniture house. Visitors to the Centre Černý Most can also use the CineStar multiplex cinema, which shows films in 9 screens with a total capacity of 1.675 seats. Healthy lifestyle enthusiasts or sports enthusiasts will surely enjoy the fitness centre or in the sauna world SAUNIA.

B



Screens:

- B2 The Passage
- B4 Globe
- B3 Central Plaza
- B5 West entrance (C&A)
- B6 West entrance (P&C)

Coverage:

Roadway: street / pedestrian zone

Surroundings: Public transport (metro, bus) / commercial houses /
/ cultural facilities / restaurants / supermarket / sports facilities / hotel /
/ shops / PNS / bank



Chlumecká, Prague 14

GPS coordinates: 50.108 N, 14.585 E

nsay

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UŠETŘÍ 1/3 S
VEVERKOU

B2

The Passage
SC Černý Most



Prague – Shopping Centre Černý Most

The Capital City

Location: The Passage
Address: Chlumecká 765/6, 198 19 Prague 9 – Černý Most
Placement: Indoor
Dimensions: 36 m² – 50 × 0,72 m
Ratio: 12540 × 180 px
Operation time: 08:00 a.m. – 09:00 p.m. (13 hrs)



Screen Specs

Description of Location:

The unique screen, over 50 m in length, is situated above the food court of the shopping centre, with an ideal visibility from both floors, on the entrance side of the CineStar multiplex.



Chlumecká, Prague 14

GPS coordinates: 50.108 N, 14.585 E



iSTYLE

OFFICE

STARBUCKS

STARBUCKS



B3

Central Plaza
SC Černý Most



Prague – Shopping Centre Černý Most

The Capital City

Location: Central Plaza
Address: Chlumecká 765/6, 198 19 Prague 9 – Černý Most
Placement: Indoor
Dimensions: 3,8 m² – 1152 × 336 cm
Ratio: 3744 × 1092 px
Operation time: 09:00 a.m. – 09:00 p.m. (13 hrs)



Screen Specs

Description of Location:

The large screen is situated on the central event Central plaza, above the Starbucks coffee shop. Giant advertising area is perfectly sized for the visible from the entire arcade.



Chlumecká, Prague 14

GPS coordinates: 50.108 N, 14.585 E

S námi
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↑ ⊗ ♿ & ⚡ ⚡ P 21-11-1 ↑ P 11213

OVOČNÝ SVĚTOZOR

OBROVSKÝ

B4

Central Plaza
SC Černý Most



Prague – Shopping Centre Černý Most

The Capital City

Location: Globus
Address: Chlumecká 765/6, 198 19 Prague 9 – Černý Most
Placement: Indoor
Dimensions: 26,1 m² – 950 x 275 cm
Ratio: 3648 x 1056 px
Operation time: 7:00 a.m. – 23:00 p.m. (16 hrs)



Screen Specs

B4

Description of Location:

Strategically placed in a high-traffic passageway, our large LED screen becomes an unmissable focal point. Its size and brilliance maximize visibility, capturing shoppers' attention and elevating every campaign.



Chlumecká, Prague 14

GPS coordinates: 50.108 N, 14.585 E

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#C&A
Černý Most

B5

West entrance (C&A)
SC Černý Most



royaltea



CA

Prague – Shopping Centre Černý Most

The Capital City

Location: West entrance (C&A)
Address: Chlumecká 765/6, 198 19 Prague 9 – Černý Most
Placement: Indoor
Dimensions: 8,3 m² – 384 x 216 cm
Ratio: 960 x 540 px
Operation time: 08:00 a.m. – 09:00 p.m. (13 hrs)



Screen Specs

B5

Description of Location:

Strategically placed in a high-traffic passageway, our large LED screen becomes an unmissable focal point. Its size and brilliance maximize visibility, capturing shoppers' attention and elevating every campaign.



Chlumecká, Prague 14

GPS coordinates: 50.108 N, 14.585 E

B6

West entrance (P&C)
SC Černý Most



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jste vidět
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APART



Prague – Shopping Centre Černý Most

The Capital City



Location: West entrance (P&C)
Address: Chlumecká 765/6, 198 19 Prague 9 – Černý Most
Placement: Indoor
Dimensions: 8,3 m² – 384 x 216 cm
Ratio: 960 x 540 px
Operation time: 08:00 a.m. – 09:00 p.m. (13 hrs)



Screen Specs

B6

Description of Location:

Strategically placed in a high-traffic passageway, our large LED screen becomes an unmissable focal point. Its size and brilliance maximize visibility, capturing shoppers' attention and elevating every campaign.



Chlumecká, Prague 14

GPS coordinates: 50.108 N, 14.585 E

METROPOLE CINEMA CITY

ELECTRO WORLD

RESERVED

LINDEX

RESERVED

C

Metropole Zlín
The Capital City

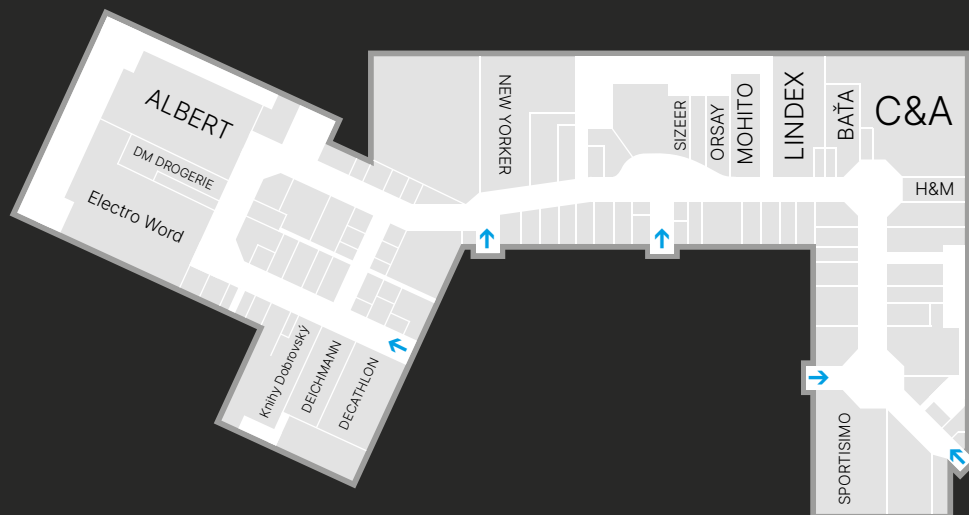


Metropole Zličín

The Capital City

Metropole Zličín is located on the western outskirts of Prague and is one of the largest and most popular shopping and entertainment centres. Over 7 million people visit it annually. Centre has excellent transport links (10 minutes from the airport, 20 minutes from the city centre), contains a number of shops with fashionable clothing

and accessories of major brands. In addition to shoppers, there are also active exercise enthusiasts and those who like to enjoy good company with even better food and drink. For movie fans, there is a cinema with ten screens and a spa for visitors to the centre who have come to relax.



Screens:

- C1** Central Plaza
- C2** The Area near Albert

Coverage:

Roadway: street / pedestrian zone

Surroundings: Public transport (metro, bus) /
/ commercial houses / cultural facilities /
/ restaurants / supermarket / sports facilities /
/ hotel / shops / PNS / bank /
/ post office / pharmacy



Řevnická, Praha - Zličín

GPS coordinates: 50.054 N, 14.287 E

C1

Central Plaza
Metropole Zlín



Prague – Metropole Zličín

The Capital City

Location: Central Plaza
Address: Řevnická 1, 155 21 Prague – Zličín
Placement: Indoor
Dimensions: 21 m² – 270 × 780 cm
Ratio: 864 × 2496 px
Operation time: 08:00 a.m. – 09:00 p.m. (13 hrs)



Screen Specs

C1

Description of Location:

The LED screen is located on the elevator shaft in the food The elevator is located in the elevator shaft of the shopping center, where the 4 restaurants, a fast food outlet and 2 cafes.

Location The location guarantees excellent visibility from both floors.



Řevnická, Praha - Zličín

GPS coordinates: 50.054 N, 14.287 E



s.Oliver

Snadná,
jste vidět

HYPERMARKET

vodafone

C2

The Area near Albert
Metropole Zlín



Prague – Metropole Zličín

The Capital City

Location: The Area near Albert
Address: Řevnická 1, 155 21 Prague – Zličín
Placement: Indoor
Dimensions: 18,4 m² – 320 × 576 cm
Ratio: 1280 × 2304 px
Operation time: 08:00 a.m. – 09:00 p.m. (13 hrs)



Screen Specs

C2

Description of Location:

The LED screen is located in the passageway under the ceiling, above the entrance to the Albert Hypermarket. Thanks to its size, the advertising space is clearly visible from the entire passageway.



Řevnická, Praha - Zličín

GPS coordinates: 50.054 N, 14.287 E

02

Prague – Pankrác Conference Centre
The Capital City





Prague

The Capital City

101 431

Unique visitors / month

415 939

The number of visits / month

Location: City Empiria Pankrác
Address: Na Strži and Budějovická Crossroads, Prague 4
Placement: Outdoors, the skin of Conference Centre
Dimensions: 37 m² – 960 × 384 cm
Ratio: 1:2,5 – 1024 × 410 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

02

Screen's potential:

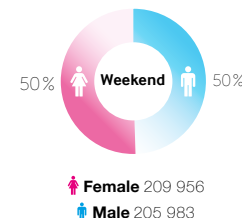
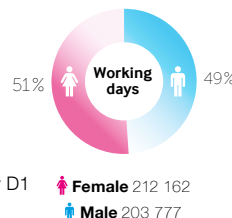
31 900 Pedestrians (people a day)

43 900 Motorists (people a day)

75 800 Daily Traffic Count

Locations: business park / residential area

Positions: transit, towards the centre / motorway D1



Description of Location:

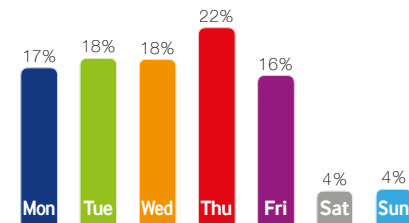
The screen is placed at one of the busiest junctions of streets Na Strži and Budějovická. The area is typical for its high concentration of office buildings (Gemini Centrum, City Empiria, Main Point Pankrác and City Tower) where prominent corporations keep their main offices. In close proximity: DIY store Bauhaus, Shopping Mall Arkády and line C metro station.

Coverage:

Roadway: street / crossroads / car park

Surroundings: Public Transport (metro, tram, bus lines) / shopping mall / administrative building / bank / restaurant / post office / newsagent

Visibility: over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.0499469 N, 14.4390736 E

03

Prague – Shopping Area Černý Most
The Capital City



Prague

176 188

Unique visitors / month

377 010

The number of visits / month



Location: Shopping and Residential Area Černý Most
Address: Chlumecká leading to Prague, Prague 14 – Černý Most
Placement: Outdoors, on a free-standing steel pole, Chlumecká street
Dimensions: 42 m² – 900 × 470 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



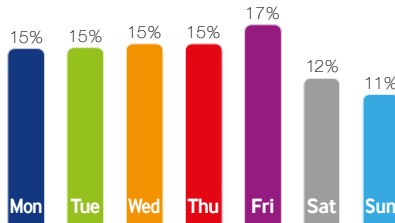
03

Screen's potential:

17 700 Pedestrians (people a day)

53 700 Motorists (people a day)

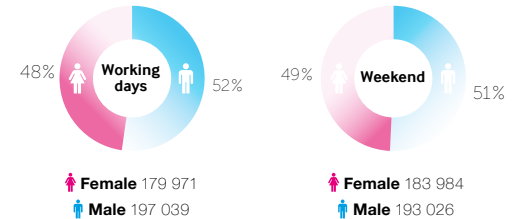
71 400 Daily Traffic Count



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.10965 N, 14.5766 E



Description of Location:

A very busy shopping and residential area in the northern suburbs of Prague.

In close proximity: Makro, Hornbach, Sconto, Toyota, Humanic, KFC, McDonald's, Ikea, Centrum Černý Most and bus station of inter-city and inner-city lines terminus of B metro line. The screen is placed on a pole in the close vicinity of Chlumecká street leading to Prague from Hradec Králové and Mladá Boleslav.

Coverage:

Roadway: main road / street / crossroads / car park

Surroundings: Public transport (metro, bus stations) / shopping malls / petrol stations / restaurants / supermarkets / car showroom / newsagent

Visibility: over 200 m



PREMIER
KAŽDÝ

Snámi
jste vidět

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ledmultimedia

dm



**Raiffeisen
BANK**



Díky spirovaná klienty



SA

04

Prague Hostivař – VIVO! Shopping
The Capital City

Prague

114 019

Unique visitors / month

347 011

The number of visits / month



Location: Hostivař – VIVO! Shopping
Address: Švehlova 1391/32, Prague 10 – Hostivař
Placement: Outdoor on the building shell
Dimensions: 14,7 m² – 512 × 288 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

04

Screen's potential:

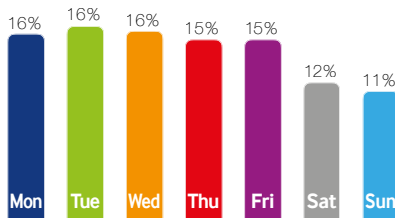
29 900 Pedestrians (people a day)

31 100 Motorists (people a day)

61 000 **Daily Traffic Count**

Locations: business district / residential area

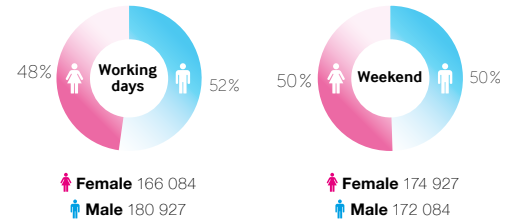
Positions: parking lot, passage towards the centre and vice versa



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.0534150 N, 14.5178375 E



Description of Location:

The Screen is placed on the shopping mall to the right of the main entrance. It is the centre of the southern part of Prague 10 residential area in the vicinity of Prague Ring motorway Jižní spojka.

Fitness centres, restaurants, supermarket, Datart, McDonalds, Post office and others.

The screen faces Švehlova street. The venue offers popular services: Palace Cinemas.

Coverage:

Roadway: car park / shopping area

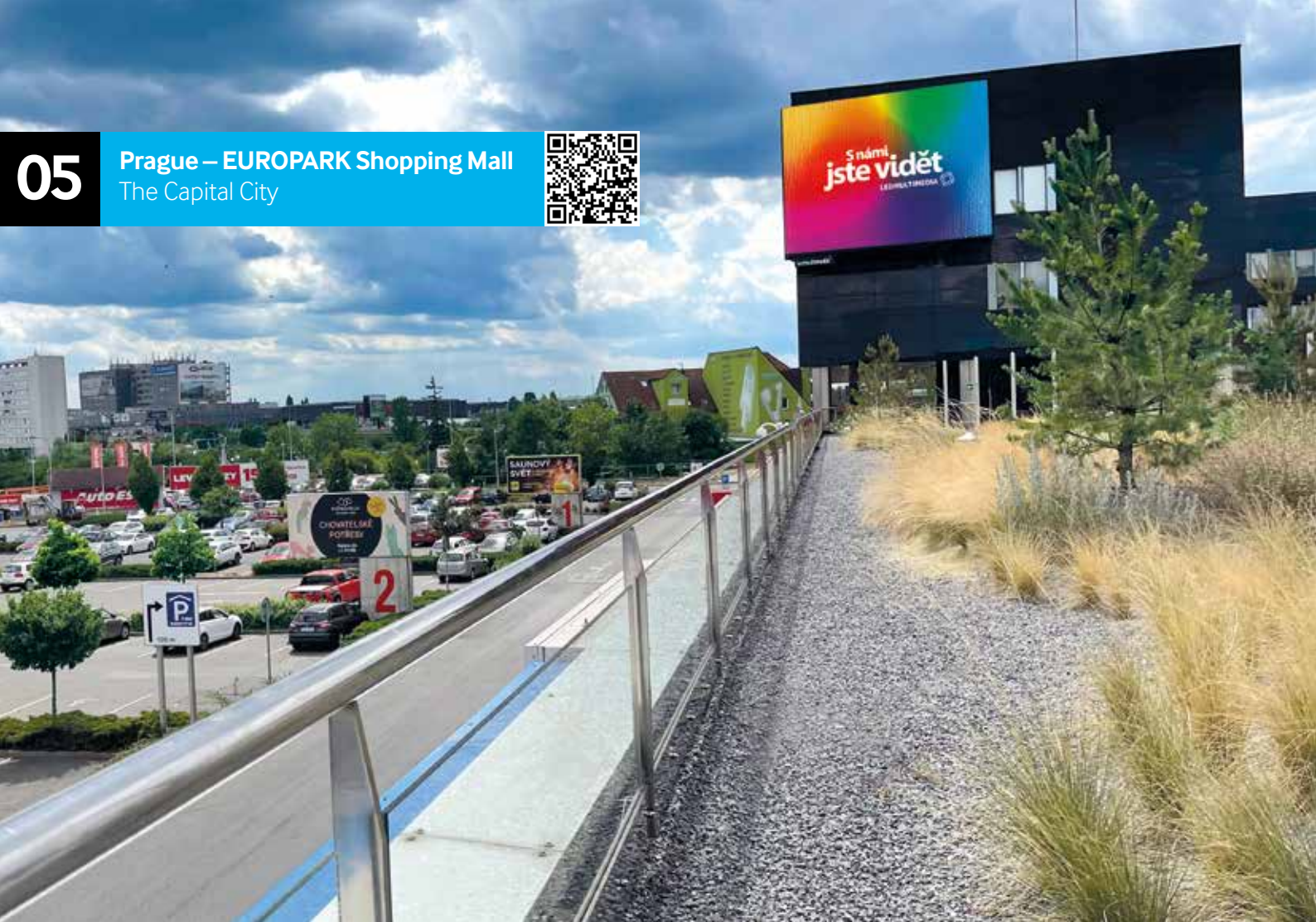
Surroundings: Public Transport (bus and tram lines) / shopping malls / restaurants / supermarket / shops / post office / pharmacy

Visibility: over 200 m

05

Prague – EUROPARK Shopping Mall

The Capital City



Prague

358 777

Unique visitors / month

891 295

The number of visits / month



Location: Shopping Center EUROPARK
Address: Ná kupní 389/3, Prague 9 – Štěrboholy
Placement: Outdoor on the building shell
Dimensions: 44 m² – 850 × 520 cm
Ratio: 4:3 – 1024 × 768 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

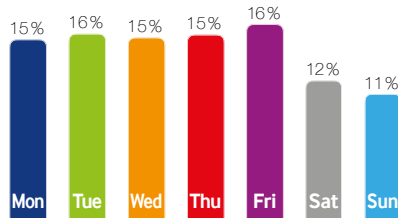
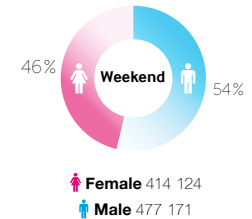
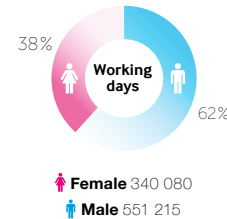
05

Screen's potential:

29 900 Pedestrians (people a day)

31 100 Motorists (people a day)

61 000 Daily Traffic Count

Locations: business district / residential area**Positions:** parking lot, passage towards the centre and vice versa

Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.0725086 N, 14.5421128 E

Description of Location:

The target area is the shopping and residential centre of the eastern suburban area. The location offers a wide range of services in the following segments: car dealership, restaurants, hobby market and public transport networks. The screen is oriented towards the main entrance of the OC. It covers a substantial part of the outdoor parking lot. Near the busy intersection of Průmyslová and Štěrboholská radia, pedestrian and motorized passants...

Coverage:

Roadway: parking / shopping area**Surroundings:** Public transport (bus, tram) / department stores / restaurants / supermarket / shops / post office / pharmacy / exchange office / bank**Visibility:** over 200 m

29

Prague – SC Atrium Flora
The Capital City



Prague

The Capital City

460 999

Unique visitors / month

560 100

The number of visits / month

**Location:**

Shopping centre Atrium Flora

Address:

Vinohradská 2828/151, 130 00 Prague 3 – Žižkov

Placement:

Outdoor on the facade of the entrance hall of SC Atrium Flora

Dimensions:18,4 m² – 576 × 320 cm**Ratio:**

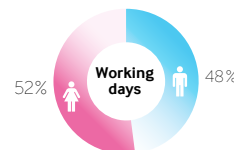
16:9 – 1280 × 720 px



Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)

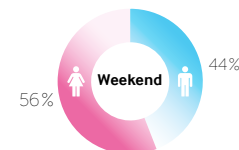
Screen Specs



29

Screen's potential:

36 095  Pedestrians (people a day)31 455  Motorists (people a day)67 550  Daily Traffic Count**Locations:** business district / residential area**Positions:** downtown

 **Female** 291 252
 **Male** 268 848



 **Female** 313 421
 **Male** 246 679

Description of Location:

The screen is located in the outdoor arcade of SC Atrium Flora, which is connected to Flora metro station on line A, at the busy intersection of Vnohradská and Jičínská. Near the screen there is a tram stop, banks, many cafes, restaurants and shops.

Coverage:

Roadway: intersection / street / pedestrian zone

Surroundings: Public transport / cultural facilities / restaurants / supermarket / sports facilities /
 / hotel / shops / PNS / bank / post office / pharmacy

Visibility: over 200 m

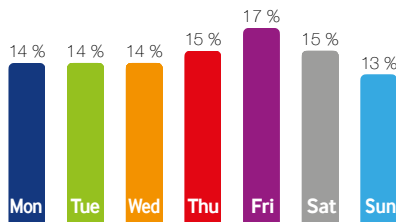
GPS coordinates: 50.0782947 N, 14.4612972 E



32

Pedestrian corridor Budějovická
Prague – The Capital City





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.04446 N, 14.44853 E

Prague

The Capital City

197 366

Unique visitors / month

234 679

The number of visits / month

Location: Shopping zone – Budějovická pedestrian corridor
Address: Olbrachtova 1946/64, 140 00 Prague 4 – Krč
Placement: Outdoor on the footbridge
Dimensions: 3,84 m² – 210 × 160 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

32

Screen's potential:

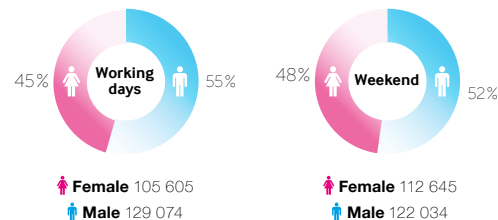
39 473 Pedestrians (people a day)

0 Motorists (people a day)

39 473 Daily Traffic Count

Locations: business district / residential area

Positions: pedestrian zone of OC DBK



Description of Location:

The screen is located on the footbridge above the pedestrian zone of the DBK shopping centre, near the metro station Budějovická - complex of office buildings and banking houses, Budějovická polyclinic, Prague 4 Municipal Office.

Coverage:

Roadway: pedestrian zone

Surroundings: metro station / department stores / restaurants / supermarket / banking houses

Visibility: over 250 m



40

Prague – NeuMax
Prague – The Capital City





Prague

The Capital City

161 054

Unique visitors / month

357 010

The number of visits / month

Location: NeuMax
Address: 1818/13 Pikovická Street, 140 00 Prague 4 – Braník
Placement: Outdoors, on the building shell
Dimensions: 27,17 m² – 614 × 410 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

40

Screen's potential:

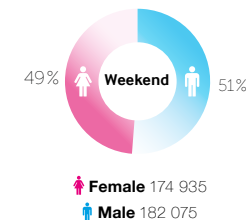
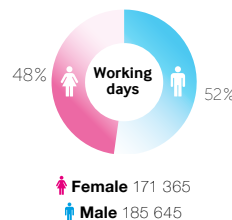
26 445 Pedestrians (people a day)

52 890 Motorists (people a day)

79 335 Daily Traffic Count

Locations: business district / residential area

Positions: road Modřanská



Description of Location:

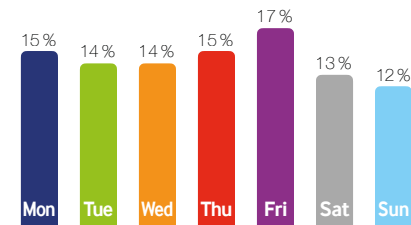
The LED screen is located on the shell of the Neumax building with an impact on the busy Modřanská – Jižní spojka intersection, which is the main route to the Braník, Lhotka, Kamýk and Komořany housing estates. There are tram and bus routes in the vicinity. There are office buildings and other commercial premises, a sports complex for relaxation HAMR and a nearby golf course.

Coverage:

Roadway: street / intersection / entrance to the City Ring Road

Surroundings: company headquarters / busy Modřanská road

Visibility: over 100 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.031793 N, 14.409234 E



51

Prague – Makro Cash&Carry
Prague – The Capital City



Prague

The Capital City

41 015

Unique visitors / month

164 274

The number of visits / month



Location: Makro Cash & Carry
Address: Jeremiášova 1249/7, 150 00 Prague 5
Placement: Outdoor in the shopping center parking lot
Dimensions: 15 m² - 500 x 300 cm
Ratio: 16:9, 960 x 580 px
Operation time: 6:00 a.m. – 9:00 p.m. (15 hours)



Screen Specs

51

Potenciál obrazovky:

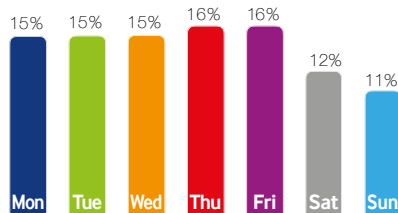
34 018 Pedestrians (people a day)

18 787 Motorists (people a day)

52 805 **Daily Traffic Count**

Location: business district

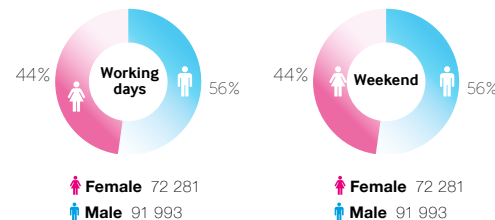
Positions: commercial zone



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.041612623536906 N, 14.31642079042859 E



Location description:

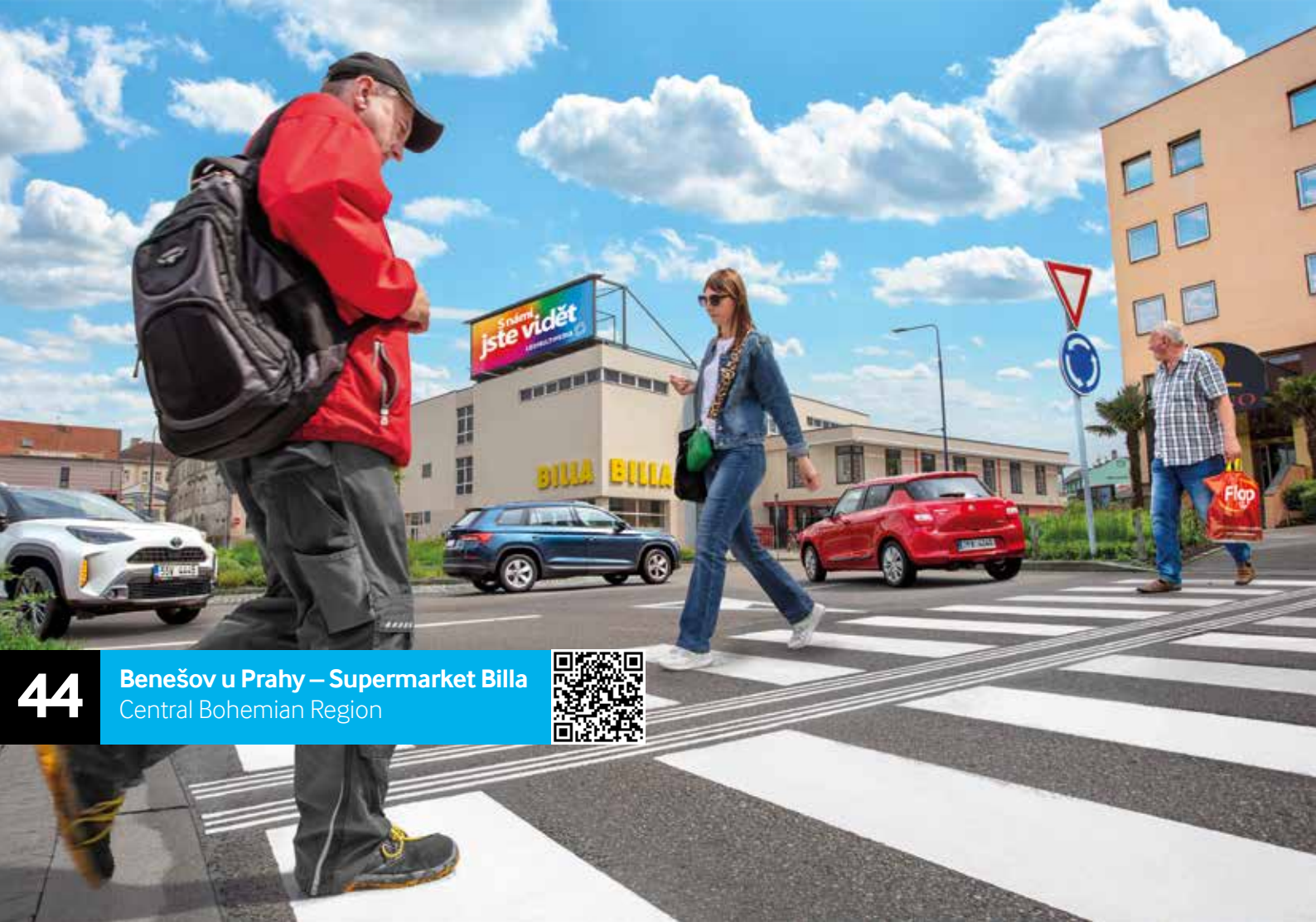
The LED screen is located on a separate stand in the parking lot of the MAKRO retail chain. Near Jeremiášova Street, the main thoroughfare of the Stodůlky district.

Spádová oblast:

Roadway: street / parking lot

Surroundings: Makro/ GAS station

Visibility: přes 200 m



44

Benešov u Prahy – Supermarket Billa
Central Bohemian Region



Benešov u Prahy

14 612

Unique visitors / month

68 012

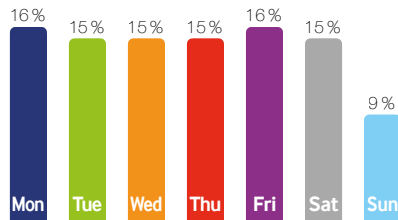
The number of visits / month



Location: Supermarket Billa
Address: Vnoučkova 1699, 256 01 Benešov u Prahy
Placement: Outdoor on the building roof
Dimensions: 11 m² – 576 × 192 cm
Ratio: Atyp – 1152 × 384 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

44


Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.78361028 N, 14.68813787 E

Screen's potential:

2 456 Pedestrians (people a day)

4 565 Motorists (people a day)

7 022 Daily Traffic Count

Locations: business district / residential area

Positions: city centre

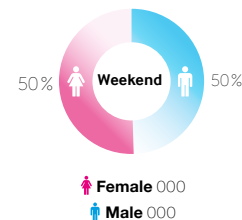
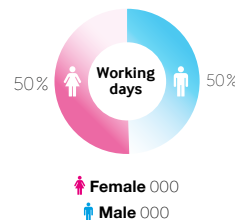
Description of Location:

The screen is located on the roof of the newly renovated Billa supermarket in the centre of Benešov. Excellent visibility from the adjacent car park and roundabout. Within walking distance of cafes, bank, town hall, Masaryk Square, residential area.

Coverage:

Roadway: street / roundabout / parking lot

Surroundings: city office / shopping centre / hotel / cafes / banks

Visibility: over 400 m




45

Votice – Komenského náměstí
Central Bohemian Region



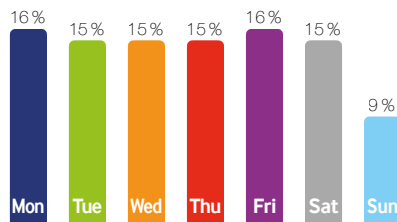


Location: Komenského náměstí [Komenského Square]
Address: Komenského náměstí 657, 259 01 Votice
Placement: Outdoor on the building shell
Dimensions: 6,1 m² – 320 × 192 cm
Ratio: 16:9 – 640 × 360 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Birth certificate

45



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.63916506 N, 14.64220655 E

Screen's potential:

1 255 Pedestrians (people a day)

2 887 Motorists (people a day)

4 142 Daily Traffic Count

Locations: business district / residential area

Positions: city centre

Description of Location:

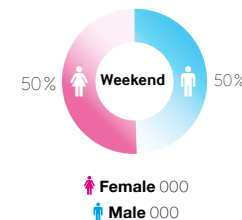
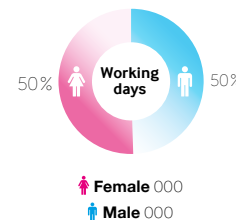
The screen is located on the shell of the newly renovated shopping centre on Komenský Square in the centre of Votice. The screen covers the whole square. In the vicinity of the panel there are banks, the city office, cafes, restaurants, the Votice bus station.

Coverage:

Roadway: square / parking lot

Surroundings: city office / shopping centre / cafes / banks

Visibility: over 400 m



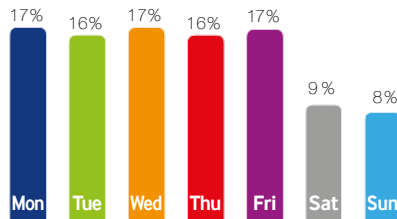
49

Příbram – SC Skalka
Central Bohemian Region





Location: OC Skalka
Address: Milínská 134, 261 01 Příbram 1
Placement: Outdoor behind the window of the shopping center
Dimensions: 5,8 m² - 288 x 288 cm
Ratio: 1:1, 720 x 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hodin)



Weekly viewership 6:00 a.m. – 10:00 p.m.



Screen's potential:

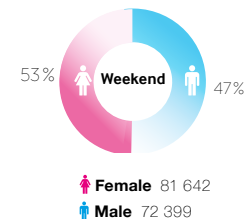
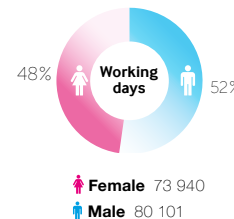
9 298 Pedestrians (people a day)

11 298 Motorists (people a day)

20 596 **Daily Traffic Count**

Locations: business district / residential district

Positions: city center, public transport,
pedestrian zone



Description of Location:

The LED screen in Příbram is located behind the window of the SKALKA shopping center, situated on the main thoroughfare of this Central Bohemian city. The surrounding area of the screen includes all civic amenities, banks, offices, and public transport stops.

Coverage:

Roadway: shopping zone

Surroundings: public transport / restaurants / supermarket / shops / post office / pharmacy

Visibility: over 100 m



06

Pilsen – Rychtářka
Pilsen Region





Location: Rychtářka
Address: Tyršova 4, Pilsen 3
Placement: Outdoor on the building shell
Dimensions: 23 m² – 512 × 448 cm (2×)
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

Screen's potential:

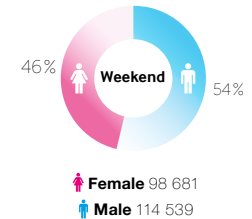
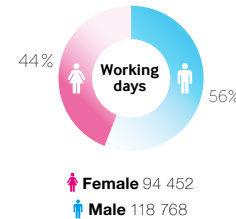
11 400 Pedestrians (people a day)

64 600 Motorists (people a day)

76 000 Daily Traffic Count

Locations: business district / residential area

Positions: downtown



Description of Location:

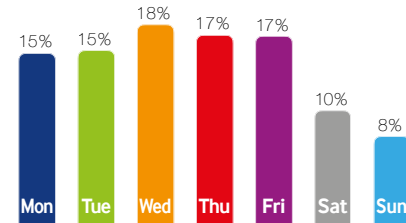
The location of the screen on the Rychtářka parking house is very lucrative in the context of the all-day high traffic in direct relation to the surrounding sports grounds, pedestrian zones, Náměstí Republiky, etc. The fundamental advantage of the screen is its division into two parts, which ensures the visibility of the advertisement from all possible angles.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / post office / PNS / cultural facilities / sports facilities / shops / school primary school, secondary school / bank / restaurant / hotel / court

Visibility: over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.7500153 N, 13.3806414 E

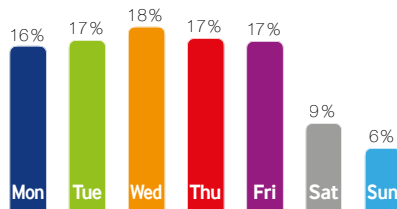




Location: Sady Pětatřicátníků
Address: Sady Pětatřicátníků 70/13, Pilsen 3 – Jižní Předměstí
Placement: Outdoor on the building shell
Dimensions: 25,8 m² – 672 × 384 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.7466194 N, 13.3729889 E

Screen's potential:

32 710 🚶 Pedestrians (people a day)

28 590 🚗 Motorists (people a day)

61 300 🕒 **Daily Traffic Count**

Locations: residential area / business district

Positions: downtown

Description of Location:

The screen is situated on one of the main thoroughfares of Pilsen.

There is a tram and bus stop, parking lot, etc. in direct visibility.

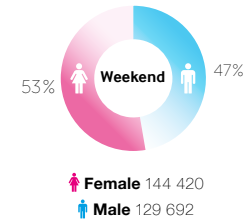
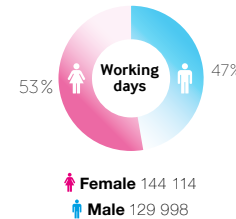
Overall, it is a very busy location.

Coverage:

Roadway: intersection / street / parking lot

Surroundings: Public transport (tram, bus) / parking / offices / shops / restaurants / sports facilities / theatre / PNS / banks / post office / synagogue / pharmacy / school / kindergarten / university

Visibility: over 200 m



28

Pilsen – Americká
Pilsen Region





Location: Americká [Americká Street]
Address: Klatovská třída č. p. 528, Pilsen 3 – Vnitřní Město
Placement: Outdoor on the building shell
Dimensions: 10,4 m² – 410 × 256 cm
Ratio: atyp – 1024 × 512 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

Screen's potential:

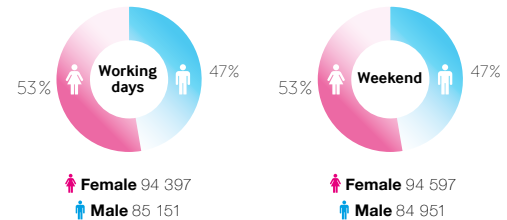
52 000 Pedestrians (people a day)

23 000 Motorists (people a day)

75 000 Daily Traffic Count

Locations: residential area / business district

Positions: downtown



Description of Location:

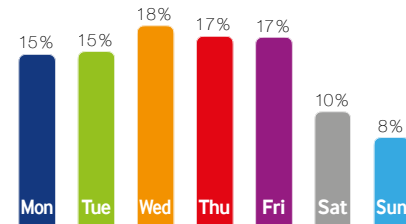
The screen is located on the facade of the building, at the intersection of Klatovská and Americká streets, opposite the American Liberators Monument. Its coverage covers both the busy pedestrian zone, as well as a busy traffic light intersection. Near the screen tram and bus stops, banks, a number of cafes, restaurants and shops.

Coverage:

Roadway: intersection / street / pedestrian zone

Surroundings: Public transport / cultural facilities / restaurants / supermarket /
 / hotel / shops / PNS / bank / post office / pharmacy

Visibility: over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.744450 N, 13.372248 E

41

Karlovy Vary – T. G. M.
Karlovarsky Region



Karlovy Vary

53 200

Unique visitors / month

150 061

The number of visits / month

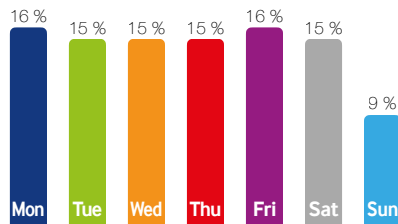


Location: T. G. Masaryka Street
Address: T. G. Masaryka 27-25, 360 01 Karlovy Vary
Placement: Outdoors, on the building shell
Dimensions: 6,35 m² – 310 × 205 cm
Ratio: 4:3 – 1024 × 768 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

41



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.229622 N, 12.870632 E

Screen's potential:

32 450 Pedestrians (people a day)

896 Motorists (people a day)

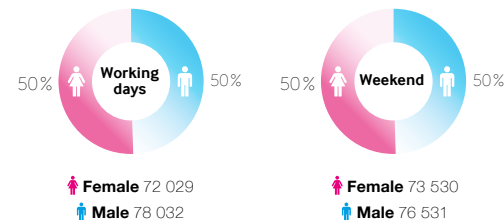
33 346 Daily Traffic Count

Locations: business district / residential area**Positions:** city centre / pedestrian zone

Description of Location:

The LED screen is located on the building shell above the entrance to the Rossmann drugstore opposite the TGM statue. Very busy pedestrian area with many hotels, guesthouses, restaurants, summer gardens, shops or souvenir shops.

Coverage:

Roadway: pedestrian zone**Surroundings:** restaurants / hotels / banks / residential and office zone**Visibility:** over 200 m

08

Karlovy Vary – Plech aréna

Karlovarsky Region



Karlovy Vary

55 821

Unique visitors / month

166 604

The number of visits / month



Location: Plech aréna
Address: Dolní Kamenná 788, Karlovy Vary – Rybáře
Placement: Outdoors on the sports arena shell
Dimensions: 55,3 m² – 960 × 576 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

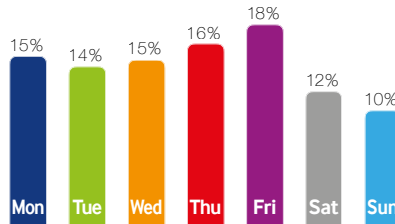
08

Screen's potential:

12 200 Pedestrians (people a day)

56 410 Motorists (people a day)

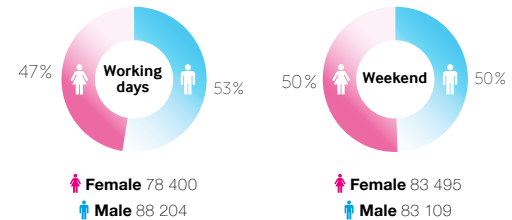
68 610 Daily Traffic Count

Locations: business district / residential area**Positions:** access from the direction
of Cheb – Prague

Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.2315958 N, 12.8518728 E



Description of Location:

The largest advertising screen in West Bohemia, located at the Plech Arena on the main approach from Germany from Cheb in the direction of Prague. Nearby is both the centre itself and the town, as well as in direct reach of the shopping centre and fast food McDonald's and KFC.

Coverage:

Roadway: access / parking / pedestrian zone**Surroundings:** Parking / shops / restaurants / supermarket / gas station /
/ car service / tyre service / hobby market**Visibility:** over 200 m



54

Karlovy Vary – Makro Cash&Carry
Karlovarsky Region



Karlovy Vary

19 742

Unique visitors / month

55 512

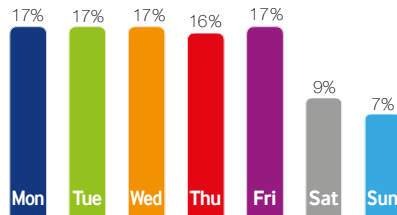
The number of visits / month



Location: Makro Cash & Carry
Address: Obchodní 33, 362 11 Jenišov-Karlovy Vary 1
Placement: Outdoor in the shopping center parking lot
Dimensions: 15 m² - 500 x 300 cm
Ratio: 16:9, 960 x 580 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

54


Weekly viewership 6:00 a.m. – 10:00 p.m.

Screen's potential:

9 878 Pedestrians (people a day)

5 518 Motorists (people a day)

15 396 **Daily Traffic Count**
Location: commercial district

Position: commercial zone

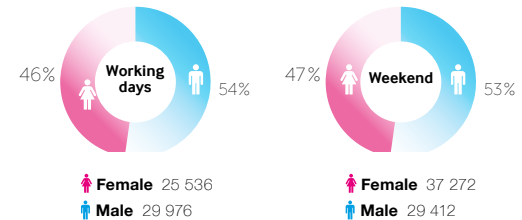
Description of Location:

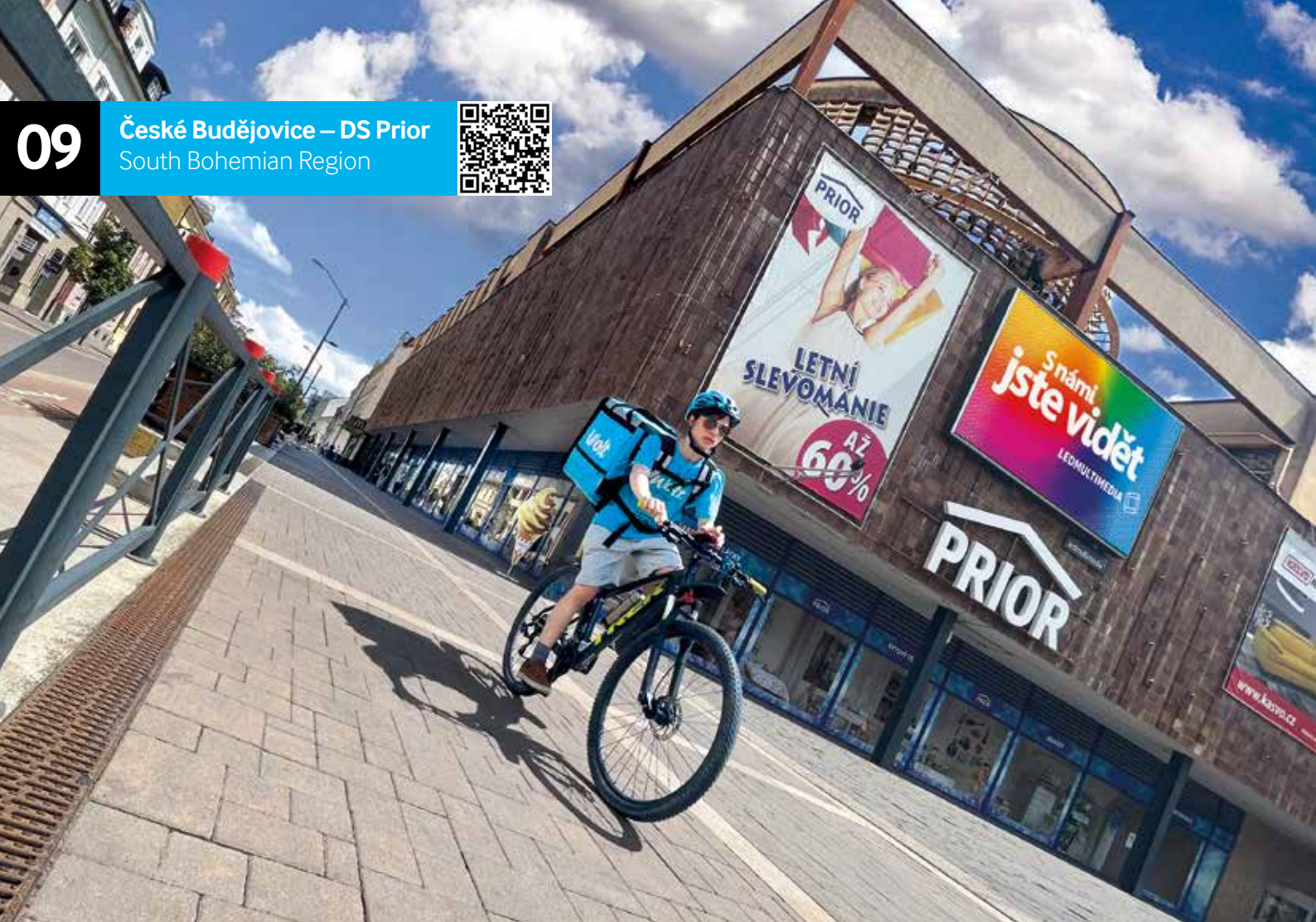
The screen is located on a separate stand at the entrance to the parking lot of the MAKRO retail chain.

Coverage:

Roadway: street / parking lot

Surroundings: Makro/ gas station

Visibility: over 200 m






České Budějovice

South Bohemian Region

44 915

Unique visitors / month

114 015

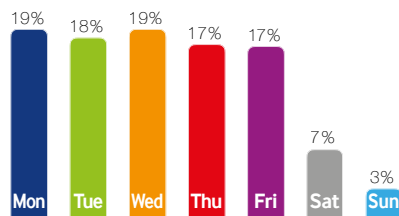
The number of visits / month

Location: Department Store Prior
Address: Lannova třída 22, České Budějovice
Placement: Outdoor on the building shell
Dimensions: 21 m² – 600 × 360 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen specs

09



Weekly viewership 6:00 a.m. – 10:00 p.m.

Screen's potential:

33 100 Pedestrians (people a day)

900 Motorists (people a day)

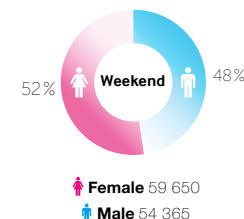
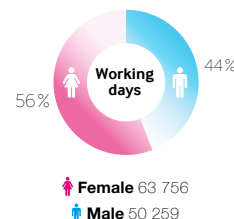
34 000 Daily Traffic Count

Locations: business district / residential area

Positions: downtown

Description of Location:

The screen is oriented towards the pedestrian zone which connects the centre with the transportation hubs for bus and rail. There is a busy pedestrian zone with an adjoining car park. The area offers a wide range of shops and services.



GPS coordinates: 48.9739975 N, 14.4835161 E

Coverage:

Roadway: pedestrian zone / street / parking lot

Surroundings: Public transport / ČD station, ČSAD / PNS / department store / shops / bank / pharmacy / supermarket / school / high school, university / restaurant / hotel / post office

Visibility: over 150 m

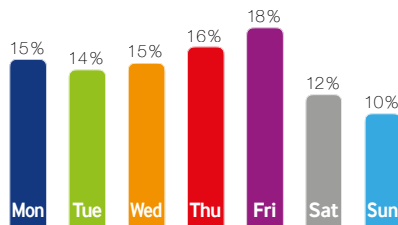




Location: Exhibition Centre
Address: Husova třída 1373/13, České Budějovice
Placement: Outdoor on the roof of the building
Dimensions: 44 m² – 1100 × 400 cm
Ratio: Atypical – 880 × 320 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 48.9780092 N, 14.4624786 E

Screen's potential:

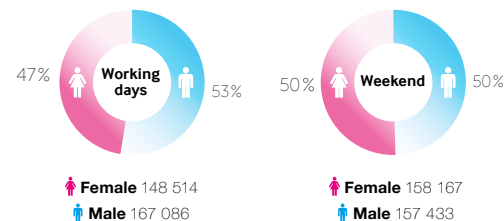
2 788 Pedestrians (people a day)

99 312 Motorists (people a day)

102 100 **Daily Traffic Count**

Locations: business district / residential area

Positions: downtown



Description of Location:

The LED screen is located at the most exposed place in České Budějovice, the intersection of the Na Dlouhé louce road and Husova třída has long been the busiest intersection.

The LED screen is clearly visible from the busiest intersection in České Budějovice and is located close to main entrance of the Exhibition Centre, famous for the Země živitelka exhibition. International road E55.

Coverage:

Roadway: street / pedestrian zone / intersection

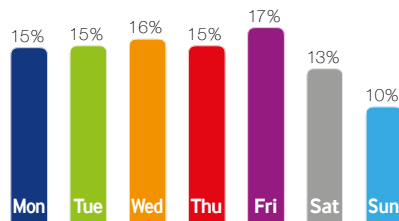
Surroundings: Public transport (bus, trolleybus) / cultural facilities / restaurants / supermarket / sports facilities / hotel / shops / PNS / bank / post office / pharmacy

Visibility: over 150 m

10

Tábor – Křižíkovo náměstí
South Bohemian Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.4125653 N, 14.6641847 E

Tábor

South Bohemian Region

48 071

Unique visitors / month

170 041

The number of visits / month

Location: Křižíkovo náměstí [Krizik Square]
Address: Náměstí Františka Křižíka 2840, Tábor
Placement: Outdoor on the shell of the office building
Dimensions: 15,7 m² – 512 × 307 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

10

Screen's potential:

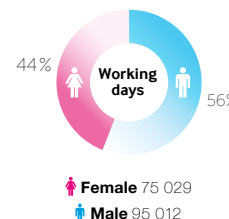
13 720 Pedestrians (people a day)

14 280 Motorists (people a day)

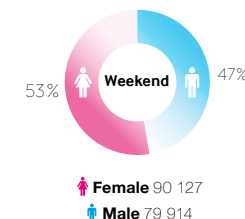
28 000 Daily Traffic Count

Locations: business district / residential area

Positions: downtown



Female 75 029
 Male 95 012



Female 90 127
 Male 79 914

Description of Location:

The Křižíkovo square is the most strategic and busiest point of Tábor's infrastructure.

The very fact of the uniqueness of the location suggests that this intersection is one of the most important links between the different parts of the city, where long traffic jams occur during rush hour.

The screen is located next to a busy bus stop opposite the Billa supermarket.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot / access

Surroundings: Public transport / PNS / shops / department store / supermarket / bank / restaurant / hotel / cultural facilities / primary school, secondary school

Visibility: over 100 m



11

Jindřichův Hradec – Masarykovo náměstí
South Bohemian Region



Screen

11

Jindřichův Hradec

48 813

Unique visitors / month

219 108

The number of visits / month




Location: Masarykovo náměstí [Masaryk Square]
Address: Masarykovo náměstí 105, Jindřichův Hradec
Placement: Outdoor on the building shell
Dimensions: 6,5 m² – 336 × 192 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



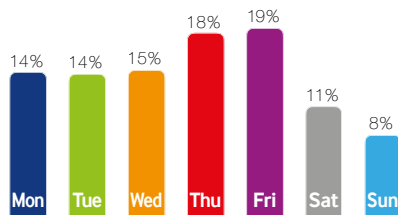
Birth certificate

11

Screen's potential:

16 720  Pedestrians (people a day)2 280  Motorists (people a day)19 000  Daily Traffic Count

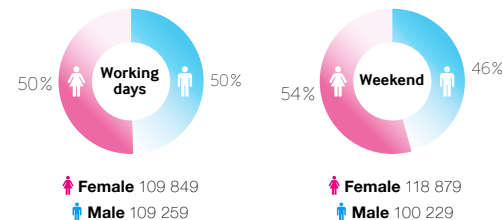
Locations: historical part / residential area /
 / business district

Positions: downtown

Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.1455394 N, 15.0031075 E



Description of Location:

The location of Masaryk Square is one of the best targeted places for the placement of advertising space, you can find in Jindřichův Hradec. The screen is located on the busiest street in the city, where people come not only for work, but also for shopping, gastronomy, recreation, tourism, etc.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / PNS / shops / department store / supermarket / bank /
 / restaurant / hotel / cultural facility / medical facility /
 / sports facilities / primary school, secondary school

Visibility: over 100 m

12

Strakonice – Komenského
South Bohemian Region



Strakonice

32 300

Unique visitors / month

149 037

The number of visits / month



Location: Komenského [Komensky Street]
Address: Komenského 105, Strakonice
Placement: Outdoor on the building shell
Dimensions: 6,1 m² – 320 × 190 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

12

Screen's potential:

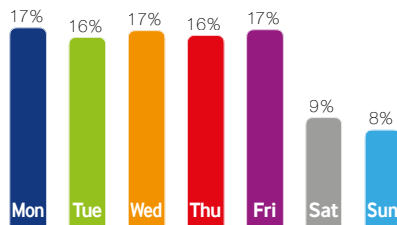
5 780 Pedestrians (people a day)

11 220 Motorists (people a day)

17 000 Daily Traffic Count

Locations: business district / residential district /
 / industrial district

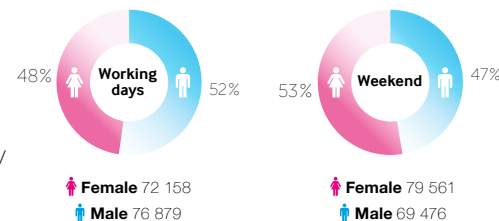
Positions: centre / Pilsen arrival



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.2569967 N, 13.9049375 E



Description of Location:

The Komenský location provides visibility for pedestrians and vehicles.

Thanks to the adjacent main intersection, the shopping centre with BILLA Supermarket and the open space with a high concentration of residents, the screen meets all the necessary preferences for an ideal location.

Coverage:

Roadway: street / intersection / parking lot

Surroundings: Public transport / cinema / restaurants / shops / department store / cultural facilities /
 / sports facilities / school kindergarten, primary school / hotel / supermarket / medical facility

Visibility: over 200 m



14

Ústí nad Labem – Mírové náměstí
Ustecky Region



Ústí nad Labem

48 977

Unique visitors / month

129 214

The number of visits / month



Location: Mírové náměstí [*Peace square*]
Address: Mírové náměstí 6, Ústí nad Labem
Placement: Outdoor on the roof of the building
Dimensions: 29,4 m² – 717 × 410 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

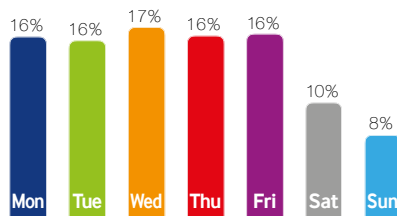
14

Screen's potential:

37 800  Pedestrians (people a day)7 200  Motorists (people a day)45 000  **Daily Traffic Count**

Locations: business district / residential district
 / square

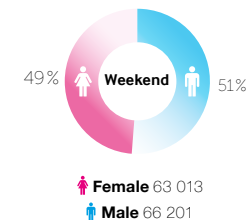
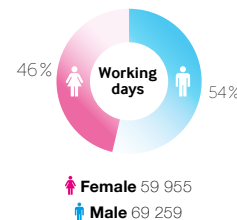
Positions: downtown



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.660543 N, 14.041704 E



Description of Location:

The screen is located in the main square of the city. It is a busy location with direct visibility from public transport. There is a shopping and office zone in the area.

Coverage:

Roadway: street / pedestrian zone

Surroundings: Public transport / post office / PNS / shops / department store / supermarket / bank / restaurant / hotel / school / high school

Visibility: over 250 m



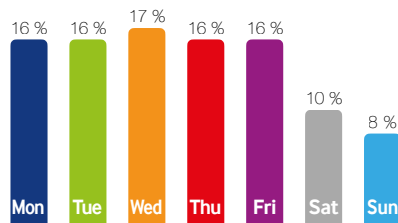
Snímá
jste vidět
LEONARDO

Kai Thai
ORIGINALNÍ
THAJSKÁ KUCHYŇE
Kuchyně s autentickým thajským
chuťmi a atmosférou

33

Teplice – SC Fontána
Ustecký Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.64032 N, 13.82442 E

Teplice

Ustecky Region

38 236

Unique visitors / month

119 014

The number of visits / month

Location: Shopping Centre Fontána
Address: náměstí Svobody 3312, 415 01 Teplice 1
Placement: Outdoors on the shopping centre shell
Dimensions: 18 m² – 600 × 300 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

33

Screen's potential:

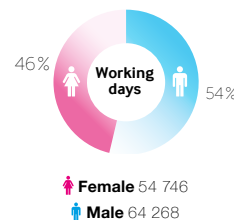
12 014 Pedestrians (people a day)

7 821 Motorists (people a day)

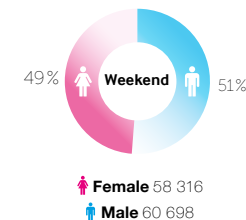
19 835 Daily Traffic Count

Locations: business district / residential area

Positions: city centre, square, pedestrian zone



Female 54 746
 Male 64 268



Female 58 316
 Male 60 698

Description of Location:

The LED screen is located on the SC Fontána, which is situated in the very centre of the city, on the main Liberty Square, right next to the spa colonnade, the city hall and the busiest pedestrian zone Krupská. In a negligible distance there are other most visited locations in Teplice - Benešovo and Zámecké Square. The shopping centre is situated in a location with excellent accessibility for both pedestrians and car travellers or by public transport. In the immediate vicinity there are public transport stops, within a five-minute walk you can also get to the bus or train station.

Coverage:

Roadway: pedestrian zone / shopping area / city center

Surroundings: Public transport / department stores / restaurants / supermarket / shops / post office / pharmacy / pedestrian zone

Visibility: over 100 m

15

Liberec – SC Forum
Liberecký Region



Liberec

Liberecky Region

101 440

Unique visitors / month

347 168

The number of visits / month



Location:

Shopping Centre Forum

Address:

Corner of Fügnerova Street and Soukenného náměstí 2a/669, Liberec

Placement:

Outdoors on the shopping centre shell

Dimensions:

36,7 m² – 896 × 410 cm

Ratio:

2,22:1 – 1024 × 460 px

Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

15

Screen's potential:

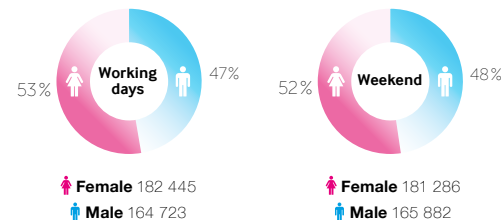
50 800 Pedestrians (people a day)

200 Motorists (people a day)

51 000 Daily Traffic Count

Locations: business district / residential area

Positions: downtown



Description of Location:

The most successful shopping centre in the very centre of the city. It offers a number of desirable services: Cinema City, Datart, MyTesco, many branded stores. The screen is installed on the cinema building in the pedestrian direction of Fügnerova Street (city and suburban transport centre).

Coverage:

Roadway: street / pedestrian zone

Surroundings: Public transport / tram stop / main bus station / department store / shops / PNS / pharmacy / bank / restaurant / supermarket / shopping centre

Visibility: over 200 m



GPS coordinates: 50.7656108 N, 15.0562642 E

25

Liberec – Shopping centre Géčko
Liberecký Region





Liberec

Liberecký Region

130 445

Unique visitors / month

365 310

The number of visits / month

Location: Shopping centre Géčko
Address: Sousedská 599, Liberec
Placement: Outdoor on the roof of the shopping centre
Dimensions: 23,6 m² – 615 × 384 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

25

Screen's potential:

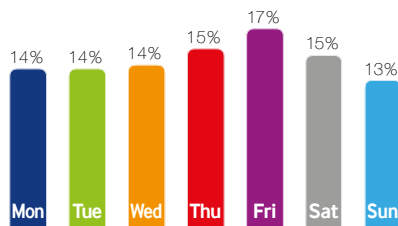
12160 Pedestrians (people a day)

19 840 Motorists (people a day)

32 000 Daily Traffic Count

Locations: business district

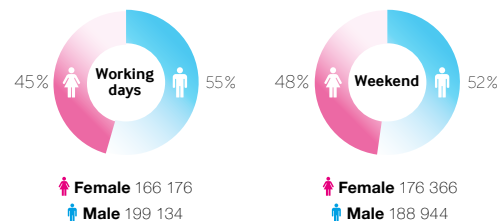
Positions: shopping centre



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.7754753 N, 15.0289089 E



Description of Location:

The screen is located at the Géčko shopping centre, which is located in the largest and most visited shopping zone in North Bohemia. In addition to Globus and the shops in NC Géčko, there are many other retailers and companies such as - Decathlon, Sportisimo, Siko, Bauhaus, A3 sport and others. The screen is also visible from the Globus petrol station, as well as the fast food outlets KFC and McDonalds.

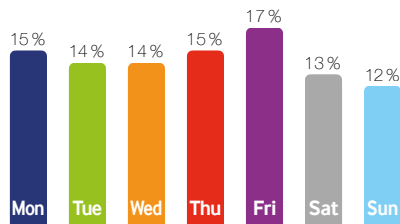
Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / shopping centre / shops / supermarket / bank / restaurant / gas station

Visibility: over 200 m





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.721011 N, 15.167563 E

Liberecký Region

Location: Municipal Ice Stadium
Address: Sadová 4646/2, Jablonec nad Nisou
Placement: Outdoors, on the building shell
Dimensions: 6,14 m² – 320 × 192 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

39

Screen's potential:

9 460 Pedestrians (people a day)
19 255 Motorists (people a day)
28 715 **Daily Traffic Count**

Locations: business district / residential area

Positions: passage, direction downtown

Description of Location:

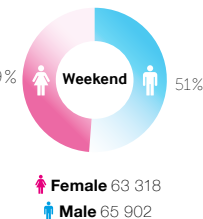
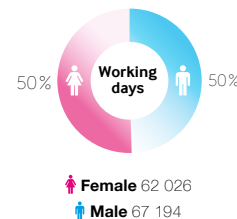
The LED screen is located on the shell of the Municipal Ice Arena, at the main road through Jablonec - Pražská road, opposite the exit from V Aleji street. There are public transport stops, residential buildings and office premises nearby.

Coverage:

Roadway: street / intersection / parking lot / access to the ice rink

Surroundings: shops / restaurants / public transport stop / cultural facilities

Visibility: over 200 m



16

Olomouc – Bus station
Olomoucký Region





Olomouc

Olomoucky Region

99 092

Unique visitors / month

268 072

The number of visits / month

Location: Bus station
Address: Sladkovského 37, Olomouc
Placement: Outdoor on the roof of the building
Dimensions: 22,1 m² – 576 x 384 cm
Ratio: atyp – 576 x 384 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

16

Screen's potential:

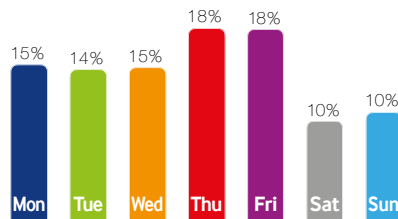
13 690 Pedestrians (people a day)

23 310 Motorists (people a day)

37 000 Daily Traffic Count

Locations: business district / industrial district /
 / residential area

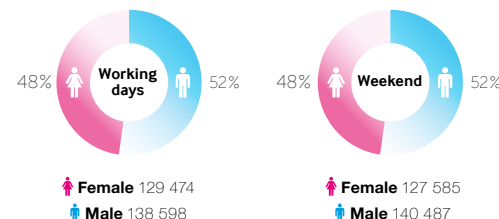
Positions: arrival from Ostrava
 / direction downtown



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.5881881 N, 17.2857742 E



Description of Location:

The screen is located directly on the main bus station building with direct visibility from a very busy two-lane road.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / CSAD station / PNS / shops / hobby market /
 / restaurant / hotel / gas station

Visibility: over 100 m



53

Olomouc – Makro Cash&Carry
Olomoucky Region



Olomouc

21 150

Unique visitors / month

86 517

The number of visits / month

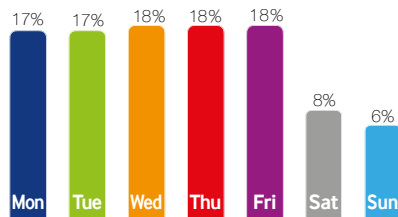


Location: Makro Cash & Carry
Address: Olomoucká 791, 783 53 Velká Bystřice
Placement: Outdoor in the shopping center parking lot
Dimensions: 15 m² - 500 x 300 cm
Ratio: 16:9, 960 x 580 px
Operation time: 6:00 a.m. – 9:00 p.m. (15 hours)



Screen Specs

53



Weekly viewership 6:00 a.m. – 10:00 p.m.

Screen's potential:

14 665 Pedestrians (people a day)

6 971 Motorists (people a day)

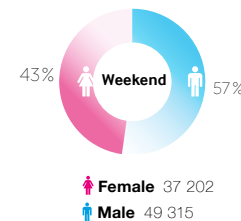
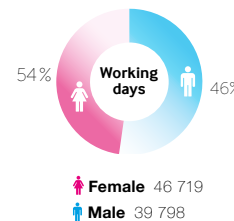
21 636 Daily Traffic Count

Locations: business district**Positions:** commercial zone

Description of Location:

The LED screen is located on a separate stand directly at the entrance to the MAKRO retail chain.

Coverage:

Roadway: street / parking lot**Surroundings:** Makro/ gas station**Visibility:** over 200 m**GPS coordinates:** 49.59128000668916 N, 17.338390707632467 E

17

Přerov – Nádražní ulice
Olomoucký Region



Přerov

82 895

Unique visitors / month

491 475

The number of visits / month



Location: Nádražní ulice [Station Street]
Address: Nádražní 2, Přerov
Placement: Outdoor on the roof of the building
Dimensions: 15,7 m² – 512 × 307 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

17

Screen's potential:

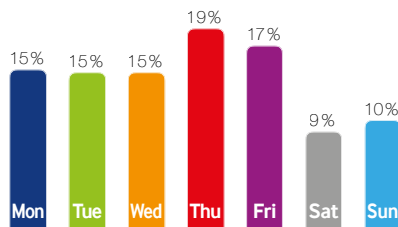
10 120 Pedestrians (people a day)

12 880 Motorists (people a day)

23 000 Daily Traffic Count

Locations: business district / industrial district /
 / residential area

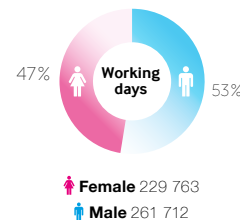
Positions: passageway



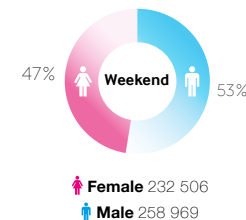
Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.4468897 N, 17.4485064 E



Female 229 763
 Male 261 712



Female 232 506
 Male 258 969

Description of Location:

The location of Nádražní Street offers a direct view of the main bus and train station.
 The screen is located in a highly trafficked area in terms of both traffic and pedestrians.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / ČD station, ČSAD / post office / PNS / shops / department store /
 / supermarket / bank / restaurant / hotel / petrol station / primary school, secondary school

Visibility: over 100 m

36

Brno – SC Olympia
South-Moravian Region





Brno

South-Moravian Region

20 – 25 tisíc^{*)}

Visits / day – Working days

30 – 35 tisíc^{*)}

Visits / day – weekends

Location:

Shopping Centre Olympia

Address:

U Dálnice 777, 664 42 Modřice

Placement:

Indoor in the food court of the shopping centre

Dimensions:

54 m² – 600 × 300 cm (3×)

Ratio:

16:9 – 1280 × 720 px

Operation time: 9:00 a.m. – 9:00 p.m. (12 hours)

^{*)} Average daily traffic
^{**)} Estimate



Screen Specs

36

Screen's potential:

32 000 Pedestrians (people a day)

0 Motorists (people a day)

32 000 Daily Traffic Count

Locations: business district / residential area

Positions: Brno - Modřice

Description of Location:

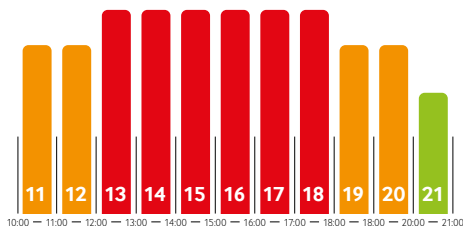
Olympia Brno is the largest shopping and entertainment centre in South Moravia. It is located on a green area in close proximity to near the D1 and D2 motorway junction, it has more than 200 shops and a wide range of services. There is also a car wash and petrol station on site. Olympia Brno offers a full spectrum of entertainment and leisure activities - cinema, bowling, ice-skating rink in winter, adjacent Olympia park with in-line track and other attractions, as well as a modernised children's corner with accompanying programmes.

Round screen – the only one in the Czech Republic:

Location: in the very centre of the OC with a direct view from both the food court and individual entrances.

Surroundings: the panel: info center / Bageterie Boulevard / KFC / McDonald's / Burger King / CINEMACITY

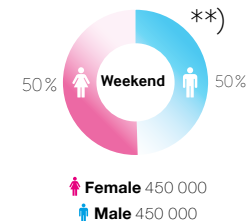
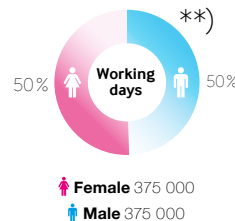
Visibility: Ground floor and 1st floor



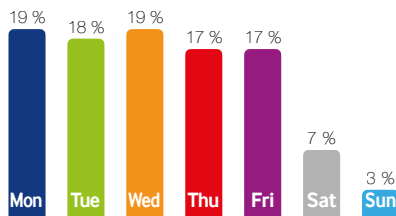
Daily attendance 9:00 a.m. – 9:00 p.m.



GPS coordinates: 49.13784 N, 16.63275 E







Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.18973 N, 16.59364 E

Brno

South-Moravian Region

198 015

Unique visitors / month

300 120

The number of visits / month

Location: Mendlovo náměstí [Mendel Square]
Address: Mendlovo náměstí 685/15a, Brno
Placement: Outdoor on the roof of the building
Dimensions: 15 m² – 500 × 300 cm
Ratio: 16:9 – 480 × 288 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

37

Screen's potential:

12 200 🚶 Pedestrians (people a day)

56 420 🚗 Motorists (people a day)

68 610 🕒 **Daily Traffic Count**

Locations: residential area

Positions: busy square / traffic junction

Description of Location:

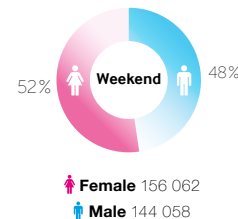
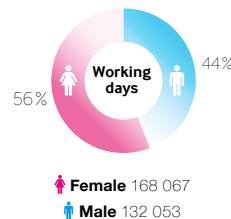
The busy Mendlovo Square directly opposite one of the public transport hubs.

Coverage:

Roadway: access / street / intersection / parking lot

Surroundings: Public transport (tram, bus) / department stores / restaurants / supermarket / PNS

Visibility: over 200 m





makro

52

Brno – Makro Cash&Carry
South-Moravian Region





Location: Makro Cash & Carry
Address: Kaštanová 506/50, 620 00 Brno-Tuřany
Placement: Outdoor in the shopping center parking lot
Dimensions: 15 m² - 500 x 300 cm
Ratio: 16:9, 960 x 580 px
Operation time: 6:00 a.m. – 9:00 p.m. (15 hours)



Screen Specs

Screen's potential:

26 117 Pedestrians (people a day)

13 907 Motorists (people a day)

40 024 **Daily Traffic Count**

Locations: commercial district

Positions: commercial zone

Description of Location:

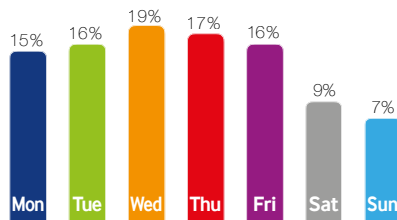
The LED screen is located in the parking lot of the MAKRO retail chain near the entrance on a separate stand.

Coverage:

Roadway: street / parking lot

Surroundings: Makro/ gas station

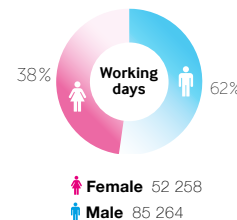
Visibility: over 200 m



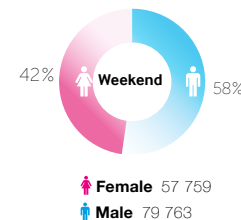
Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.16165644439609 N, 16.63783541542446 E



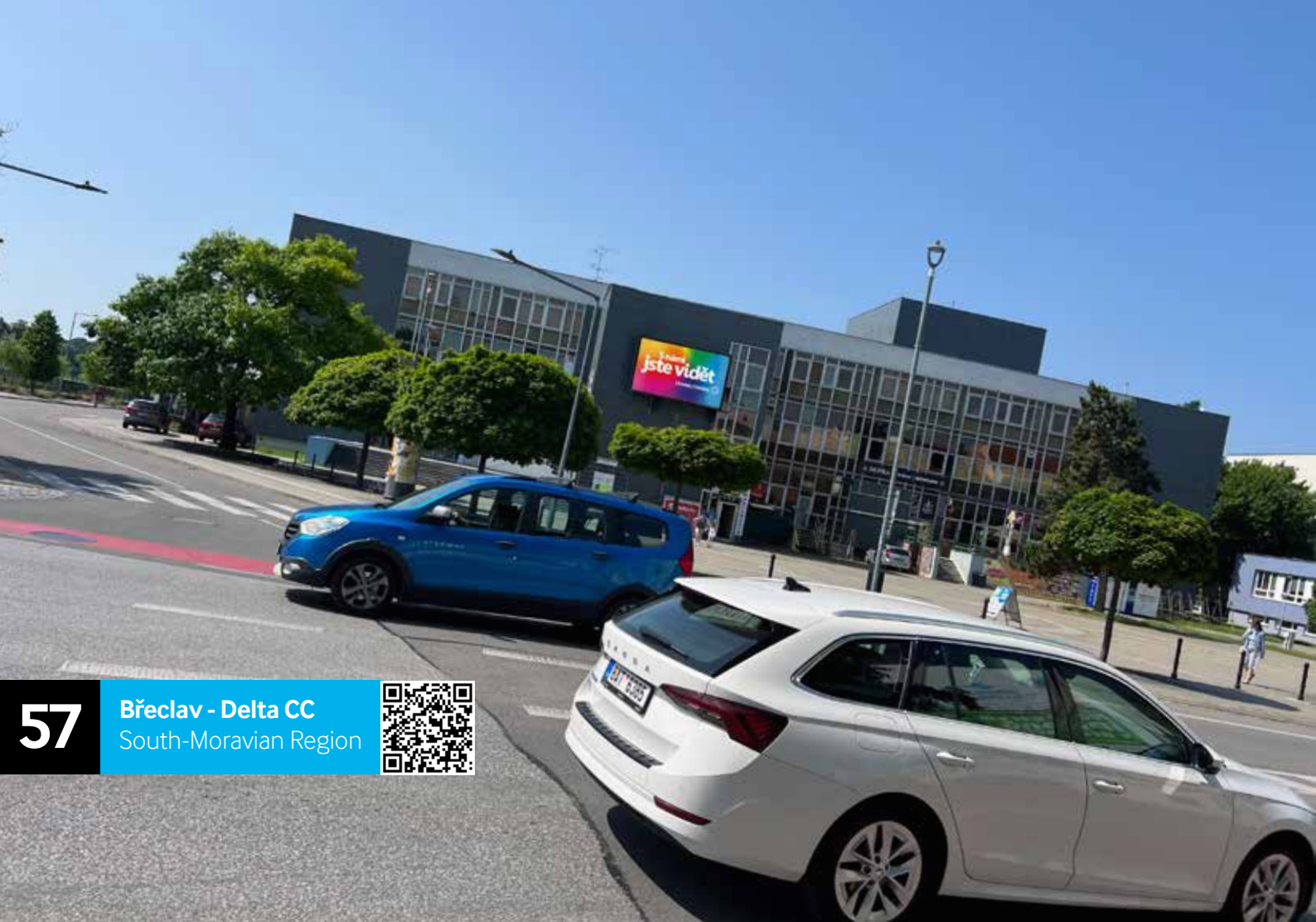
Female 52 258
Male 85 264



Female 57 759
Male 79 763

57

Břeclav - Delta CC
South-Moravian Region

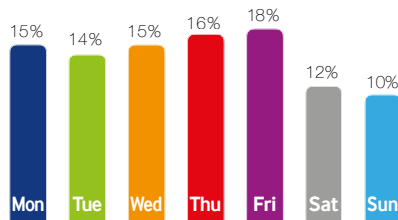




Location: Delta Cultural Center
Address: 17. listopadu 2964/1, 690 02 Břeclav 2
Placement: Outdoor on the building facade
Dimensions: 19 m² - 496 x 288 cm
Ratio: 16:9, 496 x 288 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

57

Weekly viewership 6:00 a.m. – 10:00 p.m.



Screen's potential:

6 987 Pedestrians (people a day)

8 255 Motorists (people a day)

15 242 **Daily Traffic Count**

Locations: commercial district / residential district

Positions: city center

Description of Location:

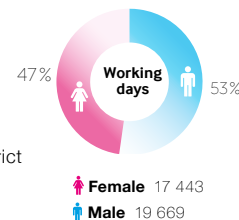
The LED screen is located on the exterior of the Delta cultural center, a dynamic and lively space offering a wide range of cultural, social, and educational activities. The LED screen faces the main thoroughfare through the city.

Coverage:

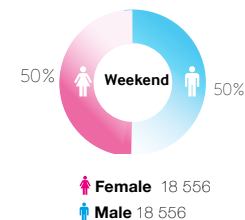
Roadway: street / intersection / parking lot

Surroundings: city hall / hotel / coffee shops / bank

Visibility: over 200 m



Female 17 443
Male 19 669



Female 18 556
Male 18 556



18

Ostrava – Zábřeh
Moravian-Silesian Region





Ostrava

Moravian-Silesian Region

83 014

Unique visitors / month

261 998

The number of visits / month

Location: Zábřeh
Address: Jugoslávská 40, Ostrava-Zábřeh
Placement: Outdoor on the roof of the building
Dimensions: 29,4 m² – 717 × 410 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

18

Screen's potential:

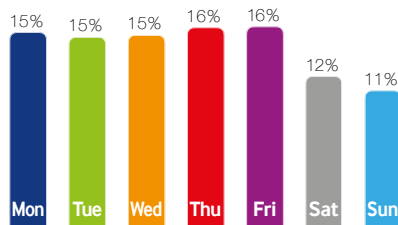
21 120 🚶 Pedestrians (people a day)

22 880 🚗 Motorists (people a day)

44 000 🕒 **Daily Traffic Count**

Locations: business district / industrial district /
 / residential area

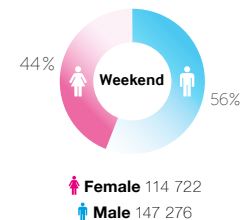
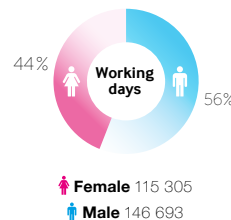
Positions: passageway



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.8048242 N, 18.2412861 E



Description of Location:

The large-scale LED screen is located on the roof of the shop complex, next to the busiest road junction and tram and public transport bus stops in the direction of the Ostrava-South housing estate, on one of the main access roads to the Avion Shopping Park.

Coverage:

Roadway: tram / parking

Surroundings: Public transport / tram stop / post office / sports facilities / petrol station / restaurant / hotel / shops / department store / Kindergarten, primary school, secondary school

Visibility: over 200 m

19

Ostrava – Vítkovice
Moravian-Silesian Region





Ostrava

Moravian-Silesian Region

37 050

Unique visitors / month

88 173

The number of visits / month

Location: Vítkovice
Address: Místecká 95 / Výstavní 95, Ostrava - Vítkovice
Placement: Outdoor on the building shell
Dimensions: 29,4 m² – 717 × 410 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



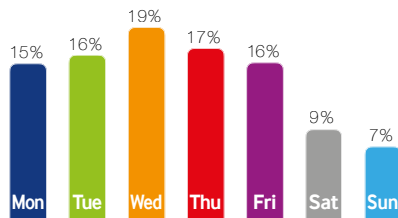
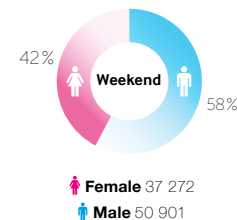
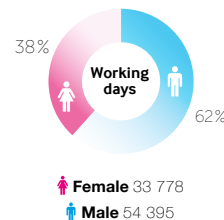
Screen Specs

19

Screen's potential:

1 220 Pedestrians (people a day)
54 880 Motorists (people a day)
56 000 **Daily Traffic Count**

Locations: industrial district
Positions: access from Frýdek-Místek /
 / direction centre, Poland



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.8210589 N, 18.2762881 E

Description of Location:

The screen on Místecká Street is located at the exit from the centre of Ostrava to Frýdek-Místek and the Beskydy Mountains, towards the shopping centres Tesco, Makro, Hornbach, car dealerships in Ostrava, etc. This arterial road is the main link between the city of Ostrava and recreational and golf resorts Čeladná and Ostravice in the Beskydy Mountains.

Coverage:

Roadway: access / tram line / public transport / street
Surroundings: petrol station / factory / restaurant
Visibility: over 200 m

47

Ostrava – OC Laso
Moravian-Silesian Region





Ostrava

Moravian-Silesian Region

103 110

Unique visitors / month

312 168

The number of visits / month

Location: OC LASO
Address: Masarykovo nám. 15, Moravská Ostrava a Přívoz
Placement: Outdoor above the entrance to the shopping center
Dimensions: 16,65 m² - 576 x 288 cm
Ratio: atyp – 1440 x 720 px
Operation time: 7:00 a.m. – 10:00 p.m. (15 hours)



Birth certificate

47

Screen's potential:

38 445 Pedestrians (people a day)

890 Motorists (people a day)

39 335 **Daily Traffic Count**

Locations: centrum města

Positions: centrální náměstí

Description of Location:

The LED screen is located directly above the entrance to the Laso shopping center in the very center of Ostrava, Masaryk Square.

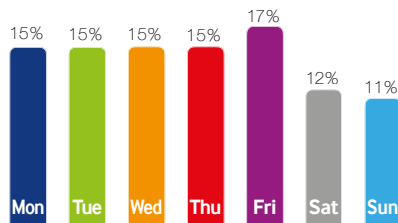
All civic amenities are located in the vicinity. The LED screen is situated on the main square, which is the venue for Christmas markets, ice rinks, city celebrations, and other events.

Coverage:

Roadway: street / square

Surroundings: shopping center / hotel / restaurants / shops / banks

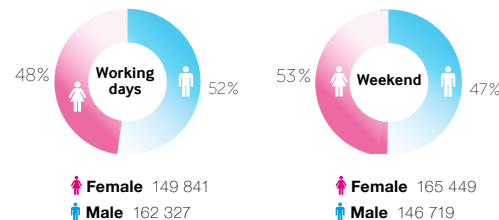
Visibility: over 100 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.83622 N, 18.29266 E



OC FORUM
Nová Karolína

Snámi
jste vidět
LED MULTIMEDIA

48

Ostrava – OC Nová Karolína GIGA
Moravian-Silesian Region





Location: OC Nová Karolína GIGA
Address: Jantarová 4, 702 00 Moravská Ostrava a Přívoz
Placement: Outdoor on the front of the building
Dimensions: 53 m² - 1260 x 420 cm
Ratio: atyp, 2016 x 672 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

Screen's potential:

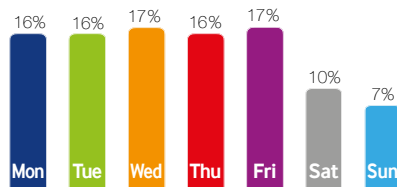
57 637 Pedestrians (people a day)

69 400 Motorists (people a day)

127 037 Daily Traffic Count

Locations: commercial district / residential district

Positions: city center



Weekly viewership 6:00 a.m. – 10:00 p.m.



Description of Location:

The LED screen with 53 m² is located on the Nová Karolína shopping center building, which has three floors with a total area of 58 000 m² and houses with 220 stores and 24 restaurants, a cinema and coffee shops. Over 1 000 people work there. There is a two-story underground parking garage with a capacity of 1 500 spaces beneath the center.

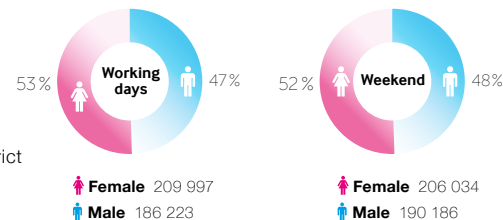
The screen is visible from the main road into the city center, close to a busy public transport stop, banks, restaurants, and hotels.

Coverage:

Roadway: street / intersection / public transport hub

Surroundings: banks / shopping center / cinema / theater / restaurants

Visibility: over 400 m





50

Ostrava – Makro Cash&Carry
Moravian-Silesian Region





Location: Makro Cash & Carry
Address: Místecká 5/280, 720 00 Ostrava 20
Placement: Outdoor in the shopping center parking lot
Dimensions: 15 m² - 500 x 300 cm
Ratio: 16:9, 960 x 580 px
Operation time: 6:00 a.m. – 9:00 p.m. (15 hours)



Screen Specs

50

Screen's potential:

18 000 Pedestrians (people a day)

9 577 Motorists (people a day)

27 577 Daily Traffic Count

Locations: commercial district

Positions: commercial zone

Description of Location:

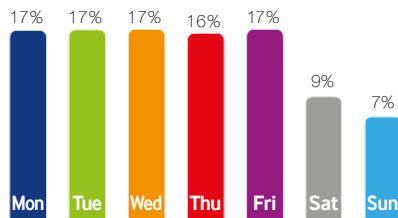
The LED screen is located in the parking lot of the MAKRO retail chain near the entrance on a separate stand.

Coverage:

Roadway: street / parking lot

Surroundings: Makro/ gas station

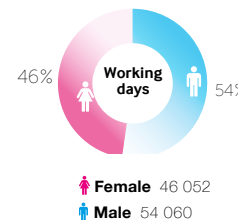
Visibility: over 200 m



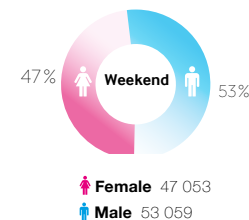
Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.775377402260474 N, 18.269300908598147 E



Female 46 052
 Male 54 060



Female 47 053
 Male 53 059

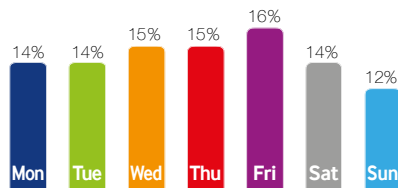


S námi
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LEDMULTIMEDIA

61

Ostrava - Centrum
Moravian-Silesian Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.832317 N, 18.283290 E

Ostrava

Moravian-Silesian Region

Location: Centrum
Address: 28. října 1810/86, 702 00 Moravská Ostrava
Placement: Outdoor on the building shell
Dimensions: 20,5 m² - 640 x 320 cm
Ratio: atyp., 640 x 320 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)

125 000

Unique visitors / month

420 000

The number of visits / month



Screen Specs

61

Screen's potential:

7 000		Pedestrians (people a day)
44 500		Motorists (people a day)
51 500		Daily Traffic Count

Locations: commercial district / residential district

Positions: city center

Description of Location:

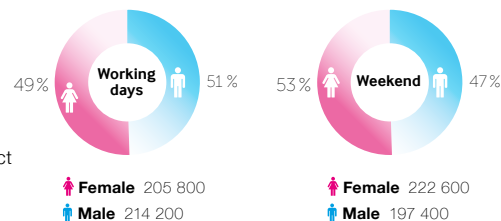
The screen is located on one of Ostrava's busiest thoroughfares, 28. října Street, directly opposite the Nová Karolina shopping and social center. Thanks to its location, it is impossible to miss for drivers arriving in the city center, public transport passengers, and pedestrians flowing between the commercial zone and the historic center. More than 50 000 people pass by it every day, making it one of the most attractive advertising spaces in the region.

Coverage:

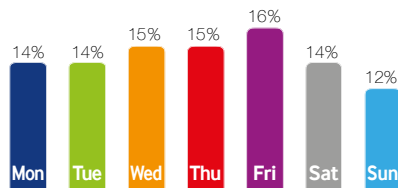
Roadway: square / four-lane road / intersection

Surroundings: shopping center / cafes / banks / cinema / public transport stops

Visibility: over 350 m







Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.82767934400659 N, 18.19692432287796 E

Ostrava

Moravian-Silesian Region

Location: Třebovice
Address: Třebovická 5534, Ostrava-Třebovice
Placement: Outdoor on the roof of the building
Dimensions: 32 m² - 800 x 400 cm
Ratio: atyp., 640 x 320 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)

120 000

Unique visitors / month

400 000

The number of visits / month



Screen Specs

62

Screen's potential:

6 000 Pedestrians (people a day)

44 000 Motorists (people a day)

50 000 **Daily Traffic Count**

Locations: commercial district / residential district

Positions: intersection near shopping center

Description of Location:

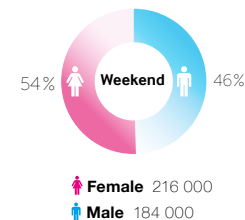
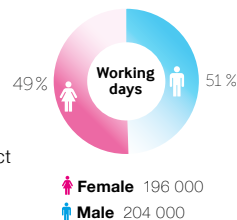
The screen is located on the roof of the ACA car dealership in Ostrava-Třebovice on Opavská Street, which connects the center of Ostrava with the Poruba district. Thanks to its location behind the intersection towards the Tesco department store, it appeals not only to motorists but also to passengers on Ostrava's public transport. It is one of the busiest roads in Ostrava with a high proportion of daily commuters and shoppers.

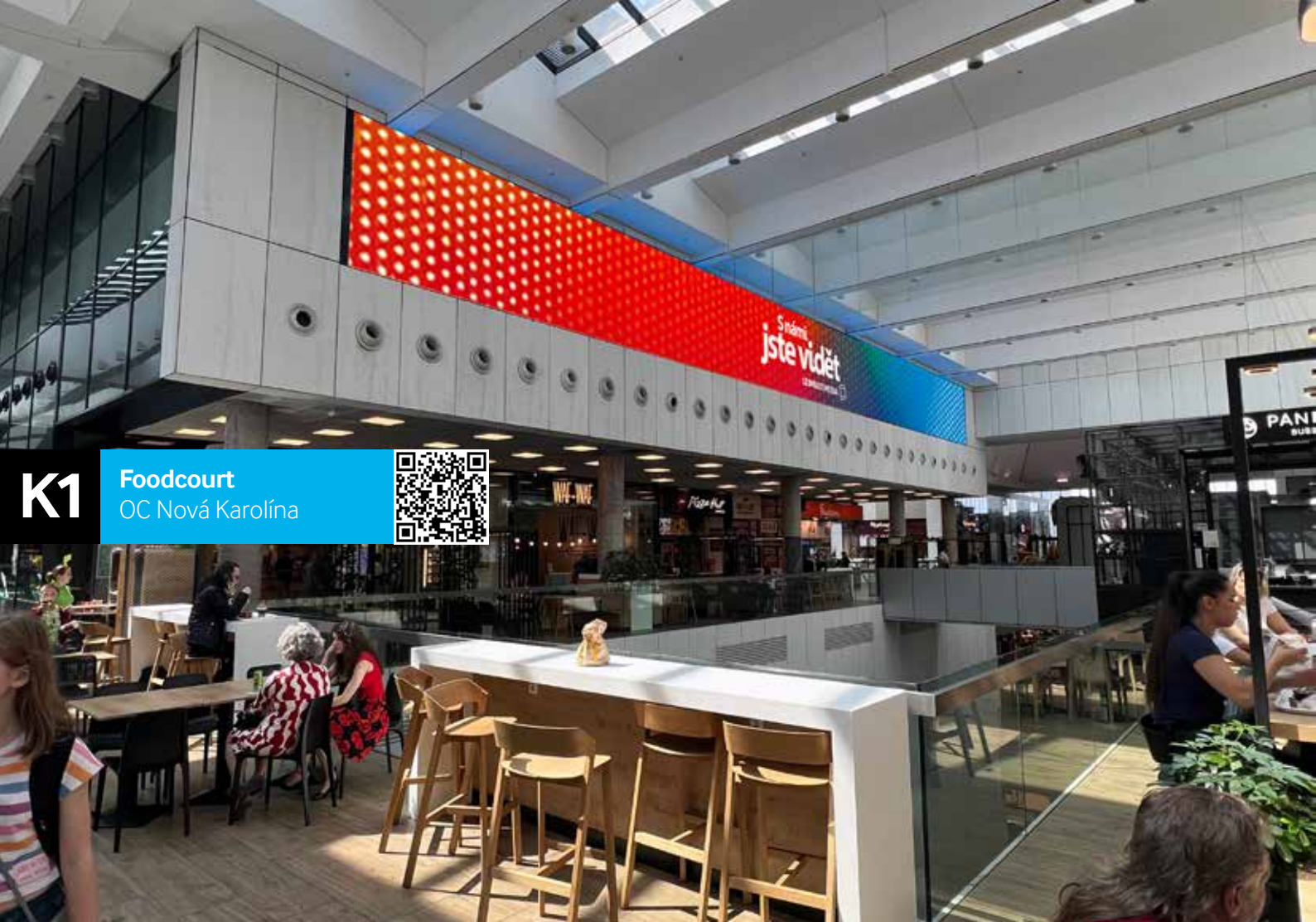
Coverage:

Roadway: four-lane road / intersection / tram line / public transport

Surroundings: shopping center / car dealership / vehicle inspection station / bank / public transport stops

Visibility: over 400 m





K1

Foodcourt
OC Nová Karolína



Ostrava – OC Nová Karolína

Moravian-Silesian Region

Location: FOODCOURT
Address: Jantarová 4, 702 00 Moravská Ostrava a Přívoz
Placement: Indoor
Dimensions: 62,5 m² - 2500 x 250 cm
Ratio: atyp, 3584 x 320 px
Operation time: 9:00 a.m. – 09:00 p.m. (12 hrs)



Screen Specs

K1

Description of Location:

The 62.5 m² LED screen is located in the food court of the OC Nová Karolína shopping center, which spans 58,000 m² over three floors and houses a total of 220 stores and 24 restaurants, a cinema, and coffee shops. Over 1,000 people work here. There is a two-story underground parking garage with a capacity of 1,500 spaces beneath the center.

The venue hosts concerts, events, and activities for children.



Jantarová, Ostrava

GPS coordinates: 49.83161343815672 N, 18.28577488027216 E

K2

Lift
OC Nová Karolína



Ostrava – OC Nová Karolína

Moravian-Silesian Region



Location: LIFT
Address: Jantarová 4, 702 00 Moravská Ostrava a Přívoz
Placement: Indoor
Dimensions: 8,4 m² - 840 x 100 cm
Ratio: atyp, 7680 x 720 px
Operation time: 9:00 a.m. – 09:00 p.m. (12 hrs)



Screen Specs



Description of Location:

The LED screen is made up of six LCD panels placed side by side, allowing to display of a single continuous image. It is located opposite the escalator exit from the Albert supermarket, on the same floor as the exit/entrance to the underground parking garage.

The Nová Karolína Shopping center spans 58,000 m² over three floors and houses 220 stores and 24 restaurants, a cinema and coffee shops. Over 1,000 people work here. There is a two-story underground parking garage with a capacity of 1,500 spaces beneath the center.



Jantarová, Ostrava

GPS coordinates: 49.83161343815672 N, 18.28577488027216 E



59

Havířov
Moravian-Silesian Region



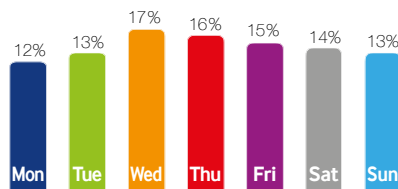


Location: STK
Address: Železničářů 1529, 736 01 Havířov 1-Město
Placement: Outdoor on the roof of the building
Dimensions: 16,6 m² - 578 x 288 cm
Ratio: atyp., 578 x 288 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

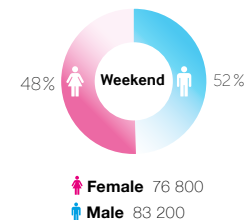
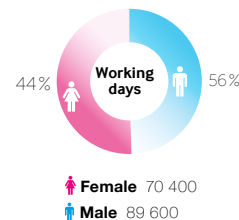
Screen's potential:



Weekly viewership 6:00 a.m. – 10:00 p.m.

800 🚶 Pedestrians (people a day)
22 700 🚗 Motorists (people a day)
23 500 🕒 **Daily Traffic Count**

Locations: 1st class road
Positions: access from Ostrava /
 / direction centre, Slovakia, Poland



Description of Location:

The LED screen is located on the roof of the Vehicle inspection Havířov building. It is situated on the 1st class road from Ostrava to Havířov. The road continues on to Slovakia and Poland. It is a very busy route.

Coverage:

Roadway: 1st class road
Surroundings: gas station / main road / vehicle inspection / tire service
Visibility: over 400 m





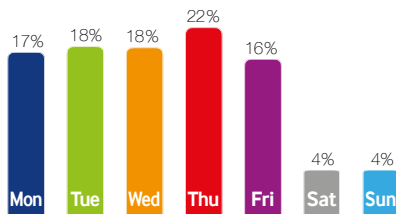


Location: Beskydy Ski Resort
Address: Bílá 173, 739 15 Bílá
Placement: Outdoor on a separate stand
Dimensions: 10 m² - 400 x 250 cm
Ratio: atyp, 992 x 620 px
Operation time: 8:00 a.m. – 10:00 p.m. (15 hours)



Screen Specs

55



Weekly viewership 6:00 a.m. – 10:00 p.m.

Screen's potential:

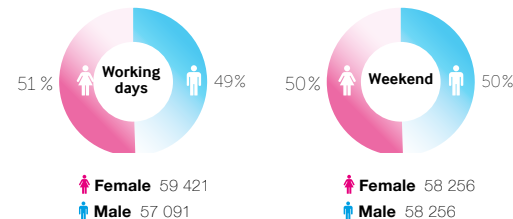
2 156 Pedestrians (people a day)

904 Motorists (people a day)

3 240 **Daily Traffic Count**

Locations: sports complex / year-round recreational area

Positions: chairlift boarding station



Description of Location:

The LED screen is located on its own stand at the entrance to the four-seater chairlift. The Bílá Ski Resort is the largest ski resort in northern Moravia, with an FIS-approved ski slope, one of the training centers for the national alpine skiing team, the largest children's summer park in Moravia, a newly built singletrails bike park, and a venue for international trial bike competitions.

Coverage:

Roadway: sports complex

Surroundings: chairlift boarding area

Visibility: over 400 m





S námi
jste vidět
LEDMULTIMEDIA



56

Ostravice
Moravian-Silesian Region



Ostravice

43 176

Unique visitors / month

161 287

The number of visits / month



Location: Railway station
Address: Ostravice 362, 739 14 Ostravice
Placement: Outdoor on the gable of the building
Dimensions: 8 m² - 400 x 200 cm
Ratio: 2:1, 992 x 496 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

56

Screen's potential:

6 017 Pedestrians (people a day)

12 455 Motorists (people a day)

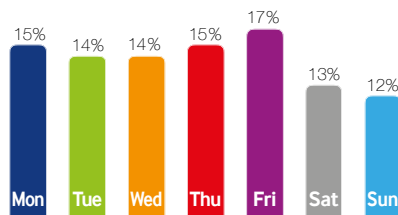
18 472 Daily Traffic Count

Locations: passage through the town**Positions:** center of the town

Description of Location:

The LED screen is located on the side of a building on the international road I 56 from Slovakia to Ostrava in the center of the town next to the train station. Starting point for the ascent to Lysá hora mountain.

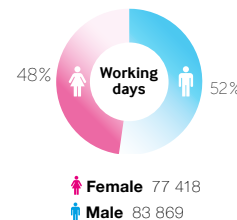
Coverage:

Roadway: street / main road through the village / parking lot**Surroundings:** train station / restaurant / shop / hotel**Visibility:** over 400 m

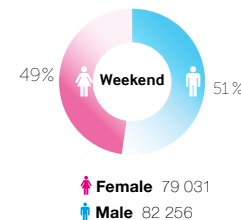
Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.53833893297588 N, 18.392798338033504 E



Female 77 418
 Male 83 869



Female 79 031
 Male 82 256

20

Hradec Králové – Riegrovo náměstí
Kralovehradecký Region



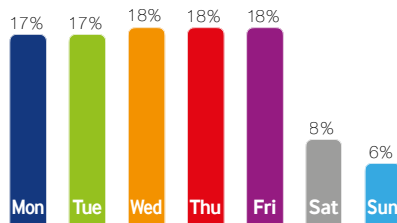


Location: Riegrovo náměstí [Rieger Square]
Address: Riegrovo náměstí 4, Hradec Králové
Placement: Outdoor on the roof of the building
Dimensions: 29,4 m² – 717 × 410 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

20



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.2144244 N, 15.8134981 E

Screen's potential:

30 780 Pedestrians (people a day)

7 220 Motorists (people a day)

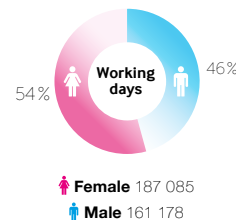
38 000 Daily Traffic Count

Locations: business district / residential area**Positions:** downtown

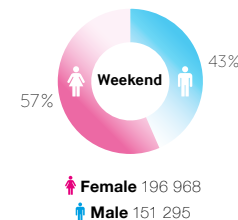
Description of Location:

The screen is located on the roof of the Hotel Černigov building. It is in the busy location of Rieger Square within direct reach of the bus and train stations. There are shopping and office areas in the area.

Coverage:

Roadway: street / pedestrian zone / square / parking lot**Surroundings:** Public transport / ČD station / post office / shops / department store / bank / restaurant / hotel**Visibility:** over 150 m

Female 187 085
 Male 161 178



Female 196 968
 Male 151 295



21

Hradec Králové – Náměstí 28. října
Kralovehradecký Region





Location: Náměstí 28. října [28th October Square]
Address: Chelčického 1054, Hradec Králové
Placement: Outdoor on the building shell
Dimensions: 25,1 m² – 614 × 409 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

21

Screen's potential:

30 780 Pedestrians (people a day)

7 220 Motorists (people a day)

38 000 **Daily Traffic Count**

Locations: business district / residential area

Positions: downtown

Description of Location:

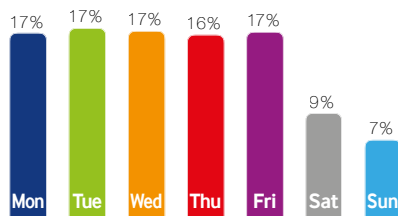
This LED screen is located on the very busy 28th October Square, where the TESCO department store is and the ATRIUM Palace. The square is generally considered to be the commercial centre of the city. Your advertising spots will therefore be directly in the field of view of people moving around the square or customers heading to TESCO for shopping or Dukelská třída. Opposite the large screen are several important institutions such as the Tax Office, the bank ČSOB, the Czech Insurance Company and next to M-Bank, where thousands of people flow in every day and thus your potential customers.

Coverage:

Roadway: square / communication

Surroundings: Public transport / department stores / restaurants / bank / shops / post office / pharmacy / bank

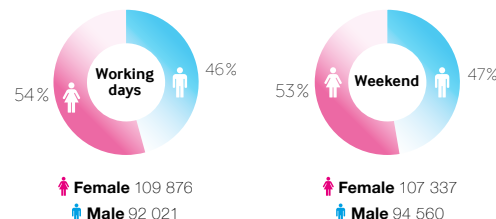
Visibility: over 150 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.2136564 N, 15.8162731 E

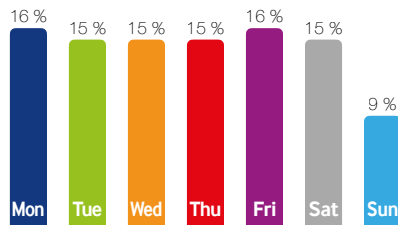




42

Trutnov – Roundabout
Kralovohradecký Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.5654508 N, 15.9070847 E

Kralovehradecký Region

Location: Roundabout
Address: Horní promenáda 151, Trutnov
Placement: Outdoor on the building shell
Dimensions: 18 m² – 600 × 300 cm
Ratio: 16:9 – 280 × 144 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

42

Screen's potential:

5 000		Pedestrians (people a day)
19 742		Motorists (people a day)
24 785		Daily Traffic Count

Locations: business district / residential area

Positions: passage, direction downtown

Description of Location:

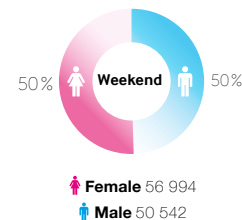
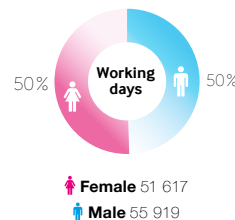
The LED screen is located on the building shell of Trutnov Apartments, at the Horská roundabout, opposite the bus station or Billa Supermarket. It is a move to the Lower Old Town, the Horská street is a pedestrian zone to Trutnov Square. In the vicinity of all civic amenities.

Coverage:

Roadway: street / intersection / parking lot / access to the ice rink

Surroundings: shops / restaurants / public transport stop / cultural facilities

Visibility: over 150 m





34

Pardubice – Enteria Arena
Pardubice Region

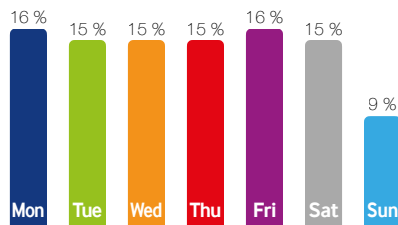




Location: Enteria Arena
Address: Sukova třída 1735, 530 02 Pardubice I
Placement: Outdoor above the main entrance
Dimensions: 24,5 m² – 640 × 384 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

34

Weekly viewership 6:00 a.m. – 10:00 p.m.



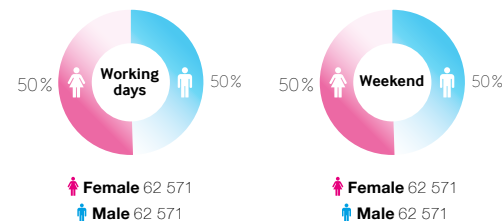
GPS coordinates: 50.03958 N, 15.76936 E

Screen's potential:

8 112 Pedestrians (people a day)

12 745 Motorists (people a day)

20 857 Daily Traffic Count

Locations: business district / residential area**Positions:** intersection, main entrance
of the ice arena

Description of Location:

The LED screen is located in the heart of Pardubice at the multifunctional hall of the Enteria Arena, which serves not only as a winter stadium, where matches of the top hockey league take place, but also cultural events. The screen is situated directly above the main entrance to the hall, with excellent visibility from the busy intersection of Sukova třída and Hradecká, and from the most famous shopping centre Palác Pardubice, which includes a Cinestar multiplex cinema.

Coverage:

Roadway: parking / shopping area**Surroundings:** Public transport (bus) / restaurants / shopping centre / shops / post office / pharmacy**Visibility:** over 250 m



22

Jihlava – SC Citypark
Vysocina Region





Jihlava

Vysocina Region

45 143

Unique visitors / month

97 400

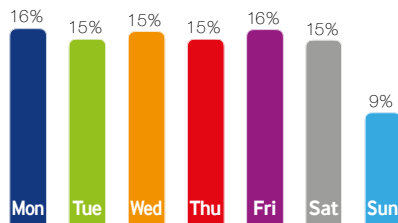
The number of visits / month

Location: Shopping Centre Citypark
Address: Fibichova 988/89, Jihlava
Placement: Outdoor on the building shell
Dimensions: 9,8 m² – 384 × 256 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

22



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.392457 N, 15.591182 E

Screen's potential:

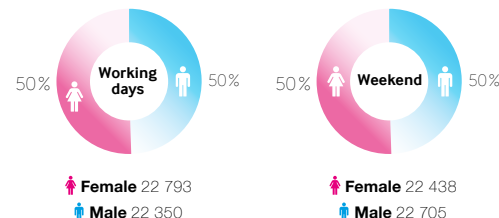
3 600 Pedestrians (people a day)

20 400 Motorists (people a day)

24 000 Daily Traffic Count

Locations: business district / residential area

Positions: SC CityPark Jihlava,
passage towards the centre



Description of Location:

The screen is located on the building of the house on the main, very busy intersection of the streets Hradební and Znojemská, 100 metres from the very centre of Jihlava. In close proximity there is a shopping CityPark Jihlava. Close to the historic city center, shops, offices.

Coverage:

Roadway: parking / shopping area

Surroundings: shopping mall / restaurant / supermarket / shops / banks / main drag

Visibility: over 200 m



30

Havlíčkův Brod – Smetanovo náměstí
Vysocina Region





Havlíčkův Brod

8 620

Unique visitors / month

15 087

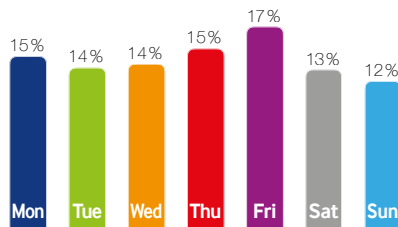
The number of visits / month

Location: Smetanovo náměstí [Smetana Square]
Address: Smetanovo náměstí 1975, Havlíčkův Brod
Placement: Outdoor on the roof of the building
Dimensions: 9,2 m² – 384 × 240 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

30



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.6073644 N, 15.5773244 E

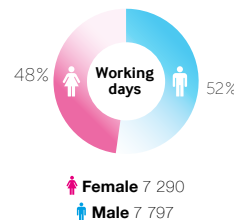
Screen's potential:

9 553 Pedestrians (people a day)

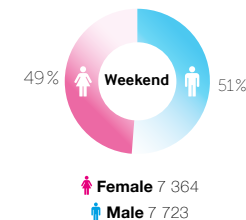
1 247 Motorists (people a day)

10 800 Daily Traffic Count

Locations: recreation area / business district /
 / residential area

Positions: downtown

Female 7 290
 Male 7 797



Female 7 364
 Male 7 723

Description of Location:

The screen is located on the roof of a complex of shops on the newly renovated Smetana Square, which is widely used as a recreation area with a grassy area, water fountains and paddling pools near the main square of Havlíčkův Brod. In close proximity: restaurant Kozlovna, drugstore Teta, museum of Vysočina, large parking lot, Czech post office. Absolute predominance of pedestrians.

Coverage:

Roadway: street / pedestrian zone**Surroundings:** department stores / cultural facilities / restaurants / shops / PNS / bank / post office**Visibility:** over 150 m



46

Pelhřimov
Vysocina Region

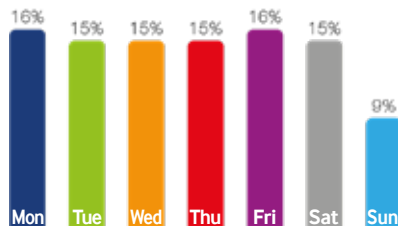




Location: Nádražní
Address: Nádražní 2319, 393 01 Pelhřimov
Placement: Outdoor on the building facade
Dimensions: 5,1 m² – 300 × 170 cm
Ratio: 16:9 – 576 × 320 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

46

Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.41841143 N, 15.22279615 E

Screen's potential:

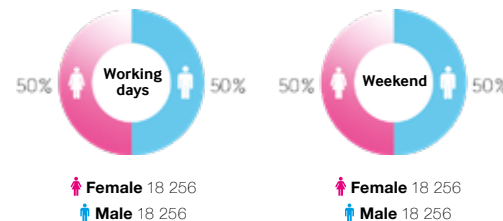
341 Pedestrians (people a day)

1 659 Motorists (people a day)

2 000 Daily Traffic Count

Locations: business district / residential area**Positions:** main road through the city**Description of Location:**

The screen is located on the side of a building along the only main route connecting Tábor, Jihlava, Humpolec, Vlašim, Pelhřimov to Jindřichův Hradec, Kamenice nad Lipou, Třeboň, České Budějovice. High traffic volume.

Coverage:**Roadway:** main road through the city**Surroundings:** train station / gas station / manufacturing companies / services**Visibility:** over 400 m



58

Třebíč
Vysocina Region

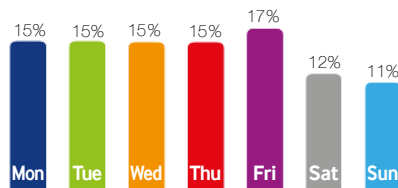




Location: Komenský Square
Address: Komenského nám. 1342, Třebíč
Placement: Outdoor on a building
Dimensions: 25,8 m² - 672 x 384 cm
Ratio: 16:9, 672 x 384 px
Operation time: 6:00 a.m. – 8:00 p.m. (14 hours)



Screen Specs



Weekly viewership 6:00 a.m. – 10:00 p.m.



Screen's potential:

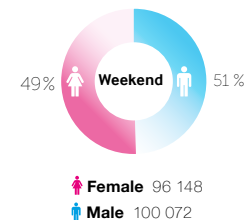
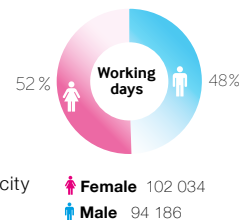
11 850 Pedestrians (people a day)

14 275 Motorists (people a day)

26 125 Daily Traffic Count

Locations: residential area / transport hub

Positions: central parking lot / drive through the city



Description of Location:

The LED screen is located on the connecting section between the bank building and the municipal administration building. The screen faces the main bus station and the adjacent central parking lot, right next to the main thoroughfare through the city.

Coverage:

Roadway: street / intersection / parking lot

Surroundings: bus station / banks / administrative offices / parking lot / restaurants

Visibility: over 200 m

23

Zlín – Třída Tomáše Bati
Zlinsky Region



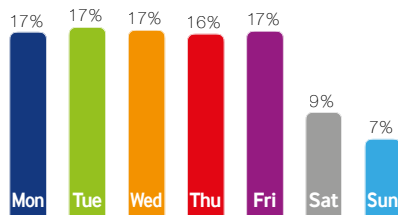


Location: Třída Tomáše Bati [Tomas Bata Avenue]
Address: Gahurova 4467, Zlín
Placement: Outdoor on the roof of the building
Dimensions: 12,6 m² – 410 × 307 cm
Ratio: 4:3 – 1024 × 768 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

23



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.2239711 N, 17.6613111 E

Screen's potential:

13 570 Pedestrians (people a day)

23 430 Motorists (people a day)

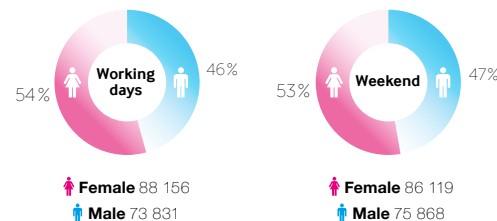
37 000 Daily Traffic Count

Locations: business district / residential area**Positions:** main drag / downtown

Description of Location:

The LED screen is located on the building of small shop complexes, in direct line of sight of the bus stops and busy intersections. The location of the screen in the immediate vicinity of Tomáš Bata Avenue, the main thoroughfare through Zlín, offers a high concentration of both drivers and pedestrians. It is a very busy area - banks, parking lots, cultural house, restaurants, market, regional office.

Coverage:

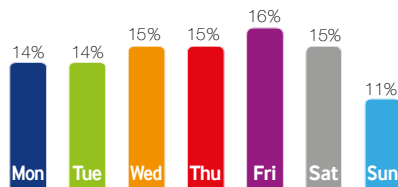
Roadway: street / pedestrian zone / intersection / parking lot**Surroundings:** Public transport / post office / PNS / shops / county office / banks / restaurants / community centre / library / college / school**Visibility:** over 200 m



60

Zlín - OC Zlaté Jablko
Zlinsky Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



Zlín

Zlinsky Region

Location: OC Zlaté Jablko
Address: Nám. Míru 174, 760 01 Zlín
Placement: Outdoor on the building facade
Dimensions: 13,7 m² - 540 x 245 cm
Ratio: atyp., 1088 x 480 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)

95 000

Unique visitors / month

290 000

The number of visits / month



Screen Specs

60

Screen's potential:

14 500 Pedestrians (people a day)

28 000 Motorists (people a day)

42 500 Daily Traffic Count

Locations: business district / residential area

Positions: city center

Description of Location:

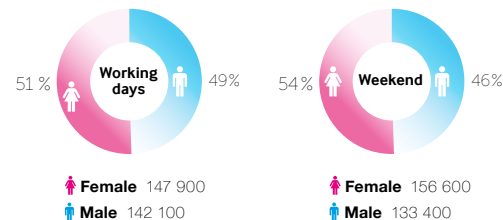
The LED screen is located on the facade of the newly renovated shopping center Zlaté Jablko in the very center of Zlín. The screen has an impact on a busy thoroughfare, public transport stops, the parking garage across the street, and banks. Banks, city hall, coffee shops and restaurants are located in the vicinity.

Coverage:

Roadway: square / four-lane road / intersection

Surroundings: shopping center / coffee shops / banks / parking garage / cinema / bus stops

Visibility: over 200 m



24

Uherské Hradiště – Rybárny
Zlínský Region



Uherské Hradiště

46 676

Unique visitors / month

169 787

The number of visits / month



Location: Rybárny [Fisheries]
Address: Rybářská Street 124, Uherské Hradiště
Placement: Outdoor on the gable of the building
Dimensions: 12,9 m² – 384 × 288 cm
Ratio: 4:3 – 1024 × 768 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate

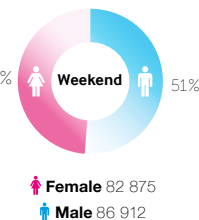
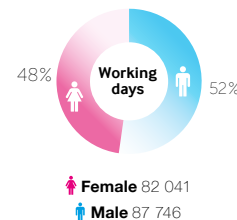
24

Screen's potential:

7 000		Pedestrians (people a day)
18 100		Motorists (people a day)
25 100		Daily Traffic Count

Locations: business district / residential area

Positions: main road / passage



Description of Location:

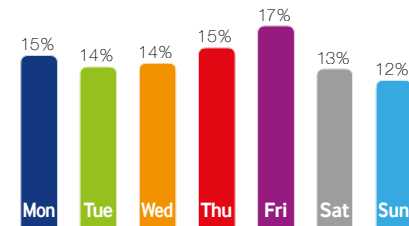
The screen is located on the front of the building on the main road from Uherské Hradiště to Staré Město and further to Brno, with above-standard car passage. Close to the STOP SHOP shopping centre, petrol station, sports facilities, car dealerships, boat harbour.

Coverage:

Roadway: street / road / main road

Surroundings: petrol station / post office / PNS / shops / restaurants / sports facilities

Visibility: over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.0742417 N, 17.4580975 E

Technical specifications

The Capital City – Outdoor	Region	Area	Dimension	Aspect Ratio	Resolution	Page
02 Praha 4 – Konferenční centrum Pankrác	The Capital City	37 m ²	960 × 384 cm	2,5:1	1024 × 410 px	37
03 Praha 14 – Shopping and Res. Area Černý Most	The Capital City	42 m ²	900 × 470 cm	16 : 9	1280 × 720 px	39
04 Praha 10 – VIVO! Shopping Mall Hostivař	The Capital City	14,7 m ²	512 × 288 cm	16 : 9	1280 × 720 px	41
05 Praha 10 – EUROPARK Shopping Mall	The Capital City	44 m ²	850 × 520 cm	4 : 3	1024 × 768 px	43
29 Praha 3 – SC Atrium Flora	The Capital City	18,4 m ²	576 × 320 cm	16 : 9	1280 × 720 px	45
32 Praha 4 – Pedestrian Corridor Budějovická	The Capital City	3,84 m ²	210 × 160 cm	16 : 9	1280 × 720 px	47
40 Praha 4 – NeuMax – Braník	The Capital City	27,17 m ²	614 × 410 cm	16 : 9	1280 × 720 px	49
51 Praha – Makro Cash&Carry	The Capital City	15 m ²	500 × 300 cm	16 : 9	960 × 580 px	51

The Capital City – Indoor	Region	Area	Dimension	Aspect Ratio	Resolution	Page
A1 SC Westfield Chodov – Design Galery 1	The Capital City	7,2 m ²	480 × 150 cm		1536 × 480 px	9
A2 SC Westfield Chodov – Design Galery 2	The Capital City	9,9 m ²	660 × 150 cm		2120 × 480 px	11
A3 SC Westfield Chodov – Entrance E	The Capital City	23,4 m ²	600 × 390 cm		1920 × 1248 px	13
A4 SC Westfield Chodov – Escalator to Albert	The Capital City	6,7 m ²	192 × 352 cm		768 × 1408 px	15
A5 SC Westfield Chodov – Douglas	The Capital City	21,8 m ²	625 × 350 cm		2400 × 1344 px	17
B2 Centrum Černý Most – Passage	The Capital City	28,8 m ²	960 × 300 cm		3072 × 960 px	21
B3 Centrum Černý Most – Central Plaza	The Capital City	38,7 m ²	1152 × 336 cm		3744 × 1092 px	23
B4 Centrum Černý Most – Globe	The Capital City	26,1 m ²	950 × 275 cm		3648 × 1056 px	25
B5 Centrum Černý Most – West entrance (C&A)	The Capital City	8,3 m ²	384 × 216 cm		960 × 540 px	27
B6 Centrum Černý Most – West entrance (P&C)	The Capital City	8,3 m ²	384 × 216 cm		960 × 540 px	29
C1 Metropole Zlíčín – Central Plaza	The Capital City	21 m ²	270 × 780 cm		864 × 2496 px	33
C2 Metropole Zlíčín – The Area near Albert	The Capital City	18,4 m ²	320 × 576 cm		1280 × 2496 px	35

Technical specifications

Central Bohemian Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
44	Benešov u Prahy – Supermarket Billa	Central Bohemian	11 m ²	576 × 192 cm	atyp	1152 × 384 px	53
45	Votice – Komenského náměstí	Central Bohemian	6,1 m ²	320 × 192 cm	16 : 9	640 × 360 px	55
49	Příbram – SC Skalka	Central Bohemian	5,8 m ²	288 × 288 cm	1 : 1	720 × 720 px	57
Pilsen Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
06	Plzeň – Rychtářka	Pilsen	23 m ²	512 × 448 cm (2×)	16 : 9	1280 × 720 px	59
07	Plzeň – Sady Pětatřicátníků	Pilsen	25,8 m ²	672 × 384 cm	16 : 9	1280 × 720 px	61
28	Plzeň – Americká	Pilsen	10,4 m ²	410 × 256 cm	atyp	1024 × 512 px	63
Karlovarsky Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
41	Karlovy Vary – Třída T. G. Masaryka	Karlovarsky	6,35 m ²	310 × 205 cm	atyp	768 × 512 px	65
08	Karlovy Vary – Plech aréna	Karlovarsky	55,3 m ²	960 × 576 cm	16 : 9	1280 × 720 px	67
54	Karlovy Vary – Makro Cash&Carry	Karlovarsky	15 m ²	500 × 300 cm	16 : 9	960 × 580 px	69
South Bohemian Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
09	České Budějovice – DS Prior	South Bohemian	21 m ²	600 × 360 cm	16 : 9	1280 × 720 px	71
26	České Budějovice – Exhibition Centre	South Bohemian	44 m ²	1100 × 400 cm	atyp	880 × 320 px	73
10	Tábor – Křižíkovo náměstí	South Bohemian	15,7 m ²	512 × 307 cm	16 : 9	1280 × 720 px	75
11	Jindřichův Hradec – Masarykovo náměstí	South Bohemian	6,5 m ²	336 × 192 cm	16 : 9	1280 × 720 px	77
12	Strakonice – Komenského	South Bohemian	6,1 m ²	320 × 190 cm	16 : 9	1280 × 720 px	79

Technical specifications

Ustecky Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
14	Ústí nad Labem – Mírové náměstí	Ustecky	29,4 m ²	717 × 410 cm	16 : 9	1280 × 720 px	81
33	Teplice – SC Fontána	Ustecky	18 m ²	600 × 300 cm	16 : 9	1280 × 720 px	83
Liberecky Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
15	Liberec – SC Forum	Liberecky	36,7 m ²	896 × 410 cm	2,22 : 1	1024 × 460 px	85
25	Liberec – SC Gěčko	Liberecky	23,6 m ²	615 × 384 cm	16 : 9	1280 × 720 px	87
39	Jablonec nad Nisou – Municipal Ice Stadium	Liberecky	6,14 m ²	320 × 192 cm	16 : 9	1280 × 720 px	89
Kralovehradecky Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
20	Hradec Králové – Riegrovo náměstí	Kralovehradecky	29,4 m ²	717 × 410 cm	16 : 9	1280 × 720 px	129
21	Hradec Králové – Náměstí 28. října	Kralovehradecky	25,1 m ²	614 × 409 cm	16 : 9	1280 × 720 px	131
42	Trutnov – Roundabout	Kralovehradecky	18 m ²	600 × 300 cm	16 : 9	280 × 144 px	133
Pardubice Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
34	Pardubice – Enteria Arena	Pardubicky	24,5 m ²	640 × 384 cm	16 : 9	1280 × 720 px	135
VysSCina Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
22	Jihlava – SC Citypark	VysSCina	9,8 m ²	384 × 256 cm	16 : 9	1280 × 720 px	137
30	Havlíčkův Brod – Smetanovo náměstí	VysSCina	9,2 m ²	384 × 240 cm	16 : 9	1280 × 720 px	139
46	Pelhřimov – Nádraží	VysSCina	5,1 m ²	300 × 170 cm	16 : 9	576 × 320 px	141
58	Třebíč – Komenského náměstí	VysSCina	25,8 m ²	672 × 384 cm	16 : 9	672 × 384 px	143

Technical specifications

Olomoucky Region	Region	Area	Dimension	Aspect Ratio	Resolution	Page
16 Olomouc – Bus station	Olomoucky	22,1 m ²	576 x 384 cm	atyp	576x384px	91
53 Olomouc – Makro Cash&Carry	Olomoucky	15 m ²	500 x 300 cm	16 : 9	960 x 580px	93
17 Přerov – Nádražní ulice	Olomoucky	15,7 m ²	512 x 307 cm	16 : 9	1280 x 720px	95
Moravian-Silesian Region	Region	Area	Dimension	Aspect Ratio	Resolution	Page
18 Ostrava – Zábřeh	Moravian-Silesian	29,4 m ²	717 x 410 cm	16 : 9	1280 x 720px	105
19 Ostrava – Vítkovice	Moravian-Silesian	29,4 m ²	717 x 410 cm	16 : 9	1280 x 720px	107
47 Ostrava – SC Laso	Moravian-Silesian	16,65 m ²	576 x 288 cm	16 : 9	1440 x 720px	109
48 Ostrava – SC Karolína GIGA	Moravian-Silesian	53 m ²	1260 x 420 cm	atyp	2016 x 672px	111
50 Ostrava – Makro Cash&Carry	Moravian-Silesian	15 m ²	500 x 300 cm	16 : 9	960 x 580px	113
61 Ostrava – Centrum	Moravian-Silesian	20,5 m ²	640 x 320 cm	2:1	640 x 320px	115
62 Ostrava – Třebovice	Moravian-Silesian	32 m ²	800 x 400 cm	2:1	640 x 320px	117
59 Havířov - Vehicle inspection station	Moravian-Silesian	16,6 m ²	578 x 288 cm	atyp	576 x 288px	123
55 Bílá – Ski resort Beskydy	Moravian-Silesian	10 m ²	400 x 250 cm	atyp	992 x 620px	125
56 Ostravice – Nádraží	Moravian-Silesian	8 m ²	400 x 200 cm	2:1	992 x 496px	127
Moravian-Silesian Region - Indoor	Region	Area	Dimension	Aspect Ratio	Resolution	Page
K1 SC Nová Karolína – Foodcourt	Moravian-Silesian	62,5 m ²	2500 x 250 cm	atyp	3 584 x 320px	119
K2 SC Nová Karolína – Lift	Moravian-Silesian	8,4 m ²	840 x 100 cm	atyp	7 680 x 720px	121

Technical specifications

South-Moravian Region – Outdoor		Region	Area	Dimension	Aspect Ratio	Resolution	Page
37	Brno – Mendlovo náměstí *)	South-Moravian	15 m ²	500 × 300 cm	16 : 9	480 × 288 px	99
52	Brno – Makro Cash&Carry	South-Moravian	15 m ²	500 × 300 cm	16 : 9	960 × 580 px	101
57	Břeclav – CC Delta *)	South-Moravian	19 m ²	496 × 288 cm	16 : 9	496 × 288 px	103
South-Moravian Region – Indoor		Region	Area	Dimension	Aspect Ratio	Resolution	Page
36	Brno – SC Olympia	South-Moravian	54 m ²	600 × 300 cm (3×)	16 : 9	1280 × 720 px	97
Zlinsky Region		Region	Area	Dimension	Aspect Ratio	Resolution	Page
23	Zlín – Třída Tomáše Bati	Zlinsky	12,6 m ²	410 × 307 cm	4 : 3	1024 × 768 px	145
60	Zlín – SC Zlaté Jablko	Zlinsky	13,7 m ²	540 × 245 cm	atyp	1088 × 480 px	147
24	Uherské Hradiště – Rybárny	Zlinsky	12,9 m ²	384 × 288 cm	4 : 3	1024 × 768 px	149

*) No compression/codecs, only AVI

Technical parameters – screen sizes

1024 × 410 px

2,5:1

1024 × 768 px

4:3

1280 × 720 px

16:9

1024 × 460 px

2,22:1

listed in the specs

atyp

720 × 720 px

1:1

Resolution:

Listed in the specs

Frame rate:

25 fps

Data volume:

max. 10 MB / 10-second spot

Spot format:

Avi, mp4 (video), jpg (graphics)

Codec:

standard

Our references



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