



60

Zlín - OC Zlaté Jablko
Zlinsky Region





Zlinsky Region

95 000

Unique visitors / month

290 000

The number of visits / month

Location: OC Zlaté Jablko
Address: Nám. Míru 174, 760 01 Zlín
Placement: Outdoor on the building facade
Dimensions: 13,7 m² - 540 x 245 cm
Ratio: atyp., 1088 x 480 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

60

Screen's potential:

14 500 Pedestrians (people a day)

28 000 Motorists (people a day)

42 500 Daily Traffic Count

Locations: business district / residential area

Positions: city center

Description of Location:

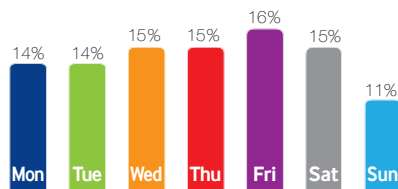
The LED screen is located on the facade of the newly renovated shopping center Zlaté Jablko in the very center of Zlín. The screen has an impact on a busy thoroughfare, public transport stops, the parking garage across the street, and banks. Banks, city hall, coffee shops and restaurants are located in the vicinity.

Coverage:

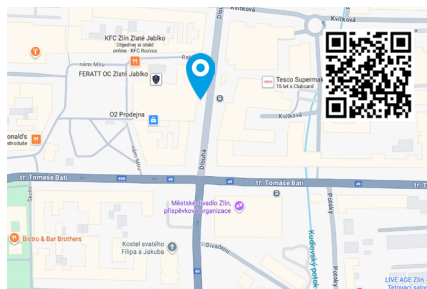
Roadway: square / four-lane road / intersection

Surroundings: shopping center / coffee shops / banks / parking garage / cinema / bus stops

Visibility: over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.22662751245528 N, 17.668687392163225 E

