



60

Zlín - OC Zlaté Jablko
Zlinsky Region



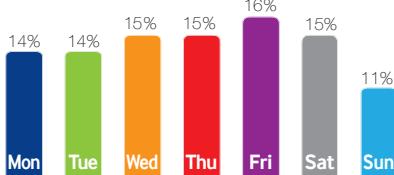
95 000

290 000

Zlinsky Region

Unique visitors / month

The number of visits / month



Weekly viewership 6:00 a.m. – 10:00 p.m.

Location:

OC Zlaté Jablko

Address:

Nám. Míru 174, 760 01 Zlín

Placement:

Outdoor on the building facade

Dimensions:13,7 m² - 540 x 245 cm**Ratio:**

atyp., 1088 x 480 px

Operation time:

6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

60

Screen's potential:

14 500 Pedestrians (people a day)

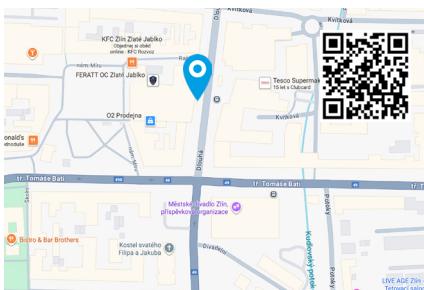
28 000 Motorists (people a day)

42 500 Daily Traffic Count

Locations: business district / residential area**Positions:** city center
 Female 147 900
 Male 142 100

 Female 156 600
 Male 133 400
Description of Location:

The LED screen is located on the facade of the newly renovated shopping center Zlaté Jablko in the very center of Zlín. The screen has an impact on a busy thoroughfare, public transport stops, the parking garage across the street, and banks. Banks, city hall, coffee shops and restaurants are located in the vicinity.

**Coverage:****Roadway:** square / four-lane road / intersection**Surroundings:** shopping center / coffee shops / banks / parking garage / cinema / bus stops**Visibility:** over 200 m**GPS coordinates:** 49.22662751245528 N, 17.668687392163225 Einfo@ledmultimedia.cz / www.ledmultimedia.cz 147