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Uherské Hradiště – Rybárný  
Zlinsky Region



## Uherské Hradiště

46 676

169 787



Zlinsky Region

Unique visitors / month

The number of visits / month

**Location:**

Rybárný [Fisheries]

**Address:**

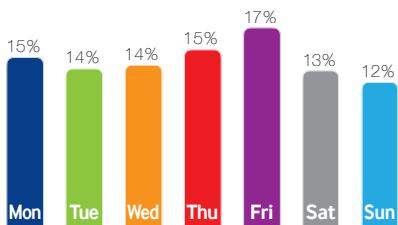
Rybářská Street 124, Uherské Hradiště

**Placement:**

Outdoor on the gable of the building

**Dimensions:**12,9 m<sup>2</sup> – 384 x 288 cm**Ratio:**

4:3 – 1024 x 768 px

**Operation time:** 6:00 a.m. – 10:00 p.m. (16 hours)

Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.0742417 N, 17.4580975 E

**Screen's potential:**

7 000 Pedestrians (people a day)

18 100 Motorists (people a day)

25 100 Daily Traffic Count

**Locations:** business district / residential area**Positions:** main road / passage

Female 82 041  
Male 87 746

Female 82 875  
Male 86 912

**Description of Location:**

The screen is located on the front of the building on the main road from Uherské Hradiště to Staré Město and further to Brno, with above-standard car passage. Close to the STOP SHOP shopping centre, petrol station, sports facilities, car dealerships, boat harbour.

**Coverage:****Roadway:** street / road / main road**Surroundings:** petrol station / post office / PNS / shops / restaurants / sports facilities**Visibility:** over 200 m