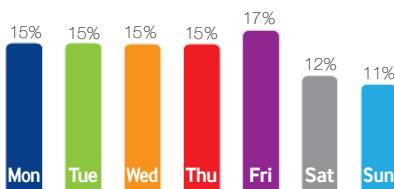


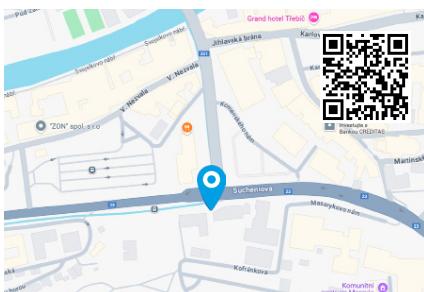


Unique visitors / month

The number of visits / month



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.21420744720493 N, 15.877074709836362 E

Vysocina Region

Location:

Komenský Square

Address:

Komenského nám. 1342, Třebíč

Placement:

Outdoor on a building

Dimensions:25,8 m² - 672 x 384 cm**Ratio:**

16:9, 672 x 384 px

Operation time:

6:00 a.m. – 8:00 p.m. (14 hours)



Screen Specs

58

Screen's potential:

11 850 Pedestrians (people a day)

14 275 Motorists (people a day)

26 125 Daily Traffic Count



Female 102 034
Male 94 186

Female 96 148
Male 100 072

Description of Location:

The LED screen is located on the connecting section between the bank building and the municipal administration building. The screen faces the main bus station and the adjacent central parking lot, right next to the main thoroughfare through the city.

Coverage:**Roadway:** street / intersection / parking lot**Surroundings:** bus station / banks / administrative offices / parking lot / restaurants**Visibility:** over 200 m