



**Třebíč**  
Vysocina Region



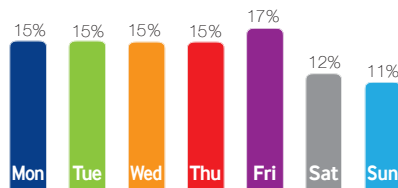


**Location:** Komenský Square  
**Address:** Komenského nám. 1342, Třebíč  
**Placement:** Outdoor on a building  
**Dimensions:** 25,8 m<sup>2</sup> - 672 x 384 cm  
**Ratio:** 16:9, 672 x 384 px  
**Operation time:** 6:00 a.m. – 8:00 p.m. (14 hours)

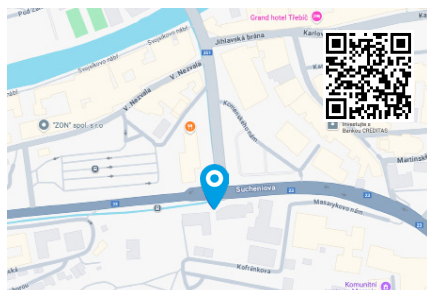


Screen Specs

58



Weekly viewership 6:00 a.m. – 10:00 p.m.



### Screen's potential:

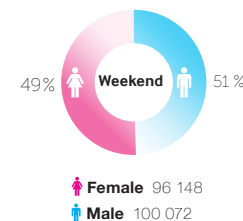
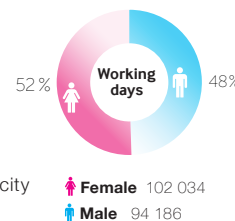
11 850 Pedestrians (people a day)

14 275 Motorists (people a day)

26 125 Daily Traffic Count

**Locations:** residential area / transport hub

**Positions:** central parking lot / drive through the city



### Description of Location:

The LED screen is located on the connecting section between the bank building and the municipal administration building. The screen faces the main bus station and the adjacent central parking lot, right next to the main thoroughfare through the city.

### Coverage:

**Roadway:** street / intersection / parking lot

**Surroundings:** bus station / banks / administrative offices / parking lot / restaurants

**Visibility:** over 200 m