

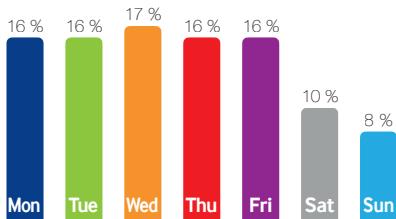


33

Teplice – SC Fontána
Ustecky Region



Teplice



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.64032 N, 13.82442 E

38 236

Unique visitors / month

119 014

The number of visits / month

Ustecky Region

Location:

Shopping Centre Fontána

Address:

náměstí Svobody 3312, 415 01 Teplice 1

Placement:

Outdoors on the shopping centre shell

Dimensions:

18m² – 600 x 300 cm

Ratio:

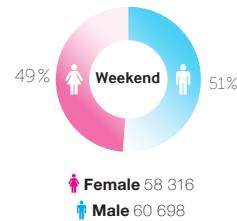
16:9 – 1280 x 720 px

Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

33



Screen's potential:

12 014 Pedestrians (people a day)

7 821 Motorists (people a day)

19 835 Daily Traffic Count

Locations: business district / residential area

Positions: city centre, square, pedestrian zone

Description of Location:

The LED screen is located on the SC Fontána, which is situated in the very centre of the city, on the main Liberty Square, right next to the spa colonnade, the city hall and the busiest pedestrian zone Krupská. In a negligible distance there are other most visited locations in Teplice - Benešovo and Zámecké Square. The shopping centre is situated in a location with excellent accessibility for both pedestrians and car travellers or by public transport. In the immediate vicinity there are public transport stops, within a five-minute walk you can also get to the bus or train station.

Coverage:

Roadway: pedestrian zone / shopping area / city center

Surroundings: Public transport / department stores / restaurants / supermarket / shops / post office / / pharmacy / pedestrian zone

Visibility: over 100 m