

10 **Tábor – Křižíkovo náměstí**
South Bohemian Region

Tábor

South Bohemian Region

48 071
Unique visitors / month

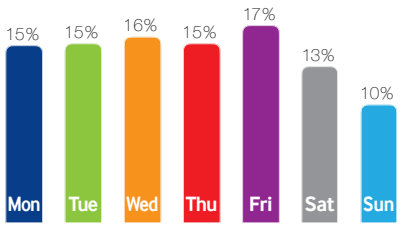
170 041
The number of visits / month



Location: Křižíkovo náměstí *[Krizik Square]*
Address: Náměstí Františka Křižíka 2840, Tábor
Placement: Outdoor on the shell of the office building
Dimensions: 15,7 m² – 512 × 307 cm
Ratio: atyp – 1280 × 768 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)

Screen Specs

10



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.4125653 N, 14.6641847 E

Screen's potential:

13 720	Pedestrians (people a day)
14 280	Motorists (people a day)
28 000	**Daily Traffic Count**

Locations: business district / residential area
Positions: downtown



Female 75 029
Male 95 012



Female 90 127
Male 79 914

Description of Location:

The Křižíkovo square is the most strategic and busiest point of Tábor's infrastructure.
The very fact of the uniqueness of the location suggests that this intersection is one of the most important links between the different parts of the city, where long traffic jams occur during rush hour.
The screen is located next to a busy bus stop opposite the Billa supermarket.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot / access
Surroundings: Public transport / PNS / shops / department store / supermarket / bank / restaurant / / hotel / cultural facilities / primary school, secondary school
Visibility: over 100 m