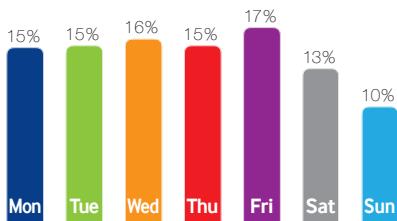


Tábor



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.4125653 N, 14.6641847 E

48 071

Unique visitors / month

170 041

The number of visits / month

South Bohemian Region

Location:

Křížkovo náměstí /Krizik Square/

Address:

Náměstí Františka Křížka 2840, Tábor

Placement:

Outdoor on the shell of the office building

Dimensions:

15,7 m² – 512 x 307 cm

Ratio:

16:9 – 1280 x 720 px

Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

Screen's potential:

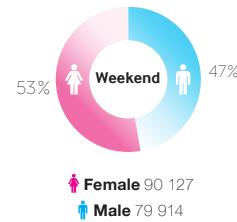
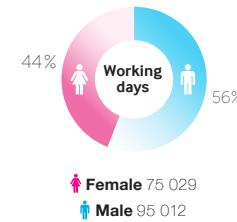
13 720 Pedestrians (people a day)

14 280 Motorists (people a day)

28 000 Daily Traffic Count

Locations: business district / residential area

Positions: downtown



Female 75 029
Male 95 012

Female 90 127
Male 79 914

Description of Location:

The Křížkovo square is the most strategic and busiest point of Tábor's infrastructure.

The very fact of the uniqueness of the location suggests that this intersection is one of the most important links between the different parts of the city, where long traffic jams occur during rush hour.

The screen is located next to a busy bus stop opposite the Billa supermarket.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot / access

Surroundings: Public transport / PNS / shops / department store / supermarket / bank / restaurant / hotel / cultural facilities / primary school, secondary school

Visibility: over 100 m