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DER



EXIM tours



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eTrávele

10

Tábor – Křižíkovo náměstí
South Bohemian Region



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NEV-DAMA

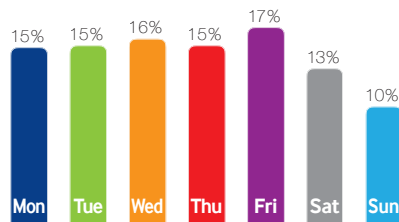
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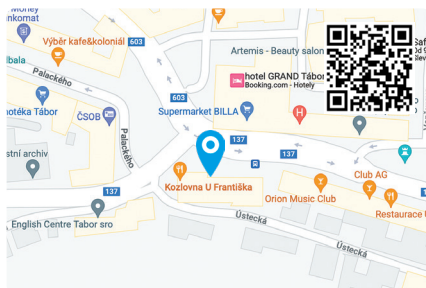
EXIM tours

EXIM tours





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.4125653 N, 14.6641847 E

Tábor

South Bohemian Region

48 071

Unique visitors / month

170 041

The number of visits / month

Location: Křižíkovo náměstí [Krizik Square]
Address: Náměstí Františka Křižíka 2840, Tábor
Placement: Outdoor on the shell of the office building
Dimensions: 15,7 m² – 512 × 307 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

10

Screen's potential:

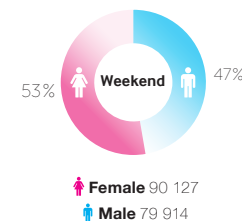
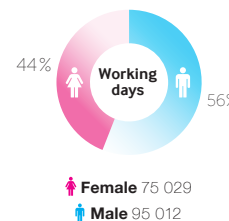
13 720 Pedestrians (people a day)

14 280 Motorists (people a day)

28 000 Daily Traffic Count

Locations: business district / residential area

Positions: downtown



Description of Location:

The Křižíkovo square is the most strategic and busiest point of Tábor's infrastructure.

The very fact of the uniqueness of the location suggests that this intersection is one of the most important links between the different parts of the city, where long traffic jams occur during rush hour.

The screen is located next to a busy bus stop opposite the Billa supermarket.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot / access

Surroundings: Public transport / PNS / shops / department store / supermarket / bank / restaurant / hotel / cultural facilities / primary school, secondary school

Visibility: over 100 m