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Strakonice – Komenského
South Bohemian Region





Strakonice

South Bohemian Region

32 300

Unique visitors / month

149 037

The number of visits / month

Location: Komenského [Komensky Street]
Address: Komenského 105, Strakonice
Placement: Outdoor on the building shell
Dimensions: 6,1 m² – 320 × 190 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

12

Screen's potential:

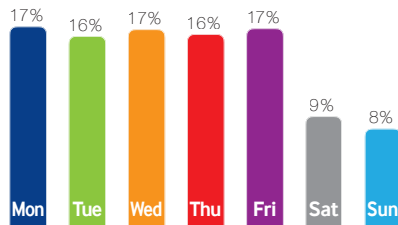
5 780 Pedestrians (people a day)

11 220 Motorists (people a day)

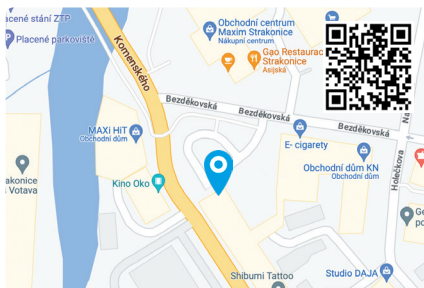
17 000 Daily Traffic Count

Locations: business district / residential district /
 / industrial district

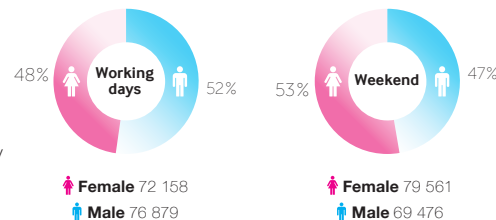
Positions: centre / Pilsen arrival



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.2569967 N, 13.9049375 E



Female 72 158
 Male 76 879

Female 79 561
 Male 69 476

Description of Location:

The Komenský location provides visibility for pedestrians and vehicles.

Thanks to the adjacent main intersection, the shopping centre with BILLA Supermarket and the open space with a high concentration of residents, the screen meets all the necessary preferences for an ideal location.

Coverage:

Roadway: street / intersection / parking lot

Surroundings: Public transport / cinema / restaurants / shops / department store / cultural facilities /
 / sports facilities / school kindergarten, primary school / hotel / supermarket / medical facility

Visibility: over 200 m