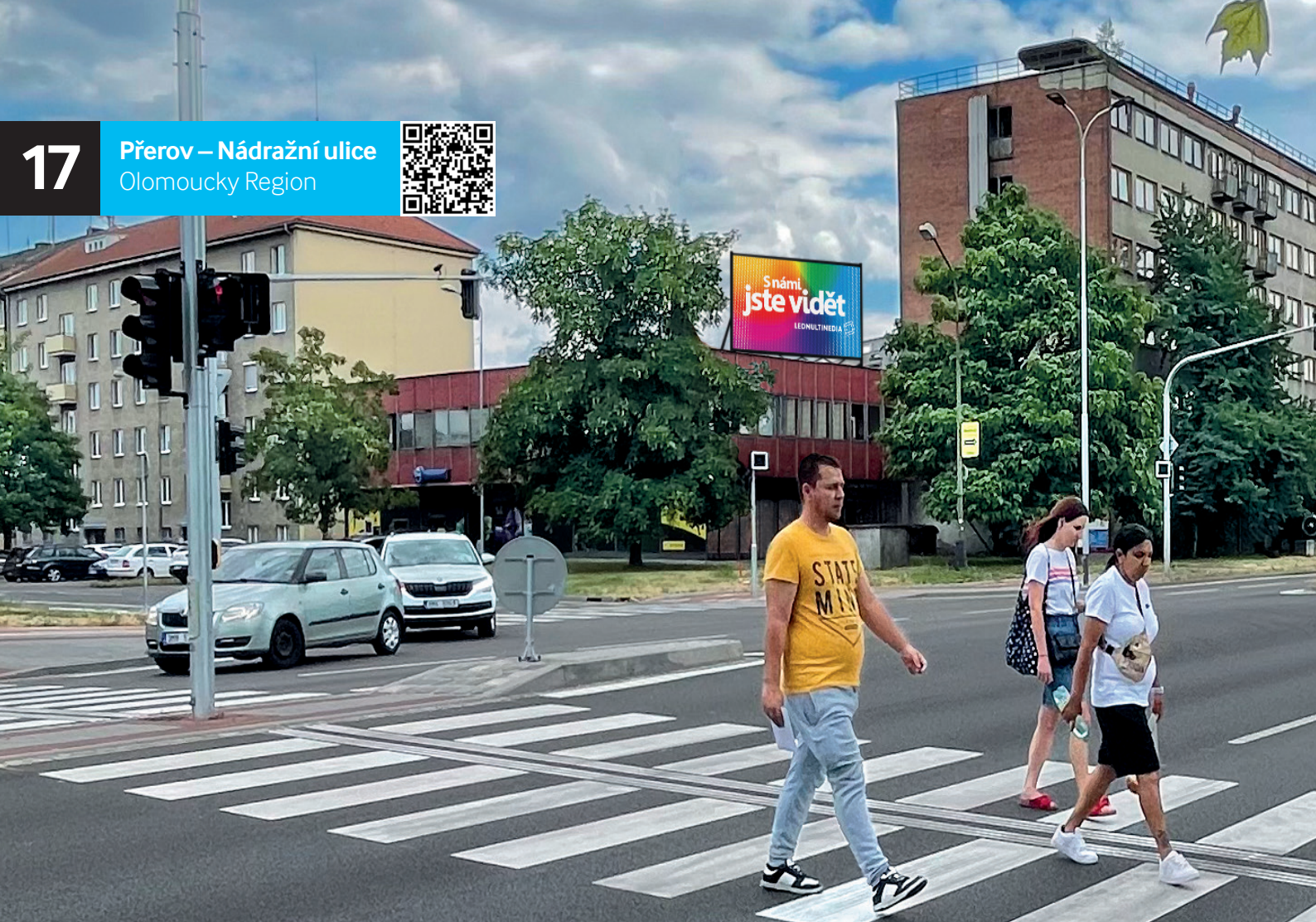


17

Přerov – Nádražní ulice
Olomoucký Region





Přerov

Olomoucký Region

82 895

Unique visitors / month

491 475

The number of visits / month

Location: Nádražní ulice [Station Street]
Address: Nádražní 2, Přerov
Placement: Outdoor on the roof of the building
Dimensions: 15,7 m² – 512 × 307 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs



Screen's potential:

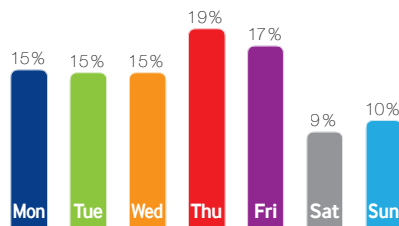
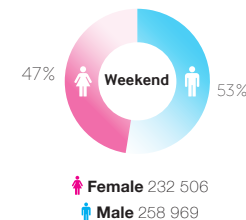
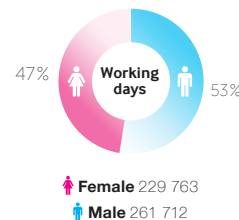
10 120 Pedestrians (people a day)

12 880 Motorists (people a day)

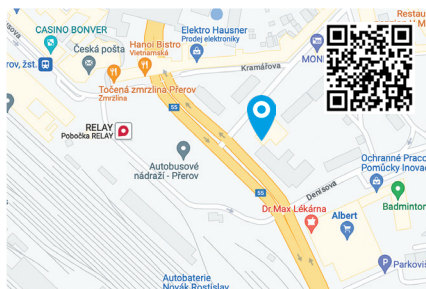
23 000 Daily Traffic Count

Locations: business district / industrial district /
 / residential area

Positions: passageway



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.4468897 N, 17.4485064 E

Description of Location:

The location of Nádražní Street offers a direct view of the main bus and train station.
 The screen is located in a highly trafficked area in terms of both traffic and pedestrians.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / ČD station, ČSAD / post office / PNS / shops / department store /
 / supermarket / bank / restaurant / hotel / petrol station / primary school, secondary school

Visibility: over 100 m