

17

Přerov – Nádražní ulice
Olomoucký Region



Přerov

82 895

Unique visitors / month

491 475

The number of visits / month



Olomoucky Region

Location: Nádražní ulice [Station Street]
Address: Nádražní 2, Přerov
Placement: Outdoor on the roof of the building
Dimensions: 15,7 m² – 512 × 307 cm
Ratio: atyp – 1280 × 768 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)

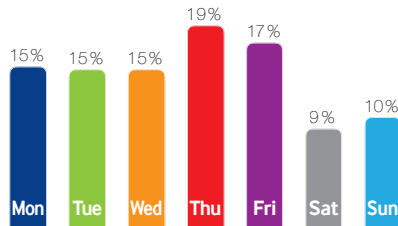


Screen Specs

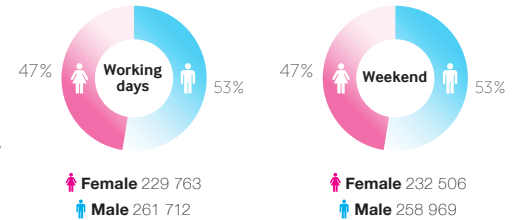


Screen's potential:

- 10 120** Pedestrians (people a day)
- 12 880** Motorists (people a day)
- 23 000** **Daily Traffic Count**



Weekly viewership 6:00 a.m. – 10:00 p.m.



Locations: business district / industrial district / residential area
Positions: passageway

Female 229 763
Male 261 712

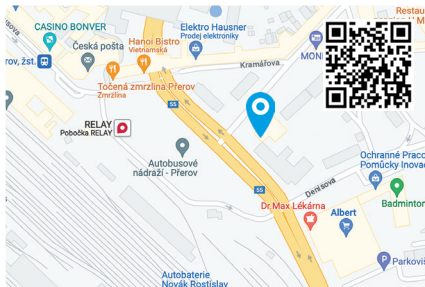
Female 232 506
Male 258 969

Description of Location:

The location of Nádražní Street offers a direct view of the main bus and train station. The screen is located in a highly trafficked area in terms of both traffic and pedestrians.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot
Surroundings: Public transport / ČD station, ČSAD / post office / PNS / shops / department store / supermarket / bank / restaurant / hotel / petrol station / primary school, secondary school
Visibility: over 100 m



GPS coordinates: 49.4468897 N, 17.4485064 E