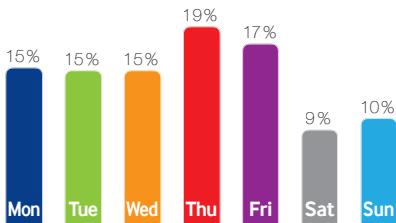


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Přerov – Nádražní ulice  
Olomoucky Region



## Přerov



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.4468897 N, 17.4485064 E

82 895

Unique visitors / month

491 475

The number of visits / month

Olomoucky Region

**Location:**

Nádražní ulice [Station Street]

**Address:**

Nádražní 2, Přerov

**Placement:**

Outdoor on the roof of the building

**Dimensions:**

15,7 m<sup>2</sup> – 512 x 307 cm

**Ratio:**

16:9 – 1280 x 720 px

**Operation time:** 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

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**Screen's potential:**

10 120 Pedestrians (people a day)

12 880 Motorists (people a day)

23 000 Daily Traffic Count

**Locations:** business district / industrial district / residential area

**Positions:** passageway



Female 229 763  
Male 261 712



Female 232 506  
Male 258 969

**Description of Location:**

The location of Nádražní Street offers a direct view of the main bus and train station.

The screen is located in a highly trafficked area in terms of both traffic and pedestrians.

**Coverage:**

**Roadway:** street / pedestrian zone / intersection / parking lot

**Surroundings:** Public transport / ČD station, ČSAD / post office / PNS / shops / department store / supermarket / bank / restaurant / hotel / petrol station / primary school, secondary school

**Visibility:** over 100 m