

67 Prague - SAPA Market

The Capital City

Prague

The Capital City

78 640
Unique visitors / month

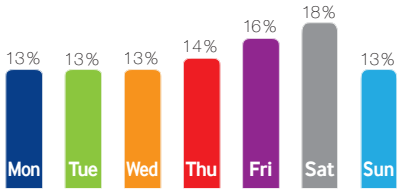
258 930
The number of visits / month



Location: SAPA Market
Address: Libušská 319/126, 142 00 Prague 4 – Písnice
Placement: Outdoor, on the roof of the building
Dimensions: 24 m² - 600 x 400 cm
Ratio: atyp., 576 x 384 px
Operation time: 10:00 a.m. – 8:00 p.m. (10 hours)

Screen Specs

67



Weekly viewership 10:00 a.m. – 8:00 p.m.



Screen's potential:

2 485	Pedestrians (people a day)
6 146	Motorists (people a day)
8 631	**Daily Traffic Count**

Locations: commercial district
Positions: SAPA Market complex



Female 84 385
Male 94 018



Female 43 968
Male 36 559

Description of Location:

he screen is installed on the roof of Building B3 in the central part of the SAPA commercial and cultural complex, directly above the busy internal road Ulice 07. Its elevated and prominent position ensures excellent exposure to motorists arriving at the wholesalers, restaurants and service providers, as well as to pedestrians visiting the complex. SAPA is a well-known shopping and dining destination attracting visitors from across Prague. It combines wholesale and retail stores, restaurants, services, educational facilities and cultural activities. The location appeals to regular customers and the general public from Prague, the Central Bohemian Region and other parts of the country. Visitor traffic is supported by seven-day operation, a high proportion of repeat visits and stronger footfall on Fridays and weekends.

Coverage:

Roadway: road / car parkng
Surroundings: wholesale and retail stores / restaurants and bistros / car park
Visibility: over 200 m

GPS coordinates: 50.002580 N, 14.472183 E