

ro

makro

Prostorné parkoviště

VOLVO

Snášk.
jste vidět

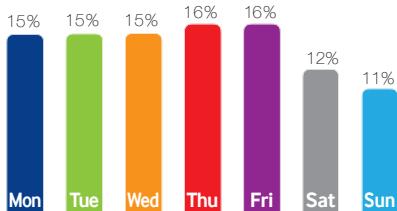
LEMMULTIMEDIA

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Prague – Makro Cash&Carry
Prague – The Capital City



Prague



Weekly viewership 6:00 a.m. – 10:00 p.m.



The Capital City

41 015

Unique visitors / month

164 274

The number of visits / month

Location:

Makro Cash & Carry

Address:

Jeremiášova 1249/7, 150 00 Prague 5

Placement:

Outdoor in the shopping center parking lot

Dimensions:

15 m² - 500 x 300 cm

Ratio:

16:9, 960 x 580 px

Operation time: 6:00 a.m. – 9:00 p.m. (15 hours)



Screen Specs

Potenciál obrazovky:

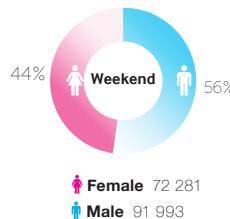
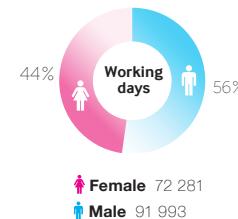
34 018 Pedestrians (people a day)

18 787 Motorists (people a day)

52 805 Daily Traffic Count

Location: business district

Positions: commercial zone



Location description:

The LED screen is located on a separate stand in the parking lot of the MAKRO retail chain. Near Jeremiášova Street, the main thoroughfare of the Stodůlky district.

Spádová oblast:

Roadway: street / parking lot

Surroundings: Makro/ GAS station

Visibility: přes 200 m

GPS coordinates: 50.041612623536906 N, 14.31642079042859 E

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