



51

Prague – Makro Cash&Carry
Prague – The Capital City



Prague

The Capital City

41 015

Unique visitors / month

164 274

The number of visits / month

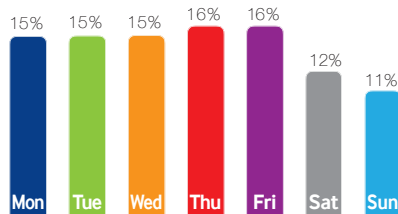


Location: Makro Cash & Carry
Address: Jeremiášova 1249/7, 150 00 Prague 5
Placement: Outdoor in the shopping center parking lot
Dimensions: 15 m² - 500 x 300 cm
Ratio: 16:9, 960 x 580 px
Operation time: 6:00 a.m. – 9:00 p.m. (15 hours)



Screen Specs

51



Weekly viewership 6:00 a.m. – 10:00 p.m.

Potenciál obrazovky:

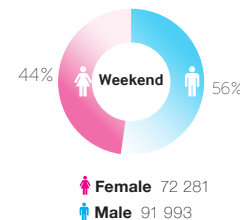
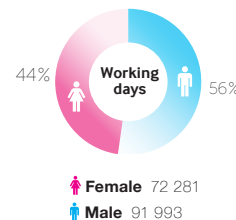
34 018 Pedestrians (people a day)

18 787 Motorists (people a day)

52 805 Daily Traffic Count

Location: business district

Positions: commercial zone



Location description:

The LED screen is located on a separate stand in the parking lot of the MAKRO retail chain. Near Jeremiášova Street, the main thoroughfare of the Stodůlky district.

Spádová oblast:

Roadway: street / parking lot

Surroundings: Makro/ GAS station

Visibility: přes 200 m

