



KONFERENČNÍ
CITY CENTRUM

Snámi
jste vidět
LEDMULTIMEDIA



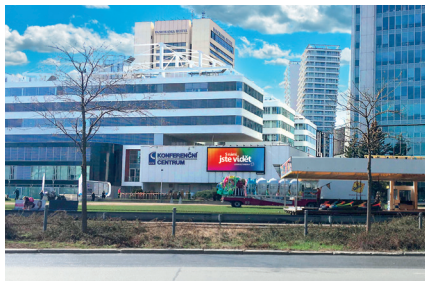
BigBoard
CSCARGO
HONOR
Seyfar
zoma
CUBEX
OUTDOOR
gestern
MaxBanka
BANKA CREDITAS

MARAN
PRAHA

Cubex
Centrum
Praha

02

Prague – Pankrác Conference Centre
The Capital City



Prague

The Capital City

101 431

Unique visitors / month

415 939

The number of visits / month

Location: City Empiria Pankrác
Address: Na Strži and Budějovická Crossroads, Prague 4
Placement: Outdoors, the skin of Conference Centre
Dimensions: 37 m² – 960 × 384 cm
Ratio: 1:2,5 – 1024 × 410 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

02

Screen's potential:

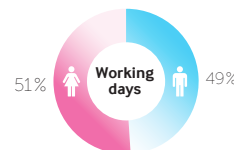
31 900 Pedestrians (people a day)

43 900 Motorists (people a day)

75 800 Daily Traffic Count

Locations: business park / residential area

Positions: transit, towards the centre / motorway D1



Female 212 162
 Male 203 777



Female 209 956
 Male 205 983

Description of Location:

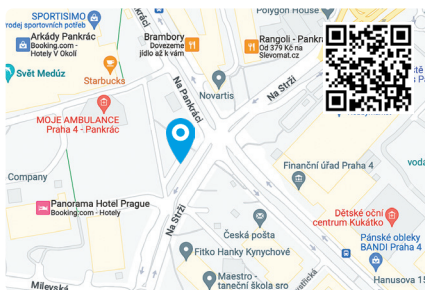
The screen is placed at one of the busiest junctions of streets Na Strži and Budějovická. The area is typical for its high concentration of office buildings (Gemini Centrum, City Empiria, Main Point Pankrác and City Tower) where prominent corporations keep their main offices. In close proximity: DIY store Bauhaus, Shopping Mall Arkády and line C metro station.

Coverage:

Roadway: street / crossroads / car park

Surroundings: Public Transport (metro, tram, bus lines) / shopping mall / administrative building / bank / restaurant / post office / newsagent

Visibility: over 200 m



GPS coordinates: 50.0499469 N, 14.4390736 E