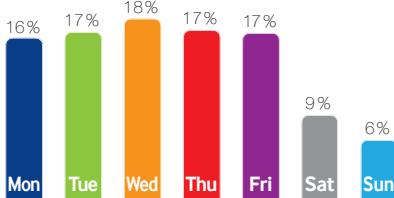
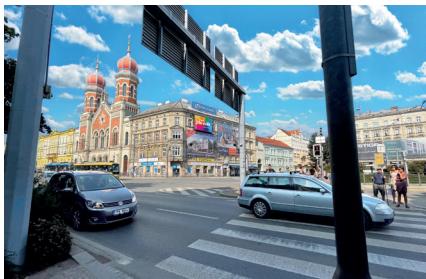


07

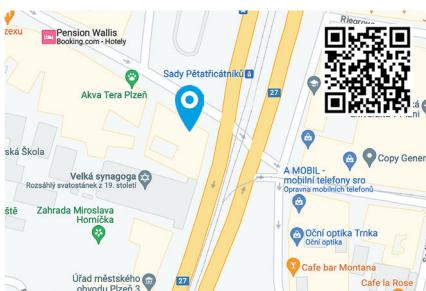
Pilsen – Sady Pětatřicátníků
Pilsen Region



Pilsen



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.7466194 N, 13.3729889 E

89 998

Unique visitors / month

274 112

The number of visits / month

Pilsen Region

Location:

Sady Pětatříčátníků

Address:

Sady Pětatříčátníků 70/13, Pilsen 3 – Jižní Předměstí

Placement:

Outdoor on the building shell

Dimensions:

25,8 m² – 672 x 384 cm

Ratio:

16:9 – 1280 x 720 px

Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

07

Screen's potential:

32 710 Pedestrians (people a day)

28 590 Motorists (people a day)

61 300 Daily Traffic Count

Locations: residential area / business district

Positions: downtown



Female 144 114
Male 129 998



Female 144 420
Male 129 692

Description of Location:

The screen is situated on one of the main thoroughfares of Pilsen.

There is a tram and bus stop, parking lot, etc. in direct visibility.

Overall, it is a very busy location.

Coverage:

Roadway: intersection / street / parking lot

Surroundings: Public transport (tram, bus) / parking / offices / shops / restaurants / sports facilities / / theatre / PNS / banks / post office / synagogue / pharmacy / school / kindergarten / university

Visibility: over 200 m