

07

Pilsen – Sady Pětatřicátníků

Pilsen Region





Location: Sady Pětatřicátníků
Address: Sady Pětatřicátníků 70/13, Pilsen 3 – Jižní Předměstí
Placement: Outdoor on the building shell
Dimensions: 25,8 m² – 672 × 384 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

Screen's potential:

32 710 Pedestrians (people a day)

28 590 Motorists (people a day)

61 300 **Daily Traffic Count**

Locations: residential area / business district

Positions: downtown

Description of Location:

The screen is situated on one of the main thoroughfares of Pilsen.

There is a tram and bus stop, parking lot, etc. in direct visibility.

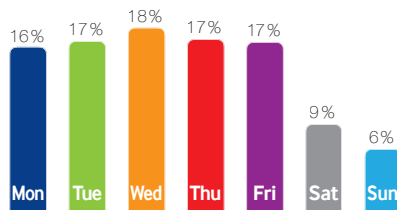
Overall, it is a very busy location.

Coverage:

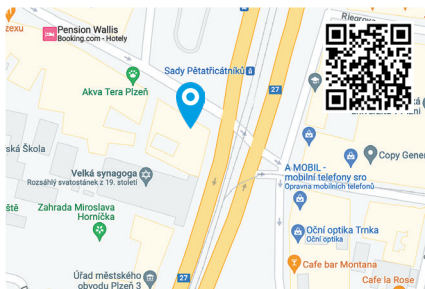
Roadway: intersection / street / parking lot

Surroundings: Public transport (tram, bus) / parking / offices / shops / restaurants / sports facilities / theatre / PNS / banks / post office / synagogue / pharmacy / school / kindergarten / university

Visibility: over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.7466194 N, 13.3729889 E

