

07 Pilsen – Sady Pětatřicátníků

Pilsen Region

Pilsen

Pilsen Region

89 998
Unique visitors / month

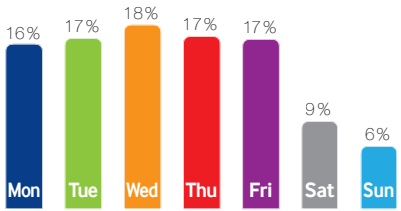
274 112
The number of visits / month



Location: Sady Pětatřicátníků
Address: Sady Pětatřicátníků 70/13, Pilsen 3 – Jižní Předměstí
Placement: Outdoor on the building shell
Dimensions: 25,8 m² – 672 × 384 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)

Screen Specs

07



Weekly viewership 6:00 a.m. – 10:00 p.m.

Screen's potential:

32 710	Pedestrians (people a day)
28 590	Motorists (people a day)
61 300	**Daily Traffic Count**

Locations: esidential area / business district
Positions: downtown



Female 144 114
Male 129 998



Female 144 420
Male 129 692

Description of Location:

The screen is situated on one of the main thoroughfares of Pilsen.
There is a tram and bus stop, parking lot, etc. in direct visibility.
Overall, it is a very busy location.

Coverage:

Roadway: intersection / street / parking lot
Surroundings: Public transport (tram, bus) / parking / offices / shops / restaurants / sports facilities / / theatre / PNS / banks / post office / synagogue / pharmacy / school / kindergarten / university
Visibility: over 200 m



GPS coordinates: 49.7466194 N, 13.3729889 E