

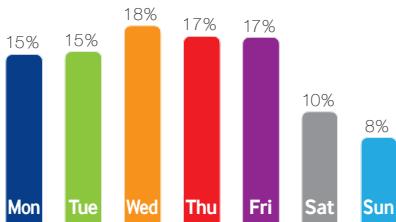


06

Pilsen – Rychtárka
Pilsen Region



Pilsen



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.7500153 N, 13.3806414 E

86 003

Unique visitors / month

213 220

The number of visits / month

Pilsen Region

Location:

Rychtářka

Address:

Truhlářská 2755/5, Pilsen

Placement:

Outdoor on the building shell

Dimensions:

23 m² – 512 x 448 cm (2x)

Ratio:

16:9 – 1280 x 720 px

Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

06

Screen's potential:

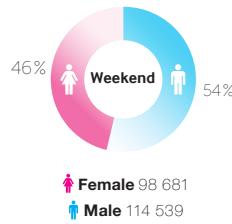
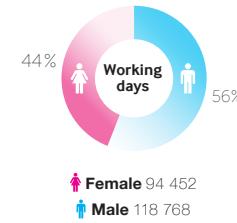
11 400 Pedestrians (people a day)

64 600 Motorists (people a day)

76 000 Daily Traffic Count

Locations: business district / residential area

Positions: downtown



Description of Location:

The location of the screen on the Rychtářka parking house is very lucrative in the context of the all-day high traffic in direct relation to the surrounding sports grounds, pedestrian zones, Náměstí Republiky, etc.

The fundamental advantage of the screen is its division into two parts, which ensures the visibility of the advertisement from all possible angles.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / post office / PNS / cultural facilities / sports facilities / shops / school primary school, secondary school / bank / restaurant / hotel / court

Visibility: over 200 m