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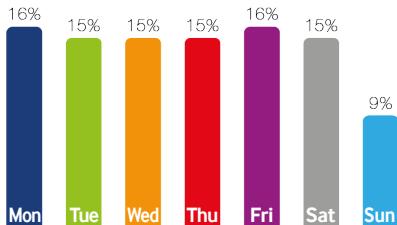
Pelhřimov
Vysocina Region



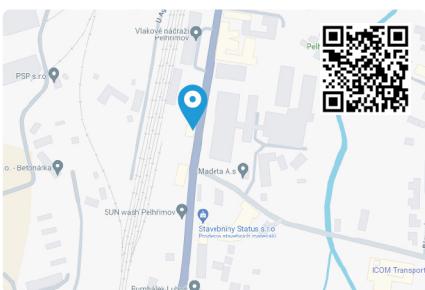
AUTODÍL



Pelhřimov



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.41841143 N, 15.22279615 E

12 442

Unique visitors / month

36 512

The number of visits / month

Vysocina Region

Location: Nádražní

Address: Nádražní 2319, 393 01 Pelhřimov

Placement: Outdoor on the building facade

Dimensions: 5,1 m² – 300 x 170 cm

Ratio: 16:9 – 576 x 320 px

Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

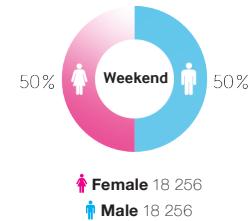
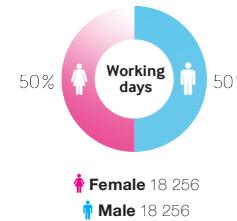
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Screen's potential:

341 Pedestrians (people a day)

1 659 Motorists (people a day)

2 000 Daily Traffic Count



Locations: business district / residential area

Positions: main road through the city

Description of Location:

The screen is located on the side of a building along the only main route connecting Tábor, Jihlava, Humpolec, Vlašim, Pelhřimov to Jindřichův Hradec, Kamenice nad Lipou, Třeboň, České Budějovice. High traffic volume.

Coverage:

Roadway: main road through the city

Surroundings: train station / gas station / manufacturing companies / services

Visibility: over 400 m