

18

Ostrava – Zábřeh  
Moravian-Silesian Region



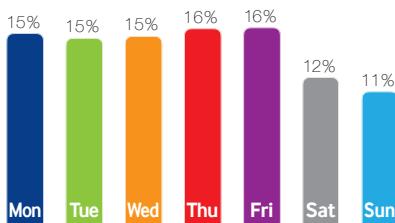
## Ostrava

83 014

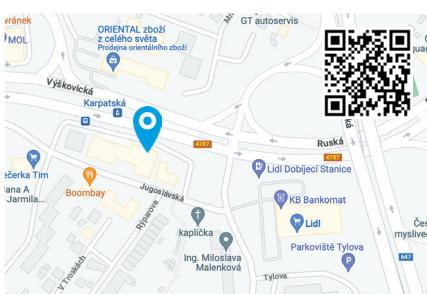
261 998

Unique visitors / month

The number of visits / month



Weekly viewership 6:00 a.m. – 10:00 p.m.



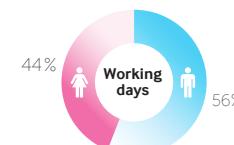
GPS coordinates: 49.8048242 N, 18.2412861 E

Moravian-Silesian Region

**Location:** Zábřeh**Address:** Jugoslávská 40, Ostrava - Zábřeh**Placement:** Outdoor on the roof of the building**Dimensions:** 29,4 m<sup>2</sup> – 717 x 410 cm**Ratio:** 16:9 – 1280 x 720 px**Operation time:** 6:00 a.m. – 10:00 p.m. (16 hrs)

Screen Specs

18



Female 115 305  
Male 146 693

Female 114 722  
Male 147 276

**Screen's potential:**

21 120 Pedestrians (people a day)

22 880 Motorists (people a day)

44 000 Daily Traffic Count

**Locations:** business district / industrial district / residential area**Positions:** passageway**Description of Location:**

The large-scale LED screen is located on the roof of the shop complex, next to the busiest road junction and tram and public transport bus stops in the direction of the Ostrava-South housing estate, on one of the main access roads to the Avion Shopping Park.

**Coverage:****Roadway:** tram / parking**Surroundings:** Public transport / tram stop / post office / sports facilities / petrol station / restaurant / hotel / / shops / department store / Kindergarten, primary school, secondary school**Visibility:** over 200 m