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Ostrava – Vítkovice
Moravian-Silesian Region





Ostrava

Moravian-Silesian Region

37 050

Unique visitors / month

88 173

The number of visits / month

Location: Vítkovice
Address: Místecká street, Ostrava - Vítkovice
Placement: Outdoor on the building shell
Dimensions: 29,4 m² – 717 × 410 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



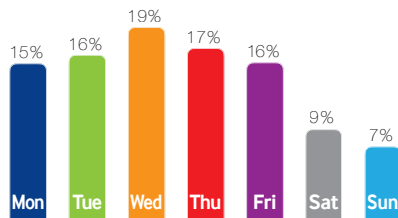
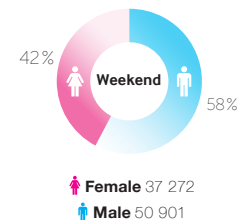
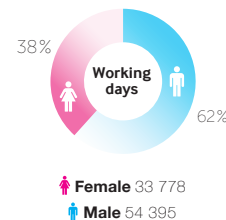
Screen Specs

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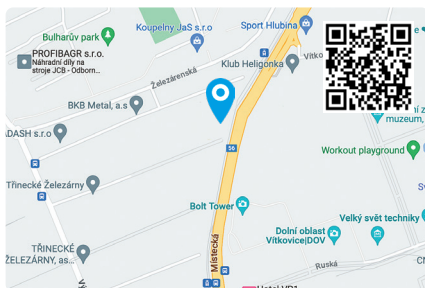
Screen's potential:

1 220 Pedestrians (people a day)
54 880 Motorists (people a day)
56 000 **Daily Traffic Count**

Locations: industrial district
Positions: access from Frýdek-Místek /
 / direction centre, Poland



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.8210589 N, 18.2762881 E

Description of Location:

The screen on Místecká Street is located at the exit from the centre of Ostrava to Frýdek-Místek and the Beskydy Mountains, towards the shopping centres Tesco, Makro, Hornbach, car dealerships in Ostrava, etc. This arterial road is the main link between the city of Ostrava and recreational and golf resorts Čeladná and Ostravice in the Beskydy Mountains.

Coverage:

Roadway: access / tram line / public transport / street
Surroundings: petrol station / factory / restaurant
Visibility: over 200 m