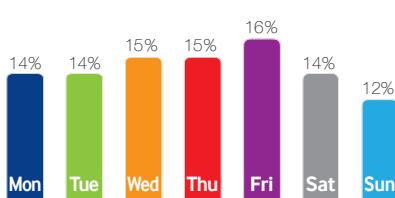


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Ostrava - Třebovice  
Moravian-Silesian Region



## Ostrava



Weekly viewership 6:00 a.m. – 10:00 p.m.



Moravian-Silesian Region

120 000

Unique visitors / month

400 000

The number of visits / month

**Location:** Třebovice

**Address:** Třebovická 5534, Ostrava-Třebovice

**Placement:** Outdoor on the roof of the building

**Dimensions:** 32 m<sup>2</sup> - 800 x 400 cm

**Ratio:** atyp., 640 x 320 px

**Operation time:** 6:00 a.m. – 10:00 p.m. (16 hours)



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### Screen's potential:

6 000 Pedestrians (people a day)

44 000 Motorists (people a day)

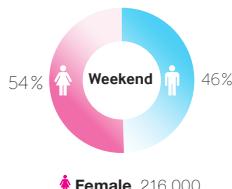
50 000 Daily Traffic Count

**Locations:** commercial district / residential district

**Positions:** intersection near shopping center



Female 196 000  
Male 204 000



Female 216 000  
Male 184 000

### Description of Location:

The screen is located on the roof of the ACA car dealership in Ostrava-Třebovice on Opavská Street, which connects the center of Ostrava with the Poruba district. Thanks to its location behind the intersection towards the Tesco department store, it appeals not only to motorists but also to passengers on Ostrava's public transport. It is one of the busiest roads in Ostrava with a high proportion of daily commuters and shoppers.

### Coverage:

**Roadway:** four-lane road / intersection / tram line / public transport

**Surroundings:** shopping center / car dealership / vehicle inspection station / bank / public transport stops

**Visibility:** over 400 m