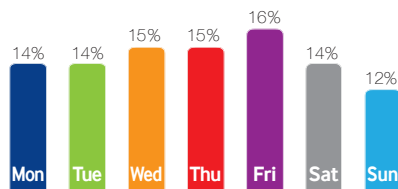
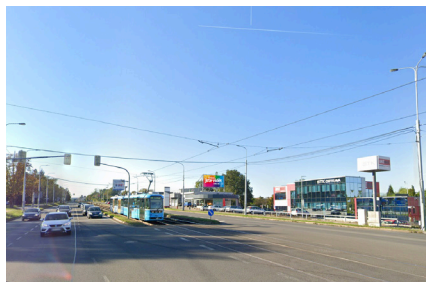




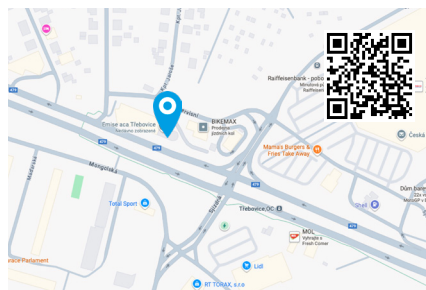
62

Ostrava - Třebovice
Moravian-Silesian Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.82767934400659 N, 18.19692432287796 E

Ostrava

Moravian-Silesian Region

Location: Třebovice
Address: Třebovická 5534, Ostrava-Třebovice
Placement: Outdoor on the roof of the building
Dimensions: 32 m² - 800 x 400 cm
Ratio: atyp., 640 x 320 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)

120 000

Unique visitors / month

400 000

The number of visits / month



Screen Specs

62

Screen's potential:

6 000 Pedestrians (people a day)
 44 000 Motorists (people a day)
 50 000 Daily Traffic Count

Locations: commercial district / residential district

Positions: intersection near shopping center

Description of Location:

The screen is located on the roof of the ACA car dealership in Ostrava-Třebovice on Opavská Street, which connects the center of Ostrava with the Poruba district. Thanks to its location behind the intersection towards the Tesco department store, it appeals not only to motorists but also to passengers on Ostrava's public transport. It is one of the busiest roads in Ostrava with a high proportion of daily commuters and shoppers.

Coverage:

Roadway: four-lane road / intersection / tram line / public transport

Surroundings: shopping center / car dealership / vehicle inspection station / bank / public transport stops

Visibility: over 400 m

