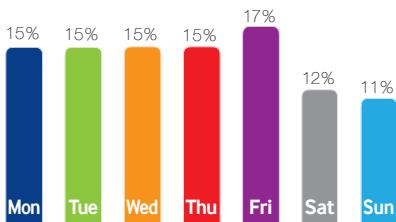


47

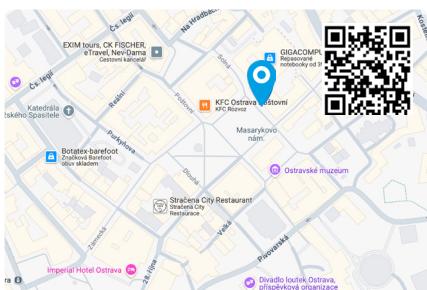
Ostrava – OC Laso
Moravian-Silesian Region



Ostrava



Weekly viewership 6:00 a.m. – 10:00 p.m.



Moravian-Silesian Region

103 110

Unique visitors / month

312 168

The number of visits / month

Location: OC LASO

Address: Masarykovo nám. 15, Moravská Ostrava a Přívoz

Placement: Outdoor above the entrance to the shopping center

Dimensions: 16,65 m² - 576 x 288 cm

Ratio: atyp – 1440 x 720px

Operation time: 7:00 a.m. – 10:00 p.m. (15 hours)



Birth certificate

47

Screen's potential:

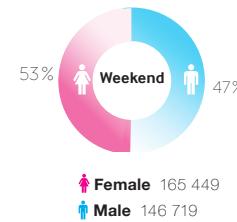
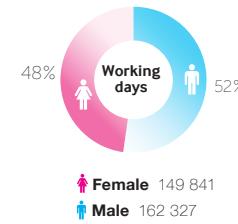
38 445 Pedestrians (people a day)

890 Motorists (people a day)

39 335 Daily Traffic Count

Locations: centrum města

Positions: centrální náměstí



Description of Location:

The LED screen is located directly above the entrance to the Laso shopping center in the very center of Ostrava, Masaryk Square.

All civic amenities are located in the vicinity. The LED screen is situated on the main square, which is the venue for Christmas markets, ice rinks, city celebrations, and other events.

Coverage:

Roadway: street / square

Surroundings: shopping center / hotel / restaurants / shops / banks

Visibility: over 100 m