

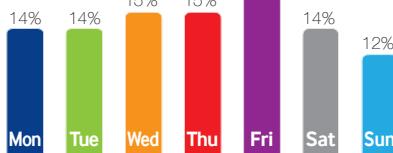


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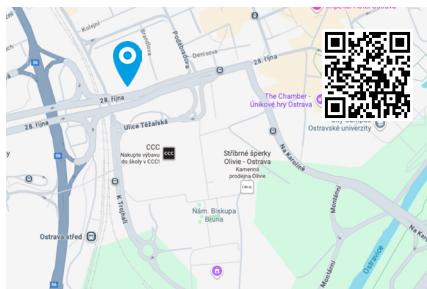
Ostrava - Centrum
Moravian-Silesian Region



Ostrava



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.832317 N, 18.283290 E

125 000

420 000

Unique visitors / month

The number of visits / month

Location:

Centrum

Address:

28. října 1810/86, 702 00 Moravská Ostrava

Placement:

Outdoor on the building shell

Dimensions:

20,5 m² - 640 x 320 cm

Ratio:

atyp., 640 x 320 px

Operation time:

6:00 a.m. – 10:00 p.m. (16 hours)



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Screen's potential:

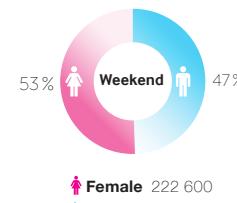
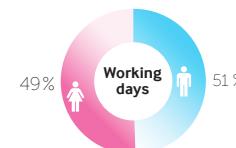
7 000 Pedestrians (people a day)

44 500 Motorists (people a day)

51 500 Daily Traffic Count

Locations: commercial district / residential district

Positions: city center



Female 205 800
Male 214 200

Female 222 600
Male 197 400

Description of Location:

The screen is located on one of Ostrava's busiest thoroughfares, 28. října Street, directly opposite the Nová Karolina shopping and social center. Thanks to its location, it is impossible to miss for drivers arriving in the city center, public transport passengers, and pedestrians flowing between the commercial zone and the historic center. More than 50 000 people pass by it every day, making it one of the most attractive advertising spaces in the region.

Coverage:

Roadway: square / four-lane road / intersection

Surroundings: shopping center / cafes / banks / cinema / public transport stops

Visibility: over 350 m