

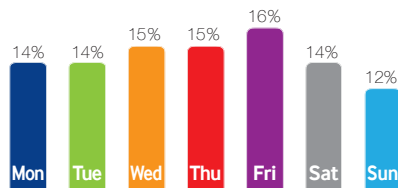


S námi
jste vidět
LEDMULTIMEDIA

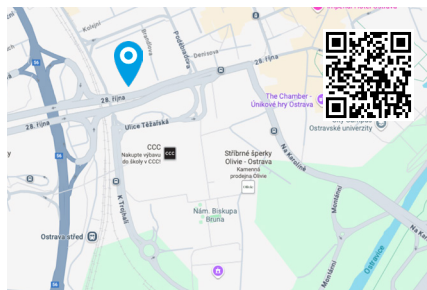
61

Ostrava - Centrum
Moravian-Silesian Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.832317 N, 18.283290 E

Ostrava

Moravian-Silesian Region

Location: Centrum
Address: 28. října 1810/86, 702 00 Moravská Ostrava
Placement: Outdoor on the building shell
Dimensions: 20,5 m² - 640 x 320 cm
Ratio: atyp., 640 x 320 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)

125 000

Unique visitors / month

420 000

The number of visits / month



Screen Specs

61

Screen's potential:

7 000 Pedestrians (people a day)
 44 500 Motorists (people a day)
 51 500 Daily Traffic Count

Locations: commercial district / residential district

Positions: city center

Description of Location:

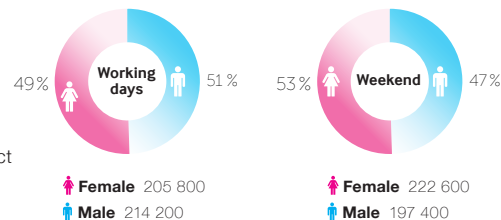
The screen is located on one of Ostrava's busiest thoroughfares, 28. října Street, directly opposite the Nová Karolina shopping and social center. Thanks to its location, it is impossible to miss for drivers arriving in the city center, public transport passengers, and pedestrians flowing between the commercial zone and the historic center. More than 50 000 people pass by it every day, making it one of the most attractive advertising spaces in the region.

Coverage:

Roadway: square / four-lane road / intersection

Surroundings: shopping center / cafes / banks / cinema / public transport stops

Visibility: over 350 m



Female 205 800
 Male 214 200

Female 222 600
 Male 197 400