



Snámi
jste vidět
LEDMULTIMEDIA

50

Ostrava – Makro Cash&Carry
Moravian-Silesian Region





Location: Makro Cash & Carry
Address: Místecká 5/280, 720 00 Ostrava 20
Placement: Outdoor in the shopping center parking lot
Dimensions: 15 m² - 500 x 300 cm
Ratio: 16:9, 960 x 580 px
Operation time: 6:00 a.m. – 9:00 p.m. (15 hours)



Screen Specs

50

Screen's potential:

18 000 Pedestrians (people a day)

9 577 Motorists (people a day)

27 577 **Daily Traffic Count**

Locations: commercial district

Positions: commercial zone

Description of Location:

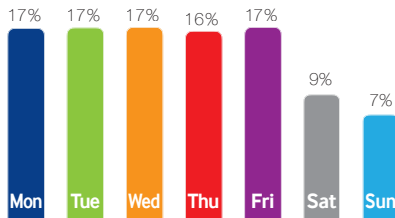
The LED screen is located in the parking lot of the MAKRO retail chain near the entrance on a separate stand.

Coverage:

Roadway: street / parking lot

Surroundings: Makro/ gas station

Visibility: over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.775377402260474 N, 18.269300908598147 E

