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Ostrava – Makro Cash&Carry  
Moravian-Silesian Region



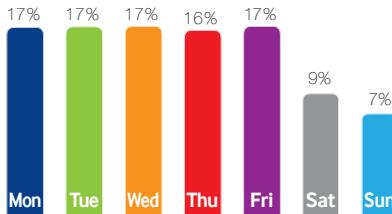
## Ostrava

25 442

100 112

Unique visitors / month

The number of visits / month



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.775377402260474 N, 18.269300908598147 E

Moravian-Silesian Region

**Location:**

Makro Cash &amp; Carry

**Address:**

Místecká 5/280, 720 00 Ostrava 20

**Placement:**

Outdoor in the shopping center parking lot

**Dimensions:**15 m<sup>2</sup> - 500 x 300 cm**Ratio:**

16:9, 960 x 580 px

**Operation time:**

6:00 a.m. – 9:00 p.m. (15 hours)



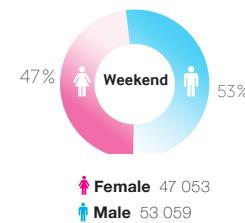
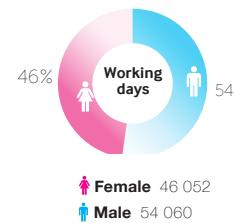
Screen Specs

**Screen's potential:**

18 000 Pedestrians (people a day)

9 577 Motorists (people a day)

27 577 Daily Traffic Count

**Locations:** commercial district**Positions:** commercial zone**Description of Location:***The LED screen is located in the parking lot of the MAKRO retail chain near the entrance on a separate stand.***Coverage:****Roadway:** street / parking lot**Surroundings:** Makro / gas station**Visibility:** over 200 m