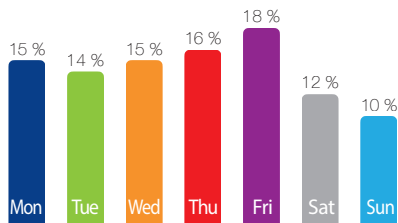


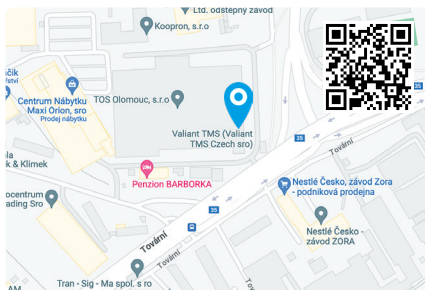
35

Olomouc – Tovární
Olomoucky Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.58695 N, 17.27597 E

Olomouc

Olomoucky Region

Location: Olomouc – Tovární 35
Address: Tovární 1180/30, 779 00 Olomouc 9
Placement: Outdoor on the roof of the building
Dimensions: 31 m² – 951 × 329 cm
Ratio: Atypical – 468 × 162 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)

112 396

Unique visitors / month

226 012

The number of visits / month



Screen specs

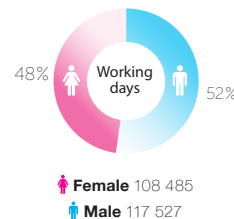
35

Screen's potential:

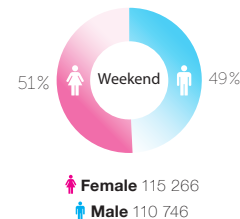
8	Pedestrians (people a day)
23 109	Motorists (people a day)
23 117	Daily Traffic Count

Locations: industrial district / residential area

Positions: passage through Olomouc,
with connection to D35



Female 108 485
Male 117 527



Female 115 266
Male 110 746

Description of Location:

The screen is located on the roof of a building with a prime exposure to four-lane Route 35 – at a busy intersection with public transport to the main train station and the Bus Station near the shopping area Kaufland and Baumax.

Coverage:

Roadway: four-lane road

Surroundings: production plants/ accommodation facilities

Visibility: over 250 m