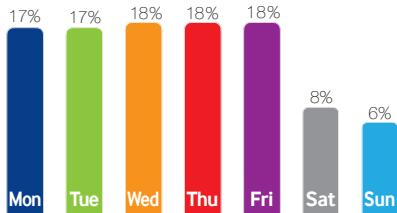




53

Olomouc – Makro Cash&Carry  
Olomoucky Region





Weekly viewership 6:00 a.m. – 10:00 p.m.

# Olomouc

21 150

Unique visitors / month

86 517

The number of visits / month

## Location:

Makro Cash & Carry

## Address:

Olomoucká 791, 783 53 Velká Bystřice

## Placement:

Outdoor in the shopping center parking lot

## Dimensions:

15 m<sup>2</sup> - 500 x 300 cm

## Ratio:

16:9, 960 x 580 px

## Operation time:

6:00 a.m. – 9:00 p.m. (15 hours)



Screen Specs

53

## Screen's potential:

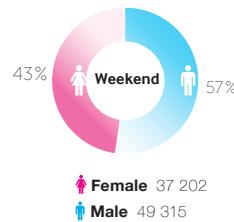
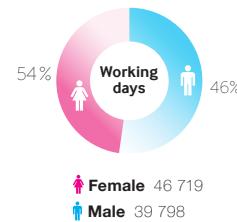
14 665 Pedestrians (people a day)

6 971 Motorists (people a day)

21 636 Daily Traffic Count

**Locations:** business district

**Positions:** commercial zone



## Description of Location:

The LED screen is located on a separate stand directly at the entrance to the MAKRO retail chain.



## Coverage:

**Roadway:** street / parking lot

**Surroundings:** Makro/ gas station

**Visibility:** over 200 m

**GPS coordinates:** 49.59128000668916 N, 17.338390707632467 E

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93