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Olomouc – Makro Cash&Carry  
Olomoucký Region



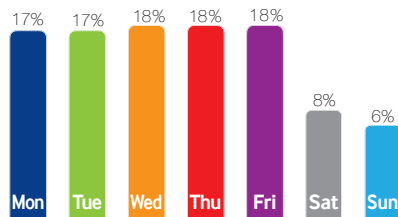


**Location:** Makro Cash & Carry  
**Address:** Olomoucká 791, 783 53 Velká Bystřice  
**Placement:** Outdoor in the shopping center parking lot  
**Dimensions:** 15 m<sup>2</sup> - 500 x 300 cm  
**Ratio:** 16:9, 960 x 580 px  
**Operation time:** 6:00 a.m. – 9:00 p.m. (15 hours)



Screen Specs

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Weekly viewership 6:00 a.m. – 10:00 p.m.

### Screen's potential:

14 665 Pedestrians (people a day)

6 971 Motorists (people a day)

21 636 Daily Traffic Count

**Locations:** business district

**Positions:** commercial zone

### Description of Location:

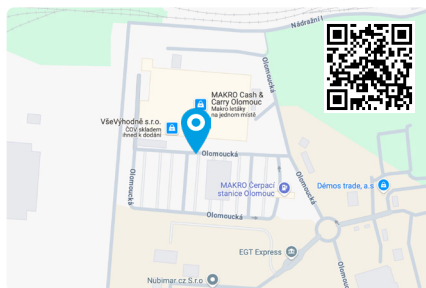
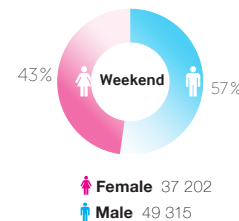
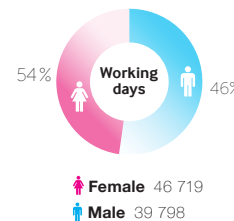
The LED screen is located on a separate stand directly at the entrance to the MAKRO retail chain.

### Coverage:

**Roadway:** street / parking lot

**Surroundings:** Makro/ gas station

**Visibility:** over 200 m



**GPS coordinates:** 49.59128000668916 N, 17.338390707632467 E