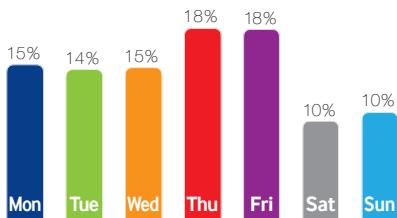


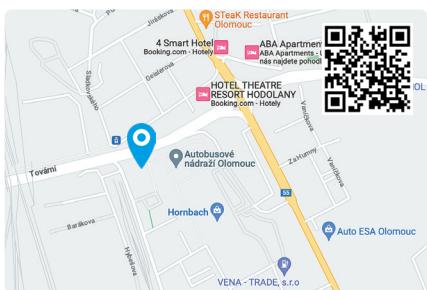
Olomouc – Bus station



Olomouc



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.5881881 N, 17.2857742 E

99 092

Unique visitors / month

268 072

The number of visits / month

Location:

Bus station

Address:

Sladkovského 37, Olomouc

Placement:

Outdoor on the roof of the building

Dimensions:

22,1 m² – 576 x 384 cm

Ratio:

atyp – 576 x 384 px

Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

Screen's potential:

13 690 Pedestrians (people a day)

23 310 Motorists (people a day)

37 000 Daily Traffic Count



Locations: business district / industrial district / residential area

Positions: arrival from Ostrava / direction downtown

Female 129 474
Male 138 598

Female 127 585
Male 140 487

Description of Location:

The screen is located directly on the main bus station building with direct visibility from a very busy two-lane road.

Coverage:

Roadway: street / pedestrian zone / intersection / parking lot

Surroundings: Public transport / CSAD station / PNS / shops / hobbymarket / restaurant / hotel / gas station

Visibility: over 100 m