

36

Brno – SC Olympia
South-Moravian Region



South-Moravian Region

Visits / day – Working days

Visits / day – weekends

Location:

Shopping Centre Olympia

Address:

U Dálnice 777, 664 42 Modřice

Placement:

Indoor in the food court of the shopping centre

Dimensions:54 m² – 600 × 300 cm (3×)**Ratio:**

16:9 – 1280 × 720 px

Operation time: 9:00 a.m. – 9:00 p.m. (12 hours)^{*)} Average daily traffic^{**)} Estimate

Screen Specs

36

Screen's potential:

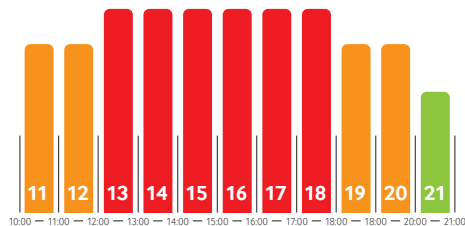
32 000 🚶 Pedestrians (people a day)

0 🚗 Motorists (people a day)

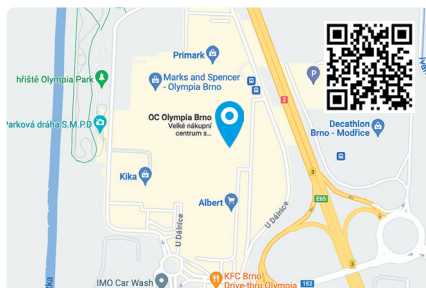
32 000 🕒 Daily Traffic Count

Locations: business district / residential area**Positions:** Brno - Modřice**Description of Location:**

Olympia Brno is the largest shopping and entertainment centre in South Moravia. It is located on a green area in close proximity to near the D1 and D2 motorway junction, it has more than 200 shops and a wide range of services. There is also a car wash and petrol station on site. Olympia Brno offers a full spectrum of entertainment and leisure activities - cinema, bowling, ice-skating rink in winter, adjacent Olympia park with in-line track and other attractions, as well as a modernised children's corner with accompanying programmes.

Round screen – the only one in the Czech Republic:**Location:** in the very centre of the OC with a direct view from both the food court and individual entrances.**Surroundings:** the panel: info center / Bageterie Boulevard / KFC / McDonald's / Burger King / CINEMACITY**Visibility:** Ground floor and 1st floor

Daily attendance 9:00 a.m. – 9:00 p.m.



GPS coordinates: 49.13784 N, 16.63275 E

