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Liberec – Shopping centre Géčko  
Liberecky Region



# Liberec

**130 445**

Unique visitors / month

**365 310**

The number of visits / month



Liberecky Region

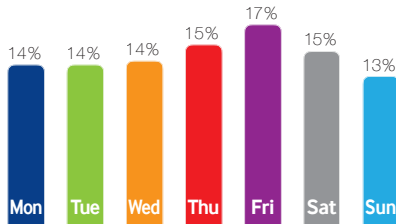
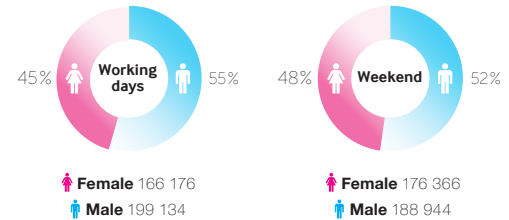
- Location:** Shopping centre Géčko  
**Address:** Sousedská 599, Liberec  
**Placement:** Outdoor on the roof of the shopping centre  
**Dimensions:** 25,16 m<sup>2</sup> – 614,4 x 410 cm  
**Ratio:** atyp – 1536 x 1024 px  
**Operation time:** 6:00 a.m. – 10:00 p.m. (16 hrs)



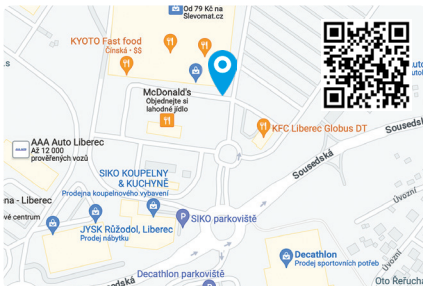
Screen Specs

**25**

## Screen's potential:

**12160** 🚶 Pedestrians (people a day)**19 840** 🚗 Motorists (people a day)**32 000** 🕒 Daily Traffic Count**Locations:** business district**Positions:** shopping centre

Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.7754753 N, 15.0289089 E

## Description of Location:

The screen is located at the Géčko shopping centre, which is located in the largest and most visited shopping zone in North Bohemia. In addition to Globus and the shops in NC Géčko, there are many other retailers and companies such as - Decathlon, Sportisimo, Siko, Bauhaus, A3 sport and others. The screen is also visible from the Globus petrol station, as well as the fast food outlets KFC and McDonalds.

## Coverage:

**Roadway:** street / pedestrian zone / intersection / parking lot**Surroundings:** Public transport / shopping centre / shops / supermarket / bank / restaurant / gas station**Visibility:** over 200 m