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# Liberec – Shopping centre Géčko

Liberecký Region





# Liberec

Liberecký Region

130 445

Unique visitors / month

365 310

The number of visits / month

**Location:** Shopping centre Géčko  
**Address:** Sousedská 599, Liberec  
**Placement:** Outdoor on the roof of the shopping centre  
**Dimensions:** 23,6 m<sup>2</sup> – 615 × 384 cm  
**Ratio:** 16:9 – 1280 × 720 px  
**Operation time:** 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

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## Screen's potential:

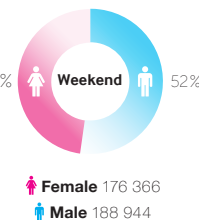
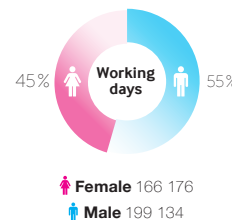
12160 Pedestrians (people a day)

19 840 Motorists (people a day)

32 000 Daily Traffic Count

**Locations:** business district

**Positions:** shopping centre



## Description of Location:

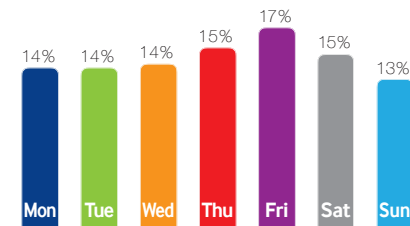
The screen is located at the Géčko shopping centre, which is located in the largest and most visited shopping zone in North Bohemia. In addition to Globus and the shops in NC Géčko, there are many other retailers and companies such as - Decathlon, Sportisimo, Siko, Bauhaus, A3 sport and others. The screen is also visible from the Globus petrol station, as well as the fast food outlets KFC and McDonalds.

## Coverage:

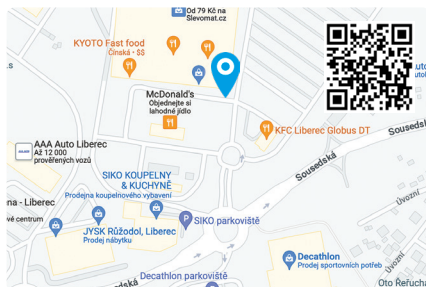
**Roadway:** street / pedestrian zone / intersection / parking lot

**Surroundings:** Public transport / shopping centre / shops / supermarket / bank / restaurant / gas station

**Visibility:** over 200 m



Weekly viewership 6:00 a.m. – 10:00 p.m.



**GPS coordinates:** 50.7754753 N, 15.0289089 E