



54

Karlovy Vary – Makro Cash&Carry  
Karlovarsky Region



# Karlovy Vary

19 742

Unique visitors / month

55 512

The number of visits / month

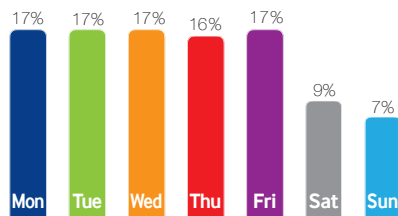


**Location:** Makro Cash & Carry  
**Address:** Obchodní 33, 362 11 Jenišov-Karlovy Vary 1  
**Placement:** Outdoor in the shopping center parking lot  
**Dimensions:** 15 m<sup>2</sup> - 500 x 300 cm  
**Ratio:** 16:9, 960 x 580 px  
**Operation time:** 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

54



Weekly viewership 6:00 a.m. – 10:00 p.m.

## Screen's potential:

9 878 Pedestrians (people a day)

5 518 Motorists (people a day)

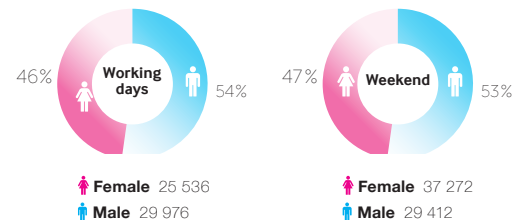
15 396 Daily Traffic Count

**Location:** commercial district**Position:** commercial zone

## Description of Location:

The screen is located on a separate stand at the entrance to the parking lot of the MAKRO retail chain.

## Coverage:

**Roadway:** street / parking lot**Surroundings:** Makro/ gas station**Visibility:** over 200 m

GPS coordinates: 50.21824045232204 N, 12.803628182649895 E