

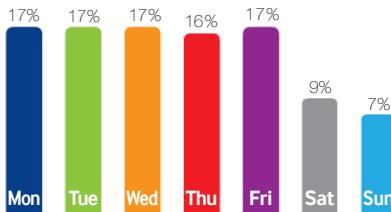


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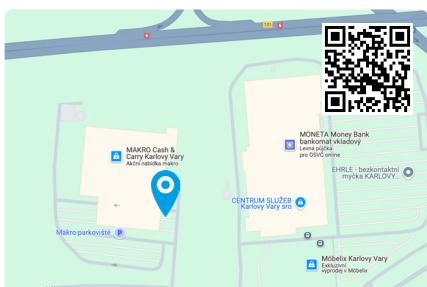
Karlovy Vary – Makro Cash&Carry
Karlovarsky Region



Karlovy Vary



Weekly viewership 6:00 a.m. – 10:00 p.m.



Karlovarsky Region

19 742

Unique visitors / month

55 512

The number of visits / month

Location:

Makro Cash & Carry

Address:

Obchodní 33, 362 11 Jenišov-Karlovy Vary 1

Placement:

Outdoor in the shopping center parking lot

Dimensions:

15 m² - 500 x 300 cm

Ratio:

16:9, 960 x 580 px

Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

Screen's potential:

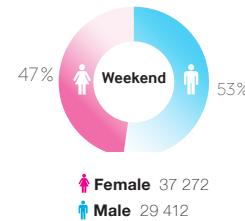
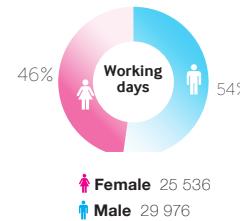
9 878 Pedestrians (people a day)

5 518 Motorists (people a day)

15 396 Daily Traffic Count

Location: commercial district

Position: commercial zone



Description of Location:

The screen is located on a separate stand at the entrance to the parking lot of the MAKRO retail chain.

Coverage:

Roadway: street / parking lot

Surroundings: Makro / gas station

Visibility: over 200 m