

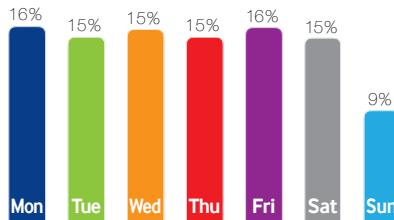


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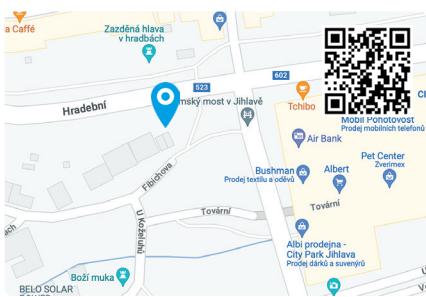
Jihlava – SC Citypark
Vysocina Region



Jihlava



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.392457 N, 15.591182 E

45 143

Unique visitors / month

97 400

The number of visits / month

Vysocina Region

Location:

Shopping Centre Citypark

Address:

Fibichova 988/89, Jihlava

Placement:

Outdoor on the building shell

Dimensions:

9,8 m² – 384 x 256 cm

Ratio:

16:9 – 1280 x 720 px

Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs



Screen's potential:

3 600 Pedestrians (people a day)

20 400 Motorists (people a day)

24 000 Daily Traffic Count



Locations: business district / residential area

Positions: SC CityPark Jihlava, passage towards the centre

Description of Location:

The screen is located on the building of the house on the main, very busy intersection of the streets Hradební and Znojemská, 100 metres from the very centre of Jihlava. In close proximity there is a shopping CityPark Jihlava. Close to the historic city center, shops, offices.

Coverage:

Roadway: parking / shopping area

Surroundings: shopping mall / restaurant / supermarket / shops / banks / main drag

Visibility: over 200 m