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Jihlava – SC Citypark
Vysocina Region

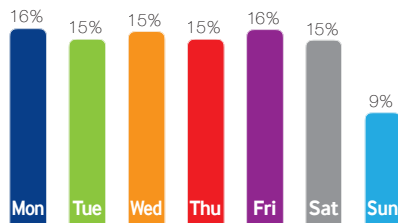




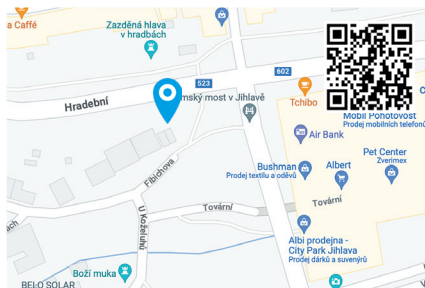
Location: Shopping Centre Citypark
Address: Fibichova 988/89, Jihlava
Placement: Outdoor on the building shell
Dimensions: 9,8 m² – 384 × 256 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs



Weekly viewership 6:00 a.m. – 10:00 p.m.



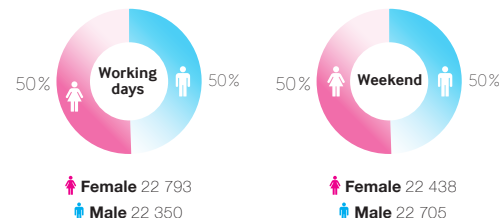
GPS coordinates: 49.392457 N, 15.591182 E

Screen's potential:

3 600 Pedestrians (people a day)
20 400 Motorists (people a day)
24 000 **Daily Traffic Count**

Locations: business district / residential area

Positions: SC CityPark Jihlava,
 passage towards the centre



Description of Location:

The screen is located on the building of the house on the main, very busy intersection of the streets Hradební and Znojemska, 100 metres from the very centre of Jihlava. In close proximity there is a shopping CityPark Jihlava. Close to the historic city center, shops, offices.

Coverage:

Roadway: parking / shopping area

Surroundings: shopping mall / restaurant / supermarket / shops / banks / main drag

Visibility: over 200 m