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Jablonec – Municipal Ice Stadium
Liberecký Region



Liberecký Region

Unique visitors / month

The number of visits / month



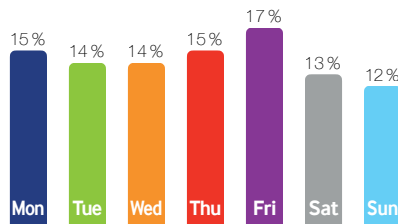
Location: Municipal Ice Stadium
Address: Sadová 4646/2, Jablonec nad Nisou
Placement: Outdoors, on the building shell
Dimensions: 6,14 m² – 320 × 192 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hrs)



Screen Specs

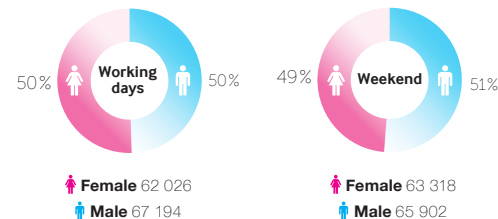
39

Screen's potential:



Weekly viewership 6:00 a.m. – 10:00 p.m.

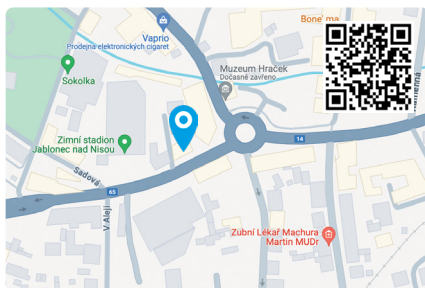
9 460 🚶 Pedestrians (people a day)
19 255 🚗 Motorists (people a day)
28 715 🕒 **Daily Traffic Count**

Locations: business district / residential area**Positions:** passage, direction downtown

Description of Location:

The LED screen is located on the shell of the Municipal Ice Arena, at the main road through Jablonec - Pražská road, opposite the exit from V Aleji street. There are public transport stops, residential buildings and office premises nearby.

Coverage:

Roadway: street / intersection / parking lot / access to the ice rink**Surroundings:** shops / restaurants / public transport stop / cultural facilities**Visibility:** over 200 m

GPS coordinates: 50.721011 N, 15.167563 E