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Jablonec – Municipal Ice Stadium  
Liberecky Region



## Jablonec nad Nisou

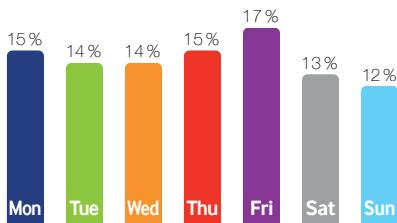
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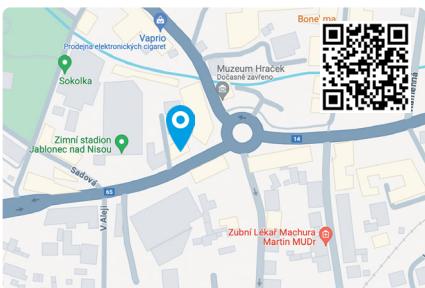
Liberecky Region

Unique visitors / month

The number of visits / month



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.721011 N, 15.167563 E

**Location:**

Municipal Ice Stadium

**Address:**

Sadová 4646/2, Jablonec nad Nisou

**Placement:**

Outdoors, on the building shell

**Dimensions:**6,14 m<sup>2</sup> – 320 x 192 cm**Ratio:**

16:9 – 1280 x 720 px

**Operation time:**

6:00 a.m. – 10:00 p.m. (16 hrs)



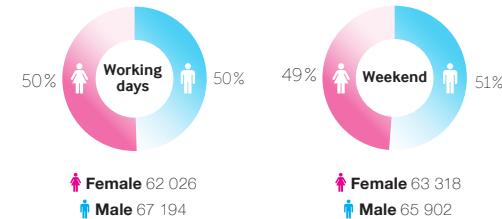
Screen Specs

**Screen's potential:**

9 460 Pedestrians (people a day)

19 255 Motorists (people a day)

28 715 Daily Traffic Count

**Locations:** business district / residential area**Positions:** passage, direction downtown**Description of Location:**

The LED screen is located on the shell of the Municipal Ice Arena, at the main road through Jablonec - Pražská road, opposite the exit from V Alejí street. There are public transport stops, residential buildings and office premises nearby.

**Coverage:****Roadway:** street / intersection / parking lot / access to the ice rink**Surroundings:** shops / restaurants / public transport stop / cultural facilities**Visibility:** over 200 m