

20

Hradec Králové – Riegrovo náměstí
Kralovehradecký Region





Hradec Králové

104 900

Unique visitors / month

348 263

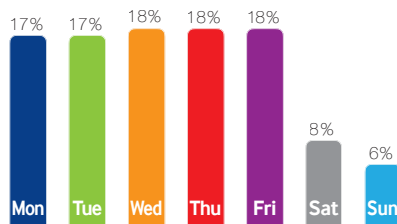
The number of visits / month

Location: Riegrovo náměstí [Rieger Square]
Address: Riegrovo náměstí 4, Hradec Králové
Placement: Outdoor on the roof of the building
Dimensions: 29,4 m² – 717 × 410 cm
Ratio: 16:9 – 1280 × 720 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)

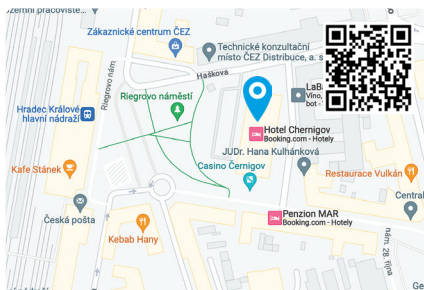


Screen Specs

20



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.2144244 N, 15.8134981 E

Screen's potential:

30 780 Pedestrians (people a day)

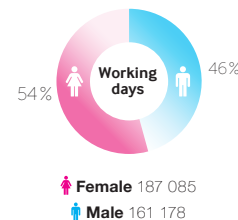
7 220 Motorists (people a day)

38 000 Daily Traffic Count

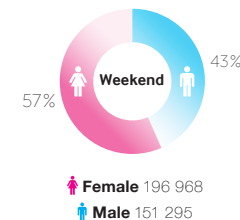
Locations: business district / residential area**Positions:** downtown

Description of Location:

The screen is located on the roof of the Hotel Černigov building. It is in the busy location of Rieger Square within direct reach of the bus and train stations. There are shopping and office areas in the area.



Female 187 085
 Male 161 178



Female 196 968
 Male 151 295

Coverage:

Roadway: street / pedestrian zone / square / parking lot**Surroundings:** Public transport / ČD station / post office / shops / department store / bank / restaurant / hotel**Visibility:** over 150 m