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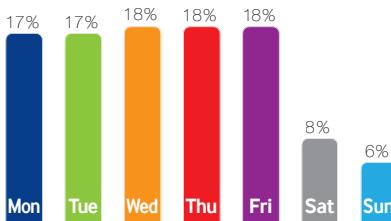
Hradec Králové – Riegrovo náměstí  
Kralovehradecky Region



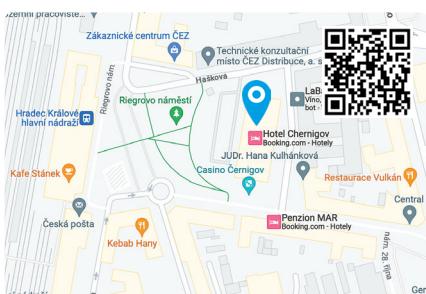
s námi  
**jste vidět**  
LED MULTIMEDIA



## Hradec Králové



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.2144244 N, 15.8134981 E

104 900

Unique visitors / month

348 263

The number of visits / month

Kralovehradecky Region

**Location:**

Riegrovo náměstí [Rieger Square]

**Address:**

Riegrovo náměstí 4, Hradec Králové

**Placement:**

Outdoor on the roof of the building

**Dimensions:**

29,4 m<sup>2</sup> – 717 × 410 cm

**Ratio:**

16:9 – 1280 × 720 px

**Operation time:** 6:00 a.m. – 10:00 p.m. (16 hours)



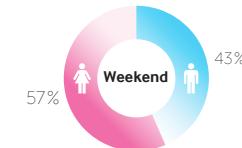
Screen Specs

**Screen's potential:**

30 780 Pedestrians (people a day)

7 220 Motorists (people a day)

38 000 Daily Traffic Count



Female 187 085  
Male 161 178

Female 196 968  
Male 151 295

**Locations:** business district / residential area

**Positions:** downtown

**Description of Location:**

The screen is located on the roof of the Hotel Černigov building. It is in the busy location of Reiger Square within direct reach of the bus and train stations. There are shopping and office areas in the area.

**Coverage:**

**Roadway:** street / pedestrian zone / square / parking lot

**Surroundings:** Public transport / ČD station / post office / shops / department store / bank / restaurant / hotel

**Visibility:** over 150 m