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Hradec Králové – Náměstí 28. října
Kralovehradecky Region



Hradec Králové

78 112

201 897



Kralovehradecky Region

Unique visitors / month

The number of visits / month

Location:Náměstí 28. října [28th October Square]**Address:**

Chelčického 1054, Hradec Králové

Placement:

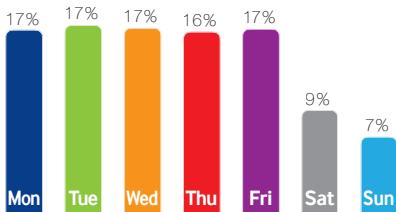
Outdoor on the building shell

Dimensions:25,1 m² – 614 x 409 cm**Ratio:**

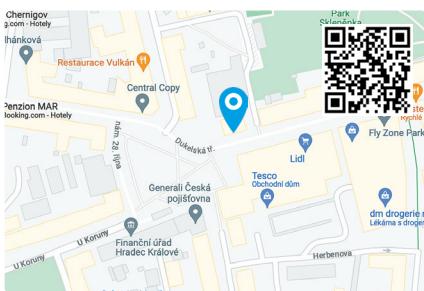
16:9 – 1280 x 720 px

Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)

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Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 50.2136564 N, 15.8162731 E

Screen's potential:

30 780 Pedestrians (people a day)

7 220 Motorists (people a day)

38 000 Daily Traffic Count

Locations: business district / residential area**Positions:** downtown

Female 109 876
Male 92 021



Female 107 337
Male 94 560

Description of Location:

This LED screen is located on the very busy 28th October Square, where the TESCO department store is and the ATRIUM Palace. The square is generally considered to be the commercial centre of the city. Your advertising spots will therefore be directly in the field of view of people moving around the square or customers heading to TESCO for shopping or Dukelská třída. Opposite the large screen are several important institutions such as the Tax Office, the bank ČSOB, the Czech Insurance Company and next to M-Bank, where thousands of people flow in every day and thus your potential customers.

Coverage:**Roadway:** square / communication**Surroundings:** Public transport / department stores / restaurants / bank / shops / post office / pharmacy / bank**Visibility:** over 150 m