

30 Havlíčkův Brod – Smetanovo náměstí

Vysocina Region

Screen 30

Havlíčkův Brod

Vysocina Region

8 620
Unique visitors / month

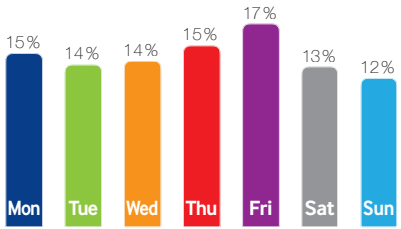
15 087
The number of visits / month



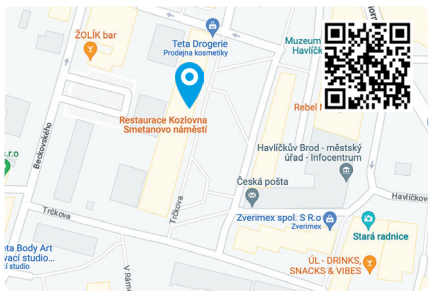
Location: Smetanovo náměstí *[Smetana Square]*
Address: Smetanovo náměstí 1975, Havlíčkův Brod
Placement: Outdoor on the roof of the building
Dimensions: 9,2 m² – 384 × 240 cm
Ratio: atyp – 960 x 600 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)

Screen Specs

30



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.6073644 N, 15.5773244 E

Screen's potential:

9 553	Pedestrians (people a day)
1 247	Motorists (people a day)
10 800	**Daily Traffic Count**

Locations: recreation area / business district / / residential area
Positions: downtown



Female 7 290
Male 7 797



Female 7 364
Male 7 723

Description of Location:

The screen is located on the roof of a complex of shops on the newly renovated Smetana Square, which is widely used as a recreation area with a grassy area, water fountains and paddling pools near the main square of Havlíčkův Brod. In close proximity: restaurant Kozlovna, drugstore Teta, museum of Vysočina, large parking lot, Czech post office. Absolute predominance of pedestrians.

Coverage:

Roadway: street / pedestrian zone
Surroundings: department stores / cultural facilities / restaurants / shops / PNS / bank / post office
Visibility: over 150 m