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Havířov

Moravian-Silesian Region



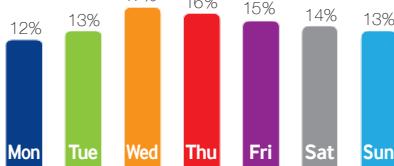
Havířov

47 000

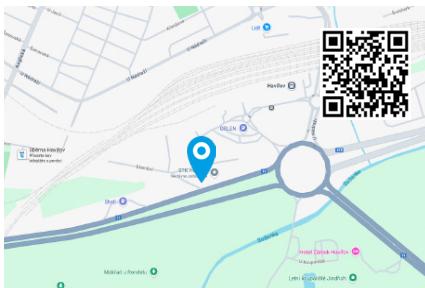
160 000

Unique visitors / month

The number of visits / month



Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.78959222201956 N, 18.40996992692449 E

Moravian-Silesian Region

Location:

STK

Address:

Železničářů 1529, 736 01 Havířov 1-Město

Placement:

Outdoor on the roof of the building

Dimensions:16,6 m² - 578 x 288 cm**Ratio:**

atyp., 578 x 288 px

Operation time:

6:00 a.m. – 10:00 p.m. (16 hours)



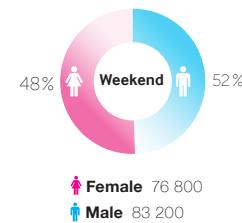
Screen Specs

Screen's potential:

800 Pedestrians (people a day)

22 700 Motorists (people a day)

23 500 Daily Traffic Count


 Female 70 400
 Male 89 600

 Female 76 800
 Male 83 200
Description of Location:

The LED screen is located on the roof of the Vehicle inspection Havířov building. It is situated on the 1st class road from Ostrava to Havířov. The road continues on to Slovakia and Poland. It is a very busy route.

Coverage:**Roadway:** 1st class road**Surroundings:** gas station / main road / vehicle inspection / tire service**Visibility:** over 400 m