



59

Havířov

Moravian-Silesian Region



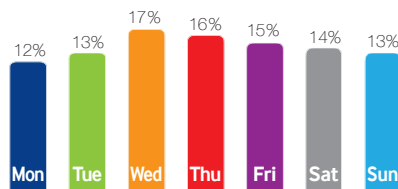


Location: STK
Address: Železničářů 1529, 736 01 Havířov 1-Město
Placement: Outdoor on the roof of the building
Dimensions: 16,6 m² - 578 x 288 cm
Ratio: atyp., 578 x 288 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

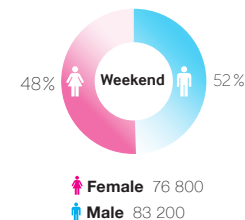
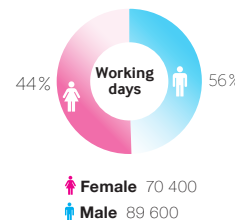
Screen's potential:



Weekly viewership 6:00 a.m. – 10:00 p.m.

800		Pedestrians (people a day)
22 700		Motorists (people a day)
23 500		Daily Traffic Count

Locations: 1st class road
Positions: access from Ostrava /
 / direction centre, Slovakia, Poland



Description of Location:

The LED screen is located on the roof of the Vehicle inspection Havířov building. It is situated on the 1st class road from Ostrava to Havířov. The road continues on to Slovakia and Poland. It is a very busy route.

Coverage:

Roadway: 1st class road
Surroundings: gas station / main road / vehicle inspection / tire service
Visibility: over 400 m

