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České Budějovice – Exhibition Centre
South Bohemian Region

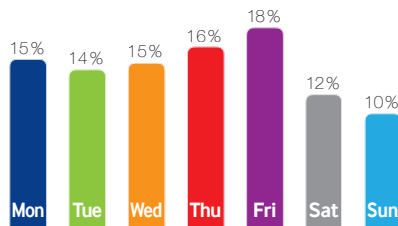




Location: Exhibition Centre
Address: Husova třída 1373/13, České Budějovice
Placement: Outdoor on the roof of the building
Dimensions: 44 m² – 1100 × 400 cm
Ratio: Atypical – 880 × 320 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Birth certificate



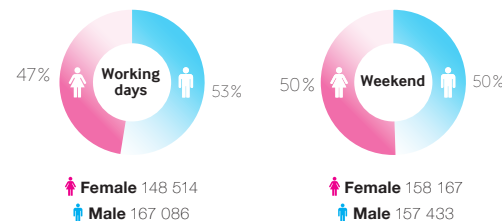
Weekly viewership 6:00 a.m. – 10:00 p.m.

Screen's potential:

2 788 🚶 Pedestrians (people a day)

99 312 🚗 Motorists (people a day)

102 100 🕒 Daily Traffic Count

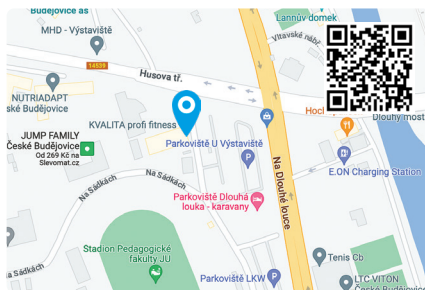
Locations: business district / residential area**Positions:** downtown**Description of Location:**

The LED screen is located at the most exposed place in České Budějovice, the intersection of the Na Dlouhé louce road and Husova třída has long been the busiest intersection.

The LED screen is clearly visible from the busiest intersection in České Budějovice and is located close to main entrance of the Exhibition Centre, famous for the Země živitelka exhibition. International road E55.

Coverage:**Roadway:** street / pedestrian zone / intersection

Surroundings: Public transport (bus, trolleybus) / cultural facilities / restaurants / supermarket / sports facilities / hotel / shops / PNS / bank / post office / pharmacy

Visibility: over 150 m

GPS coordinates: 48.9780092 N, 14.4624786 E