

26 České Budějovice – Exhibition Centre

South Bohemian Region

České Budějovice

South Bohemian Region

107 356
Unique visitors / month

315 600
The number of visits / month



Location: Exhibition Centre
Address: Husova třída 1373/13, České Budějovice
Placement: Outdoor on the roof of the building
Dimensions: 44 m² – 1100 × 400 cm
Ratio: Atypical – 1 056 x 384 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)

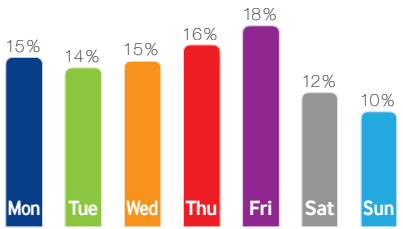
Birth certificate

26

Screen's potential:

2 788	Pedestrians (people a day)
99 312	Motorists (people a day)
102 100	**Daily Traffic Count**

Locations: business district / residential area
Positions: downtown



Weekly viewership 6:00 a.m. – 10:00 p.m.



Female 148 514
Male 167 086



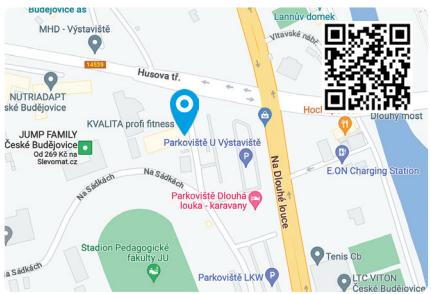
Female 158 167
Male 157 433

Description of Location:

The LED screen is located at the most exposed place in České Budějovice, the intersection of the Na Dlouhé louce road and Husova třída has long been the busiest intersection. The LED screen is clearly visible from the busiest intersection in České Budějovice and is located close to main entrance of the Exhibition Centre, famous for the Země živitelka exhibition. International road E55.

Coverage:

Roadway: street / pedestrian zone / intersection
Surroundings: Public transport (bus, trolleybus) / cultural facilities / restaurants / supermarket / sports facilities / / hotel / shops / PNS / bank / post office / pharmacy
Visibility: over 150 m



GPS coordinates: 48.9780092 N, 14.4624786 E